


**15-826: Multimedia Databases
and Data Mining**


Lecture #20: SVD - part III (more case studies)
C. Faloutsos



Reading Material

- [Textbook](#) Appendix D
- Kleinberg, J. (1998). Authoritative sources in a hyperlinked environment. Proc. 9th ACM-SIAM Symposium on Discrete Algorithms.
- Brin, S. and L. Page (1998). Anatomy of a Large-Scale Hypertextual Web Search Engine. 7th Intl World Wide Web Conf.

15-826 Copyright: C. Faloutsos (2008) 2



Outline

Goal: 'Find **similar / interesting** things'

- Intro to DB
- ➡ • Indexing - similarity search
- Data Mining

15-826 Copyright: C. Faloutsos (2008) 3

CMU SCS

Indexing - Detailed outline

- primary key indexing
- secondary key / multi-key indexing
- spatial access methods
- fractals
- text
- ➔ Singular Value Decomposition (SVD)
- multimedia
- ...

15-826 Copyright: C. Faloutsos (2008) 4

CMU SCS

SVD - Detailed outline

- Motivation
- Definition - properties
- Interpretation
- Complexity
- Case studies
- ➔ SVD properties
- More case studies
- Conclusions

15-826 Copyright: C. Faloutsos (2008) 5

CMU SCS

SVD - detailed outline

- ...
- Case studies
- ➔ SVD properties
- more case studies
 - google/Kleinberg algorithms
 - query feedbacks
- Conclusions

15-826 Copyright: C. Faloutsos (2008) 6

CMU SCS

SVD - Other properties - summary

- can produce orthogonal basis (obvious) (who cares?)
- can solve over- and under-determined linear problems (see C(1) property)
- can compute 'fixed points' (= 'steady state prob. in Markov chains') (see C(4) property)

15-826 Copyright: C. Faloutsos (2008) 7

CMU SCS

SVD -outline of properties

- (A): obvious
- (B): less obvious
- (C): least obvious (and most powerful!)

15-826 Copyright: C. Faloutsos (2008) 8

CMU SCS

Properties - by defn.:

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

A(1): $\mathbf{U}^T_{[r \times n]} \mathbf{U}_{[n \times r]} = \mathbf{I}_{[r \times r]}$ (identity matrix)

A(2): $\mathbf{V}^T_{[r \times n]} \mathbf{V}_{[n \times r]} = \mathbf{I}_{[r \times r]}$

A(3): $\mathbf{\Lambda}^k = \text{diag}(\lambda_1^k, \lambda_2^k, \dots, \lambda_r^k)$ (k: ANY real number)

A(4): $\mathbf{A}^T = \mathbf{V} \mathbf{\Lambda} \mathbf{U}^T$

15-826 Copyright: C. Faloutsos (2008) 9

CMU SCS

Less obvious properties

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

B(1): $\mathbf{A}_{[n \times m]} (\mathbf{A}^T)_{[m \times n]} = ??$

15-826 Copyright: C. Faloutsos (2008) 10

CMU SCS

Less obvious properties

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

B(1): $\mathbf{A}_{[n \times m]} (\mathbf{A}^T)_{[m \times n]} = \mathbf{U} \mathbf{\Lambda}^2 \mathbf{U}^T$
 symmetric; Intuition?

15-826 Copyright: C. Faloutsos (2008) 11

CMU SCS

Less obvious properties

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

B(1): $\mathbf{A}_{[n \times m]} (\mathbf{A}^T)_{[m \times n]} = \mathbf{U} \mathbf{\Lambda}^2 \mathbf{U}^T$
 symmetric; Intuition?
 'document-to-document' similarity matrix

B(2): symmetrically, for 'V'
 $(\mathbf{A}^T)_{[m \times n]} \mathbf{A}_{[n \times m]} = \mathbf{V} \mathbf{\Lambda}^2 \mathbf{V}^T$
 Intuition?

15-826 Copyright: C. Faloutsos (2008) 12

CMU SCS

Less obvious properties

A: term-to-term similarity matrix

B(3): $((A^T)_{[m \times n]} A_{[n \times m]})^k = V A^{2k} V^T$
and

B(4): $(A^T A)^k \sim v_1 \lambda_1^{2k} v_1^T$ for $k \gg 1$
where

- v_1 : $[m \times 1]$ first column (singular-vector) of V
- λ_1 : strongest singular value

15-826 Copyright: C. Faloutsos (2008) 13

CMU SCS

Proof of (B4)?

