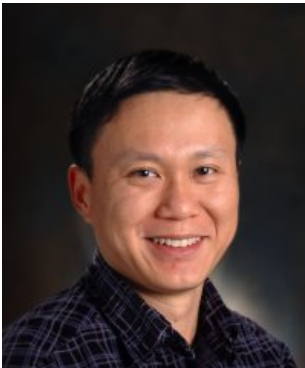


Large Graph Mining

Christos Faloutsos

CMU

Thank you!



- Jian Pei
- Alexandra Fedorova
- Heather Anders



Our goal:

Open source system for mining huge graphs:

PEGASUS project (PEta GrAph mining System)

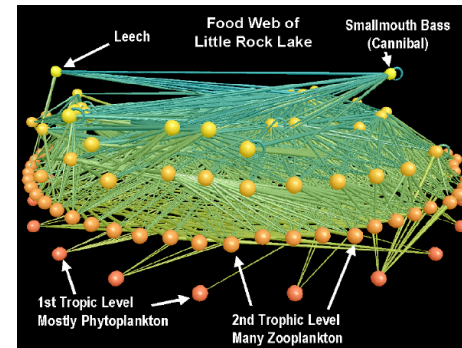
- www.cs.cmu.edu/~pegasus
- code and papers



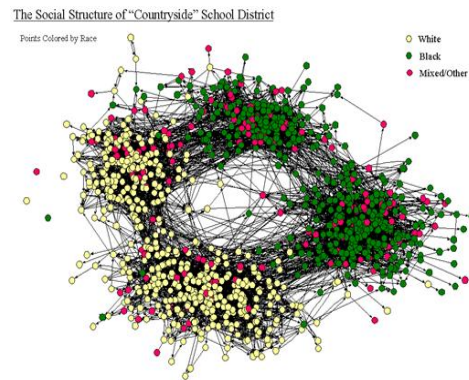
Outline

- ➔ • Introduction – Motivation
- Problem#1: Patterns in graphs
- Problem#2: Tools
- Problem#3: Scalability
- Conclusions

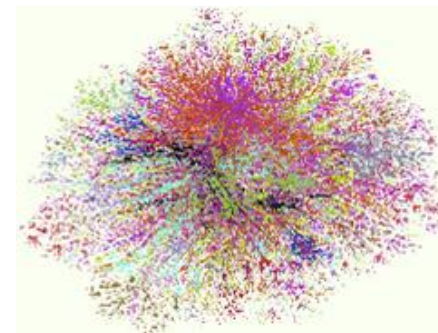
Graphs - why should we care?



Food Web
[Martinez '91]



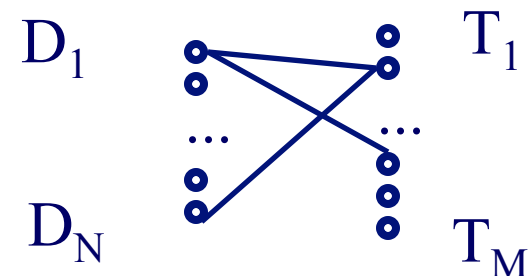
Friendship Network
[Moody '01]



Internet Map
[lumeta.com]

Graphs - why should we care?

- IR: bi-partite graphs (doc-terms)



- web: hyper-text graph

- ... and more:

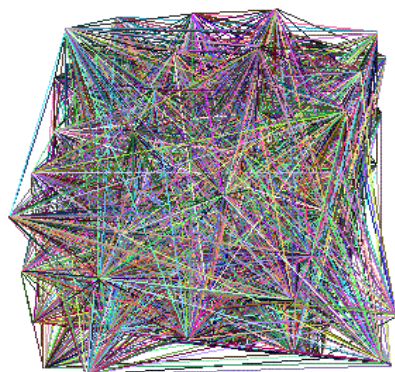
Graphs - why should we care?

- ‘viral’ marketing
- web-log (‘blog’) news propagation
- computer network security: email/IP traffic and anomaly detection
-

Outline

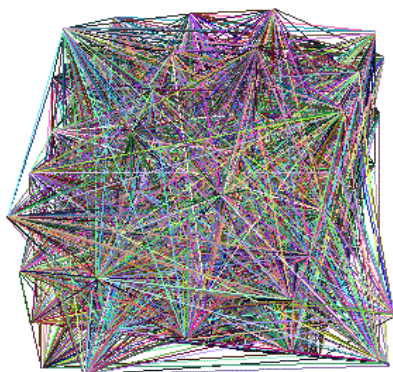
- Introduction – Motivation
- ➔ • Problem#1: Patterns in graphs
 - Static graphs
 - Weighted graphs
 - Time evolving graphs
- Problem#2: Tools
- Problem#3: Scalability
- Conclusions

Problem #1 - network and graph mining

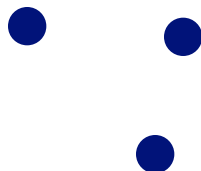


- What does the Internet look like?
- What does FaceBook look like?
- What is ‘normal’/‘abnormal’?
- which patterns/laws hold?

