

# 15-826: Multimedia Databases and Data Mining

Lecture #27: Graph mining - Communities and a paradox

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### **Must-read material**

Fully Automatic Cross-Associations, by D. Chakrabarti, S. Papadimitriou, D. Modha and C. Faloutsos, in KDD 2004 (pages 79-88), Washington, USA

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#2

#1



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### **Detailed outline**

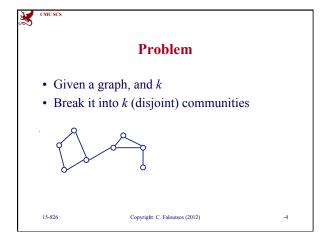


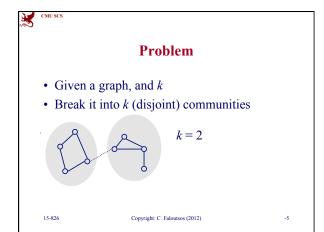
- Hard clustering -k pieces
- Hard co-clustering -(k, l) pieces
- Hard clustering optimal # pieces
- Observations

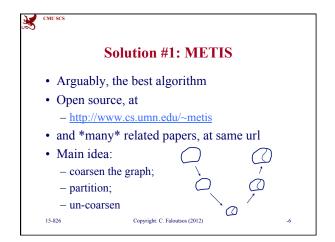
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#### **Solution #1: METIS**

- G. Karypis and V. Kumar. *METIS 4.0: Unstructured graph partitioning and sparse matrix ordering system.* TR, Dept. of CS,
  Univ. of Minnesota, 1998.
- <and many extensions>





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### **Solution #2**

(problem: hard clustering, *k* pieces) Spectral partitioning:

• Consider the 2<sup>nd</sup> smallest eigenvector of the (normalized) Laplacian

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### Solutions #3, ...

Many more ideas:

- Clustering on the A<sup>2</sup> (square of adjacency matrix) [Zhou, Woodruff, PODS'04]
- Minimum cut / maximum flow [Flake+, KDD'00]
- ...

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### **Detailed outline**

- Motivation
- Hard clustering k pieces
- $\rightarrow$  Hard co-clustering (k,l) pieces
  - Hard clustering optimal # pieces
  - Soft clustering matrix decompositions
  - Observations

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### **Problem definition**

- Given a bi-partite graph, and k, l
- Divide it into *k* row groups and *l* row groups
- (Also applicable to uni-partite graph)

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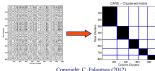
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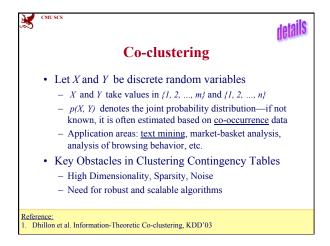
### **Co-clustering**

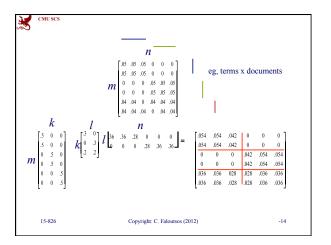
- Given data matrix and the number of row and column groups k and l
- Simultaneously
  - Cluster rows into k disjoint groups
  - Cluster columns into *l* disjoint groups

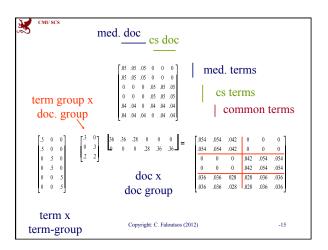


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### **Co-clustering**

#### Observations

- uses KL divergence, instead of L2
- the middle matrix is **not** diagonal
  - we'll see that again in the Tucker tensor decomposition
- s/w at:

www.cs.utexas.edu/users/dml/Software/cocluster.html

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### Problem with Information Theoretic Co-clustering

• Number of row and column groups must be specified

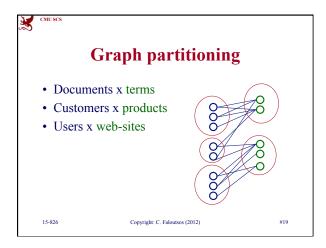
#### Desiderata:

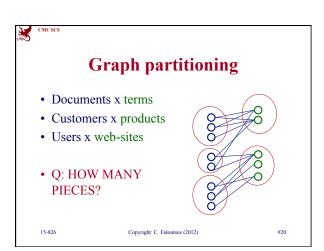
- ✓ Simultaneously discover row and column groups
- **✗** Fully Automatic: No "magic numbers"
- ✓ Scalable to large graphs