15-826 Copyright: C. Faloutsos (2008) 14

CMU SCS

Less obvious properties

B(4): $(A^T A)^k \sim v_1 \lambda_1^{2k} v_1^T$ for $k \gg 1$
B(5): $(A^T A)^k v' \sim (\text{constant}) v_1$
 ie., for (almost) any v' , it converges to a vector parallel to v_1
 Thus, useful to compute first singular vector/value (as well as the next ones, too...)

15-826 Copyright: C. Faloutsos (2008) 15

CMU SCS

Proof of (B5)?

15-826 Copyright: C. Faloutsos (2008) 16

CMU SCS

Less obvious properties - repeated:

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

B(1): $\mathbf{A}_{[n \times m]} (\mathbf{A}^T)_{[m \times n]} = \mathbf{U} \mathbf{\Lambda}^2 \mathbf{U}^T$

B(2): $(\mathbf{A}^T)_{[m \times n]} \mathbf{A}_{[n \times m]} = \mathbf{V} \mathbf{\Lambda}^2 \mathbf{V}^T$

B(3): $((\mathbf{A}^T)_{[m \times n]} \mathbf{A}_{[n \times m]})^k = \mathbf{V} \mathbf{\Lambda}^{2k} \mathbf{V}^T$

B(4): $(\mathbf{A}^T \mathbf{A})^k \sim v_1 \lambda_1^{2k} v_1^T$

B(5): $(\mathbf{A}^T \mathbf{A})^k \mathbf{v}' \sim (\text{constant}) v_1$

15-826 Copyright: C. Faloutsos (2008) 17

CMU SCS

Least obvious properties

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

C(1): $\mathbf{A}_{[n \times m]} \mathbf{x}_{[m \times 1]} = \mathbf{b}_{[n \times 1]}$
 let $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{(-1)} \mathbf{U}^T \mathbf{b}$
 if under-specified, \mathbf{x}_0 gives 'shortest' solution
 if over-specified, it gives the 'solution' with the smallest least squares error
 (see Num. Recipes, p. 62)

15-826 Copyright: C. Faloutsos (2008) 18

CMU SCS

Least obvious properties

Illustration: under-specified, eg
 $[1 \ 2] [w \ z]^T = 4$ (ie, $1 w + 2 z = 4$)

15-826 Copyright: C. Faloutsos (2008) 19

CMU SCS

Verify formula:

$\mathbf{A} = [1 \ 2] \quad \mathbf{b} = [4]$
 $\mathbf{A} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T$
 $\mathbf{U} = ??$
 $\mathbf{\Lambda} = ??$
 $\mathbf{V} = ??$
 $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{-1} \mathbf{U}^T \mathbf{b}$


15-826 Copyright: C. Faloutsos (2008) 20

CMU SCS

Verify formula:

$\mathbf{A} = [1 \ 2] \quad \mathbf{b} = [4]$
 $\mathbf{A} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T$
 $\mathbf{U} = [1]$
 $\mathbf{\Lambda} = [\text{sqrt}(5)]$
 $\mathbf{V} = [1/\text{sqrt}(5) \quad 2/\text{sqrt}(5)]^T$
 $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{-1} \mathbf{U}^T \mathbf{b}$


15-826 Copyright: C. Faloutsos (2008) 21

 CMU SCS

Verify formula:

$\mathbf{A} = [1 \ 2] \quad \mathbf{b} = [4]$
 $\mathbf{A} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T$
 $\mathbf{U} = [1]$
 $\mathbf{\Lambda} = [\sqrt{5}]$
 $\mathbf{V} = [1/\sqrt{5} \quad 2/\sqrt{5}]^T$
 $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{-1} \mathbf{U}^T \mathbf{b} = [1/5 \quad 2/5]^T [4]$
 $= [4/5 \quad 8/5]^T : w = 4/5, z = 8/5$

15-826 Copyright: C. Faloutsos (2008) 22

 CMU SCS


Verify formula:

Show that $w = 4/5, z = 8/5$ is

(a) A solution to $1*w + 2*z = 4$ and

(b) Minimal (wrt Euclidean norm)

15-826 Copyright: C. Faloutsos (2008) 23

 CMU SCS

Verify formula:

Show that $w = 4/5, z = 8/5$ is

(a) A solution to $1*w + 2*z = 4$ and
 A: easy

(b) Minimal (wrt Euclidean norm)
 A: $[4/5 \quad 8/5]$ is perpendicular to $[2 \quad -1]$

