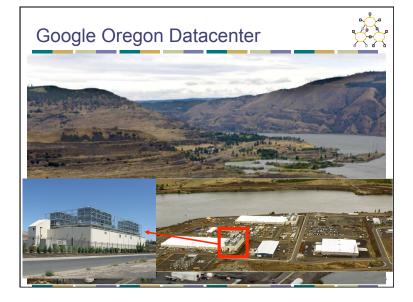
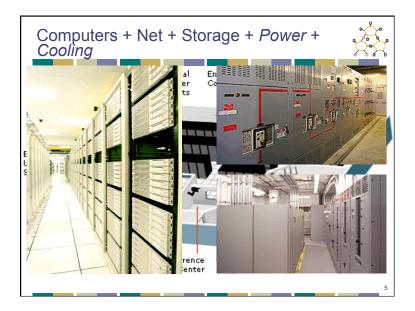


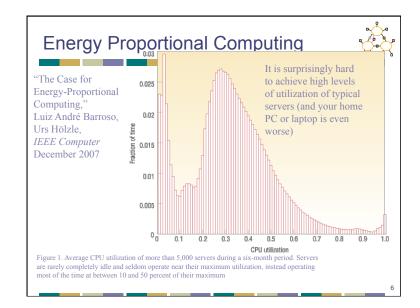
Datacenter Arms Race

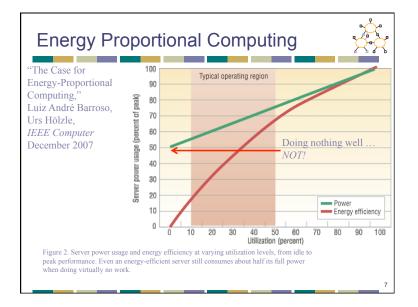


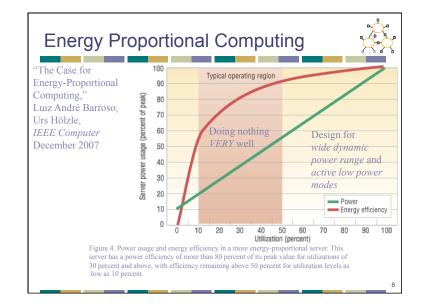
- Amazon, Google, Microsoft, Yahoo!, ... race to build next-gen mega-datacenters
 - Industrial-scale Information Technology
 - 100,000+ servers
 - Located where land, water, fiber-optic connectivity, and cheap power are available
- E.g., Microsoft Quincy
 - 43600 sq. ft. (10 football fields), sized for 48 MW
 - Also Chicago, San Antonio, Dublin @\$500M each
- E.g., Google:
 - The Dalles OR, Pryor OK, Council Bluffs, IW, Lenoir NC, Goose Creek, SC

