

Principles of Software Construction: Objects, Design, and Concurrency

Case Studies in Data Consistency and Google's PageRank

Spring 2014

Charlie Garrod Christian Kästner

Administrivia

- Homework 6, homework 6, homework 6...
 - Due Thursday, 11:59 p.m.
 - May turn in as late as Saturday, 11:59 p.m.
- Final exam review session
 - Saturday, May 10th, 6 – 8 p.m., PH 100
- Final exam
 - Monday, May 12th, 5:30 – 8:30 p.m., UC McConomy
- Faculty course evaluations
 - <https://cmu.smartevals.com/>
- TA feedback(?)
 - Email from Greg Kesden coming soon(?)

Last time...

Data consistency

- Suppose \mathcal{D} is the database for some application and φ is a function from database states to $\{\text{true}, \text{false}\}$
 - We call φ an *integrity constraint* for the application if $\varphi(\mathcal{D})$ is true if the state \mathcal{D} is "good"
 - We say a database state \mathcal{D} is *consistent* if $\varphi(\mathcal{D})$ is true for all integrity constraints φ
 - We say \mathcal{D} is *inconsistent* if $\varphi(\mathcal{D})$ is false for any integrity constraint φ
- Transaction ACID properties:
 - Atomicity: All or nothing
 - Consistency: Application-dependent as before
 - Isolation: Each transaction runs as if alone
 - Durability: Database will not abort or undo work of a transaction after it confirms the commit

The CAP theorem for distributed systems

- For any distributed system you want...
 - Consistency
 - Availability
 - tolerance of network Partitions
- ...but you can support at most two of the three

Today: Case study in consistency, and PageRank

- Google's PageRank algorithm
- Ruminations on data consistency

The PageRank Citation Ranking: Bringing Order to the Web

January 29, 1998

Abstract

The importance of a Web page is an inherently subjective matter, which depends on the reader's interests, knowledge and attitudes. However, there is still much that can be said objectively about the relative importance of Web pages. This paper describes PageRank, a method for rating Web pages objectively and mechanically, effectively measuring the human interest and attention devoted to them.

We compare PageRank to an idealized random Web surfer. We show how to efficiently compute PageRank for large numbers of pages. And, we show how to apply PageRank to search and to user navigation.

1 Introduction and Motivation

The World Wide Web creates many new challenges for information retrieval. It is very large and heterogeneous. Current estimates are that there are over 150 million web pages with a doubling life of less than one year. More importantly, the web pages are extremely diverse, ranging from "What is Joe having for lunch today?" to journals about information retrieval. In addition to these

A "university" search, circa 1997

[Optical Physics at the University of Oregon](#)

Oregon Center for Optics in Science and Technology. Department of Physics, University of Oregon, Eugene OR 97403. Research Groups: Carmichael Group....

<http://opticsb.uoregon.edu/> - size 2K - 16 Dec 96

[Carnegie Mellon University - Campus Networking](#)

Departments. Data Communications. Data Communications is responsible for installing and maintaining all on campus networking equipment and all of...

<http://www.net.cmu.edu/> - size 4K - 19 Aug 95

[Wesleyan University Computer Science Group Home Page](#)

Computer Science Group. Wesleyan University. Welcome to the home page of the Computer Science Group at Wesleyan University. We are administratively within.

<http://www.cs.wesleyan.edu/> - size 3K - 15 Apr 96

[Keio University Shonan Fujisawa Campus \(SFC\)](#)

B\$3\$N%Z!EFnF#Bt%-%c%\$%Q%9 (B(\$FC) \$B\$N (BWWW \$B% \$BCmOU=q\$- (B \$B\$F!\$G\$/\$@5\$\$\$# (B. Nihongo | English. SFC \$B>pJs (B. [\$B%a%G%#%?'%;%\$%?!*...

<http://www.sfc.keio.ac.jp/> - size 3K - 5 Feb 97

[School of Chemistry, University of Sydney](#)

The School of Chemistry. School of Chemistry, University of Sydney, NSW 2006 Australia. International Phone: +61-2-9351-4504 Fax: +61-2-9351-3329 Australia.

<http://www.chem.u.syd.au/> - size 4K - 25 Feb 97

From Page et al, "The PageRank Citation Ranking: Bringing Order to the Web"

Traditional information retrieval

- 1997' s <http://www.net.cmu.edu>:

```
<TITLE>Carnegie Mellon University - Computing Services  
- Network Group</TITLE>
```

```
<CENTER><IMG ALT="Carnegie Mellon University -  
Computing Services - Network Group"  
SRC="http://icons/campnet.jpg"></CENTER><P>
```

```
<H2>Departments</H2>
```

