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VERSION: RESPONSIBLE INNOVATION

NAV/SUB-NAV

ABOUT US

- History
- Mission
- Ethics & Values
- Compliance

PRODUCTS

- Table of Brands
(to indiv. Brand pages or external sites)

DEVELOPMENT

- Discovery
- Improvement
- Manufacturing
- Regulation
- Marketing

ADVOCACY

- Community
- Partners Against Pain
- Preventing Abuse
- Education & Grants

FOR THE HEALTHCARE PROFESSIONAL

- Pain and Your Patients
- Tools & Resources
- Dosing & Safety Info

**NOTE: IMAGE CYCLES THROUGH
MAIN NAV CATEGORIES VIA FLASH
OR CHANGES UPON USER
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 Improvement
 Manufacturing
 Regulation
 Marketing

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[For the
Healthcare
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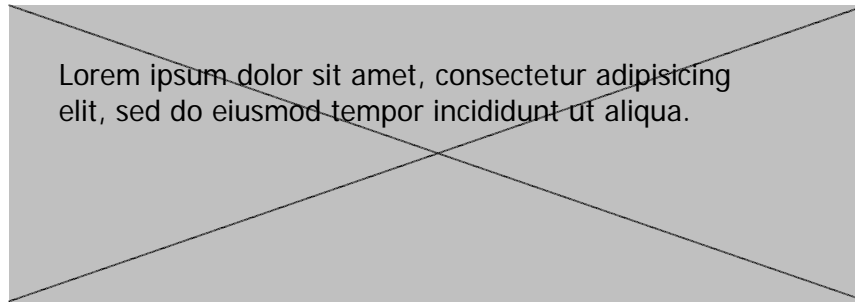
Improvement

Manufacturing

Regulation

Marketing

Discovery



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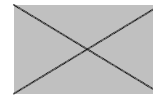
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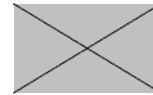
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- By Product Name

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- Tools & Resources
- Advocacy
- Education

FOR THE HEALTHCARE PROFESSIONAL

- Tools & Resources
- Dosing & Safety Info

NEWS

- Releases
- Events
- Outreach

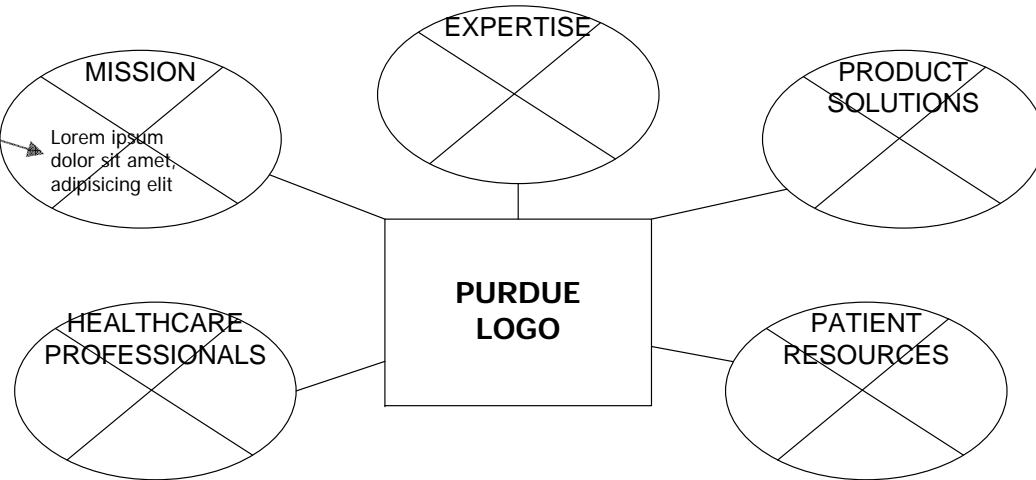
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- Careers
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News, Events and Outreach

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12/15/09 - [Lorem ipsum dolor sit amet, consectetur adipiscing elit.](#)

OUTREACH EVENT - [Lorem ipsum dolor sit amet, consectetur adipiscing elit.](#)

Featured Topic Title

Text, Graphic, Flash or Video Link

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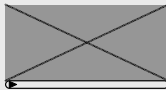
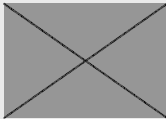
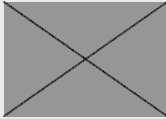