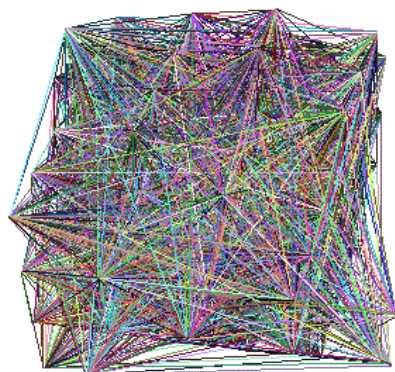
Problem #1 - network and graph mining



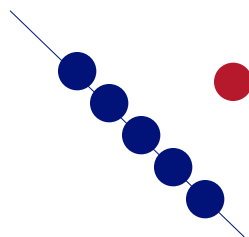
- What does the Internet look like?
- What does FaceBook look like?
- What is ‘normal’/‘abnormal’?
- which patterns/laws hold?
 - To spot **anomalies** (rarities), we have to discover **patterns**



Problem #1 - network and graph mining



- What does the Internet look like?
- What does FaceBook look like?
- What is ‘**normal**’/‘**abnormal**’?
- which patterns/laws hold?
 - To spot **anomalies** (rarities), we have to discover **patterns**
 - **Large** datasets reveal patterns/anomalies that may be invisible otherwise...



Graph mining

- Are real graphs random?

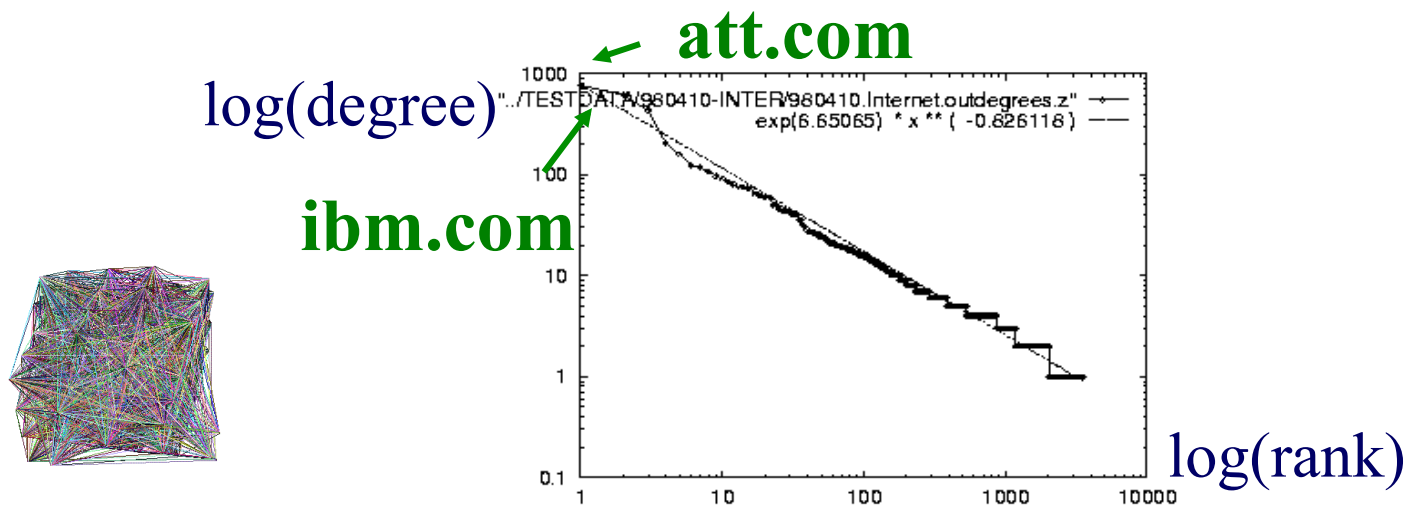
Laws and patterns

- Are real graphs random?
- A: NO!!
 - Diameter
 - in- and out- degree distributions
 - other (surprising) patterns
- So, let's look at the data

Solution# S.1

- Power law in the degree distribution [SIGCOMM99]