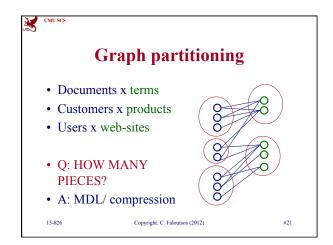
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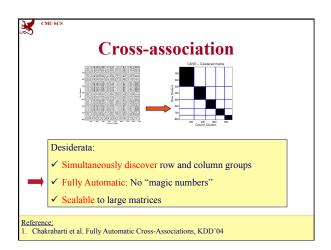
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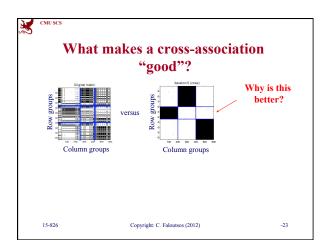
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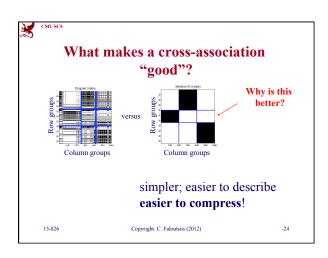


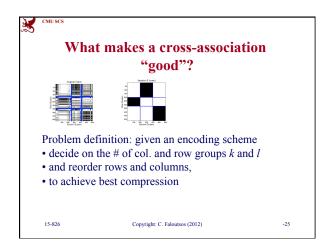


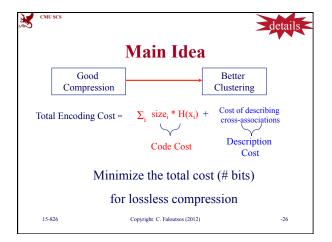


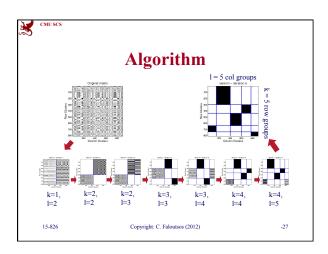


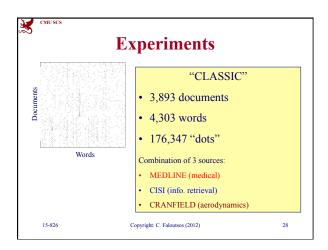


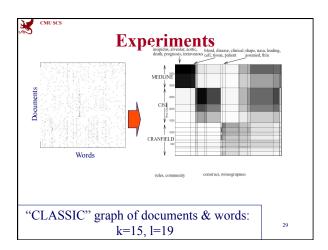


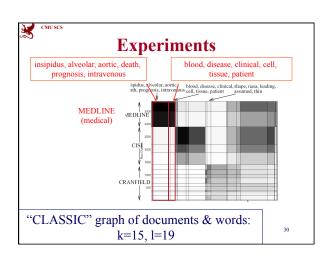


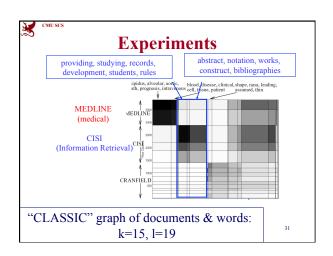


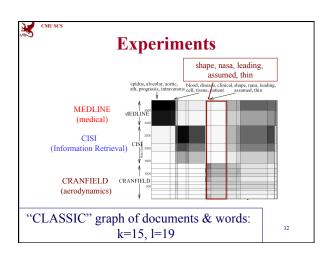


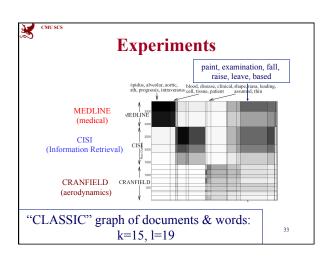














### **Algorithm**

Code for cross-associations (matlab):

www.cs.cmu.edu/~deepay/mywww/software/  $\underline{CrossAssociations\text{-}01\text{-}27\text{-}2005.tgz}$ 

#### Variations and extensions:

- 'Autopart' [Chakrabarti, PKDD'04]
- www.cs.cmu.edu/~deepay



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### Algorithm

• Hadoop implementation [ICDM'08]





Spiros Papadimitriou, Jimeng Sun: DisCo: Distributed Co-clustering with Map-Reduce: A Case Study towards Petabyte-Scale End-to-End Mining. ICDM 2008: 512-521



### **Detailed outline**

- Motivation
- Hard clustering k pieces
- Hard co-clustering -(k, l) pieces
- Hard clustering optimal # pieces
- (Soft clustering matrix decompositions
  - PCA, ICA, non-negative matrix factorization, ...)
  - Observations

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### **Detailed outline**

- Motivation
- Hard clustering -k pieces
- Hard co-clustering -(k, l) pieces
- Hard clustering optimal # pieces
- (Soft clustering)



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#### **Observation #1**

- Skewed degree distributions there are nodes with huge degree (>O(10^4), in facebook/linkedIn popularity contests!)
- TRAP: 'find all pairs of nodes, within 2 steps from each other'