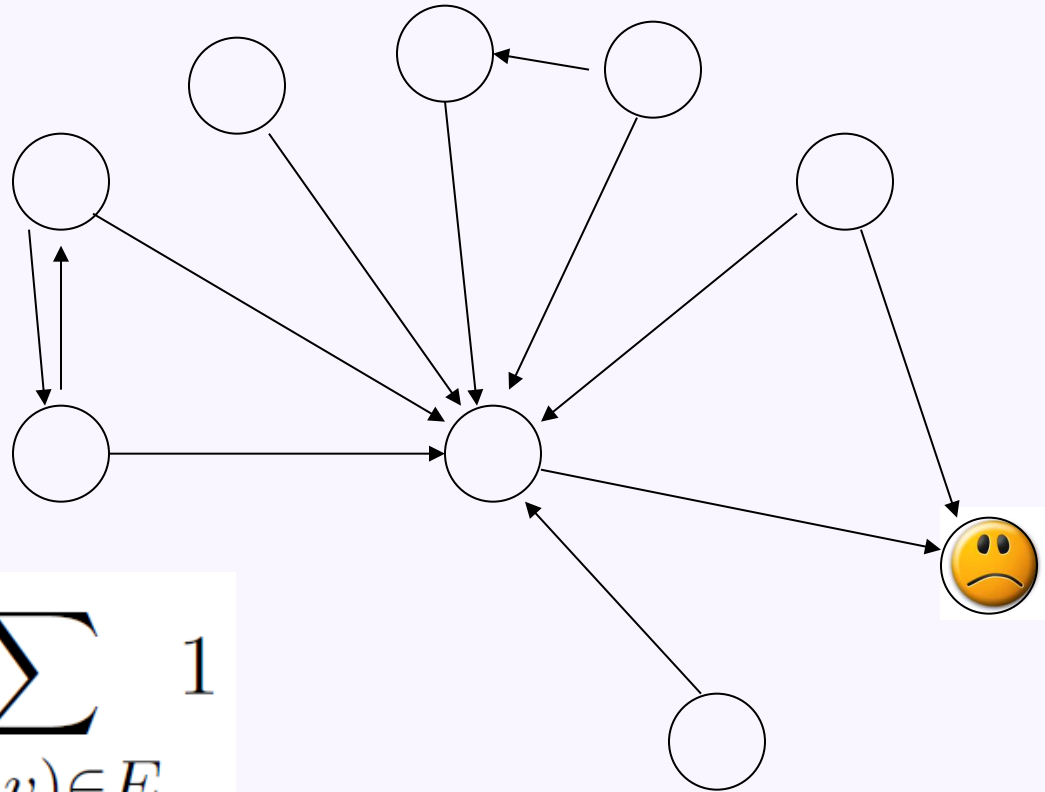
```
<DL>
```

```
<DD> <IMG SRC="http://www.net.cmu.edu/icons/  
greenball.gif"> <A HREF="http://www.net.cmu.edu/  
datacomm/home.html"> <B> Data Communications</B></A>
```

```
...
```


Improving IR with citation counts

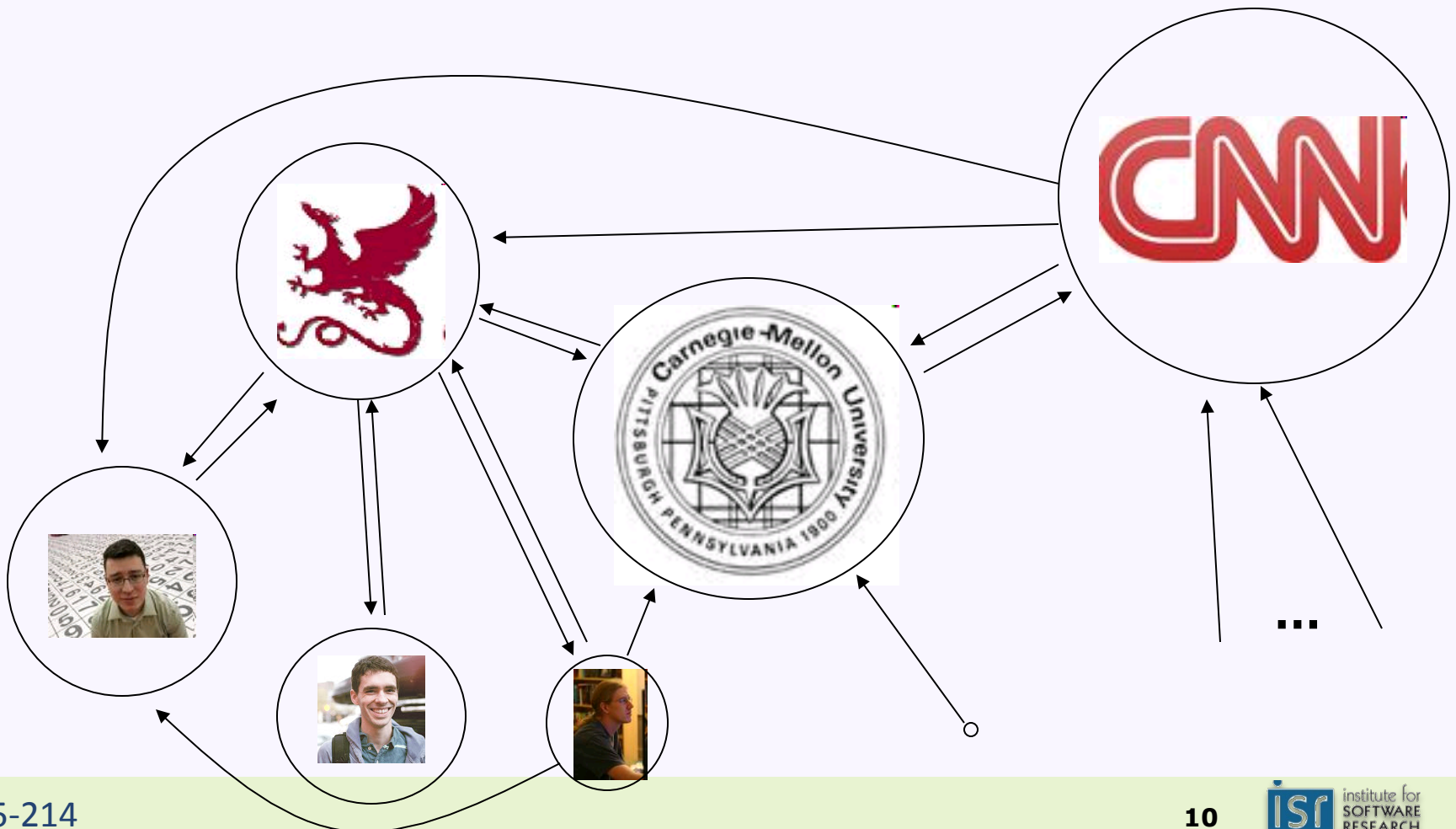
- If a page is important, other pages link to it



