# 15-750: Algorithms in the Real World

**Data Compression** 

### **Compression in the Real World**

Ubiquitous usage. Examples:

- Data storage: file systems, large-scale storage systems (e.g. cloud storage)
- Communication
- Media: Video, audio, images
- Data structures: Graphs, indexes
- Newer: Neural network compression

### **Encoding/Decoding**

"Message" refers to the data to be compressed

# The encoder and decoder need to understand common compressed format.

Lossless vs. Lossy

Lossless: Input message = Output message Lossy: Input message ≈ Output message

**Quality of Compression:** 

For Lossless? Runtime vs. Compression vs. Generality

For Lossy?

Loss metric (in addition to above)

### How much can we compress?

Q: Can we (lossless) compress any kind of messages?

No!

For lossless compression, assuming all input messages are valid, if one string is compressed, some other must expand.

Q: So what we do need in order to be able to compress?

Can compress only if some messages are more likely than other.

That is, there needs to be **bias** in the probability distribution.



To compress we need a bias on the probability of messages. The **model** determines this bias



Example models:

- Simple: Character counts, repeated strings
- Complex: Models of a human face

### **INFORMATION THEORY BASICS**

Page 11

# **Information Theory**

- Quantifies and investigates "information"
- Fundamental limits on representation and transmission of information
  - What's the minimum number of bits needed to represent data?
  - What's the minimum number of bits needed to communicate data?
  - What's the minimum number of bits needed to secure data?

### **Information Theory**

Claude E. Shannon

- Landmark 1948 paper: mathematical framework
- Proposed and solved key questions
- Gave birth to information theory



THE recent development of various methods of modulation such as PCM and PPM which exchange bandwidth for signal-to-noise ratio has intensified the interest in a general theory of communication. A asis for such a theory is contained in the important papers of Nyquist<sup>1</sup> and Hartley<sup>2</sup> on this subject. In the



### **Information Theory**

In the context of compression:

An interface between modeling and coding

#### **Entropy**

- A measure of information content
- Suppose a message can take **n** values from  $S = \{s_1, ..., s_n\}$  with a probability distribution *p***(s)**.
- One of the n values will be chosen.
- "How much choice" is involved? OR
- "How much information is needed to convey the value chosen?

### Entropy

Q: Should it depend on the values  $\{s_1, ..., s_n\}$ ? (e.g., American names vs. European names) No.

Q: Should it depend on p(s)? Yes.

If  $P(s_1)=1$  and rest are all 0? No choice. Entropy = 0

#### More the bias lower the entropy

# Entropy

Shannon (1948 paper) lists key properties that an entropy function should satisfy and *shows that "log" is the only function*.

Specifically,  $\log\left(\frac{1}{p(s)}\right)$ 

Intuition for the log function:

- When p(s) is low, entropy should be high
- Suppose two independent messages are being picked then entropy should add up

Entropy

For a set of messages S with probability p(s),  $s \in S$ , the **self information** of s is:

$$i(s) = \log \frac{1}{p(s)} = -\log p(s)$$

Measured in bits if the log is base 2.

**Entropy** is the weighted average of self information.

$$H(S) = \sum_{s \in S} p(s) \log \frac{1}{p(s)}$$

**Entropy Example** 

Binary random variable (i.e., taking two values) with probability p and 1-p

Denoted as  $H_2(p)$ :

<draw>

Highest entropy when equiprobable

(true for n >2 as well)

### Entropy Example

$$p(S) = \{.25, .25, .25, .125, .125\}$$

$$H(S) = 3 \times .25 \log 4 + 2 \times .125 \log 8 = 2.25$$

$$p(S) = \{.5, .125, .125, .125, .125\}$$

$$H(S) = .5 \log 2 + 4 \times .125 \log 8 = 2$$

$$p(S) = \{.75, .0625, .0625, .0625, .0625\}$$

$$H(S) = .75 \log(4/3) + 4 \times .0625 \log 16 = 1.3$$

### **Conditional Entropy**

Conditional entropy: Information content based on a context

The **conditional probability** *p*(*s*|*c*) is the probability of *s* in a context *c*.

The **conditional entropy** is the weighted average of the conditional self information

$$H(S \mid C) = \sum_{c \in C} \left( p(c) \sum_{s \in S} p(s \mid c) \log \frac{1}{p(s \mid c)} \right)$$



- Sources generate the messages (to be compressed)
- Sources can be modelled in multiple ways
- Independent and identically distributed (i.i.d) source
   Prob. of each msg is independent of the previous msg
- Markov source
  - message sequence follows a Markov model (specifically Discrete Time Markov Chain, aka DTMC)

### **Example of a Markov Chain**



## Shannon's experiment

Asked people to predict the next character given the whole previous text. He used these as conditional probabilities to estimate the entropy of the English Language.

The number of guesses required for right answer:

#### From the experiment <u>H(English) = .6 - 1.3</u>

In comparison, ASCII uses 7 bits, Unicode and other representations use 8 or even higher