



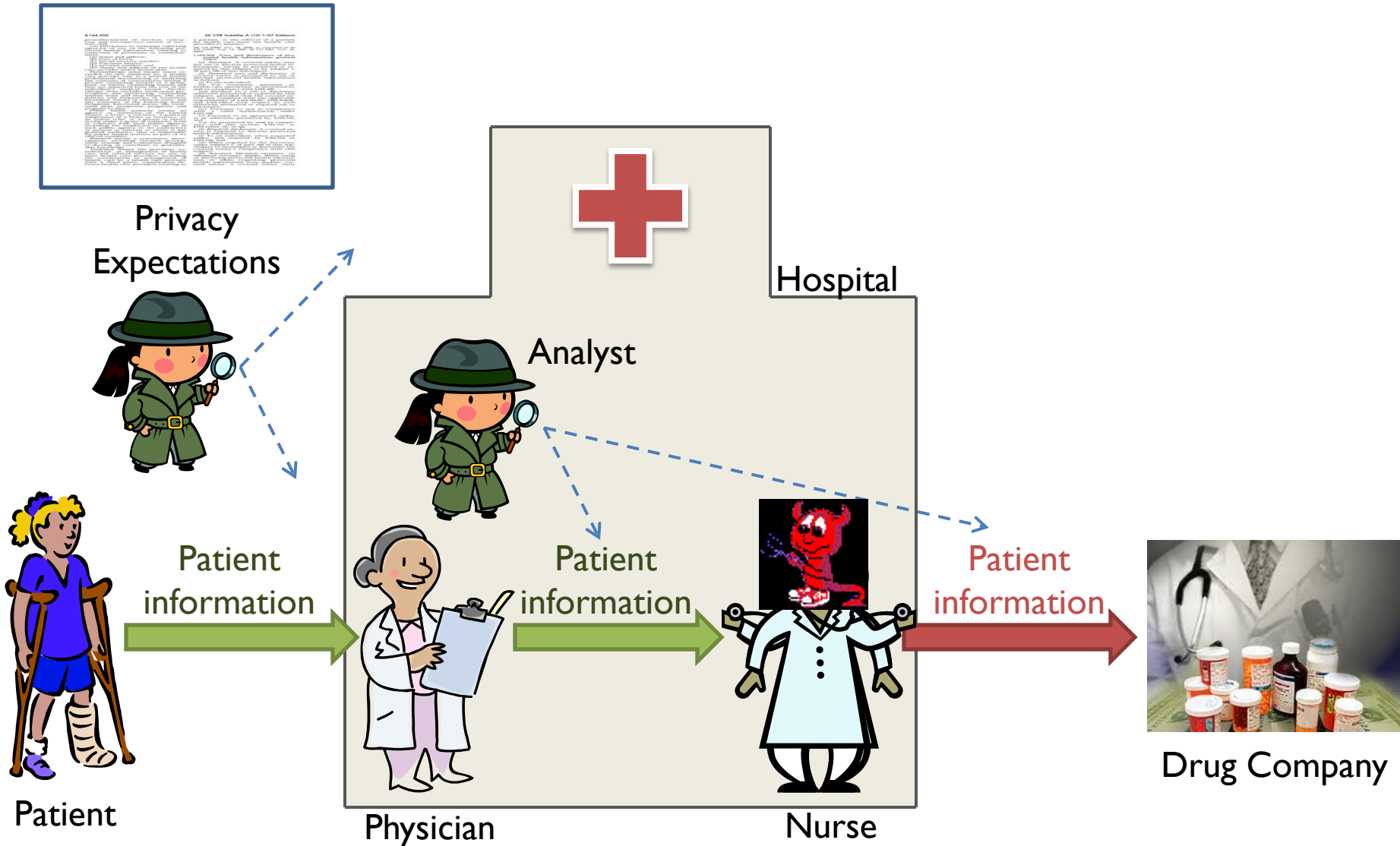
Privacy through Accountability

Anupam Datta

CMU

Fall 2013

Healthcare Privacy



Auditing

- Permissive real time access policy
- Inspect accesses after occurrence
- Find and punish policy violators

- Combining automated and human audits
 - Example: FairWarning Audit Tool flags all celebrity record accesses as suspicious

Automated Audit of Purpose Restrictions

With M. C. Tschantz (CMU → Berkeley) and
J. M. Wing (CMU → MSR)
2012 IEEE Symposium on Security & Privacy

Goal

- Give a semantics to
 - **“Not for”** purpose restrictions
 - **“Only for”** purpose restrictionsthat is parametric in the purpose
- Provide automated enforcement of purpose restrictions for that semantics

Purpose Restrictions in Privacy Policies

Not
for

- Yahoo!'s practice is **not** to use the content of messages [...] **for** marketing **purposes**.

Only
for

- By providing your personal information, you give [Social Security Administration] consent to use the information **only for** the **purpose** for which it was collected.

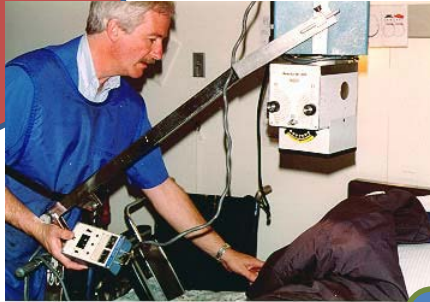
Purpose Restrictions are Ubiquitous

- OECD's Privacy Guidelines
- US Privacy Laws
 - HIPAA, GLBA, FERPA, COPPA,...
- EU Privacy Directive
- Organizational Privacy Policies
 - Google, Facebook, Yahoo,...
 - Hospitals, banks, educational institutions, govt
 - Defense: Mission-based information access