$$r(v) = \sum_{(u,v) \in E} 1$$

PageRank: weighted citations

- If a page is important, other **important** pages link to it

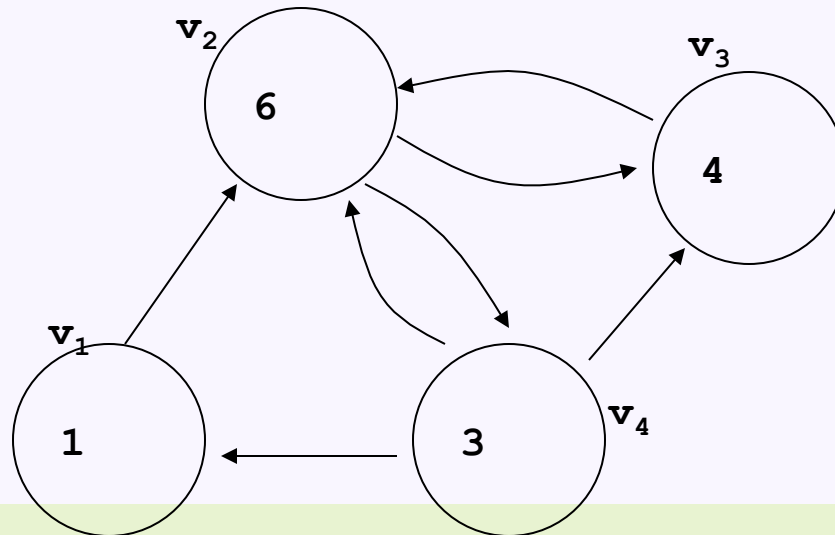


PageRank: weighted citations

- If a page is important, other **important** pages link to it

$$r(v) = \sum_{(u,v) \in E} \frac{r(u)}{|\text{out-deg}(u)|}$$

- e.g.,

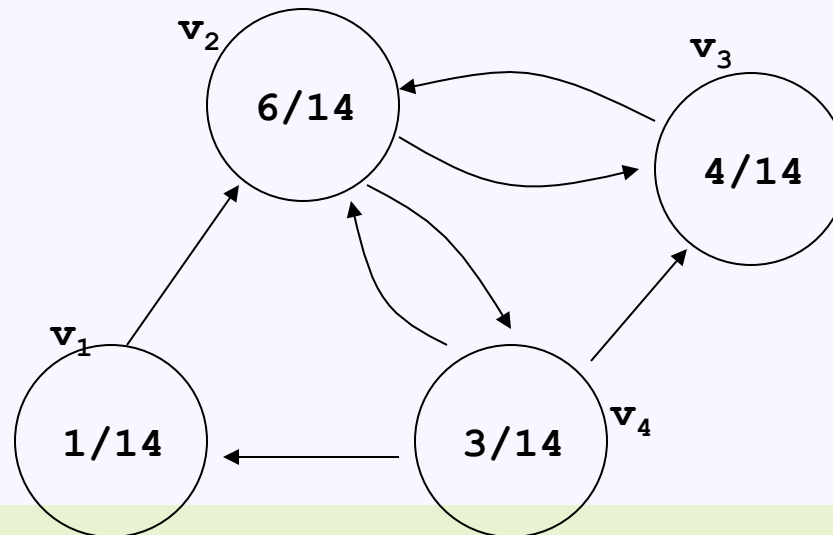


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- e.g.,

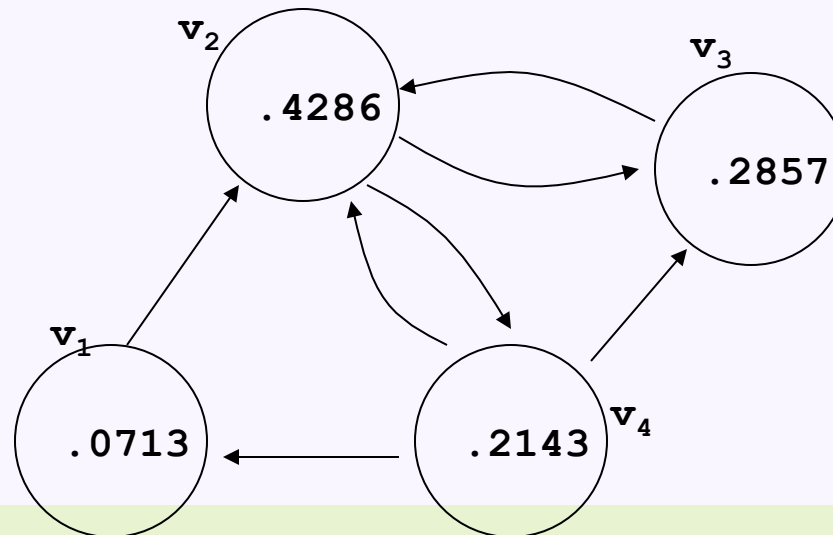


PageRank: weighted citations

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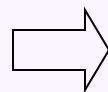
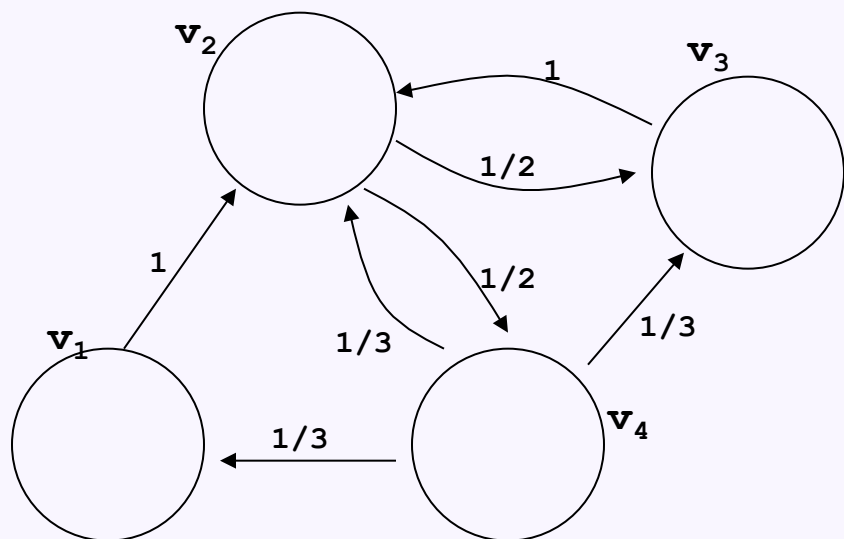
PageRank: weighted citations