15-826 Copyright: C. Faloutsos (2008) 24

CMU SCS

Least obvious properties – cont'd

Illustration: over-specified, eg
 $[3 \ 2]^T [w] = [1 \ 2]^T$ (ie, $3w = 1; 2w = 2$)

15-826 Copyright: C. Faloutsos (2008) 25

CMU SCS

Verify formula:

$\mathbf{A} = [3 \ 2]^T \quad \mathbf{b} = [1 \ 2]^T$
 $\mathbf{A} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T$
 $\mathbf{U} = ??$
 $\mathbf{\Lambda} = ??$
 $\mathbf{V} = ??$
 $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{-1} \mathbf{U}^T \mathbf{b}$

15-826 Copyright: C. Faloutsos (2008) 26

CMU SCS

Verify formula:

$\mathbf{A} = [3 \ 2]^T \quad \mathbf{b} = [1 \ 2]^T$
 $\mathbf{A} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T$
 $\mathbf{U} = [3/\sqrt{13} \ 2/\sqrt{13}]^T$
 $\mathbf{\Lambda} = [\sqrt{13}]$
 $\mathbf{V} = [1]$
 $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{-1} \mathbf{U}^T \mathbf{b} = [7/13]$

15-826 Copyright: C. Faloutsos (2008) 27

CMU SCS

Verify formula:

$$[3 \ 2]^T [7/13] = [1 \ 2]^T$$

$$[21/13 \ 14/13]^T \rightarrow \text{'red point'}$$

15-826 Copyright: C. Faloutsos (2008) 28

CMU SCS

Verify formula:

$$[3 \ 2]^T [7/13] = [1 \ 2]^T$$

$$[21/13 \ 14/13]^T \rightarrow \text{'red point' - perpendicular?}$$

15-826 Copyright: C. Faloutsos (2008) 29

CMU SCS

Verify formula:

$$A: [3 \ 2] \cdot ([1 \ 2] - [21/13 \ 14/13]) =$$

$$[3 \ 2] \cdot [-8/13 \ 12/13] = [3 \ 2] \cdot [-2 \ 3] = 0$$

15-826 Copyright: C. Faloutsos (2008) 30

CMU SCS

Least obvious properties - cont'd

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

C(2): $\mathbf{A}_{[n \times m]} \mathbf{v}_1_{[m \times 1]} = \lambda_1 \mathbf{u}_1_{[n \times 1]}$
 where $\mathbf{v}_1, \mathbf{u}_1$ the first (column) vectors of \mathbf{V}, \mathbf{U} . (\mathbf{v}_1 == right-singular-vector)

C(3): symmetrically: $\mathbf{u}_1^T \mathbf{A} = \lambda_1 \mathbf{v}_1^T$
 \mathbf{u}_1 == left-singular-vector

Therefore:

15-826 Copyright: C. Faloutsos (2008) 31

CMU SCS

Least obvious properties - cont'd

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

C(4): $\mathbf{A}^T \mathbf{A} \mathbf{v}_1 = \lambda_1^2 \mathbf{v}_1$

(fixed point - the defn of eigenvector for a symmetric matrix)

15-826 Copyright: C. Faloutsos (2008) 32

CMU SCS

Least obvious properties - altogether

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

C(1): $\mathbf{A}_{[n \times m]} \mathbf{x}_{[m \times 1]} = \mathbf{b}_{[n \times 1]}$
 then, $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{(-1)} \mathbf{U}^T \mathbf{b}$: shortest, actual or least-squares solution

C(2): $\mathbf{A}_{[n \times m]} \mathbf{v}_1_{[m \times 1]} = \lambda_1 \mathbf{u}_1_{[n \times 1]}$

C(3): $\mathbf{u}_1^T \mathbf{A} = \lambda_1 \mathbf{v}_1^T$

C(4): $\mathbf{A}^T \mathbf{A} \mathbf{v}_1 = \lambda_1^2 \mathbf{v}_1$

15-826 Copyright: C. Faloutsos (2008) 33

CMU SCS

Properties - conclusions

A(0): $\mathbf{A}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} \mathbf{V}^T_{[r \times m]}$

B(5): $(\mathbf{A}^T \mathbf{A})^k \mathbf{v}' \sim (\text{constant}) \mathbf{v}_1$

