# Voting and social choice 

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## Voting over alternatives



- Can vote over other things too
- Where to go for dinner tonight, other joint plans, ...


## Voting (rank aggregation)

- Set of $m$ candidates (aka. alternatives, outcomes)
- n voters; each voter ranks all the candidates
- E.g., for set of candidates $\{a, b, c, d\}$, one possible vote is $b>a>d>c$
- Submitted ranking is called a vote
- A voting rule takes as input a vector of votes (submitted by the voters), and as output produces either:
- the winning candidate, or
- an aggregate ranking of all candidates
- Can vote over just about anything
- political representatives, award nominees, where to go for dinner tonight, joint plans, allocations of tasks/resources, ...
- Also can consider other applications: e.g., aggregating search engines' rankings into a single ranking


## Example voting rules

- Scoring rules are defined by a vector $\left(a_{1}, a_{2}, \ldots, a_{m}\right)$; being ranked ith in a vote gives the candidate $a_{i}$ points
- Plurality is defined by $(1,0,0, \ldots, 0)$ (winner is candidate that is ranked first most often)
- Veto (or anti-plurality) is defined by ( $1,1, \ldots, 1,0$ ) (winner is candidate that is ranked last the least often)
- Borda is defined by ( $\mathrm{m}-1, \mathrm{~m}-2, \ldots, 0$ )
- Plurality with (2-candidate) runoff: top two candidates in terms of plurality score proceed to runoff; whichever is ranked higher than the other by more voters, wins
- Single Transferable Vote (STV, aka. Instant Runoff): candidate with lowest plurality score drops out; if you voted for that candidate, your vote transfers to the next (live) candidate on your list; repeat until one candidate remains
- Similar runoffs can be defined for rules other than plurality


## Pairwise elections

two votes prefer Biden to Trump


## Condorcet cycles

two votes prefer Trump to Biden


## Voting rules based on pairwise elections

- Copeland: candidate gets two points for each pairwise election it wins, one point for each pairwise election it ties
- Maximin (aka. Simpson): candidate whose worst pairwise result is the best wins
- Slater: create an overall ranking of the candidates that is inconsistent with as few pairwise elections as possible - NP-hard!
- Cup/pairwise elimination: pair candidates, losers of pairwise elections drop out, repeat


## Even more voting rules...

- Kemeny: create an overall ranking of the candidates that has as few disagreements as possible (where a disagreement is with a vote on a pair of candidates)
- NP-hard!
- Bucklin: start with $\mathrm{k}=1$ and increase k gradually until some candidate is among the top k candidates in more than half the votes; that candidate wins
- Approval (not a ranking-based rule): every voter labels each candidate as approved or disapproved, candidate with the most approvals wins


## Pairwise election graphs

- Pairwise election between $a$ and $b$ : compare how often $a$ is ranked above $b$ vs. how often $b$ is ranked above a
- Graph representation: edge from winner to loser (no edge if tie), weight = margin of victory
- E.g., for votes $a>b>c>d, c>a>d>b$ this gives



## Kemeny on pairwise election graphs

- Final ranking = acyclic tournament graph
- Edge (a, b) means a ranked above b
- Acyclic = no cycles, tournament = edge between every pair
- Kemeny ranking seeks to minimize the total weight of the inverted edges pairwise election graph

Kemeny ranking


$(b>d>c>a)$

## Slater on pairwise election graphs

- Final ranking = acyclic tournament graph
- Slater ranking seeks to minimize the number of inverted edges
pairwise election graph


Slater ranking

$(a>b>d>c)$

# An integer program for computing Kemeny/Slater rankings 

$y_{(a, b)}$ is 1 if $a$ is ranked below $b, 0$ otherwise $w_{(a, b)}$ is the weight on edge $(a, b)$ (if it exists) in the case of Slater, weights are always 1
minimize: $\Sigma_{e \in E} w_{e} y_{e}$
subject to:
for all $a, b \in V, y_{(a, b)}+y_{(b, a)}=1$
for all $a, b, c \in V, y_{(a, b)}+y_{(b, c)}+y_{(c, a)} \geq 1$

## Choosing a rule

- How do we choose a rule from all of these rules?
- How do we know that there does not exist another, "perfect" rule?
- Let us look at some criteria that we would like our voting rule to satisfy