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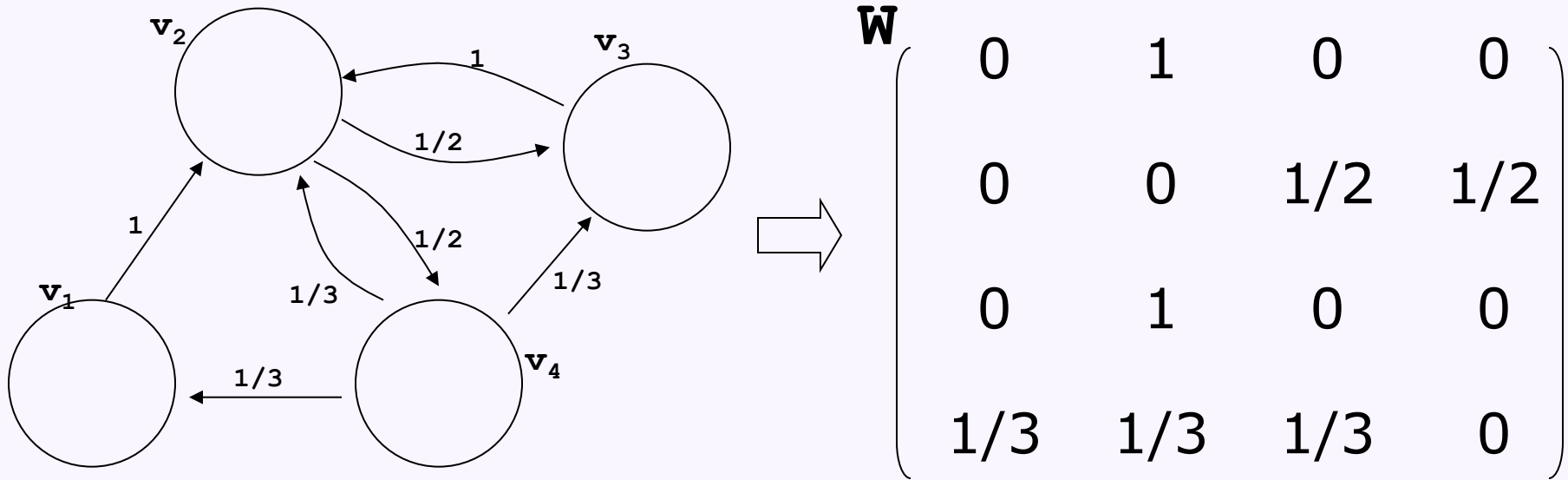
- Is this well-defined?
- How do we compute it?
- How do we compute it efficiently?

The WWW as a graph as a matrix



$$W = \begin{pmatrix} 0 & 1 & 0 & 0 \\ 0 & 0 & 1/2 & 1/2 \\ 0 & 1 & 0 & 0 \\ 1/3 & 1/3 & 1/3 & 0 \end{pmatrix}$$

The WWW as a graph as a matrix



- PageRanks $R = [r_1, r_2, \dots, r_n]$ solve the linear equation $R = R * W$
 - R is an eigenvector of the Web

The power method

- (under some conditions) To find an eigenvector \mathbf{v} of a matrix \mathbf{M}
 - Start with some approximation of \mathbf{v} : \mathbf{v}_0
 - Compute repeatedly:

$$v_{i+1} = \frac{v_i \cdot M}{\|v_i \cdot M\|}$$

The power method for PageRank

- Assign some initial PageRank R
- While R hasn't converged, compute “next” PageRanks from the previous PageRanks

PageRank(G, δ)

Initialize $R = \text{something}$, $R' = \emptyset$

while ($R - R' > \delta$)

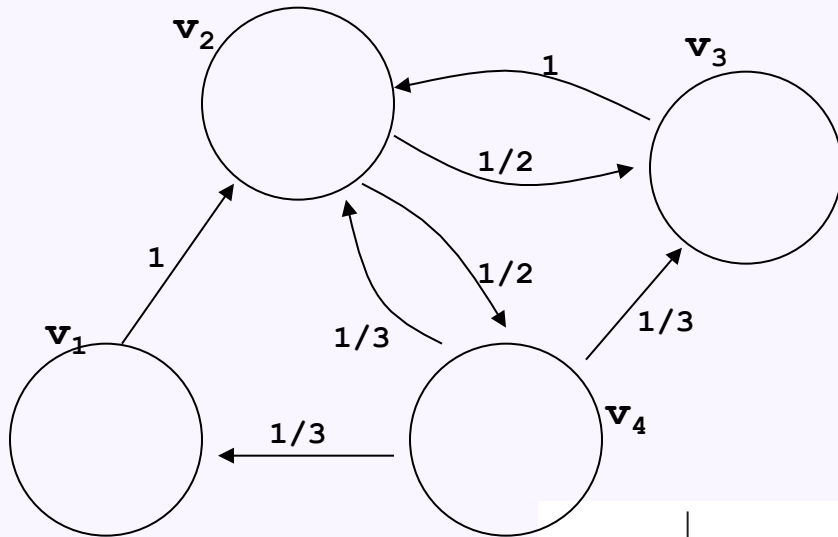
$R' = R$

$R = \emptyset$

 for each edge (u, v) in G

$R[v] += (R'[u] / \text{out-deg}(u))$

A PageRank example



	v_1	v_2	v_3	v_4
R_0	0.25	0.25	0.25	0.25
R_1	0.083333	0.583333	0.208333	0.125
R_2	0.041666	0.333333	0.333333	0.291666
R_3	0.097222	0.472222	0.263888	0.166666
R_4	0.055555	0.416666	0.291666	0.236111
R_5	0.078703	0.425925	0.287037	0.208333

