

# Section B

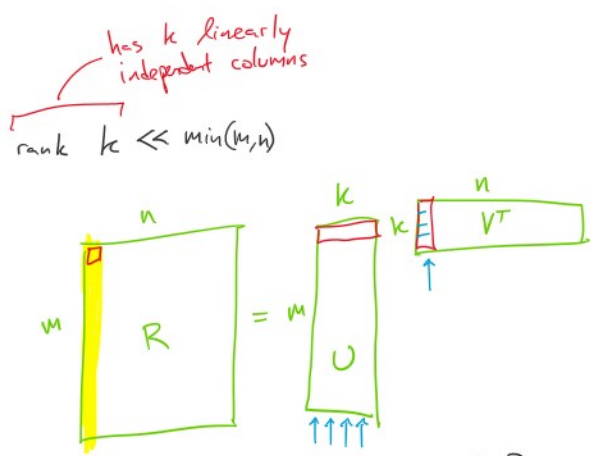
Wednesday, April 19, 2023 11:45 AM

## Low-Rank Factorization

### Case #1

Given:  $m \times n$  matrix  $R$  of rank  $k \ll \min(m, n)$

Claim:  $\exists$   $m \times k$  matrix  $U$   
 $n \times k$  matrix  $V$   
 s.t.  $R = UV^T$



Note: ① columns of  $U$  are the  $k$  basis vectors of the cols of  $R$   
 ② rows of  $V^T$  are " " " " " " rows of  $R$

### Case #2

Given:  $m \times n$  matrix  $R$  of rank  $l > k$   
 where  $k = \#$  of cols in  $U$  and  $V$

Claim: can approximate  $R$  with rank- $k$  matrices  $U$  and  $V$   
 $R \approx UV^T$

every row of  $R$  is a linear comb. of these basis vectors

### Approx Error

Def: residual matrix  $E = R - UV^T$

MSE:  $(\|E\|_2)^2 = (\|R - UV^T\|_2)^2$  where  $\|E\|_2 = \sqrt{\sum_i \sum_j (E_{ij})^2}$

Frobenius Norm

## Unconstrained Matrix Factorization

Opt. Problem #1: (fully observed  $R$ )

$$\hat{U}, \hat{V} = \underset{U, V}{\operatorname{argmin}} J(U, V) \quad \text{where } J(U, V) = \frac{1}{2} \|R - UV^T\|_2^2$$

Opt. Problem #2: (partially observed  $R$ )

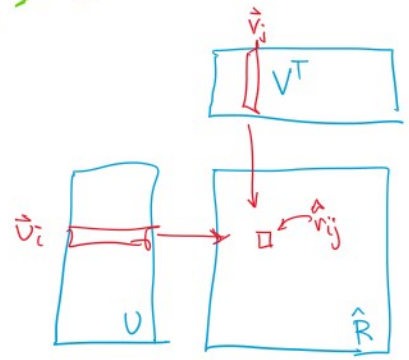
Let  $r_{ij} \triangleq R_{ij}$  ← rating of item  $i$  by user  $j$   
 $\vec{u}_i \triangleq U_{i, \cdot}$  ← user factor  
 $\vec{v}_j \triangleq V_{\cdot, j}$  ← item factor  
 > learned feature vectors

Let  $Z = \{(i, j) : r_{ij} \text{ is observed}\}$

$$\star J(U, V) = \frac{1}{2} \sum_{(i, j) \in Z} (r_{ij} - \vec{u}_i^T \vec{v}_j)^2$$

Model Predictions

$$\hat{r}_{ij} \triangleq \vec{u}_i^T \vec{v}_j$$



$$\hat{r}_{ij} \triangleq \tilde{0}_i^T \tilde{V}_j$$



Gradient Descent:

while not converged:

$$g_U \leftarrow \nabla_U J(U, V)$$

$$g_V \leftarrow \nabla_V J(U, V)$$

$$U \leftarrow U - \eta g_U$$

$$V \leftarrow V - \eta g_V$$

SGD:

while not converged:

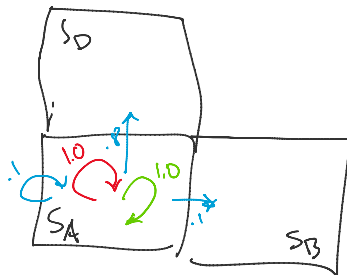
① sample  $(i, j)$  from  $Z$

② step opposite the gradient of  $J_{ij}(U, V)$

Block Coord. Descent:

ALS - see slides

$\sigma/H$



left

right

→ up