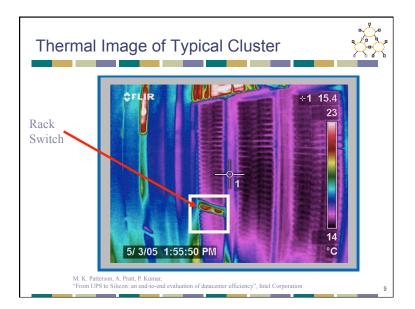


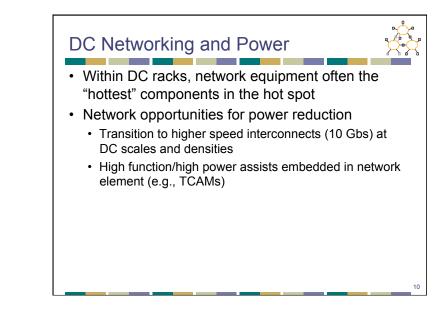


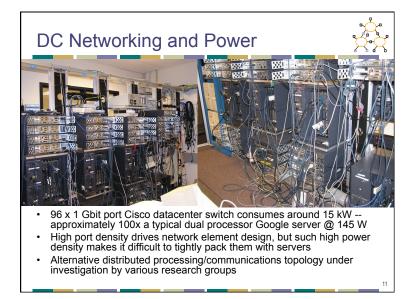




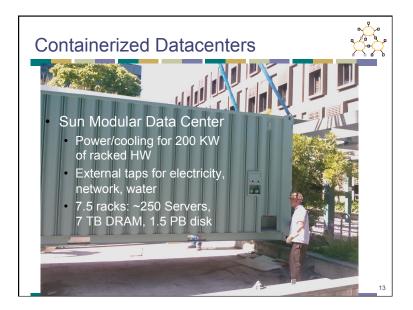


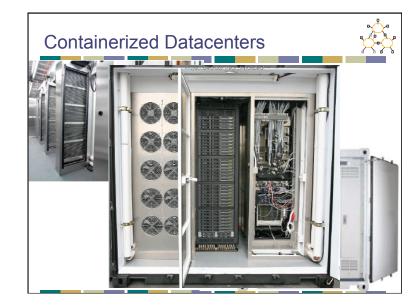






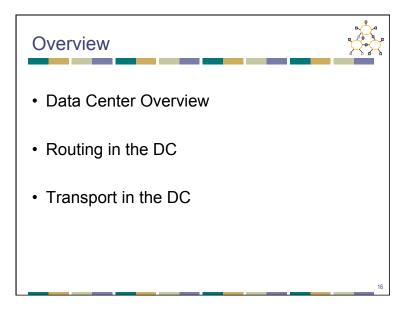


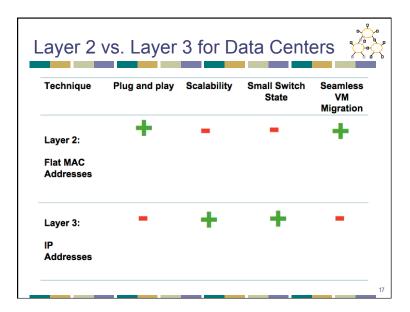


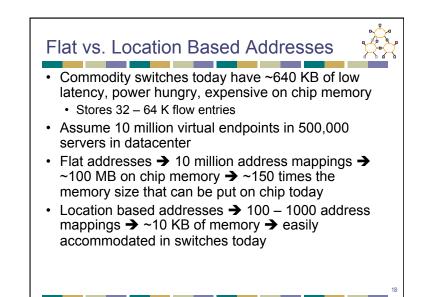


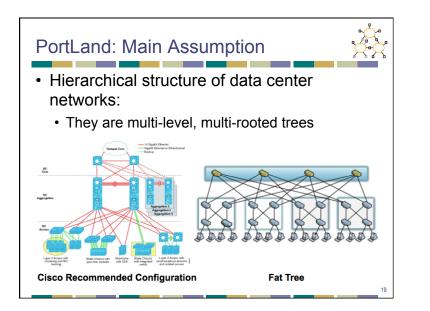
Summary

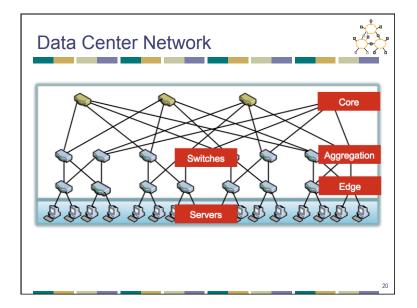
- Energy Consumption in IT Equipment
 - Energy Proportional Computing
 - Inherent inefficiencies in electrical energy distribution
- Energy Consumption in Internet Datacenters
 - · Backend to billions of network capable devices
 - Enormous processing, storage, and bandwidth supporting applications for huge user communities
 - Resource Management: Processor, Memory, I/O, Network to maximize performance subject to power constraints: "Do Nothing Well"
 - New packaging opportunities for better optimization of computing + communicating + power + mechanical