⋮

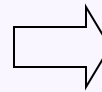
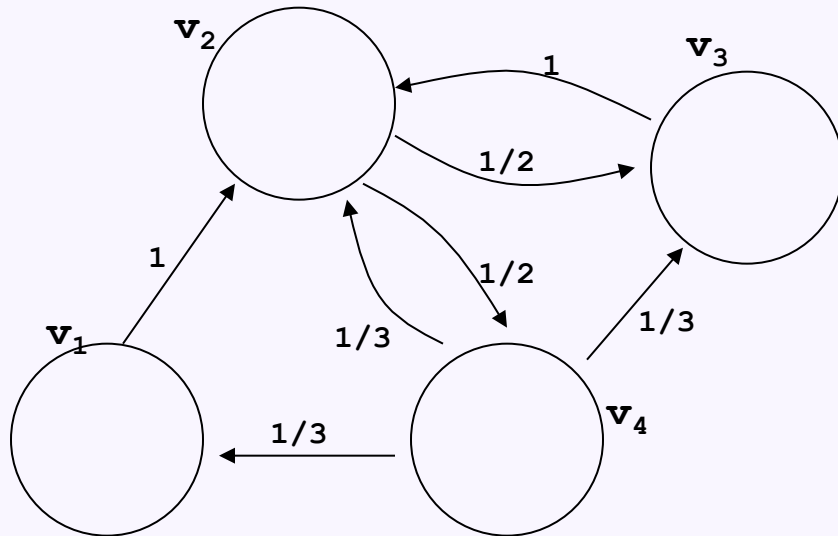
Convergence of the power method

Theorem:

For any initial PageRanks summing to 1, the power method will converge to a well-defined, unique solution if the transition matrix W is *stochastic, aperiodic, and irreducible*

A stochastic transition matrix

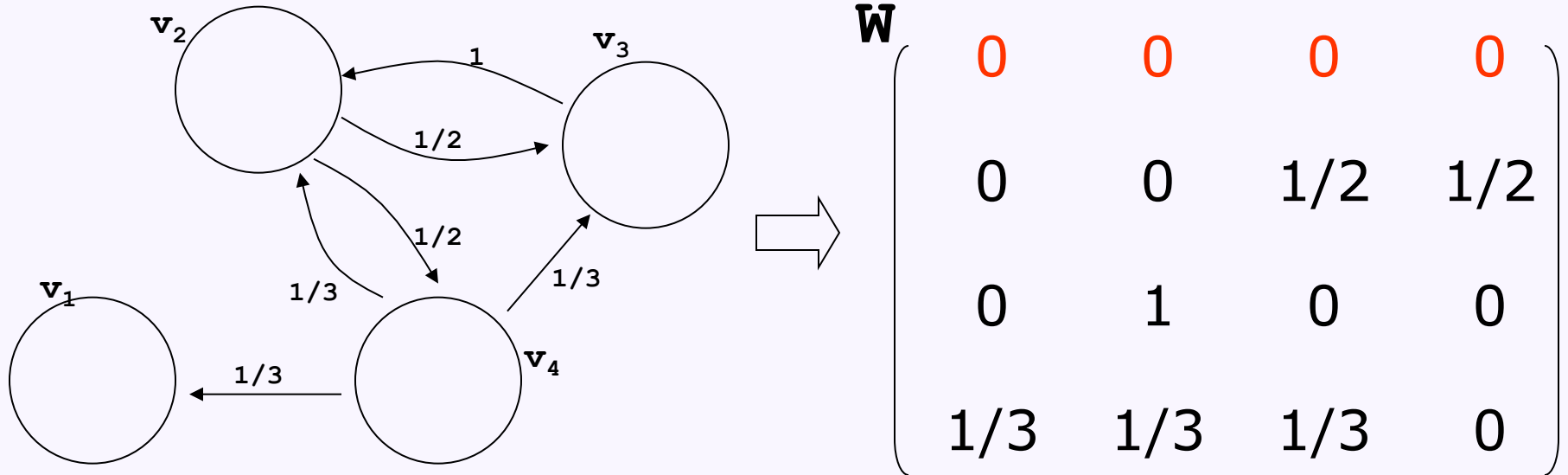
- A transition matrix is *stochastic* if all rows sum to 1



$$\mathbf{W} \begin{pmatrix} 0 & 1 & 0 & 0 \\ 0 & 0 & 1/2 & 1/2 \\ 0 & 1 & 0 & 0 \\ 1/3 & 1/3 & 1/3 & 0 \end{pmatrix}$$