C(1): $\mathbf{A}_{[n \times m]} \mathbf{x}_{[m \times 1]} = \mathbf{b}_{[n \times 1]}$
 then, $\mathbf{x}_0 = \mathbf{V} \mathbf{\Lambda}^{(-1)} \mathbf{U}^T \mathbf{b}$: shortest, actual or least-squares solution

C(4): $\mathbf{A}^T \mathbf{A} \mathbf{v}_1 = \lambda_1^2 \mathbf{v}_1$

15-826 Copyright: C. Faloutsos (2008) 34

CMU SCS

SVD - detailed outline

- ...
- Case studies
- SVD properties
- more case studies
- ➔ – Kleinberg/google algorithms
- query feedbacks
- Conclusions

15-826 Copyright: C. Faloutsos (2008) 35

CMU SCS

Kleinberg's algorithm

- Problem dfn: given the web and a query
- find the most 'authoritative' web pages for this query

Step 0: find all pages containing the query terms

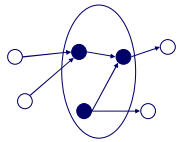
Step 1: expand by one move forward and backward

15-826 Copyright: C. Faloutsos (2008) 36

CMU SCS

Kleinberg's algorithm

- Step 1: expand by one move forward and backward

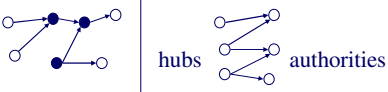


15-826 Copyright: C. Faloutsos (2008) 37

CMU SCS

Kleinberg's algorithm

- on the resulting graph, give high score (= 'authorities') to nodes that many important nodes point to
- give high importance score ('hubs') to nodes that point to good 'authorities'



15-826 Copyright: C. Faloutsos (2008) 38

CMU SCS

Kleinberg's algorithm

observations

- recursive definition!
- each node (say, ' i '-th node) has both an authoritativeness score a_i and a hubness score h_i

15-826 Copyright: C. Faloutsos (2008) 39

CMU SCS

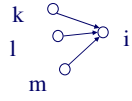
Kleinberg's algorithm

Let E be the set of edges and A be the adjacency matrix:
 the (i,j) is 1 if the edge from i to j exists
 Let h and a be $[n \times 1]$ vectors with the
 'hubness' and 'authoritativeness' scores.
 Then:

15-826 Copyright: C. Faloutsos (2008) 40

CMU SCS

Kleinberg's algorithm



Then:

$$a_i = h_k + h_l + h_m$$

that is

$$a_i = \text{Sum}(h_j) \text{ over all } j \text{ that } (j,i) \text{ edge exists}$$

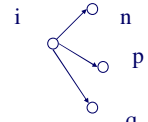
or

$$\mathbf{a} = \mathbf{A}^T \mathbf{h}$$

15-826 Copyright: C. Faloutsos (2008) 41

CMU SCS

Kleinberg's algorithm



symmetrically, for the 'hubness':

$$h_i = a_n + a_p + a_q$$

that is

$$h_i = \text{Sum}(a_j) \text{ over all } j \text{ that } (i,j) \text{ edge exists}$$

or

$$\mathbf{h} = \mathbf{A} \mathbf{a}$$

15-826 Copyright: C. Faloutsos (2008) 42

CMU SCS

Kleinberg's algorithm

In conclusion, we want vectors **h** and **a** such that:

$$\mathbf{h} = \mathbf{A} \mathbf{a} \quad \|\cdot\| = \square \|\cdot\|$$

$$\mathbf{a} = \mathbf{A}^T \mathbf{h}$$

Recall properties:

C(2): $\mathbf{A}_{[n \times m]} \mathbf{v}_1_{[m \times 1]} = \lambda_1 \mathbf{u}_1_{[n \times 1]}$
 C(3): $\mathbf{u}_1^T \mathbf{A} = \lambda_1 \mathbf{v}_1^T$

15-826 Copyright: C. Faloutsos (2008) 43

CMU SCS

Kleinberg's algorithm

In short, the solutions to

$$\mathbf{h} = \mathbf{A} \mathbf{a}$$

$$\mathbf{a} = \mathbf{A}^T \mathbf{h}$$

are the left- and right- singular-vectors of the adjacency matrix **A**.

Starting from random **a'** and iterating, we'll eventually converge

(Q: to which of all the singular-vectors? why?)

15-826 Copyright: C. Faloutsos (2008) 44

CMU SCS


Kleinberg's algorithm

(Q: to which of all the singular-vectors? why?)

