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March 15 2008 2:35 PM PDT

Proof of six degrees of separation

Posted by Dan Farber

In a research paper from June 2007, titled "Worldwide Buzz: Planetary-Scale Views on an Instant-Messaging Network (PDF)," Eric Horvitz of Microsoft Research and Jure Leskovec of Carnegie Mellon University analyzed 30 billion conversations among 240 million people using Microsoft Instant Messenger in June 2006. It turned out that the average path length, or degree of separation, among the anonymized users probed was 6.6.

Six degrees of separation posits that a person is a step away from people they know and two

(Credit: Wikipedia) steps distant from people known by the people they know--thus the magic number six.

Following is a more in-depth explanation of the phenomenon from an updated version of the research (PDF) posted on arXiv.org:

We present a study of anonymized data capturing a month of high-level communication activities within the whole of the Microsoft Messenger instantmessaging system. We examine characteristics and patterns that emerge from the collective dynamics of large numbers of people, rather than the actions and characteristics of individuals. The dataset contains summary properties of 30 billion conversations among 240 million people. From the data, we construct a communication graph with 180 million nodes and 1.3 billion undirected edges, creating the largest social network constructed and analyzed to date. We report on multiple aspects of the dataset and synthesized graph. We find that the graph is wellconnected and robust to node removal. We investigate on a planetary-scale the oftcited report that people are separated by "six degrees of separation" and find that the average path length among Messenger users is 6.6. We also find that people tend to communicate more with each other when they have similar age, language, and location, and that cross-gender conversations are both more frequent and of longer duration than conversations with the same gender.

Via Roland Piquepaille on ZDNet

See also Nature, "Six Degrees of Messaging"

TOPICS: Microsoft, Social networking TAGS: six degress of separation, Microsoft Research, social networking BOOKMARK: Digg Del.icio.us Reddit

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9 Comments (Page 1 of 1)

by henebry March 15, 2008 5:06 PM

Worth noting that this confirms the "six degrees" thesis in its academic form, rather than in the form popularized by John Guare's play. In the play, everyone in the world is hypothesized to be separated by no more than six degrees of separation. That's a far cry from the claim that the



About Outside the Lines

Dan Farber is the editor in chief of CNET News. He has covered technology for more than two decades, and previously served as editor in chief of ZDNet, PCWeek and Macweek. Outside the Lines explores the intersection of business and technology



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average separation is six degrees. There's undoubtedly a long tail in the bell curve, with a maximum separation far more than six.

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by ubbno1 March 15, 2008 8:24 PM

The other problem in this study is that all those studied had to have a computer, or at least access to one and a Microsoft Messenger account. This only proves the hypothesis in this particular group and has no bearing at all on the huge group of people in the world not linked to the internet, or for that matter, those, like myself, that don't use instant messaging

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by johnericanderson March 16, 2008 4:47 AM

Also note this is a very specific subset of the population that are connected via IM.

This study DOES prove: People that are connect to each other, are connected to each other.

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by blueshore March 16, 2008 7:51 AM

It also proves that given at least a common element in a close system, there is a [n] degree of separation.

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by ghostofitpast March 16, 2008 10:02 AM

I could care less about John Guare. What matters is that all this work grew out of Stanley Milgram's research into the "small-world problem." Given that he reviewed the results of this study in the May, 1967 issue of PSYCHOLOGY TODAY, one can hardly call him an obscure source! The absence in the Bibliography of this article, anything from the more scholarly literature, or, for that matter, anything relevant material of substance from the twentieth century strikes me as how pathetically (pathologically?) narrow current research has become. Milgram's work is as valuable for his methodological approach as it is for the results that have seized our attention for over forty vears!

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by yorickits March 16, 2008 2:21 PM

and what about Kevin bacon?

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by wpayen March 16, 2008 3:44 PM

While its great they were able to do this analysis on such a large dataset, it's really academic. Sociologists have been studying Milgram for qutie some time now and this experiment's been repeated more times that one can count, just maybe with not a dataset so large. This post kind of bugged me as it seems to say that because MS performed the 6 degrees experiment and got the results expected, the research for all has now been legitamized somehow, as it wasn't before for some reason. The truth is, that 6 degrees has been shown again and again to be an upper bound. This article is great PR and spin for them, but I think a first year Sociologist at Stanford could come up with something similar. On another note, now that they've captured that network, it will be interesting to see what R&D they can generate off of all those nodes.

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