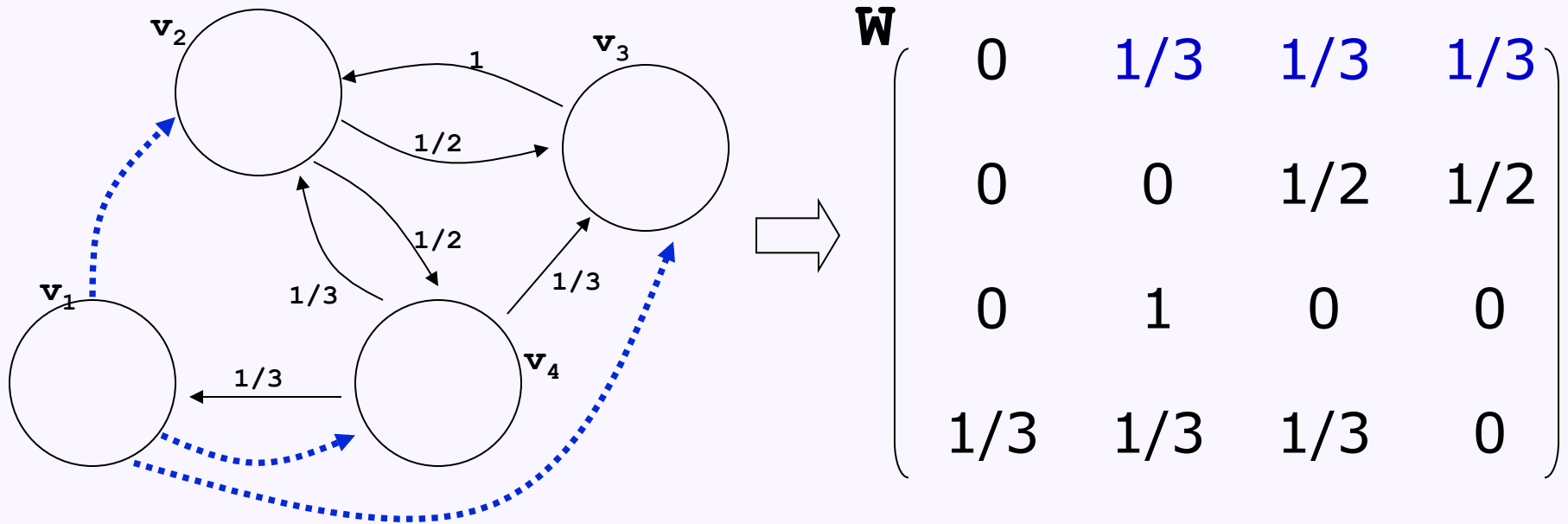
A stochastic transition matrix

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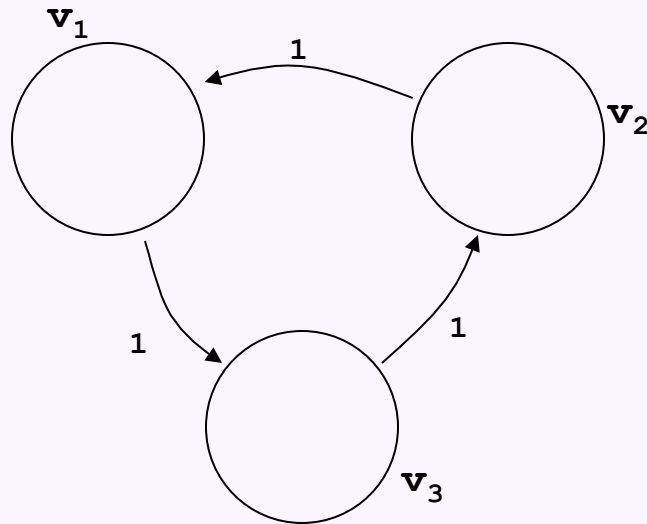
A stochastic transition matrix

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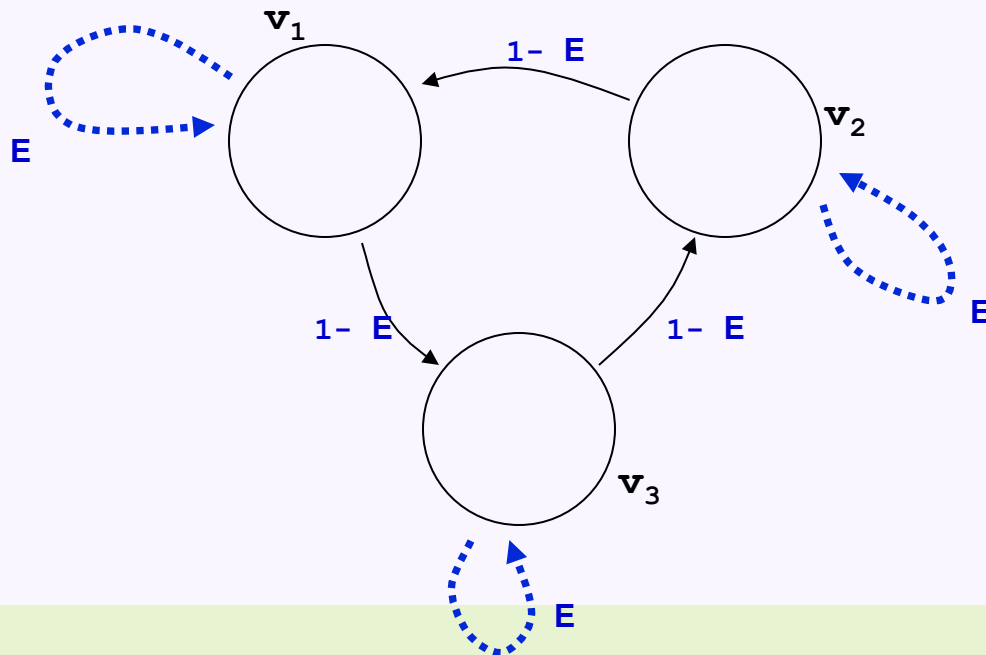
An aperiodic transition matrix

- A transition matrix is *periodic* if there is an integer $k > 1$ such that the interval between visits of two vertices is always a multiple of k



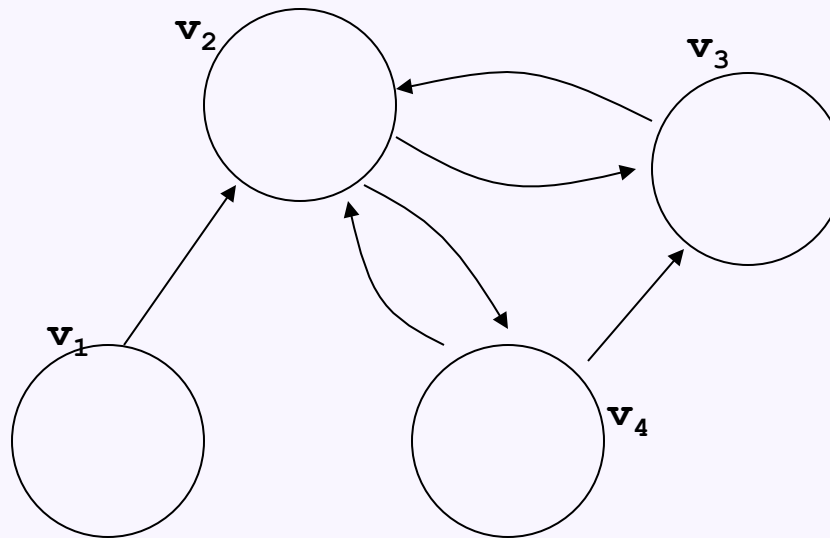
An aperiodic transition matrix

- A transition matrix is *periodic* if there is an integer $k > 1$ such that the interval between visits of a vertex is always a multiple of k