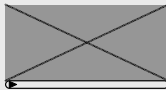
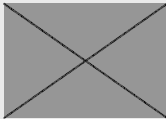
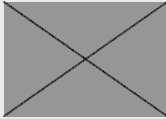

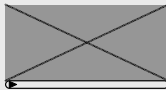
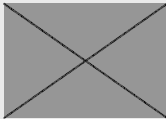
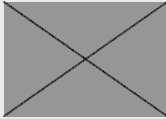


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By Treatment	By Product Name									
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WHO WE ARE

- Values
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- Ethics
- Mission

PATIENT RESOURCES

- Understanding Pain
- Tools
- Talking with your HCP
- Resources

OUR SOLUTIONS

- Products
- Development Lifecycle
- Marketing & Distribution

COMMUNITY

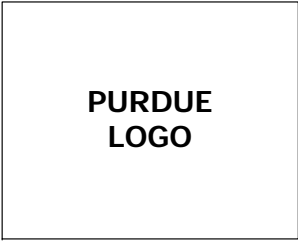
- Outreach
- Granting
- Advocacy
- Education

CAREERS

- Working @ Purdue
- Benefits
- Search & Apply

NOTE: UPON USER ROLLOVER, OTHER MAIN NAV CATEGORIES MOVE DOWNWARD TO REVEAL THAT CATEGORIES SUB-NAV. ADDITIONAL TEXT ALSO APPEARS TO RIGHT.

NOTE: HUMAN IMAGE IS CONSTANT WHEN USER ON PAGE; HOWEVER THERE EXIST 4 DIFFERENT VERSIONS WHICH CAN BE PRESENTED UPON LANDING



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Our Solutions

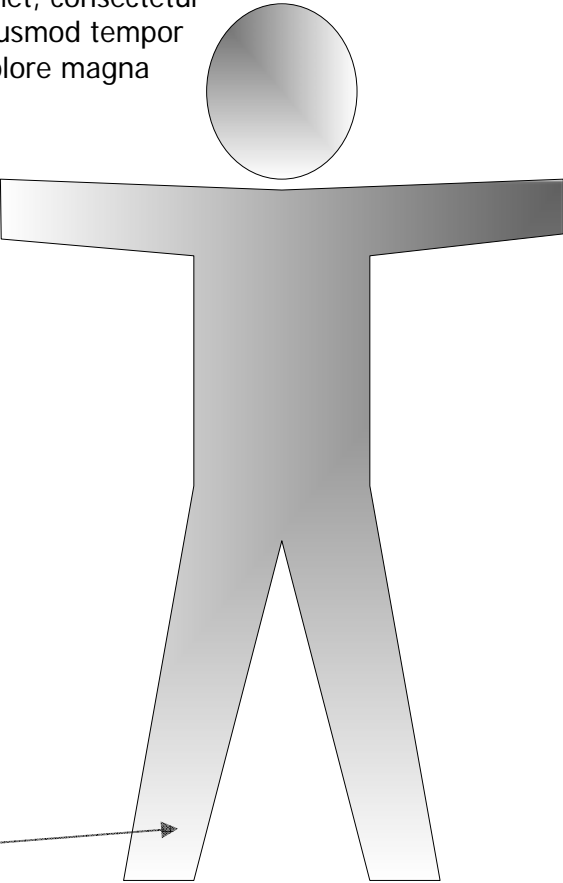
Community

Careers

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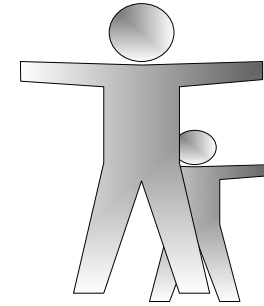
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Advocacy

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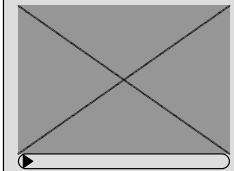
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Advocacy Example Title 1

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Advocacy Example Title 2



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More Info on our Products:

Product Name [dropdown]

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- Dilaudid-HP® C-II
- MS Contin® C-II
- OxyContin® C-II
- OxyIR® C-II
- Ryzolt®
- Uniphyll®

Non-Prescription Products:

- Betadine Microbicides
- Betasept Surgical Scrub
- Colace Oral Stool Softener
- Peri-Colace Tablets
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