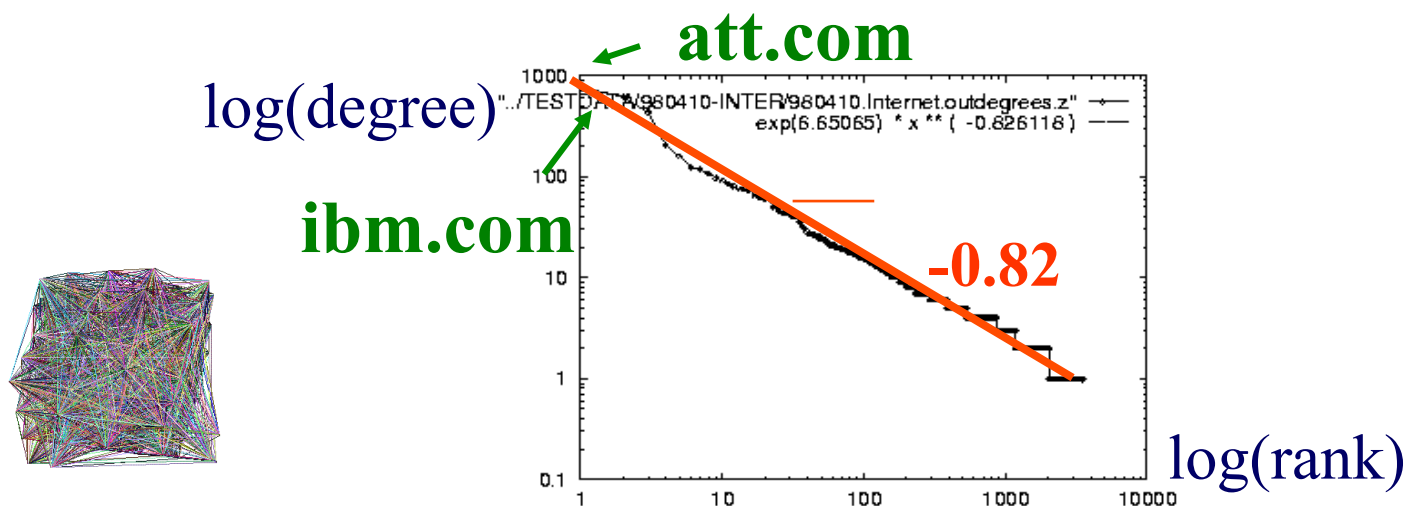
internet domains



Solution# S.1

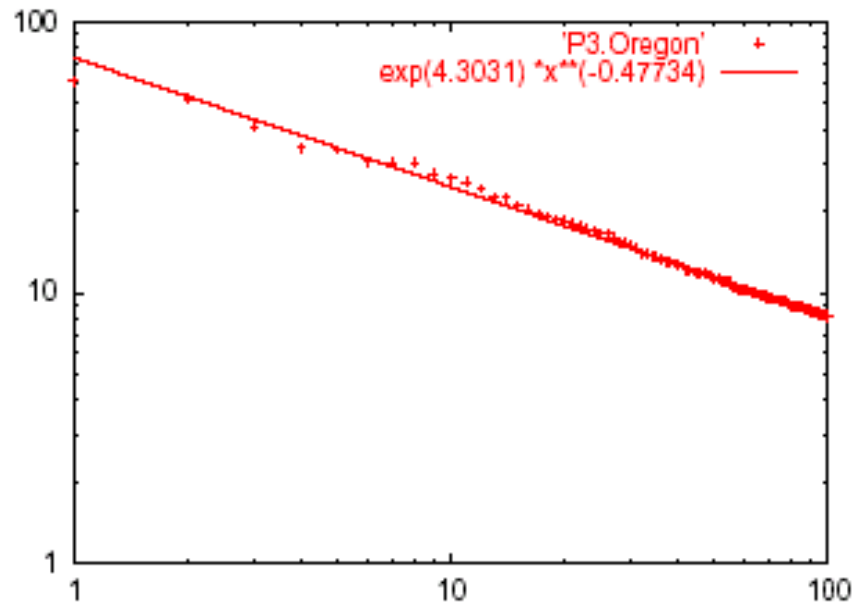
- Power law in the degree distribution [SIGCOMM99]