X-ray taken

Send record

No diagnosis
by drug company



Add x-ray



Medical
Record

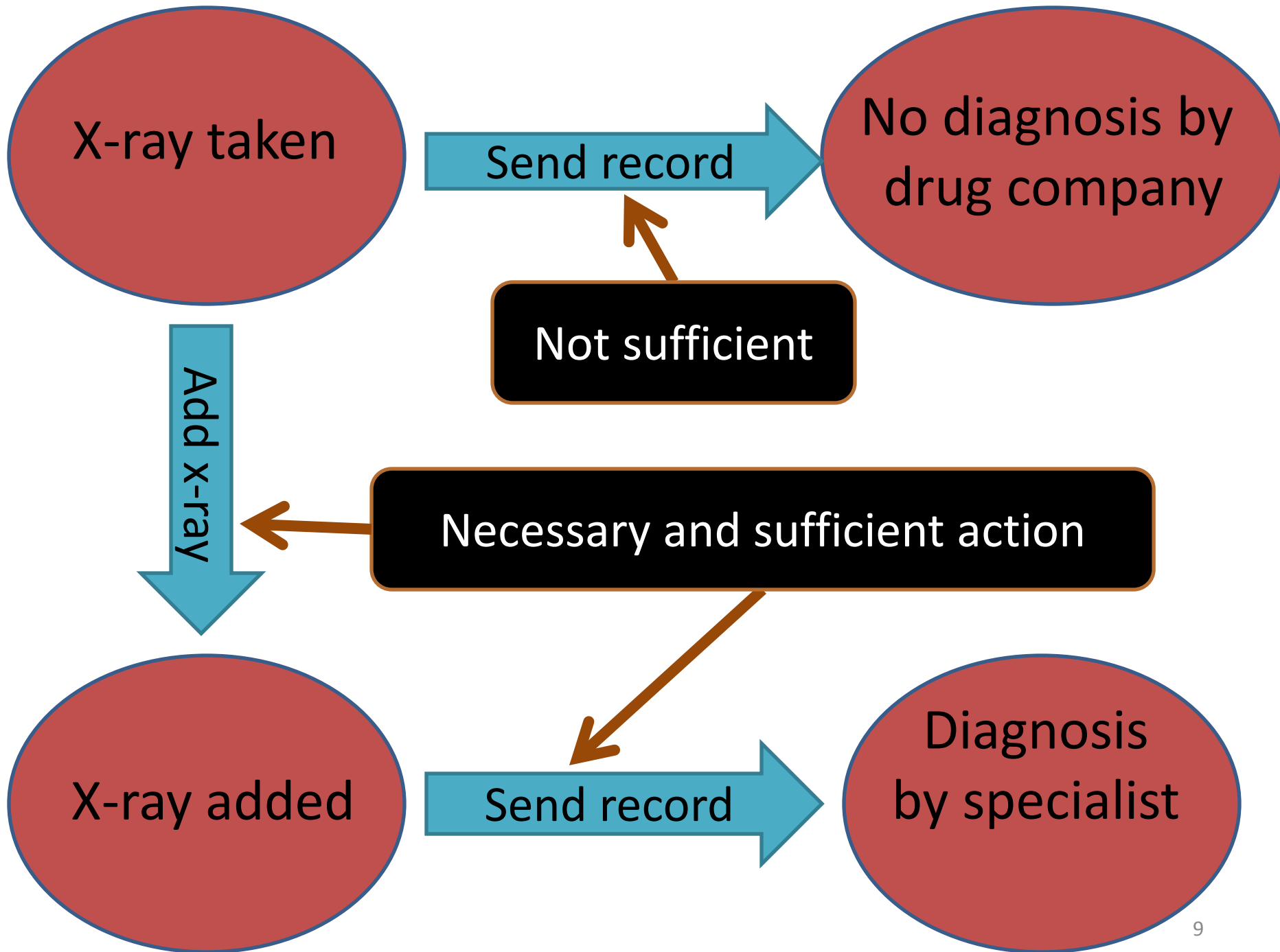
Med records
used only for
diagnosis