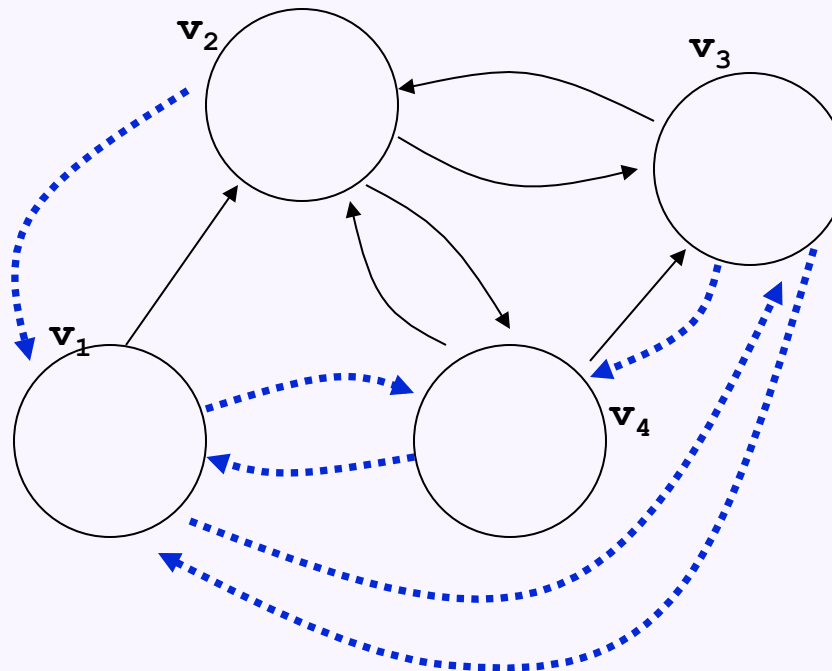
An irreducible transition matrix

- The transition matrix is irreducible if it's possible to (eventually) reach each state from any other state



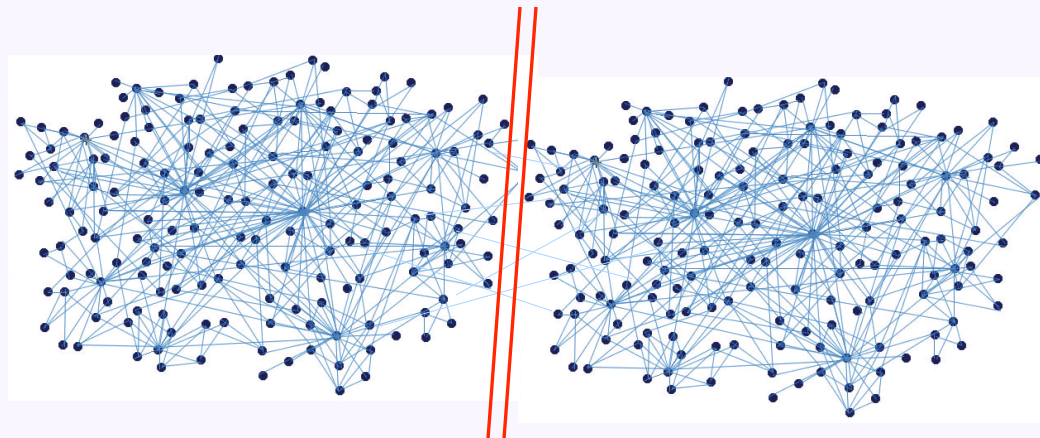
An irreducible transition matrix

- The transition matrix is irreducible if it's possible to (eventually) reach each state from any other state



Computing PageRank efficiently

- Can keep Web graph on disk
 - PageRanks in RAM
 - Do not store modifications that made W stochastic, aperiodic, and irreducible
 - Use smart initial PageRanks
- Can partition Web graph between computers



Aside: Problems with PageRank



Web Results 1 - 10 of about 969,000 for [miserable failure](#). (0.06 seconds)

[Biography of President George W. Bush](#)

Biography of the president from the official White House web site.

www.whitehouse.gov/president/gwbio.html - 29k - [Cached](#) - [Similar pages](#)

[Past Presidents](#) - [Kids Only](#) - [Current News](#) - [President](#)

[More results from www.whitehouse.gov »](#)

[Welcome to MichaelMoore.com!](#)

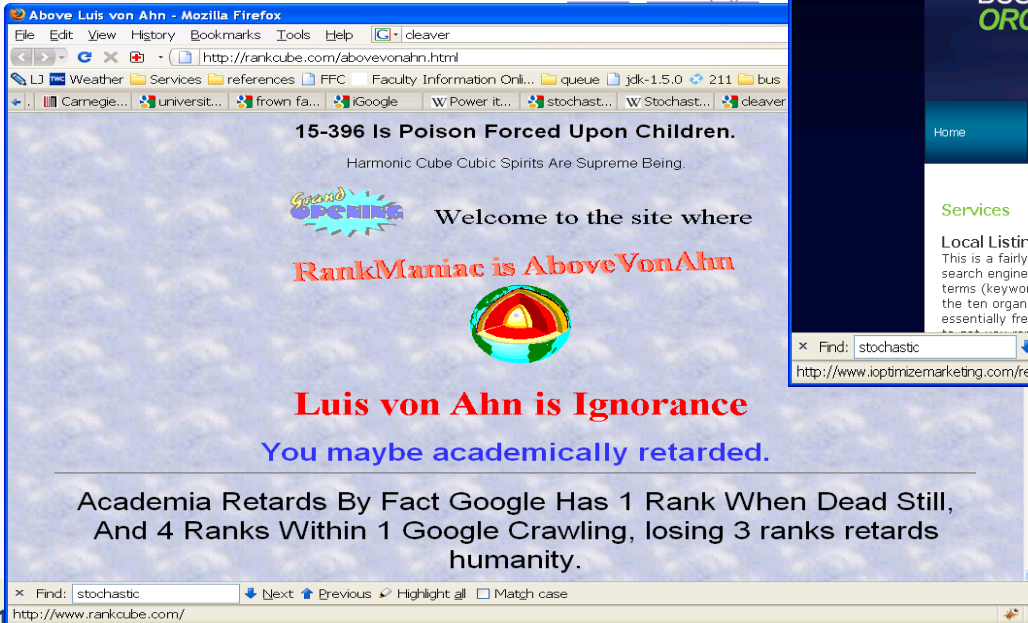
Official site of the gadfly of corporations, creator of the film Roger and Me and the television show The Awful Truth. Includes mailing list, message board.

www.michaelmoore.com/ - 35k - [Sep 1, 2005](#) - [Cached](#) - [Similar pages](#)

[BBC NEWS | Americas | 'Miserable failure' links to Bush](#)

Web users manipulate a popular search engine so an unflattering description le to the president's page.

news.bbc.co.uk/2/hi/americas/3298443.stm - 31k - [Cached](#) - [Similar pages](#)



Problem with PageRank computation...