internet domains



Solution# S.2: Eigen Exponent E

Eigenvalue



Exponent = slope

$$E = -0.48$$

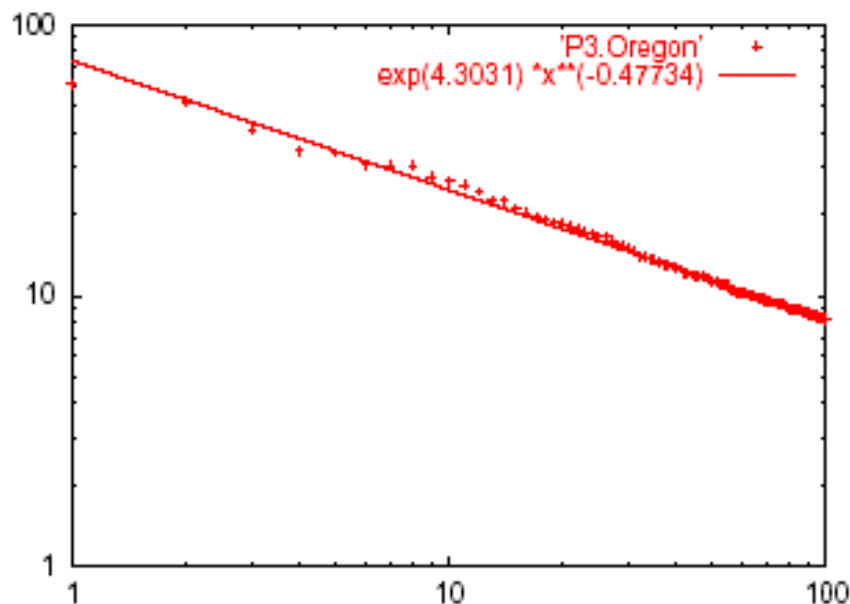
May 2001

Rank of decreasing eigenvalue

- A2: power law in the eigenvalues of the adjacency matrix

Solution# S.2: Eigen Exponent E

Eigenvalue



Exponent = slope

$$E = -0.48$$

May 2001

Rank of decreasing eigenvalue

- [Mihail, Papadimitriou '02]: slope is $\frac{1}{2}$ of rank exponent

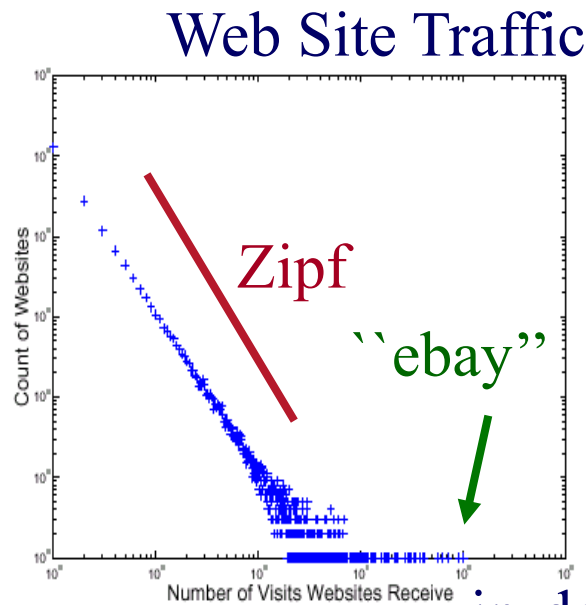
But:

How about graphs from other domains?

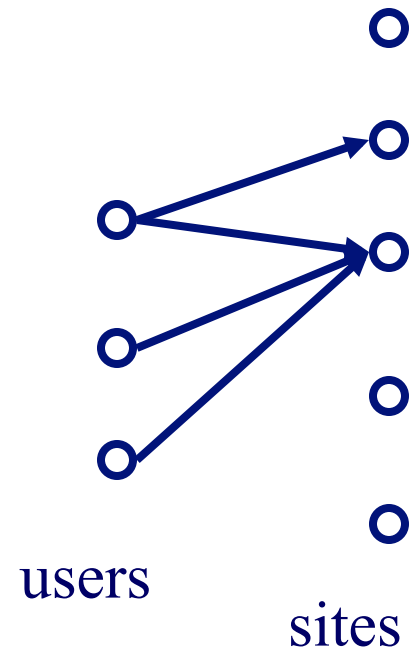
More power laws:

- web hit counts [w/ A. Montgomery]

Count
(log scale)