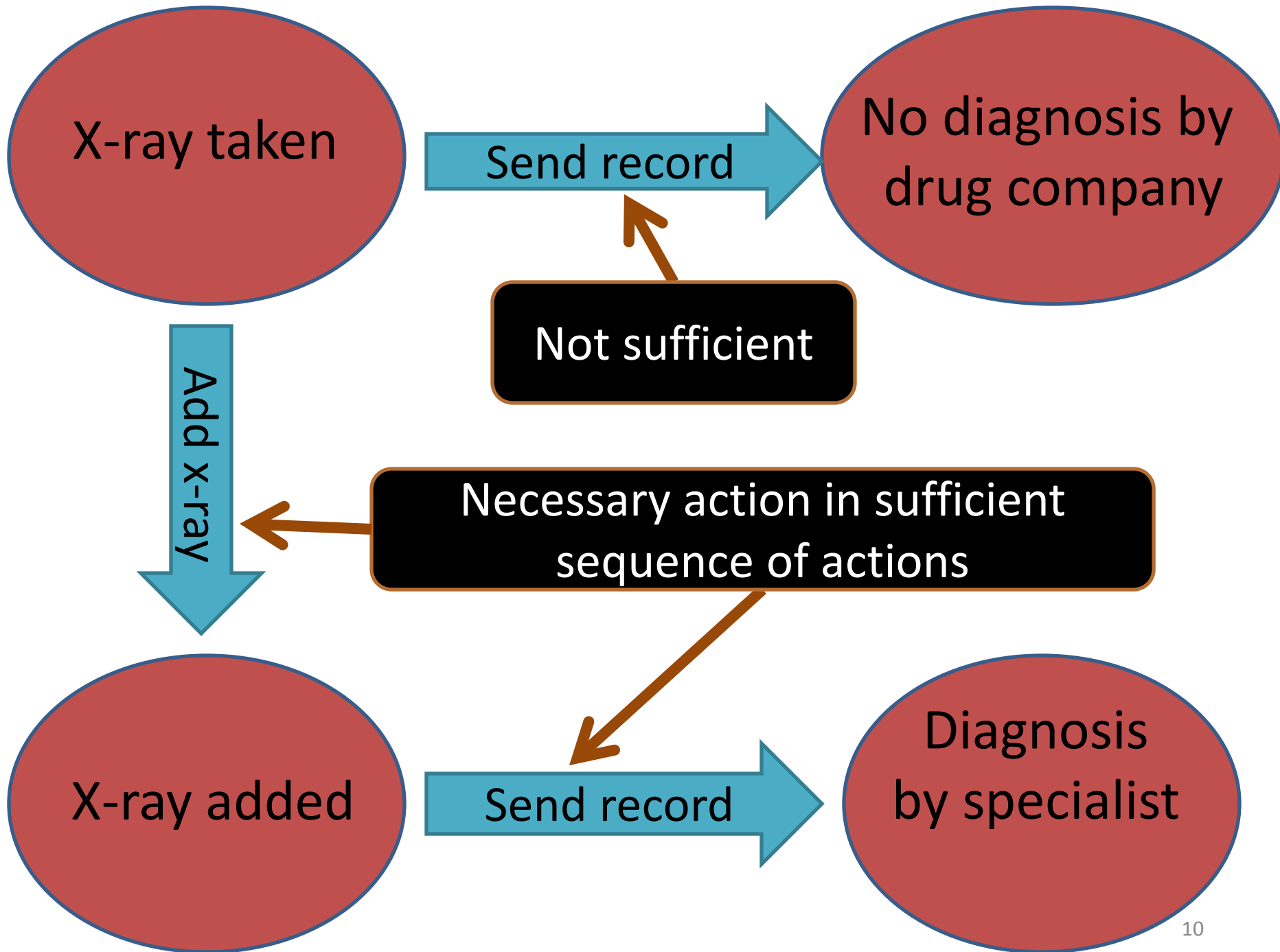


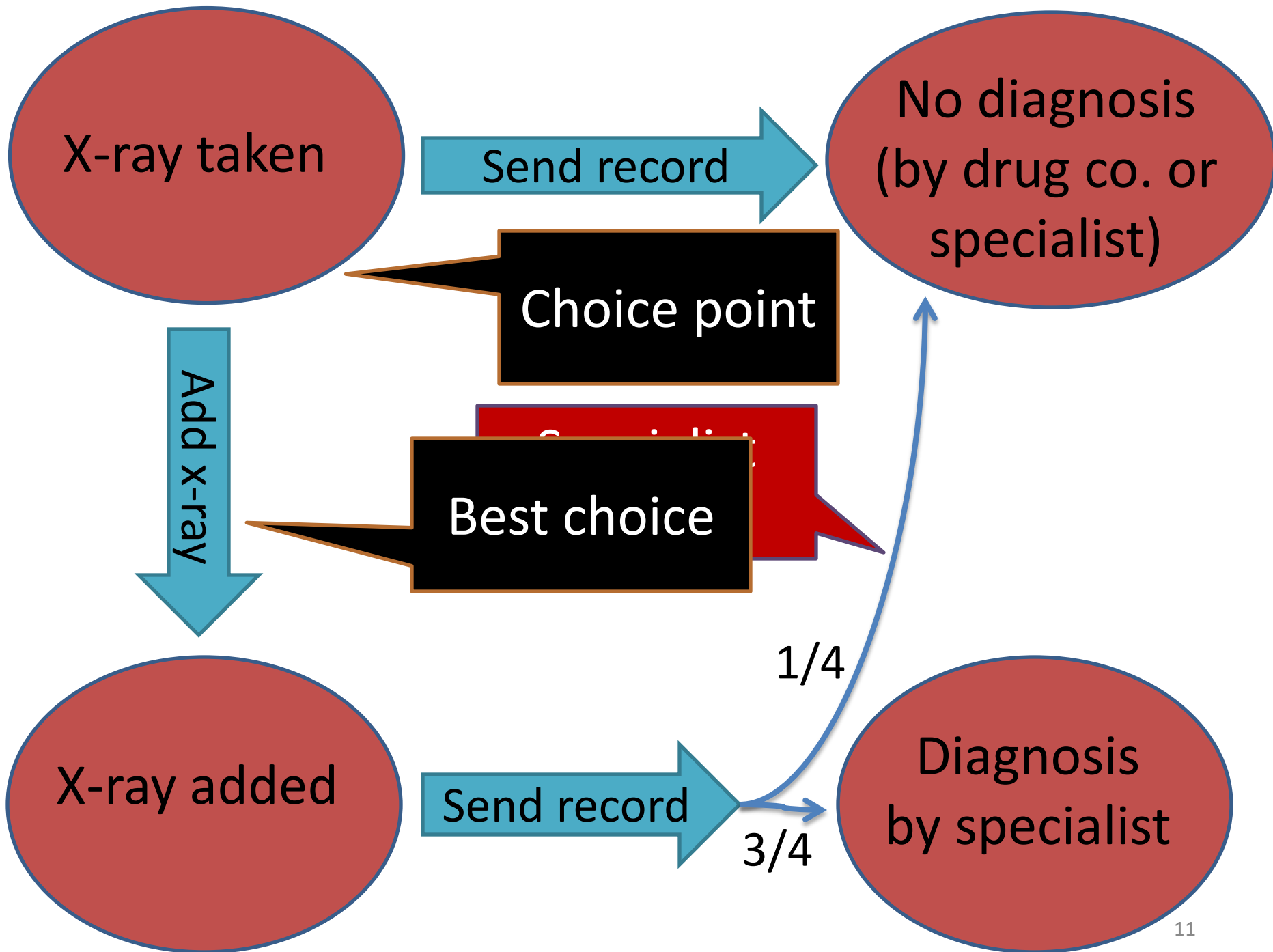
X-ray added

Send record

Diagnosis
by specialist



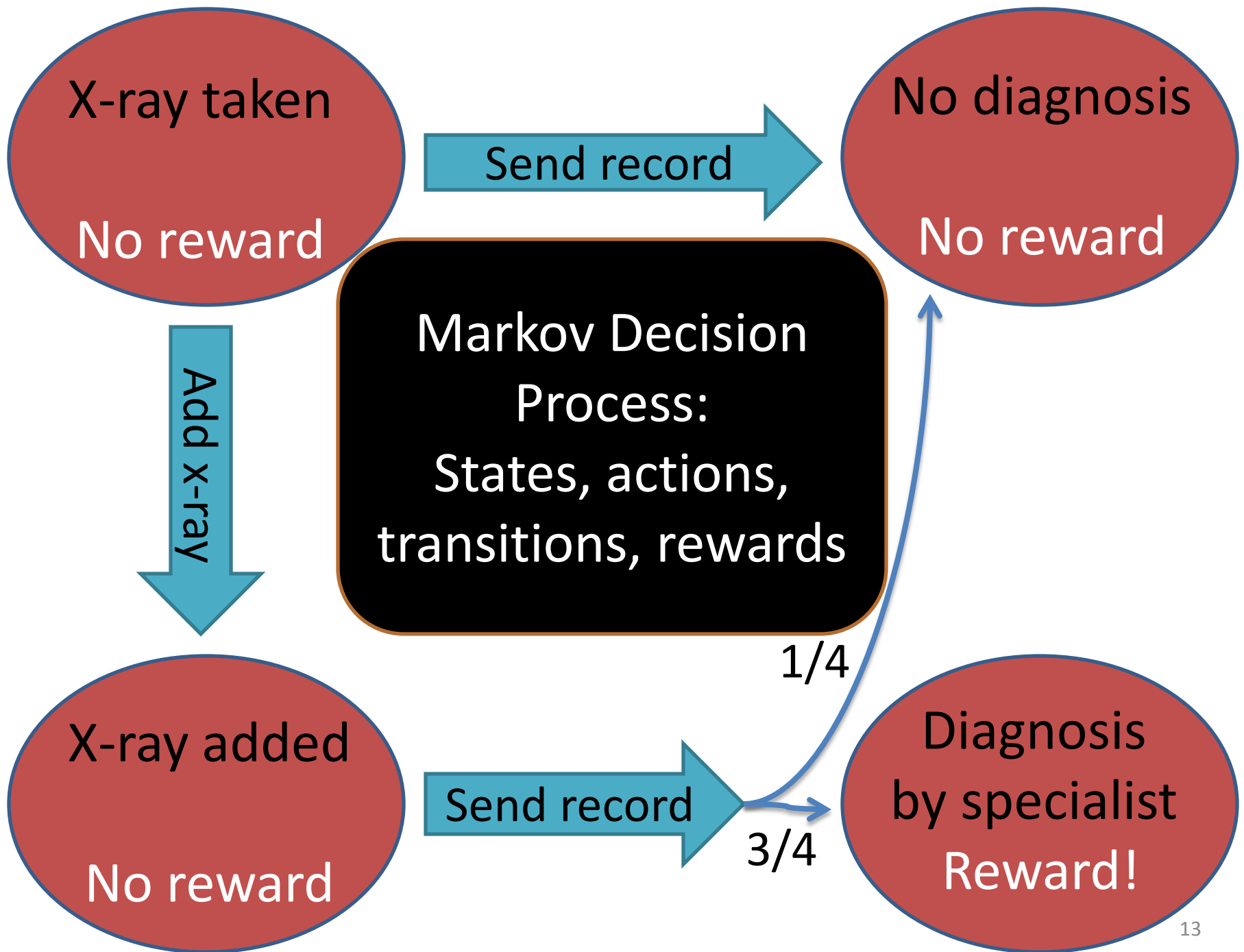