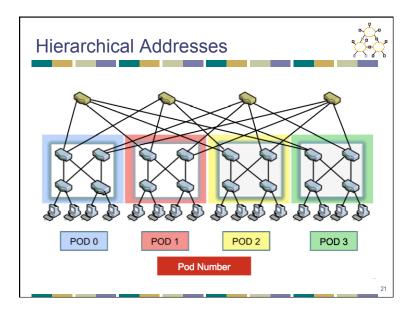


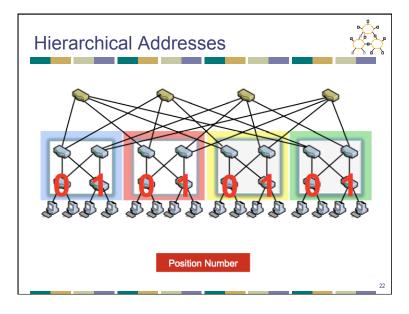


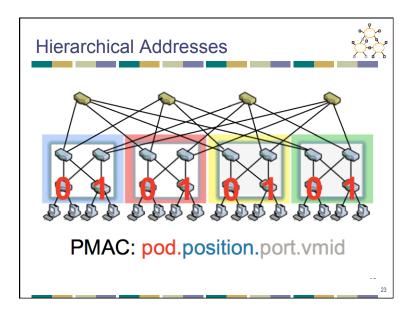


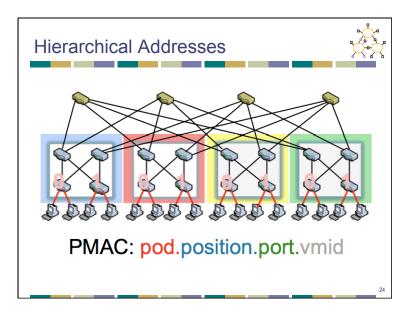


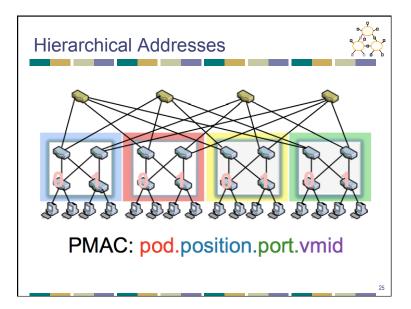


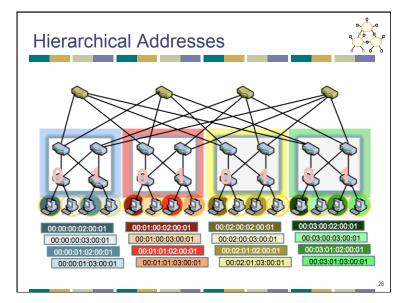










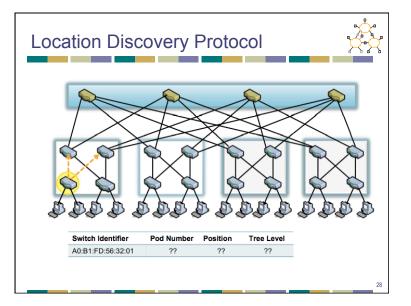


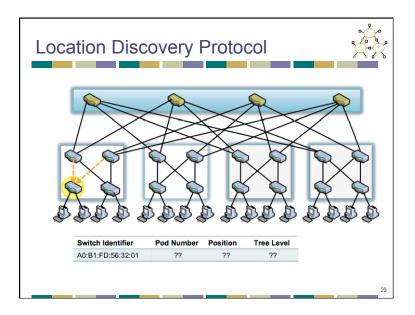
PortLand: Location Discovery Protocol

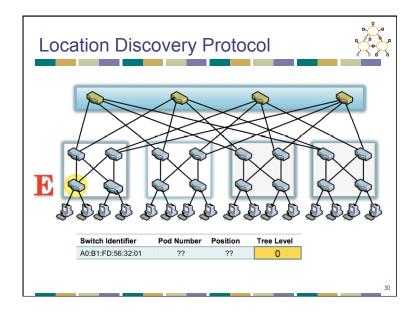
- Location Discovery Messages (LDMs) exchanged between neighboring switches
- · Switches self-discover location on boot up