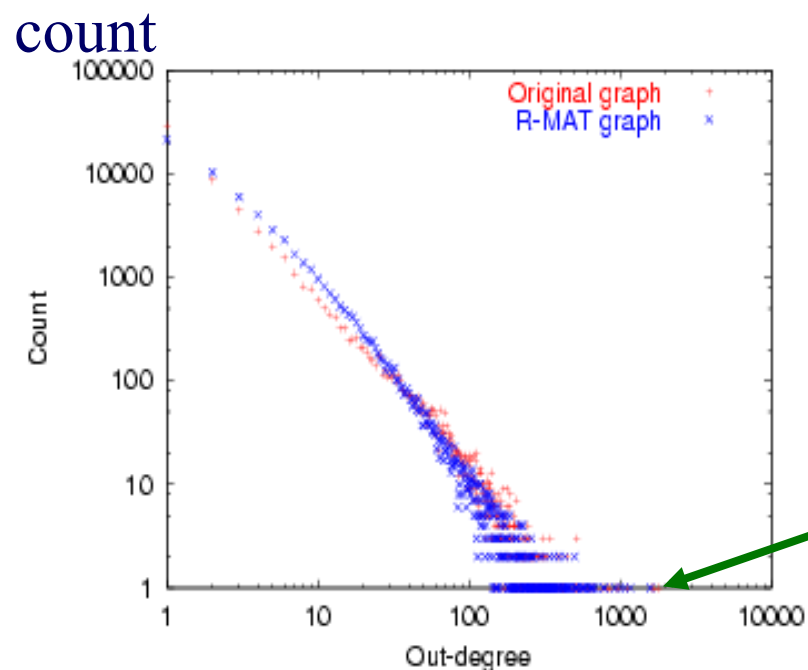


in-degree (log scale)



epinions.com

- who-trusts-whom
[Richardson + Domingos, KDD 2001]



trusts-2000-people user

(out) degree

And numerous more

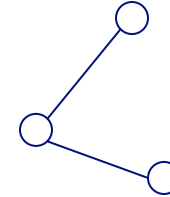
- # of sexual contacts
- Income [Pareto] – ‘80-20 distribution’
- Duration of downloads [Bestavros+]
- Duration of UNIX jobs (‘mice and elephants’)
- Size of files of a user
- ...
- ‘Black swans’

Outline

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 - triangles
 - cliques
 - Weighted graphs
 - Time evolving graphs
- Problem#2: Tools

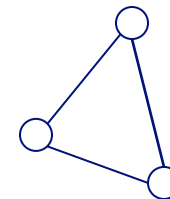


Solution# S.3: Triangle ‘Laws’



- Real social networks have a lot of triangles

Solution# S.3: Triangle ‘Laws’



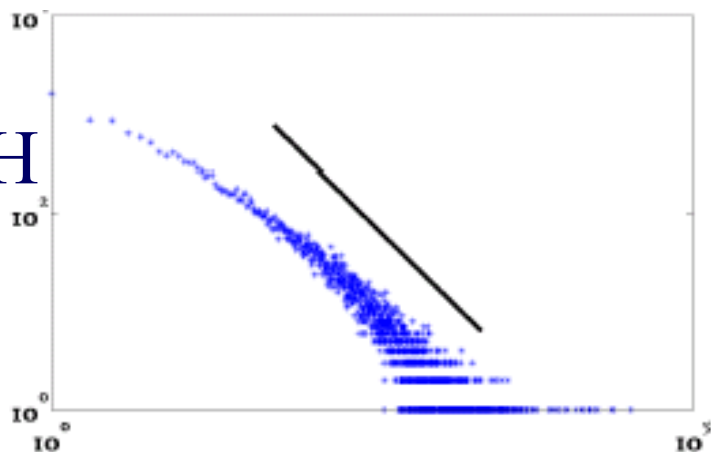
- Real social networks have a lot of triangles
 - Friends of friends are friends
- Any patterns?

Triangle Law: #S.3

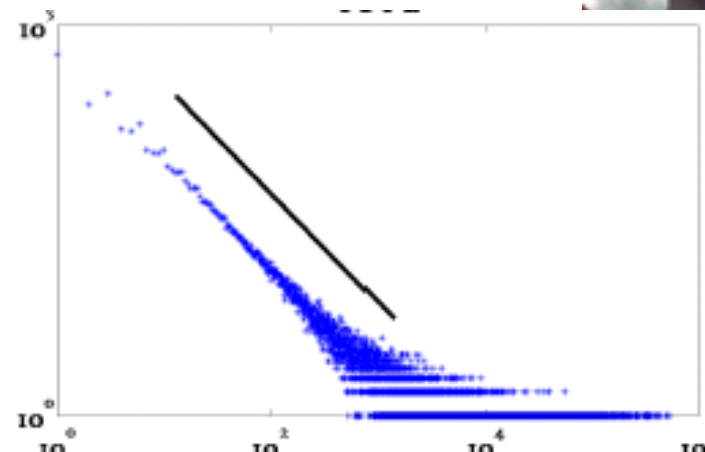
[Tsourakakis ICDM 2008]