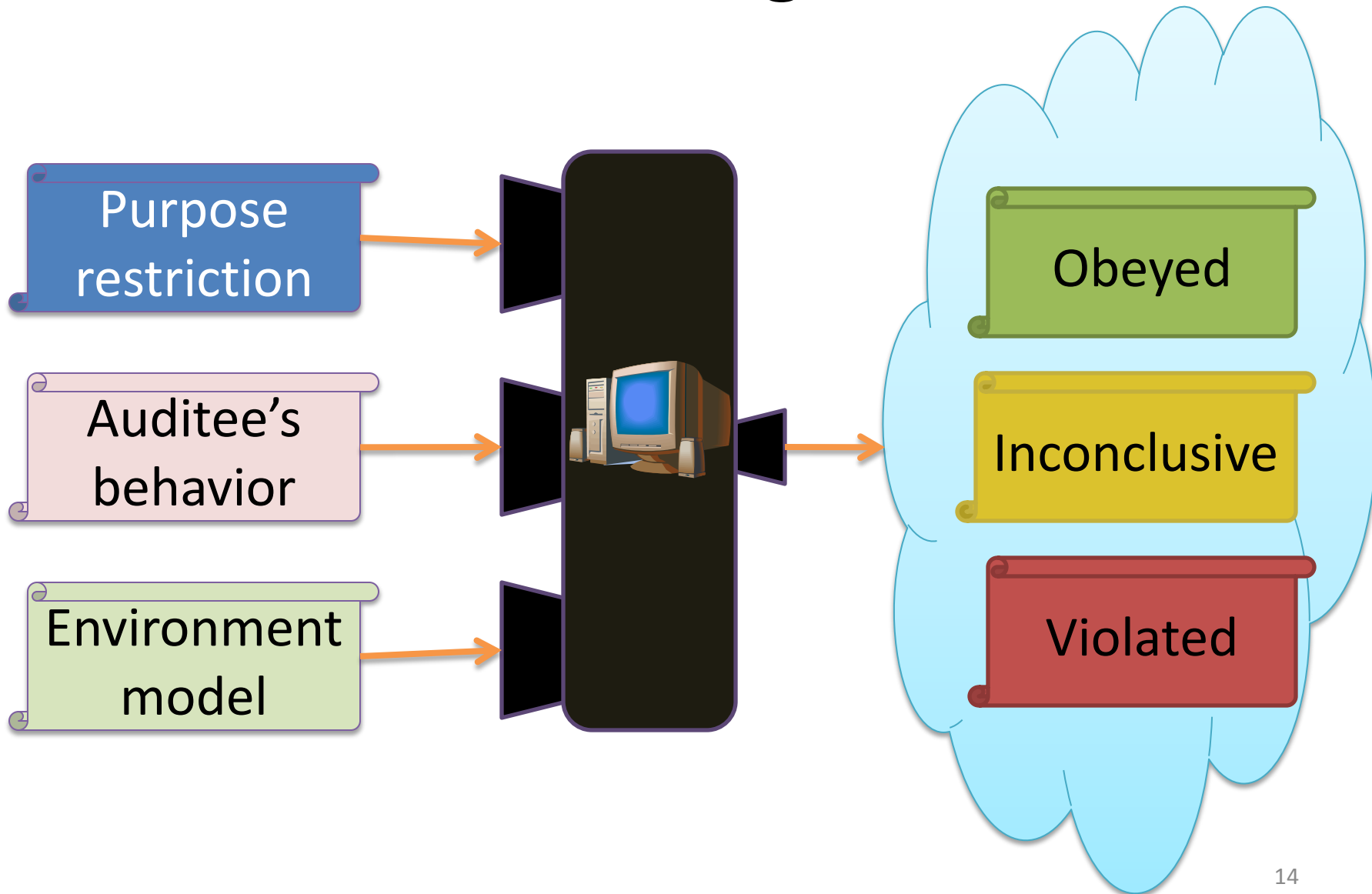
Planning

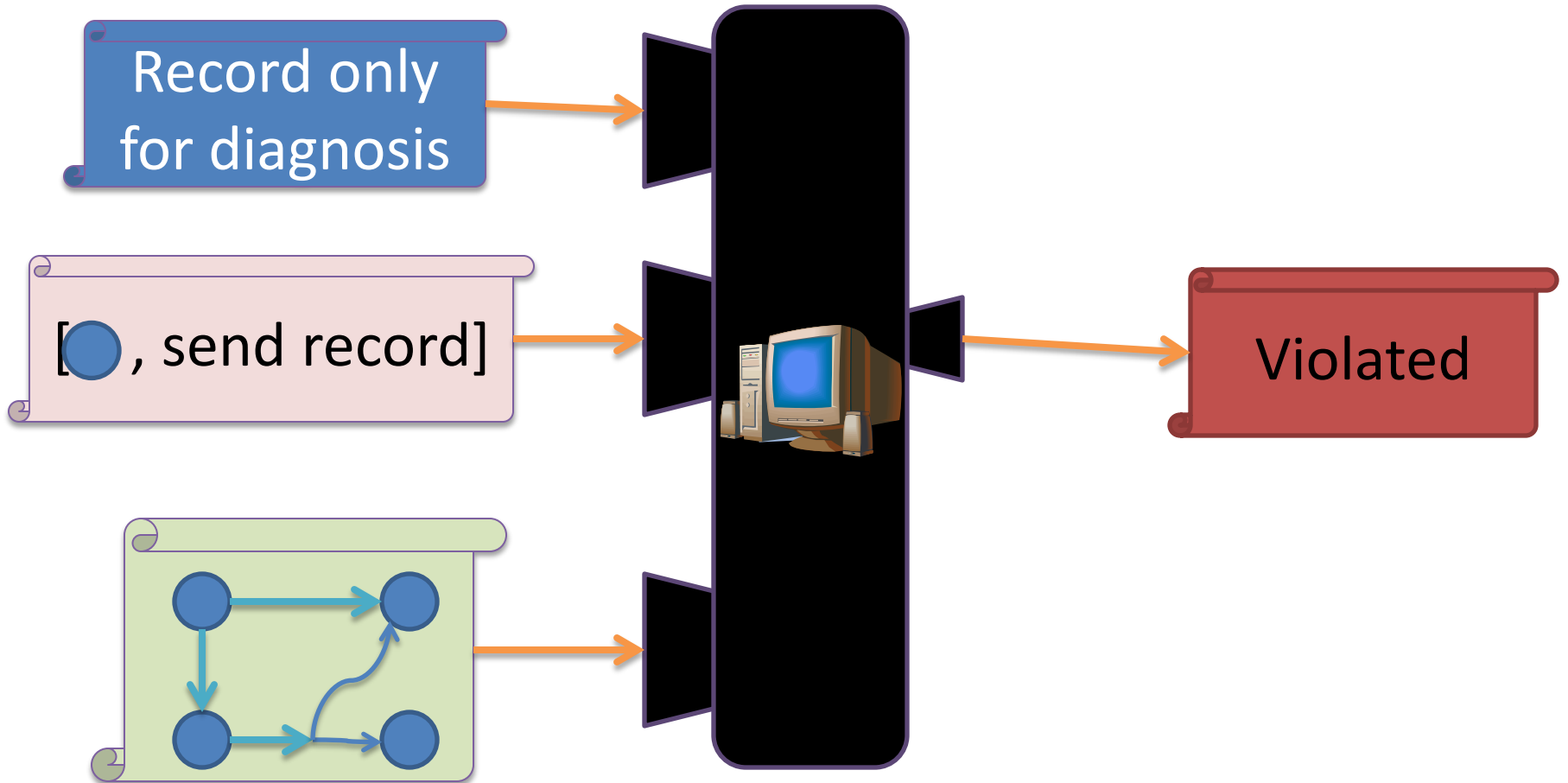
Thesis: An action is for a purpose iff that action is part of a plan for furthering the purpose