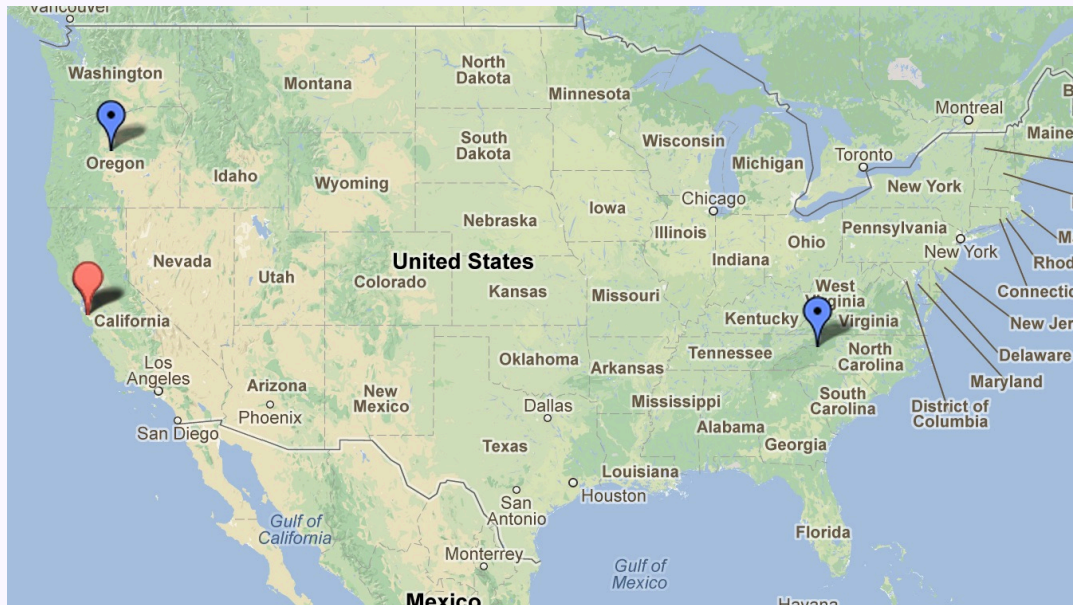
- In spring 2000, Google's web-crawling system failed too frequently to update their web index
 - Their solution: Google File System and MapReduce

Problem with PageRank computation...

- In spring 2000, Google's web-crawling system failed too frequently to update their web index
 - Their solution: Google File System and MapReduce
- How bad is this web service outage?
 - ...in terms of data consistency


Data consistency at Facebook

- Replication for scalability:
 - Read-any, write-all
 - Palo Alto, CA is primary replica



- Aside: A 2010 conversation:
 - Academic researcher: What would happen if X occurred?
 - Facebook engineer: We don't know. X hasn't happened yet *but it would be bad.*

Data consistency at Amazon



Google Chromecast HDMI Streaming Media Player by Google

\$35.00 ✓ Prime

Usually ships in 2 to 3 months ←

More Buying Choices

\$35.00 new (92 offers)

\$149.99 used (2 offers)

★★★★☆ (482)

#1 Best Seller in Televisions & Video Products

Electronics: See all 82 items

- Strict data consistency increases real costs
Amazon engineer: "'Usually ships in 2-3 days'? What does that mean? *Absolutely nothing.*"

A common reality: Relaxed data consistency

- Relaxed in time
 - E.g., Time-to-live in a data cache
- Relaxed in value
 - I.e., within some error bound from the correct value
- Other consistency guarantees
 - E.g., Causal consistency

To appear in *Proceedings of the 23rd ACM Symposium on Operating Systems Principles (SOSP'11)*

Don't Settle for Eventual: Scalable Causal Consistency for Wide-Area Storage with COPS

Wyatt Lloyd*, Michael J. Freedman*, Michael Kaminsky†, and David G. Andersen‡

*Princeton University, †Intel Labs, ‡Carnegie Mellon University

ABSTRACT

Geo-replicated, distributed data stores that support complex online applications, such as social networks, must provide an “always-on” experience where operations always complete with low latency. Today’s systems often sacrifice strong consistency to achieve these goals, exposing inconsistencies to their clients and necessitating complex application logic. In this paper, we identify and define a consistency model—causal consistency with convergent conflict handling, or *causal+*—that is the strongest achieved under these constraints.

We present the design and implementation of COPS, a key-value store that delivers this consistency model across the wide-area. A key contribution of COPS is its scalability, which can enforce causal dependencies between keys stored across an entire cluster, rather than a single server like previous systems. The central approach in

1. INTRODUCTION

Distributed data stores are a fundamental building block of modern Internet services. Ideally, these data stores would be strongly consistent, always available for reads and writes, and able to continue operating during network partitions. The CAP Theorem, unfortunately, proves it impossible to create a system that achieves all three [13, 23]. Instead, modern web services have chosen overwhelmingly to embrace availability and partition tolerance at the cost of strong consistency [16, 20, 30]. This is perhaps not surprising, given that this choice also enables these systems to provide low latency for client operations and high scalability. Further, many of the earlier high-scale Internet services, typically focusing on web search, saw little reason for stronger consistency, although this position is changing with the rise of interactive services such as social networking applications [46]. We refer to systems with these four

Summary

- Google makes \$billions by treating us all like random surfers
 - PageRank as iterative, weighted citation rankings
 - WWW graph modifications needed to compute PageRank
- Data consistency can be more than a boolean function

Thursday...

- Guest lecture by Claire Le Goues