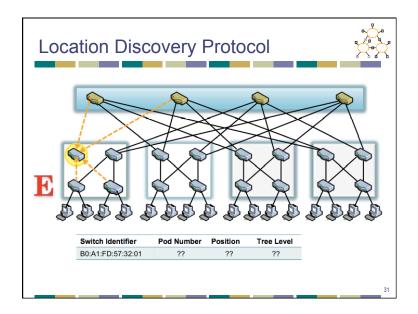
Technique
Based on neighbor identity
Aggregation and edge switches agree on pod number
Aggregation switches help edge switches choose unique position number

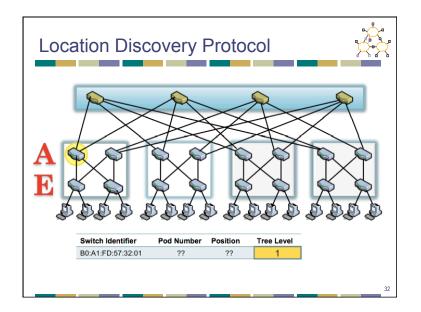
27

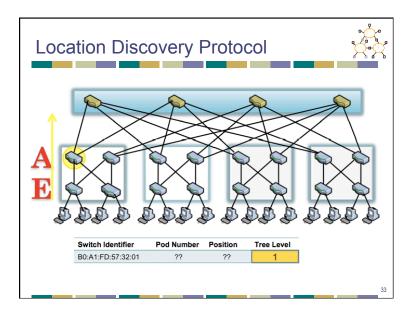


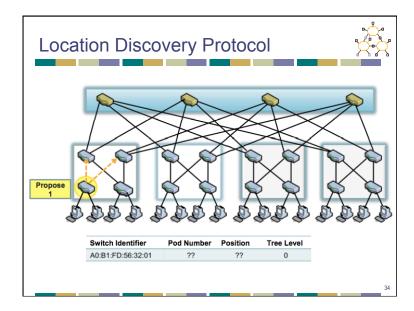


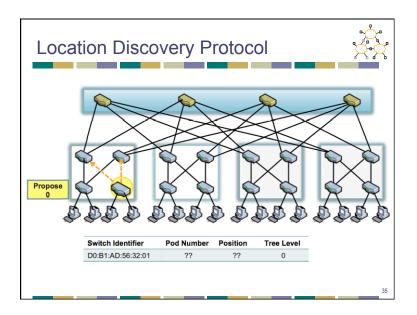


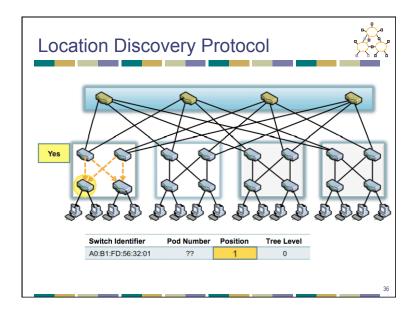


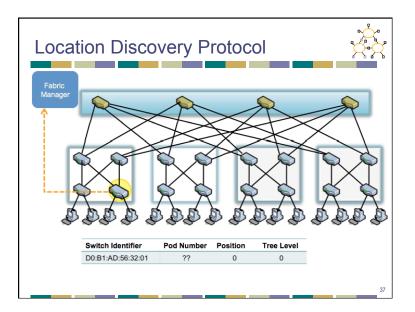


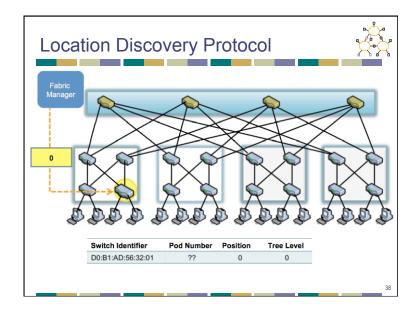