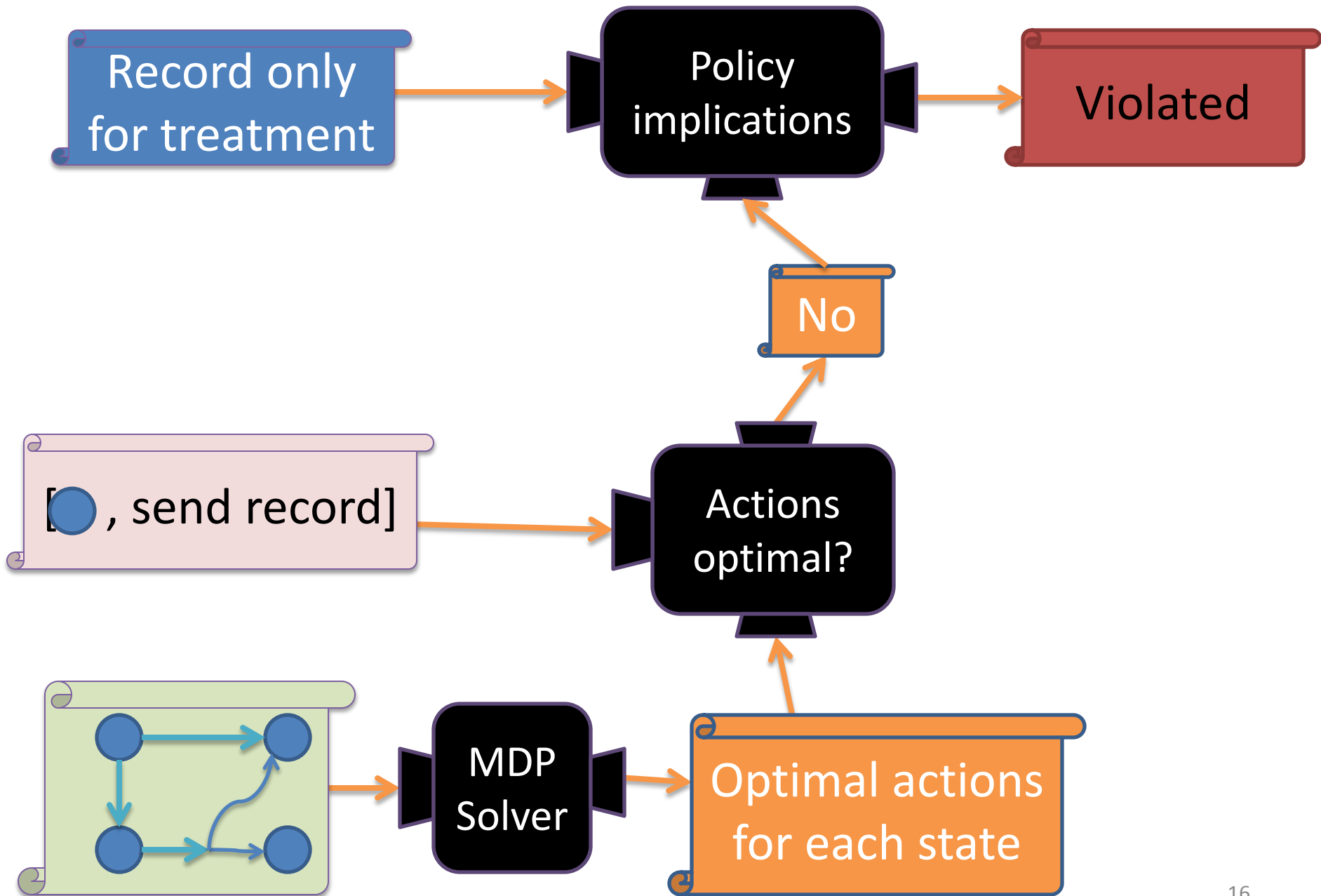
i.e., always makes the best choice for furthering the purpose



Auditing

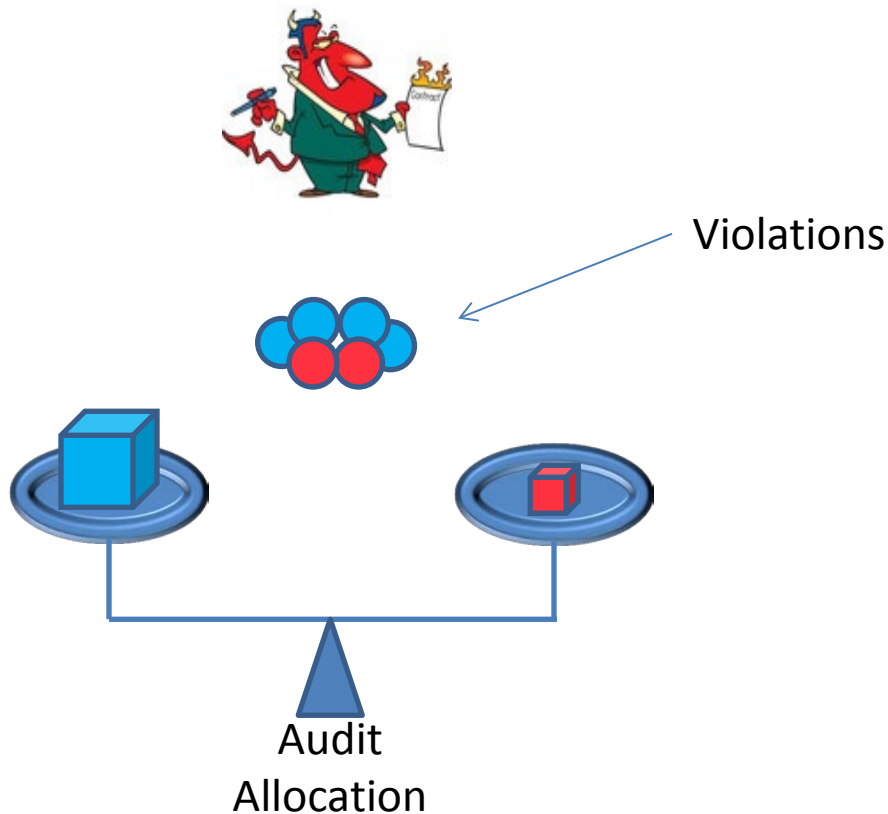






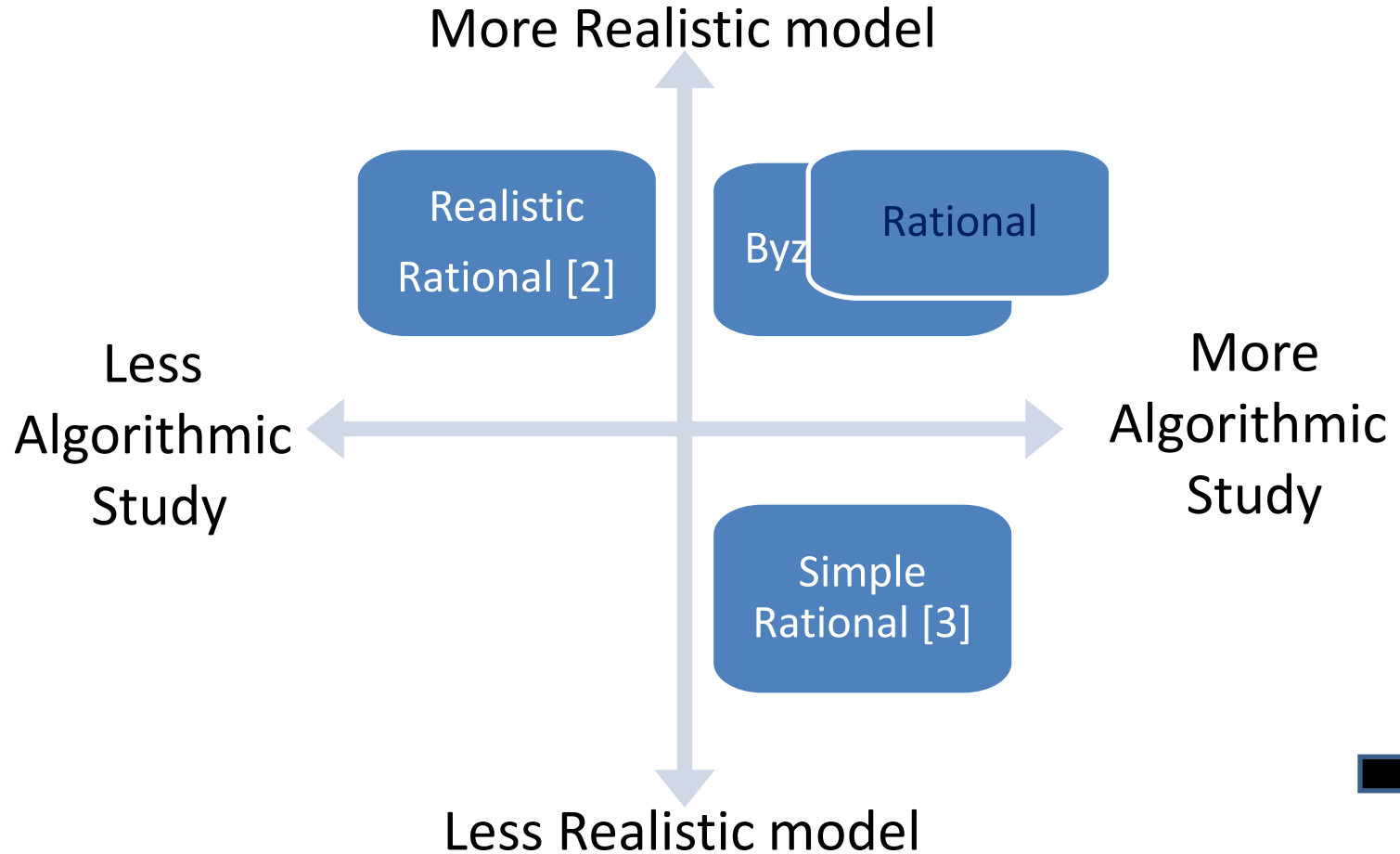
Audit Games: Resource Allocation for Human Auditors