A: to the ones of the strongest singular-value, because of property B(5):

$$B(5): (\mathbf{A}^T \mathbf{A})^k \mathbf{v}' \sim (\text{constant}) \mathbf{v}_1$$


15-826 Copyright: C. Faloutsos (2008) 45

 CMU SCS

Kleinberg's algorithm - results

Eg., for the query 'java':
 0.328 www.gamelan.com
 0.251 java.sun.com
 0.190 www.digitalfocus.com ("the java developer")


15-826 Copyright: C. Faloutsos (2008) 46

 CMU SCS

Kleinberg's algorithm - discussion

- 'authority' score can be used to find 'similar pages' (how?)
- closely related to 'citation analysis', social networks / 'small world' phenomena

15-826 Copyright: C. Faloutsos (2008) 47

 CMU SCS

google/page-rank algorithm

- closely related: imagine a particle randomly moving along the edges (*)
- compute its steady-state probabilities

(*) with occasional random jumps

15-826 Copyright: C. Faloutsos (2008) 48

CMU SCS

google/page-rank algorithm

- ~identical problem: given a Markov Chain, compute the steady state probabilities $p_1 \dots p_5$

15-826 Copyright: C. Faloutsos (2008) 49

CMU SCS

(Simplified) PageRank algorithm

- Let A be the transition matrix (= adjacency matrix); let A^T become column-normalized - then

From A^T To $\begin{bmatrix} & & 1 & & \\ 1 & & & & \\ & 1/2 & & & 1/2 \\ & & & & 1/2 \\ & & & & \\ & 1/2 & & & \end{bmatrix} \begin{bmatrix} p_1 \\ p_2 \\ p_3 \\ p_4 \\ p_5 \end{bmatrix} = \begin{bmatrix} p_1 \\ p_2 \\ p_3 \\ p_4 \\ p_5 \end{bmatrix}$

15-826 Copyright: C. Faloutsos (2008) 50

CMU SCS

(Simplified) PageRank algorithm

- $A^T p = p$

$A^T \begin{bmatrix} p_1 \\ p_2 \\ p_3 \\ p_4 \\ p_5 \end{bmatrix} = \begin{bmatrix} p_1 \\ p_2 \\ p_3 \\ p_4 \\ p_5 \end{bmatrix}$

15-826 Copyright: C. Faloutsos (2008) 51

CMU SCS

(Simplified) PageRank algorithm

- $A^T p = 1 * p$
- thus, p is the **eigenvector** that corresponds to the highest **eigenvalue** (=1, since the matrix is column-normalized)
- formal definition of eigenvector/value: soon

15-826 Copyright: C. Faloutsos (2008) 52

CMU SCS

(Simplified) PageRank algorithm

- In short: imagine a particle randomly moving along the edges
- compute its steady-state probabilities (ssp)

Full version of algo: with occasional random jumps

15-826 Copyright: C. Faloutsos (2008) 53

CMU SCS

Formal definition

If A is a $(n \times n)$ square matrix
 (λ, x) is an **eigenvalue/eigenvector** pair of A if

$A x = \lambda x$

CLOSELY related to singular values:

15-826 Copyright: C. Faloutsos (2008) 54

CMU SCS

Eigen- vs singular-values

if

$$\mathbf{B}_{[n \times m]} = \mathbf{U}_{[n \times r]} \mathbf{\Lambda}_{[r \times r]} (\mathbf{V}_{[m \times r]})^T$$

then $\mathbf{A} = (\mathbf{B}^T \mathbf{B})$ is symmetric and

$$C(4): \mathbf{B}^T \mathbf{B} \mathbf{v}_i = \lambda_i^2 \mathbf{v}_i$$

ie, $\mathbf{v}_1, \mathbf{v}_2, \dots$: eigenvectors of $\mathbf{A} = (\mathbf{B}^T \mathbf{B})$

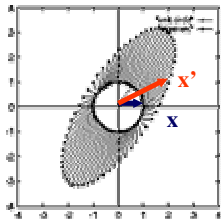
15-826 Copyright: C. Faloutsos (2008) 55


CMU SCS

Intuition

- \mathbf{A} as vector transformation

$$\begin{bmatrix} x' \\ 2 \\ 1 \end{bmatrix} = \begin{bmatrix} 2 & 1 \\ 1 & 3 \end{bmatrix} \begin{bmatrix} x \\ 0 \end{bmatrix}$$