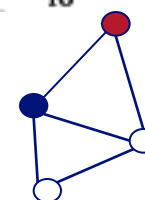
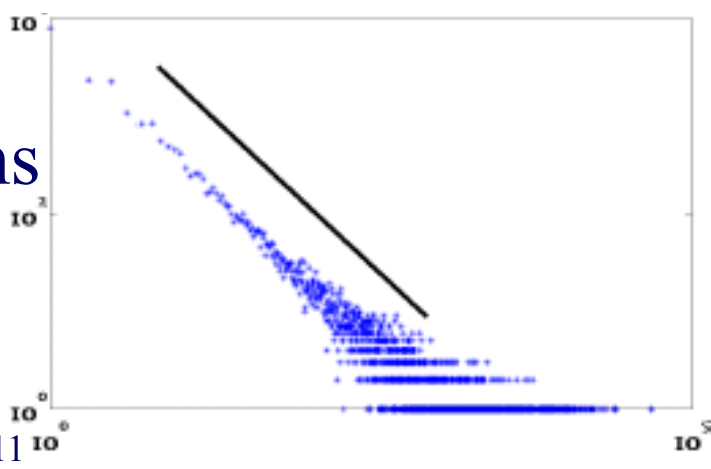
HEP-TH



ASN



Epinions



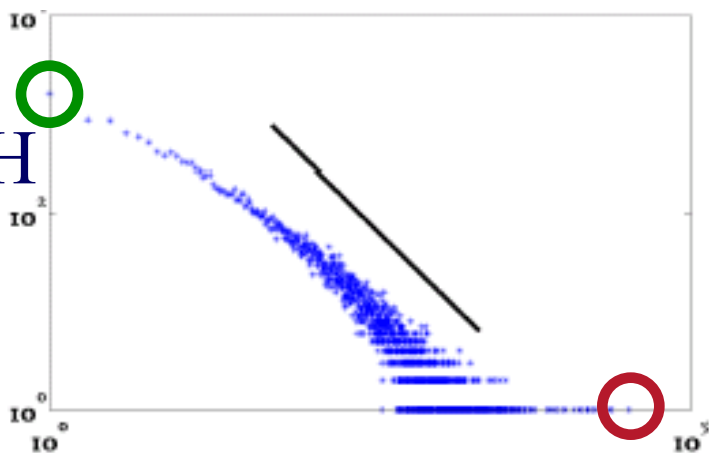
X-axis: # of participating triangles
Y: count (\sim pdf)

Triangle Law: #S.3

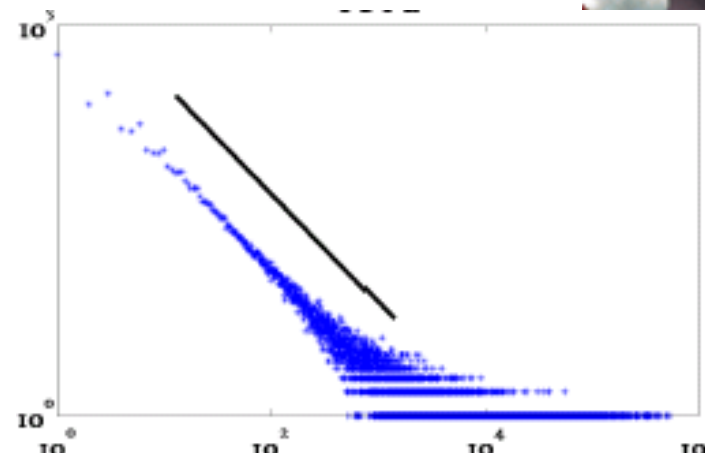
[Tsourakakis ICDM 2008]



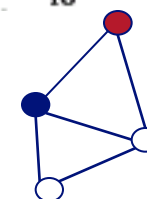
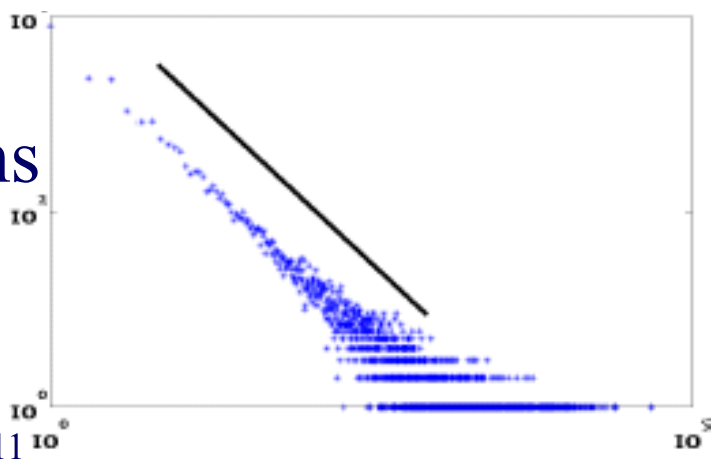
HEP-TH