Game Interaction



Optimal allocation depends on adversary behavior
Game model appropriate for Auditing

Problem Space



[1]J. Blocki, N. Christin, A. Datta, A. Sinha, Regret Minimizing Audits, Computer Security Foundations , June11

[2]J. Blocki, N. Christin, A. Datta, A. Sinha, Audit Mechanisms for Prov. Risk Mngmt. & Accountable Data Gov., GameSec Nov12

[3]J. Blocki, N. Christin, A. Datta, A. Procaccia, A. Sinha, Audit Games, Int. Joint Conf. on Artificial Intelligence, Aug13

Outline of the talk

- Completed work
 - Byzantine adversary model [1]
 - Simple rational adversary model [3]
- Future Work
 - Extending the simple rational adversary

[1]J. Blocki, N. Christin, A. Datta, A. Sinha, Regret Minimizing Audits, Computer Security Foundations , June11

[3]J. Blocki, N. Christin, A. Datta, A. Procaccia, A. Sinha, Audit Games, Int. Joint Conf. on Artificial Intelligence, Aug13

Model/Algorithm by Example

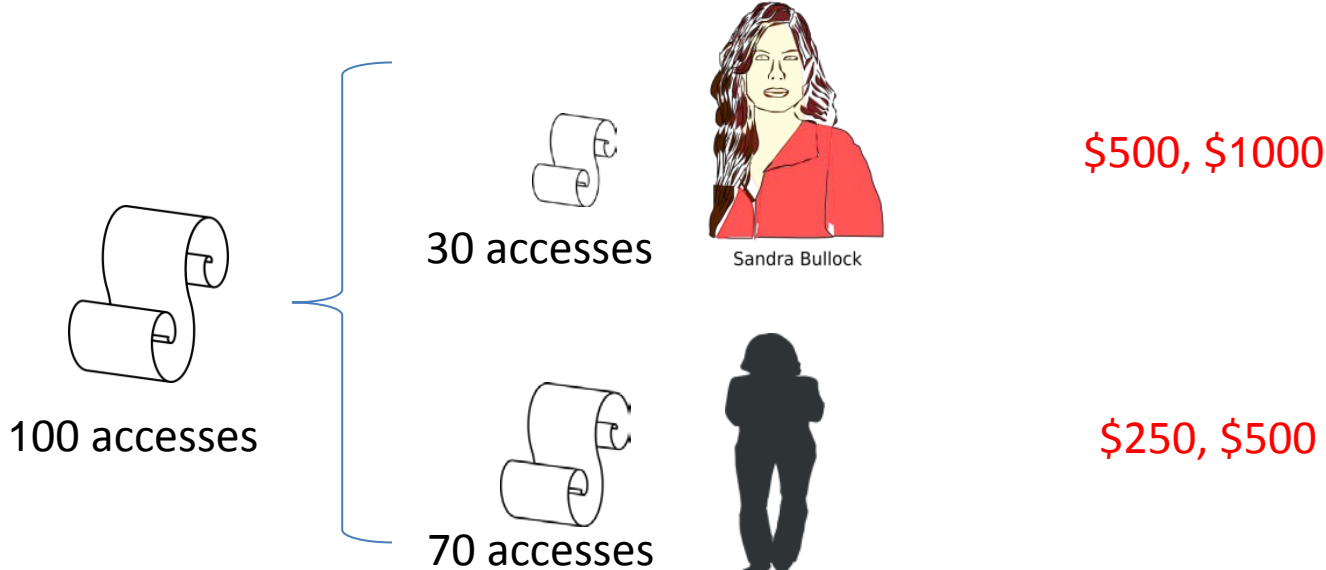


Auditing budget: \$3000/ cycle
Cost for one inspection: \$100
Only 30 inspections per cycle
Employee incentives unknown

Audit loss Violation cost

Access divided into 2 types

Loss from 1 violation (internal, external)



Audit Algorithm Choices



Only 30 inspections

Consider 4 possible allocations of the available 30 inspections



Sandra Bullock



Weights

	0	10	20	30
	30	20	10	0
Weights	1.0	1.0	1.0	1.0

Choose allocation probabilistically based on weights

Audit Algorithm Run

No. of Access	Actual Violation
30	2
70	4



Sandra Bullock



0	10	20	30
30	20	10	0



Observed Loss Estimated Loss

Int. Caught	Ext. Caught
1	1
2	1



Sandra Bullock



\$2000	\$1500	\$1000	\$1000
\$750	\$1250	\$1250	\$1500

Updated weights

0.5	0.5	2.0	1.5
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Learn from observed and estimated loss

Byzantine model

- k types of target
 - $\vec{n} = n_1, \dots, n_k$ targets
 - \vec{s} inspections, \vec{v} violations
 - $\vec{0}$ violations – parameterized by $\vec{n}, \vec{s}, \vec{v}$
 - Fixed probability p of external detection
- Defender action - Inspections: \vec{s} chosen at random
- Adversary action - Violations: \vec{v}, \vec{n}
- Repeated game
 - Rounds correspond to audit cycle

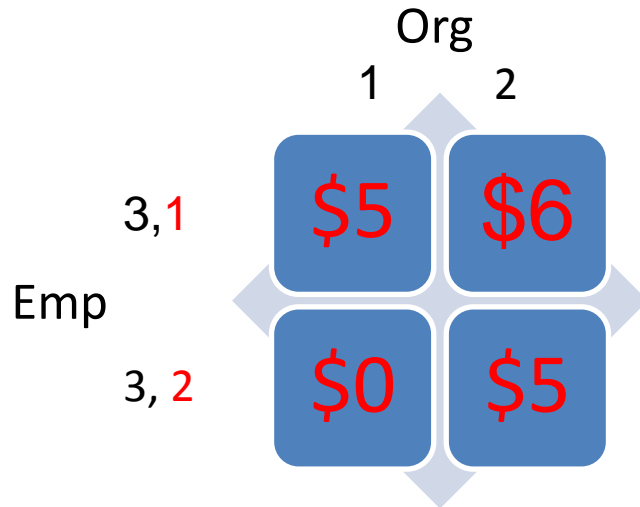
Utilities

- $$U(\vec{s}, \vec{\mathbf{O}}) = \underbrace{\sum_k U_1(s_k)}_{\text{Audit Cost}} + \underbrace{\sum_k U_2(\mathbf{O}_k)}_{\text{Violation Cost}}$$

- Average utility over T rounds
$$= \frac{1}{T} \sum_{t=1}^T U(\vec{s}^t, \vec{\mathbf{O}}^t)$$

- Adversary utility unknown

Regret by Example



Strategy: outputs an action for every round

$$\begin{aligned} \text{Total Regret}(s, s_1) &= -5 - (-6) = 1 \\ \text{regret}(s, s_1) &= \frac{1}{2} \end{aligned}$$

Players	Round 1	Round 2	Total Payoff
<ul style="list-style-type: none"> Emp Org: s 	<ul style="list-style-type: none"> 3,1 2 (\$6) 	<ul style="list-style-type: none"> 3,2 1 (\$0) 	<ul style="list-style-type: none"> Unknown \$6
Org : s_1	1 (\$5)	1 (\$0)	\$5