## Condorcet criterion

- A candidate is the Condorcet winner if it wins all of its pairwise elections
- Does not always exist...
- ... but the Condorcet criterion says that if it does exist, it should win
- Many rules do not satisfy this
- E.g. for plurality:
$-b>a>c>d$
$-c>a>b>d$
$-d>a>b>c$
- $a$ is the Condorcet winner, but it does not win under plurality


## Majority criterion

- If a candidate is ranked first by most votes, that candidate should win
- Relationship to Condorcet criterion?
- Some rules do not even satisfy this
- E.g. Borda:
$-a>b>c>d>e$
$-a>b>c>d>e$
$-c>b>d>e>a$
- a is the majority winner, but it does not win under Borda


## Monotonicity criteria

- Informally, monotonicity means that "ranking a candidate higher should help that candidate," but there are multiple nonequivalent definitions
- A weak monotonicity requirement: if
- candidate w wins for the current votes,
- we then improve the position of $w$ in some of the votes and leave everything else the same,
then w should still win.
- E.g., STV does not satisfy this:
-7 votes $b>c>a$
-7 votes $a>b>c$
-6 votes $c>a>b$
- c drops out first, its votes transfer to a, a wins
- But if 2 votes $b>c>a$ change to $a>b>c, b$ drops out first, its 5 votes transfer to c, and c wins


## Monotonicity criteria...

- A strong monotonicity requirement: if
- candidate w wins for the current votes,
- we then change the votes in such a way that for each vote, if a candidate c was ranked below w originally, c is still ranked below w in the new vote
then w should still win.
- Note the other candidates can jump around in the vote, as long as they don't jump ahead of w
- None of our rules satisfy this


## Independence of irrelevant alternatives

- Independence of irrelevant alternatives criterion: if
- the rule ranks a above b for the current votes,
- we then change the votes but do not change which is ahead between $a$ and $b$ in each vote
then a should still be ranked ahead of $b$.
- None of our rules satisfy this


## Arrow's impossibility theorem [1951]

- Suppose there are at least 3 candidates
- Then there exists no rule that is simultaneously:
- Pareto efficient (if all votes rank a above b, then the rule ranks a above b),
- nondictatorial (there does not exist a voter such that the rule simply always copies that voter's ranking), and
- independent of irrelevant alternatives

Muller-Satterthwaite impossibility theorem [1977]

- Suppose there are at least 3 candidates
- Then there exists no rule that simultaneously:
- satisfies unanimity (if all votes rank a first, then a should win),
- is nondictatorial (there does not exist a voter such that the rule simply always selects that voter's first candidate as the winner), and
- is monotone (in the strong sense).


## Manipulability

- Sometimes, a voter is better off revealing her preferences insincerely, aka. manipulating
- E.g. plurality
- Suppose a voter prefers a > b > c
- Also suppose she knows that the other votes are
- 2 times b>c>a
- 2 times c > a > b
- Voting truthfully will lead to a tie between $b$ and $c$
- She would be better off voting e.g. $b>a>c$, guaranteeing $b$ wins
- All our rules are (sometimes) manipulable


## Gibbard-Satterthwaite impossibility theorem

- Suppose there are at least 3 candidates
- There exists no rule that is simultaneously:
- onto (for every candidate, there are some votes that would make that candidate win),
- nondictatorial (there does not exist a voter such that the rule simply always selects that voter's first candidate as the winner), and
- nonmanipulable


## Single-peaked preferences

- Suppose candidates are ordered on a line
- Every voter prefers candidates that are closer to her most preferred candidate
- Let every voter report only her most preferred candidate ("peak")
- Choose the median voter's peak as the winner
- This will also be the Condorcet winner
- Nonmanipulable!



# Some computational issues in social choice 

- Sometimes computing the winner/aggregate ranking is hard
- E.g. for Kemeny and Slater rules this is NP-hard
- For some rules (e.g., STV), computing a successful manipulation is NP-hard
- Manipulation being hard is a good thing (circumventing GibbardSatterthwaite?)... But would like something stronger than NP-hardness
- Also: work on the complexity of controlling the outcome of an election by influencing the list of candidates/schedule of the Cup rule/etc.
- Preference elicitation:
- We may not want to force each voter to rank all candidates;
- Rather, we can selectively query voters for parts of their ranking, according to some algorithm, to obtain a good aggregate outcome
- Combinatorial alternative spaces:
- Suppose there are multiple interrelated issues that each need a decision
- Exponentially sized alternative spaces
- Different models/applications such as sampling voters, participatory budgeting, liquid democracy, ranking webpages, ...