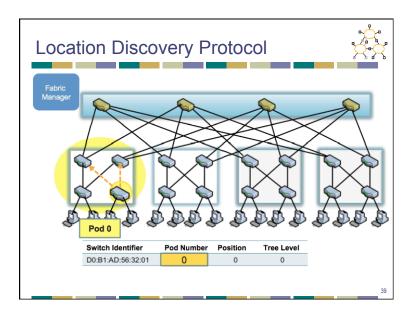


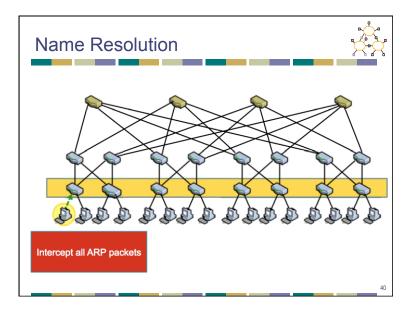


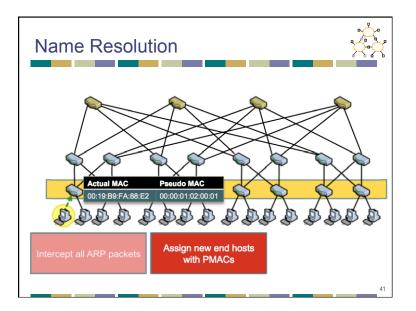


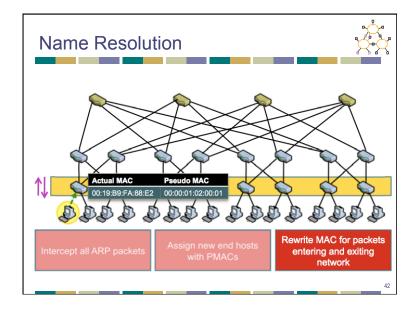


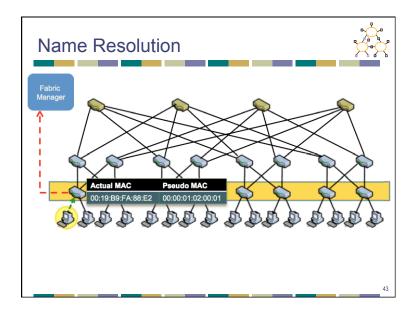


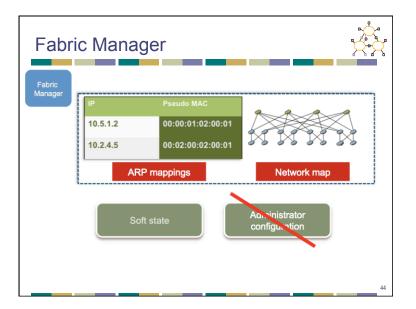


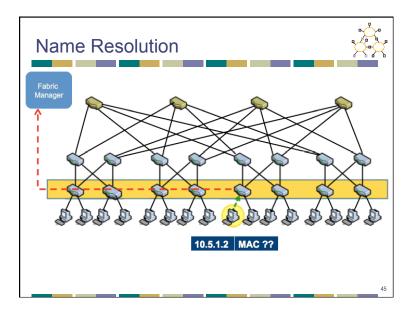


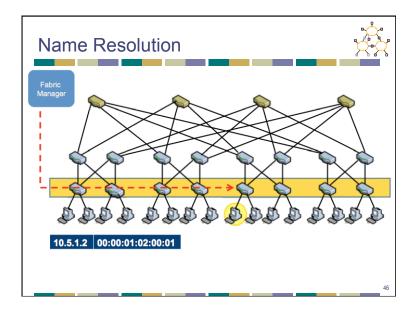


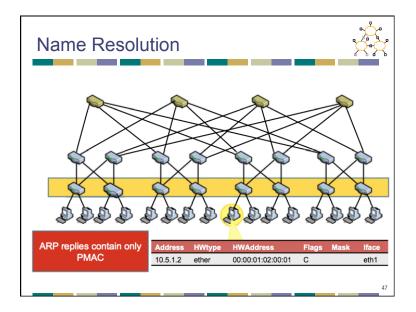


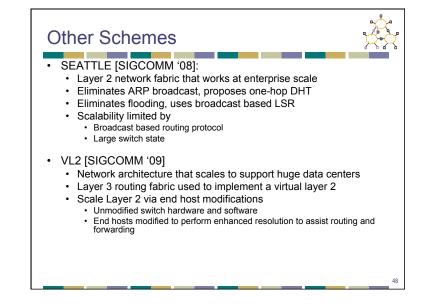


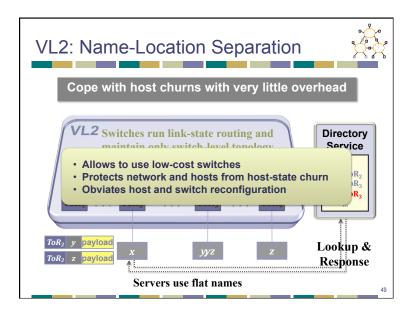


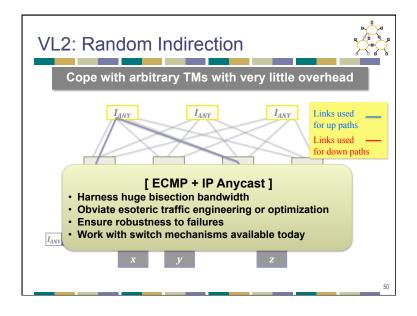