Meaning of Regret

- Low regret of s w.r.t. s_1 means s performs as well as s_1
- Desirable property of an audit mechanism
 - Low regret w.r.t. a set of strategies S
 - $\max_{s' \in S} \text{regret}(s, s') \rightarrow 0$ as $T \rightarrow \infty$

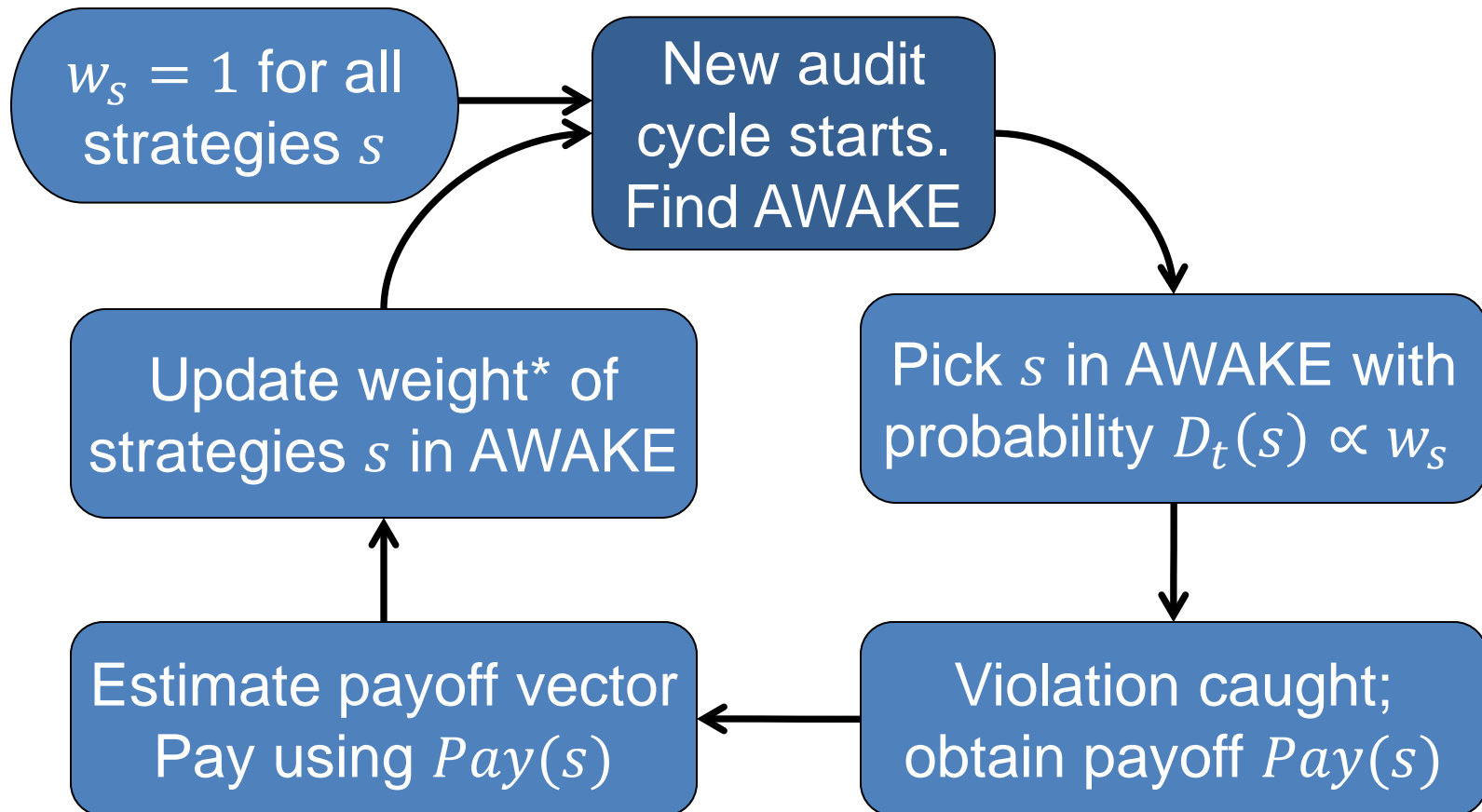
Known Algorithms

- MWU is a standard algorithm with regret bound

- $2\sqrt{\frac{\log(N)}{T}}$

- N : number of strategies in the given set
 - T : number of rounds of the game
 - All payoffs scaled to lie in $[0,1]$
- Why not MWU?
 - Imperfect information, unavailable strategies (sleeping experts)

Regret Minimizing Algorithm



$$* w_s \leftarrow w_s \cdot \gamma^{-Pay(s) + \gamma \sum_{s'} D_t(s') Pay(s')}$$

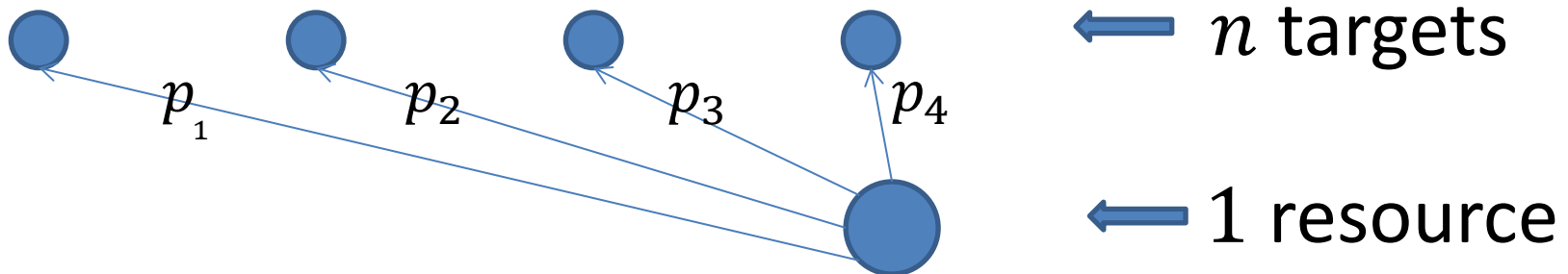
Guarantees of RMA

- With probability $1 - \epsilon$ RMA achieves the regret bound

$$2\sqrt{\frac{2\log(N)}{T}} + \frac{2\log(N)}{T} + 2\sqrt{\frac{2\log(4N/\epsilon)}{T}}$$

- N is the set of strategies
 - T is the number of rounds
 - All payoffs scaled to lie in $[0,1]$
- Better bound than existing algorithm (under mild assumptions)

Simple Rational Model



- Adversary commits one violation
- If a violation is detected, adversary is fined $\$x$
- Utility when target t_i is attacked

- ▣ $p_i U_{a,D}(t_i) + (1 - p_i)U_{u,D}(t_i) - a_0x$

- ▣ $p_i (U_{a,A}(t_i) - x) + (1 - p_i)U_{u,A}(t_i)$

Utility when audited

Utility when unaudited

Stackelberg Equilibrium Concept

- Defender commits to a randomized resource allocation strategy (p_i 's and x)
- Adversary plays best response to that strategy
- For defender Stackelberg better than Nash eq.
- Goal
 - Compute optimal defender strategy