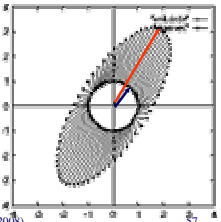
15-826 Copyright: C. Faloutsos (2008) 56

CMU SCS

Intuition

- By defn., eigenvectors remain parallel to themselves ('fixed points')

$$3.62 * \begin{bmatrix} 0.52 \\ 0.85 \end{bmatrix} = \begin{bmatrix} 2 & 1 \\ 1 & 3 \end{bmatrix} \begin{bmatrix} 0.52 \\ 0.85 \end{bmatrix}$$

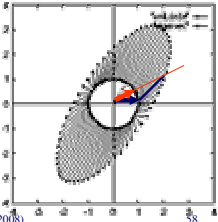


15-826 Copyright: C. Faloutsos (2008) 57

CMU SCS

Convergence

- Usually, fast:



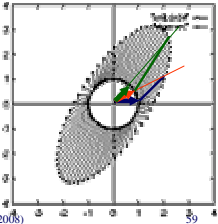
15-826 Copyright: C. Faloutsos (2008)

The plot shows the real and imaginary parts of eigenvalues. The real part of the dominant eigenvalue converges to 1.0, while the imaginary part converges to 0.0. A red arrow points to the dominant eigenvalue, and a blue arrow points to the real part of the second eigenvalue.

CMU SCS

Convergence

- Usually, fast:



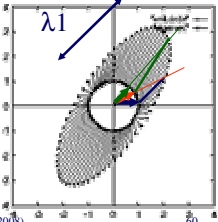
15-826 Copyright: C. Faloutsos (2008)

The plot shows the real and imaginary parts of eigenvalues. The real part of the dominant eigenvalue converges to 1.0, while the imaginary part converges to 0.0. A red arrow points to the dominant eigenvalue, and a green arrow points to the real part of the second eigenvalue.

CMU SCS

Convergence

- Usually, fast:
- depends on ratio $\lambda_1 : \lambda_2$



15-826 Copyright: C. Faloutsos (2008)

The plot shows the real and imaginary parts of eigenvalues. The real part of the dominant eigenvalue converges to 1.0, while the imaginary part converges to 0.0. A red arrow points to the dominant eigenvalue, and a blue arrow points to the real part of the second eigenvalue. Labels λ_1 and λ_2 are shown with arrows pointing to the real and imaginary parts of the second eigenvalue, respectively.

CMU SCS

Kleinberg/google - conclusions

SVD helps in graph analysis:
 hub/authority scores: strongest left- and right-singular-vectors of the adjacency matrix
 random walk on a graph: steady state probabilities are given by the strongest eigenvector of the transition matrix

15-826 Copyright: C. Faloutsos (2008) 61

CMU SCS

SVD - detailed outline

- ...
- Case studies
- SVD properties
- more case studies
 - google/Kleinberg algorithms
 - ➔ – query feedbacks
- Conclusions

15-826 Copyright: C. Faloutsos (2008) 62

CMU SCS

Query feedbacks

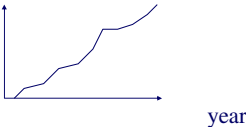
[Chen & Roussopoulos, sigmod 94]
 sample problem:
 estimate selectivities (e.g., 'how many movies were made between 1940 and 1945?')
 for query optimization,
 LEARNING from the query results so far!!

15-826 Copyright: C. Faloutsos (2008) 63

CMU SCS

Query feedbacks

Idea #1: consider a function for the CDF (cumulative distr. function), eg., 6-th degree polynomial (or splines, or anything else)



15-826 Copyright: C. Faloutsos (2008) 64

CMU SCS

Query feedbacks

For example

$$F(x) = \# \text{ movies made until year 'x'}$$

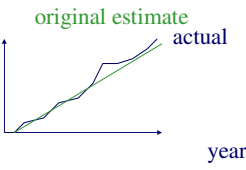
$$= a_1 + a_2 * x + a_3 * x^2 + \dots a_7 * x^6$$