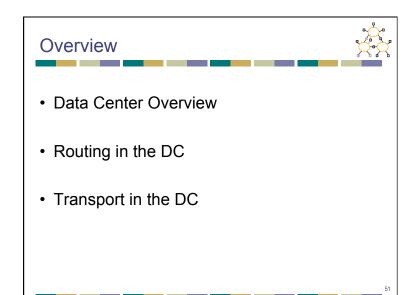


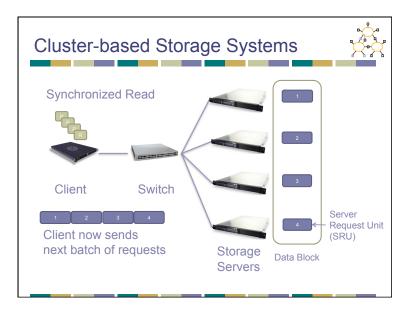


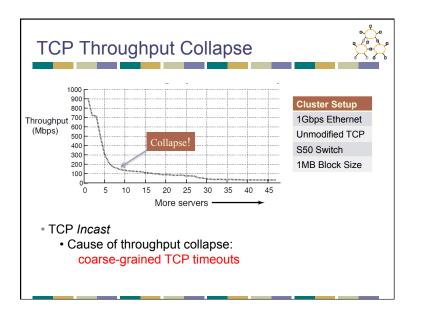


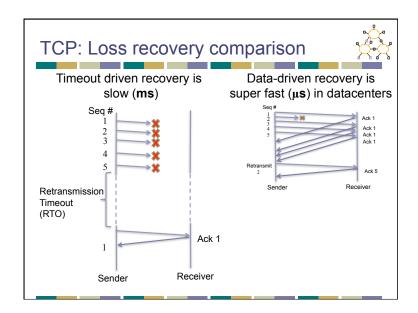


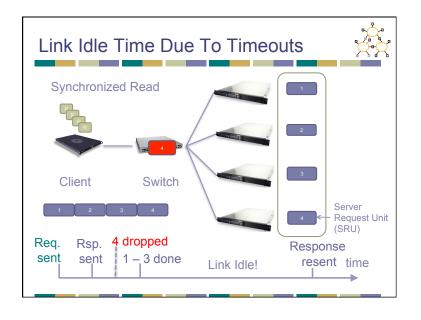


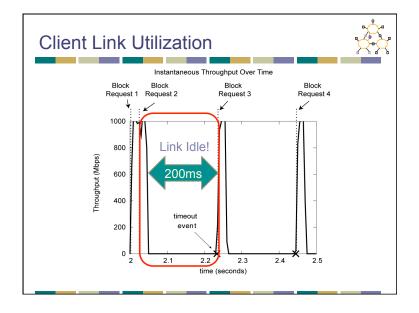


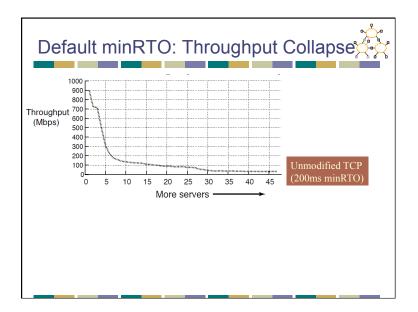


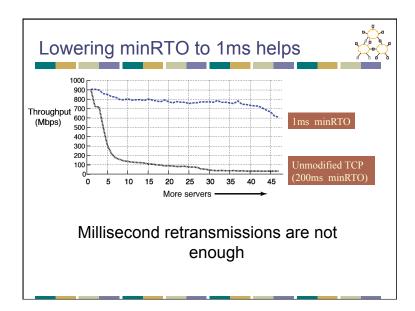


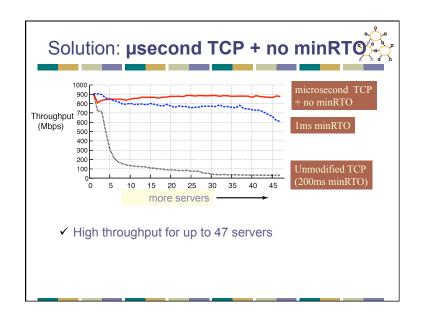


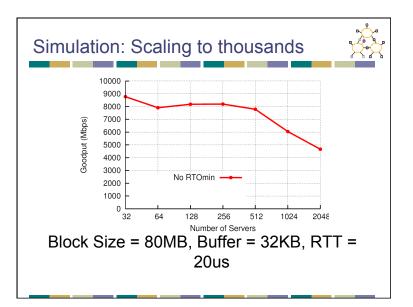


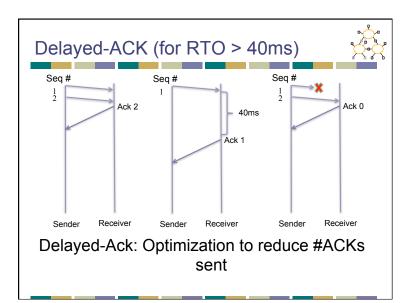


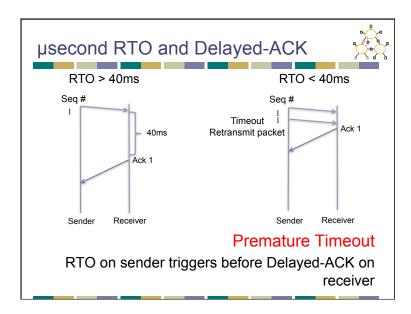