Computing Optimal Defender Strategy

Solve optimization problems P_i for all $i \in \{1, \dots, n\}$
and pick the best solution

$$\max p_i U_{a,D}(t_i) + (1 - p_i)U_{u,D}(t_i) - a_0 x$$

subject to

$$\forall j \in \{1, \dots, n\}$$

$$p_j (U_{a,A}(t_j) - x) + (1 - p_j)U_{u,A}(t_j) \leq$$

$$p_i (U_{a,A}(t_i) - x) + (1 - p_i)U_{u,A}(t_i)$$

and p_i 's lie on the probability simplex

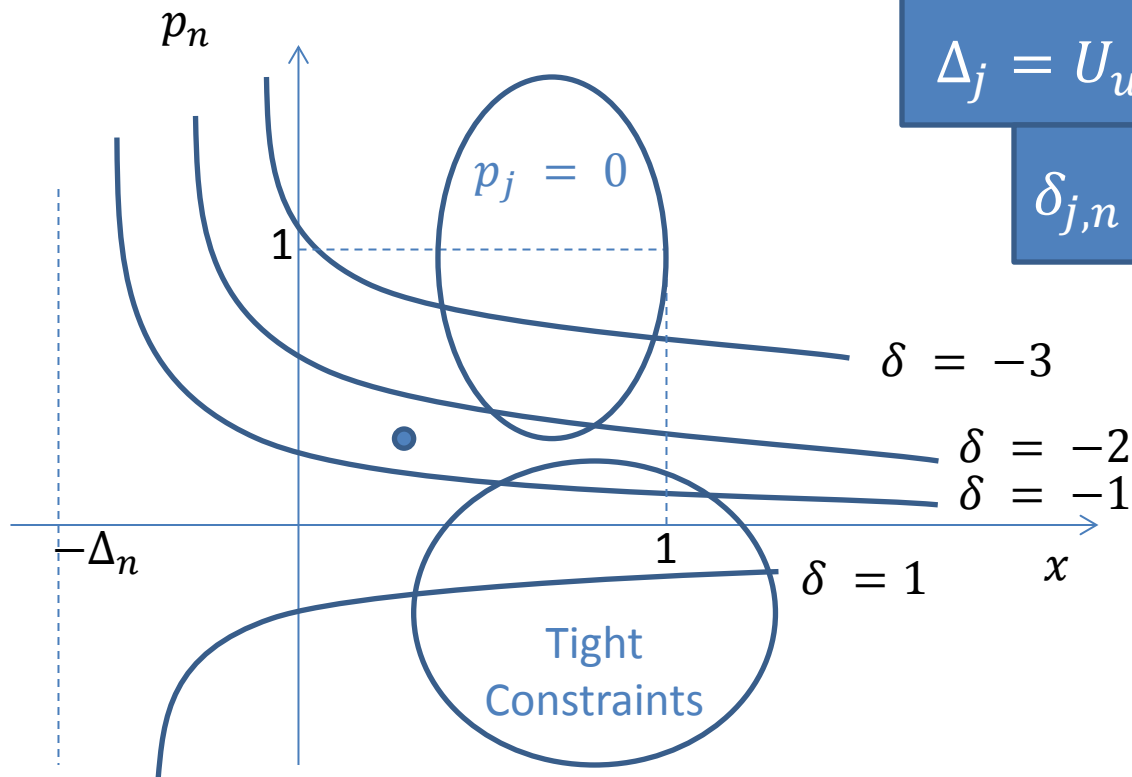
$$\text{and } 0 \leq x \leq 1$$

Quadratic
Non-convex

Properties of Optimal Point

- Rewriting quadratic constraints

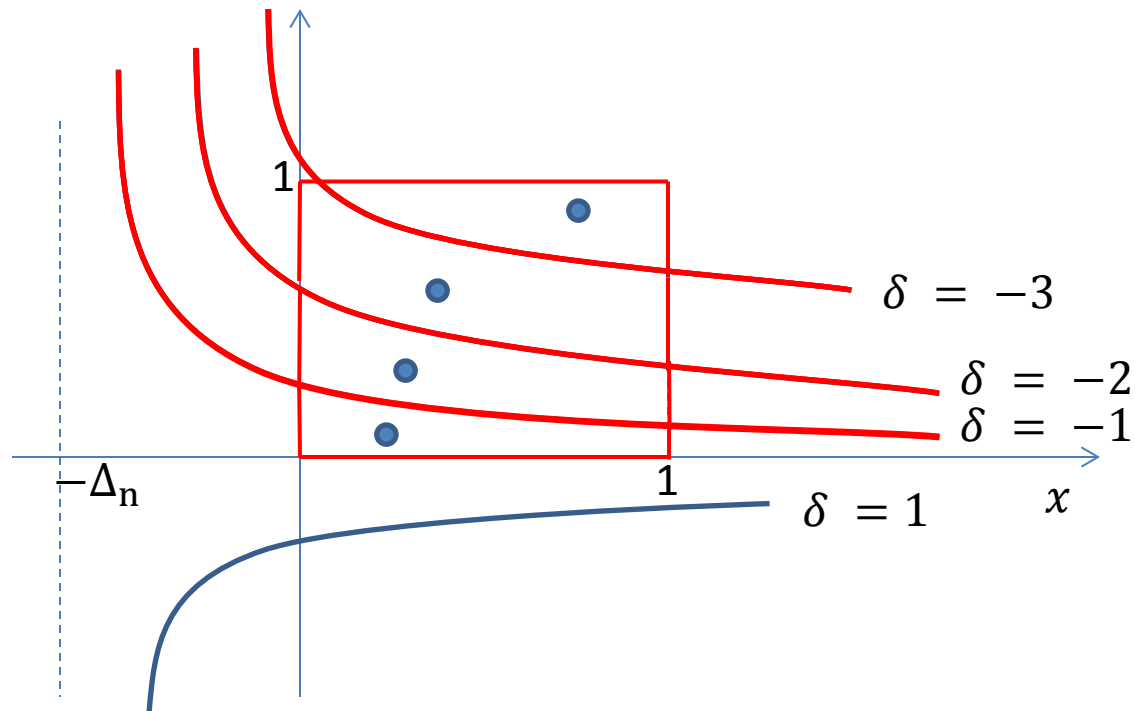
$$p_j(-x - \Delta_j) + p_n(x + \Delta_n) + \delta_{j,n} \leq 0$$



$$\Delta_j = U_{u,A}(t_j) - U_{a,A}(t_j) \geq 0$$

$$\delta_{j,n} = U_{u,A}(t_j) - U_{u,A}(t_n)$$

Main Idea in Algorithm



- Iterate over regions, solve sub-problems EQ_j
 - Set probabilities to zero for curves that lie above & make other constraints tight
- Pick best solution of all EQ_j

Solving Sub-problem EQ_j

1. $p_j(-x - \Delta_j) + p_n(x + \Delta_n) + \delta_{j,n} = 0$
 - Eliminate p_j to get an equation in p_n and x only
2. Express p_n as a function $f(x)$
 - Objective becomes a polynomial function of x only
3. Find x where derivative of objective is zero & constraints are satisfied
 - Local maxima
4. Find x values on the boundary
 - Found by finding intersection of $p_n = f(x)$ with the boundaries
 - Other potential points of maxima
5. Take the maximum over all x values from steps 3,4

Main Theorem

- *The problem can be approximated to an additive ϵ factor in time $O\left(n^5 K + n^4 \log\left(\frac{1}{\epsilon}\right)\right)$ using only the splitting circle method, where K is the bit precision of inputs.*

Background: Security Games

- Game model for physical sec. - extensively studied
 - LAX airport deployment
 - Air marshals deployment
- High level (basic) model
 - n targets defended by m resources
 - Schedules: constraints on use of resources
 - given as function from resources to sets of targets
 - Stackelberg equilibrium
 - No punishments

Extending the simple rational model

- More than one defender resources
 - Schedules
- More than one target attacked by adversary
 - Simple case: less than a constant number of attacks
- Cost of resources/Budget
 - Resources are not given, but, cost money to buy

Conclusion

A resource-constrained auditor's interaction with an adaptive adversary can be formalized using game-theoretic models and audit algorithms can be designed that provably optimize the defender's utility function in these models against Byzantine and rational adversaries

- Questions?