15-826 Copyright: C. Faloutsos (2008) 65

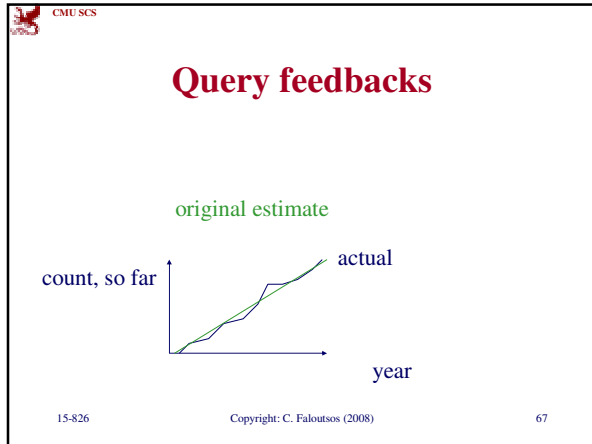
CMU SCS

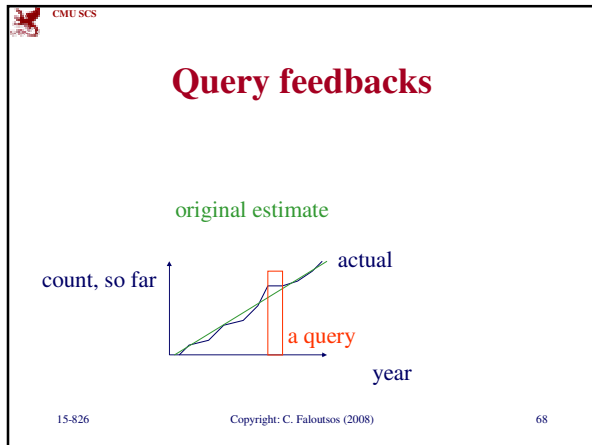
Query feedbacks

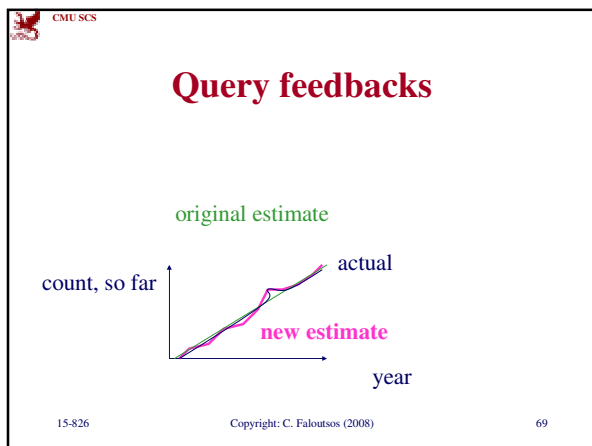
GREAT idea #2: adapt your model, as you see the actual counts of the actual queries



15-826 Copyright: C. Faloutsos (2008) 66







CMU SCS

Query feedbacks

Eventually, the problem becomes:

- estimate the parameters a_1, \dots, a_7 of the model
- to minimize the least squares errors from the real answers so far.

Formally:

15-826 Copyright: C. Faloutsos (2008) 70

CMU SCS

Query feedbacks

Formally, with n queries and 6-th degree polynomials:

$$\begin{bmatrix} x_{11} & x_{12} & & & & & x_{17} \\ & & & & & & \\ & & & & & & \\ & & & & & & \\ & & & & & & \\ & & & & & & \\ x_{n1} & x_{n2} & & & & & x_{n7} \end{bmatrix}
 \begin{bmatrix} a_1 \\ a_2 \\ & \\ & \\ & \\ a_7 \end{bmatrix}
 =
 \begin{bmatrix} b_1 \\ b_2 \\ & \\ & \\ & \\ b_n \end{bmatrix}$$

15-826 Copyright: C. Faloutsos (2008) 71

CMU SCS

Query feedbacks

where $x_{i,j}$, such that $\text{Sum}(x_{i,j} * a_j) =$ our estimate for the # of movies and b_j : the actual

$$\begin{bmatrix} x_{11} & x_{12} & & & & & x_{17} \\ & & & & & & \\ & & & & & & \\ & & & & & & \\ & & & & & & \\ & & & & & & \\ x_{n1} & x_{n2} & & & & & x_{n7} \end{bmatrix}
 \begin{bmatrix} a_1 \\ a_2 \\ & \\ & \\ & \\ a_7 \end{bmatrix}
 =
 \begin{bmatrix} b_1 \\ b_2 \\ & \\ & \\ & \\ b_n \end{bmatrix}$$