ASN



Epinions

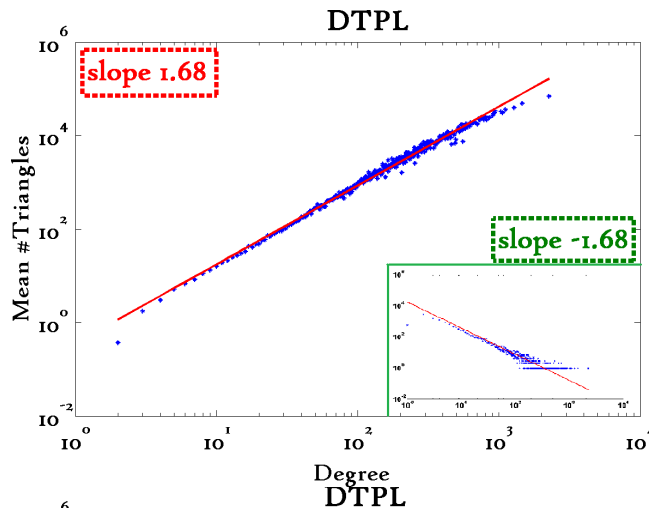


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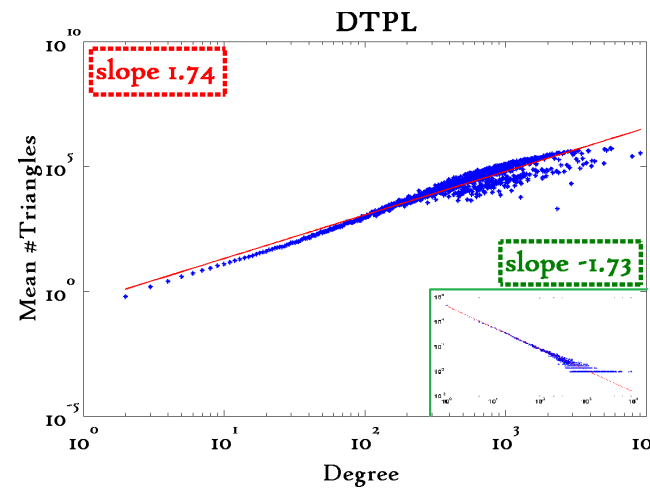
Triangle Law: #S.4

[Tsourakakis ICDM 2008]

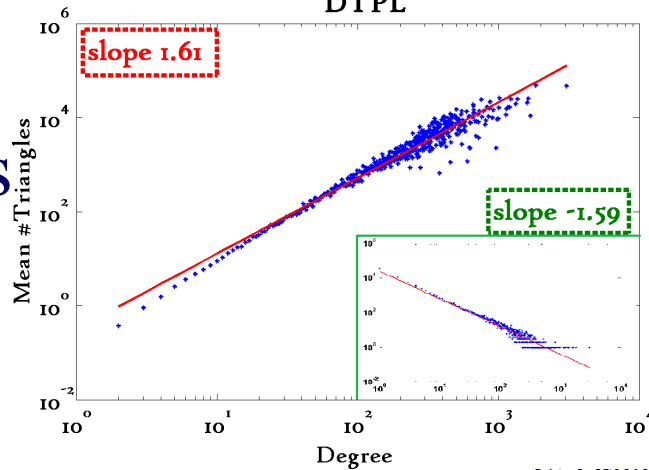
Reuters



SN



Epinions



X-axis: degree
 Y-axis: mean # triangles
 n friends $\rightarrow \sim n^{1.6}$ triangles

Triangle Law: Computations

[Tsourakakis ICDM 2008]

But: triangles are expensive to compute
(3-way join; several approx. algos)
Q: Can we do that quickly?

Triangle Law: Computations

[Tsourakakis ICDM 2008]

But: triangles are expensive to compute
(3-way join; several approx. algos)

Q: Can we do that quickly?

A: Yes!