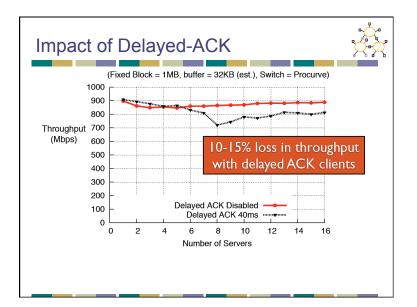


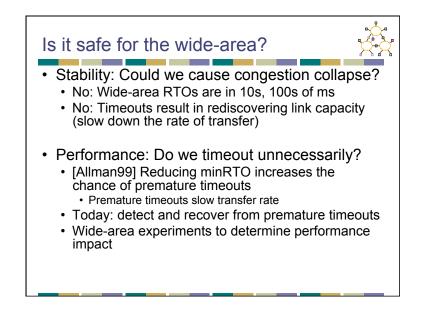


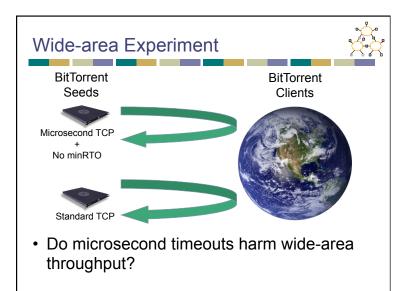


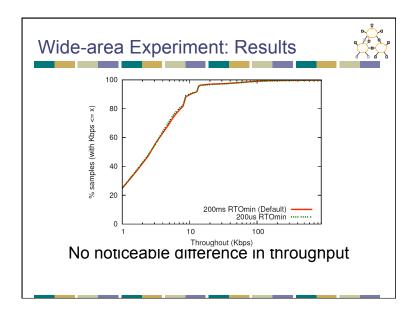


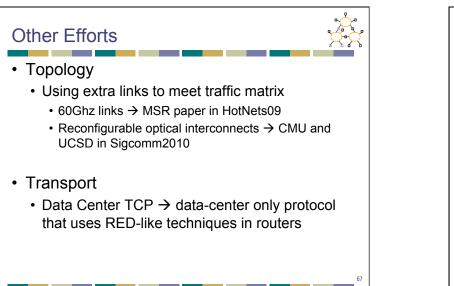


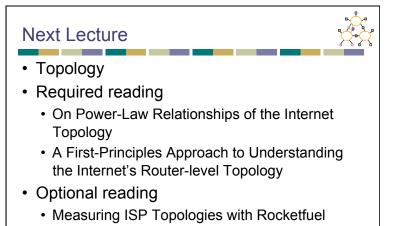




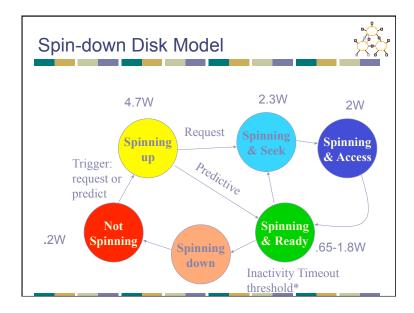


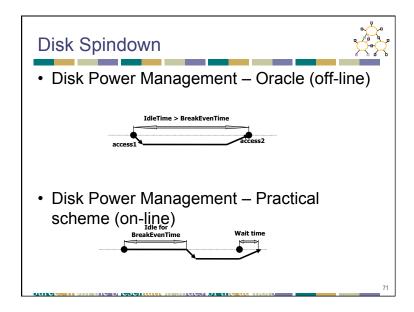


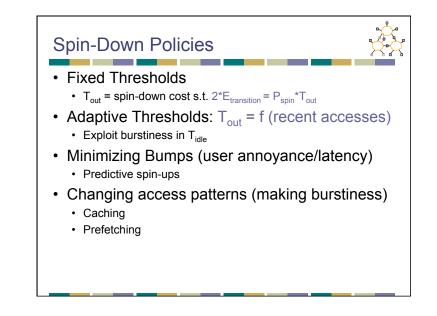




 standby .25W sleep .1W startup 4.7 W spack 2.2W 	Aside: Disk Power <u>IBM Microdrive (1inch)</u> • writing 300mA (3.3V) 1W • standby 65mA (3.3V) .2W	IBM TravelStar (2.5inch) • read/write 2W • spinning 1.8W • low power idle .65W
		• sleep .1W







Google



73

- Since 2005, its data centers have been composed of standard shipping containers-each with 1,160 servers and a power consumption that can reach 250 kilowatts
- Google server was 3.5 inches thick--2U, or 2 rack units, in data center parlance. It had two processors, two hard drives, and eight memory slots mounted on a motherboard built by Gigabyte