15-826 Copyright: C. Faloutsos (2008) 72

CMU SCS

Query feedbacks

For example, for query 'find the count of movies during (1920-1932)':

$$a_1 + a_2 * 1932 + a_3 * 1932**2 + \dots$$

$$-$$

$$(a_1 + a_2 * 1920 + a_3 * 1920**2 + \dots)$$

15-826 Copyright: C. Faloutsos (2008) 73

CMU SCS

Query feedbacks

And thus $X_{11} = 0$; $X_{12} = 1932 - 1920$, etc

$$a_1 + a_2 * 1932 + a_3 * 1932**2 + \dots$$

$$-$$

$$(a_1 + a_2 * 1920 + a_3 * 1920**2 + \dots)$$

15-826 Copyright: C. Faloutsos (2008) 74

CMU SCS

Query feedbacks

In matrix form:

$$X \quad a = b$$

1st query

n-th query

15-826 Copyright: C. Faloutsos (2008) 75

CMU SCS

Query feedbacks

In matrix form:

$$\mathbf{X} \mathbf{a} = \mathbf{b}$$

and the least-squares estimate for \mathbf{a} is

$$\mathbf{a} = \mathbf{V} \mathbf{\Lambda}^{(-1)} \mathbf{U}^T \mathbf{b}$$

according to property C(1)
(let $\mathbf{X} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T$)

15-826 Copyright: C. Faloutsos (2008) 76

CMU SCS

Query feedbacks - enhancements

the solution

$$\mathbf{a} = \mathbf{V} \mathbf{\Lambda}^{(-1)} \mathbf{U}^T \mathbf{b}$$

works, but needs expensive SVD each time a new query arrives

GREAT Idea #3: Use 'Recursive Least Squares', to adapt \mathbf{a} incrementally.

Details: in paper - intuition:

15-826 Copyright: C. Faloutsos (2008) 77

CMU SCS

Query feedbacks - enhancements

Intuition:

least squares fit

$$a_1 x + a_2$$

15-826 Copyright: C. Faloutsos (2008) 78

CMU SCS

Query feedbacks - enhancements

Intuition: least squares fit

15-826 Copyright: C. Faloutsos (2008) 79

CMU SCS

Query feedbacks - enhancements

Intuition: least squares fit

15-826 Copyright: C. Faloutsos (2008) 80

CMU SCS

Query feedbacks - enhancements

the new coefficients can be quickly computed from the old ones, plus statistics in a (7x7) matrix
 (no need to know the details, although the RLS is a brilliant method)

15-826 Copyright: C. Faloutsos (2008) 81

CMU SCS

Query feedbacks - enhancements

GREAT idea #4: 'forgetting' factor - we can even down-play the weight of older queries, since the data distribution might have changed.
(comes for 'free' with RLS...)

15-826 Copyright: C. Faloutsos (2008) 82

CMU SCS

Query feedbacks - conclusions

SVD helps find the Least Squares solution, to adapt to query feedbacks
(RLS = Recursive Least Squares is a great method to incrementally update least-squares fits)

15-826 Copyright: C. Faloutsos (2008) 83

CMU SCS

SVD - detailed outline

- ...
- Case studies
- SVD properties
- more case studies
 - google/Kleinberg algorithms
 - query feedbacks
- ➔ • Conclusions

15-826 Copyright: C. Faloutsos (2008) 84

CMU SCS

Conclusions

- SVD: a **valuable** tool
- given a document-term matrix, it finds 'concepts' (LSI)
- ... and can reduce dimensionality (KL)
- ... and can find rules (PCA; RatioRules)

15-826 Copyright: C. Faloutsos (2008) 85

CMU SCS

Conclusions cont'd

- ... and can find fixed-points or steady-state probabilities (google/ Kleinberg/ Markov Chains)
- ... and can solve optimally over- and under-constraint linear systems (least squares / query feedbacks)


15-826 Copyright: C. Faloutsos (2008) 86

CMU SCS

References

- Brin, S. and L. Page (1998). Anatomy of a Large-Scale Hypertextual Web Search Engine. 7th Intl World Wide Web Conf.
- Chen, C. M. and N. Roussopoulos (May 1994). Adaptive Selectivity Estimation Using Query Feedback. Proc. of the ACM-SIGMOD , Minneapolis, MN.

15-826 Copyright: C. Faloutsos (2008) 87

 CMU SCS

References cont'd

- Kleinberg, J. (1998). Authoritative sources in a hyperlinked environment. Proc. 9th ACM-SIAM Symposium on Discrete Algorithms.
- Press, W. H., S. A. Teukolsky, et al. (1992). Numerical Recipes in C, Cambridge University Press.

15-826 Copyright: C. Faloutsos (2008) 88