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### **Observation #2**

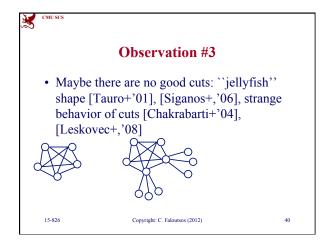


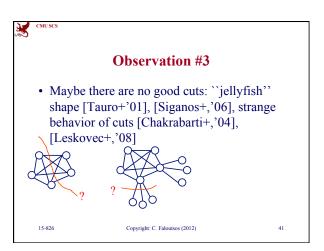
- TRAP: shortest-path between two nodes
- (cheat: look for 2, at most 3-step paths)
- Why:
  - If they are close (within 2-3 steps): solved
  - If not, after ~6 steps, you'll have ~ the whole graph, and the path won't be very meaningful, anyway.

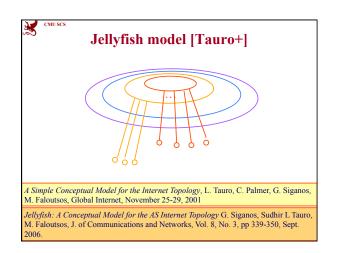
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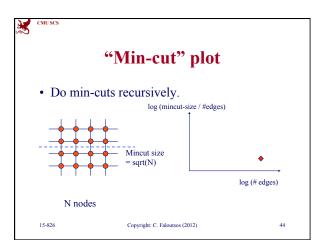


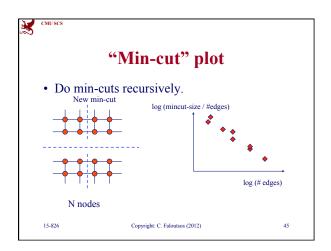
### Strange behavior of min cuts

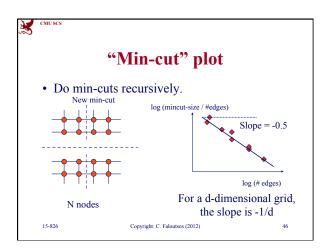
• 'negative dimensionality' (!)

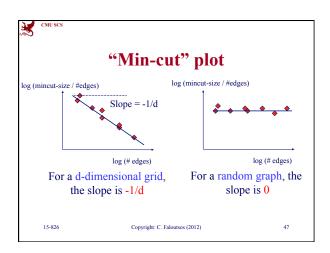
NetMine: New Mining Tools for Large Graphs, by D. Chakrabarti, Y. Zhan, D. Blandford, C. Faloutsos and G. Blelloch, in the SDM 2004 Workshop on Link Analysis, Counter-terrorism and Privacy

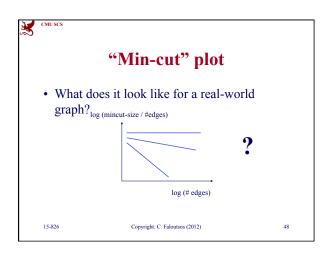
Statistical Properties of Community Structure in Large Social and Information Networks, J. Leskovec, K. Lang, A. Dasgupta, M. Mahoney. WWW 2008.









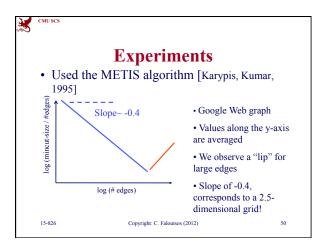


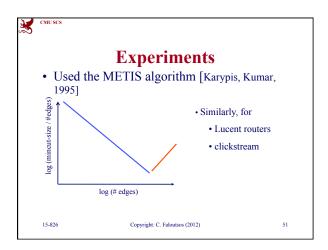


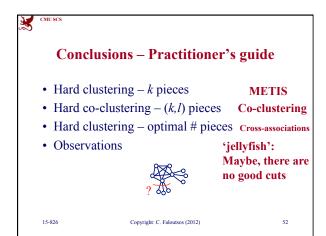
## **Experiments**

- Datasets:
  - Google Web Graph: 916,428 nodes and 5,105,039 edges
  - Lucent Router Graph: Undirected graph of network routers from www.isi.edu/scan/mercator/maps.html; 112,969 nodes and 181,639 edges
  - User → Website Clickstream Graph: 222,704 nodes and 952,580 edges

NetMine: New Mining Tools for Large Graphs, by D. Chakrabarti, Y. Zhan, D. Blandford, C. Faloutsos and G. Blelloch, in the SDM 2004 Workshop on Link Analysis, Counter-terrorism and Privacy







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### **Overall conclusions**

- Patterns in real graphs
- Small, and shrinking diameter
- Skewed **degree** distribution power-law, log-normal, log-logistic
- Super-linearities (power-laws)
  - Densification; fortification
  - Triangle law
- Oscillating connected component sizes

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