$$\#triangles = 1/6 \text{ Sum } (\lambda_i^3)$$

(and, because of skewness (S2) ,

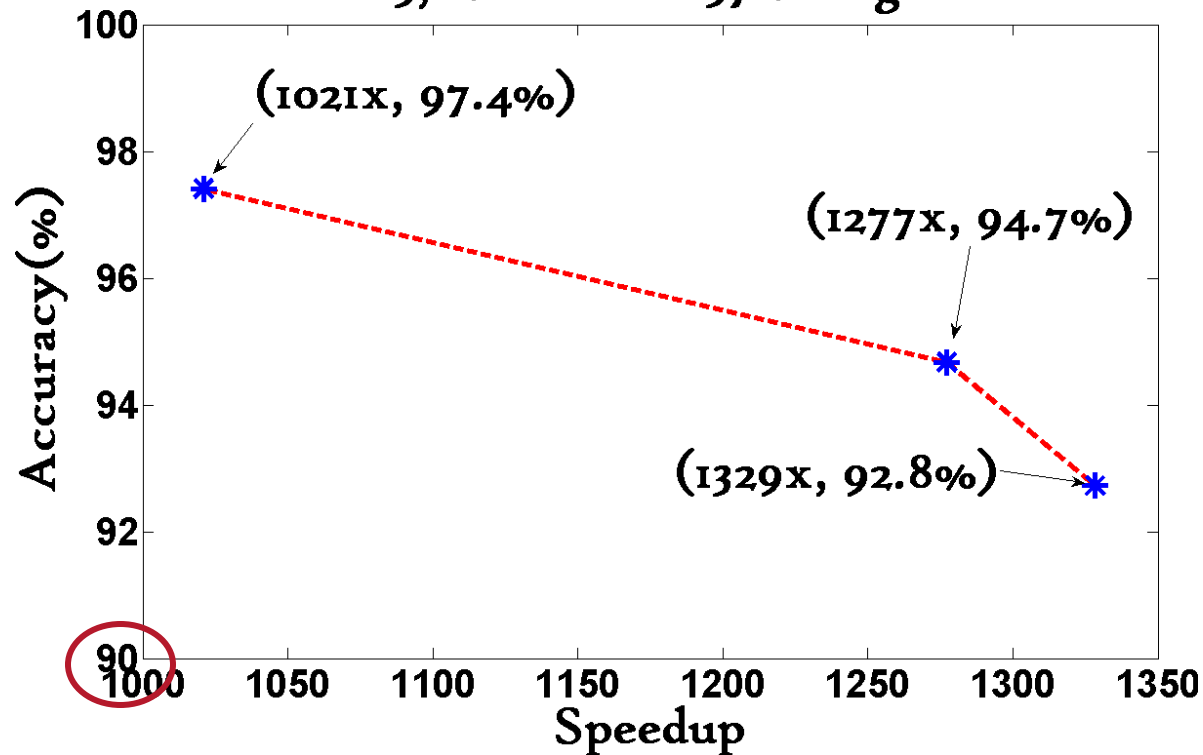
we only need the top few eigenvalues!

Triangle Law: Computations

[Tsourakakis ICDM 2008]

Wikipedia graph 2006-Nov-04

$\approx 3,1\text{M}$ nodes $\approx 37\text{M}$ edges



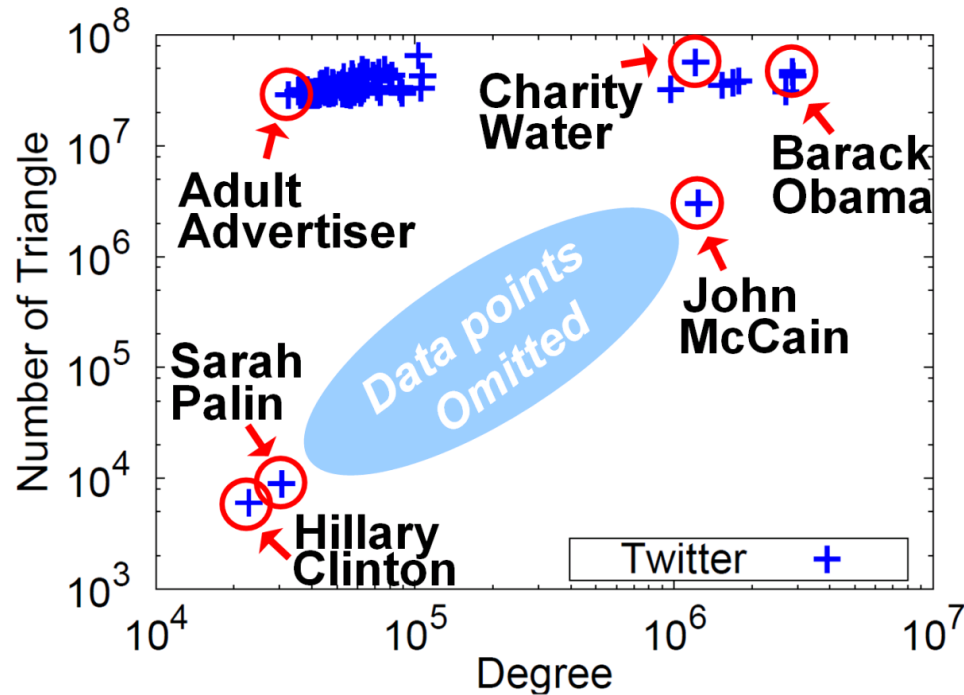
1000x+ speed-up, >90% accuracy

Triangle counting for large graphs?

Anomalous nodes in Twitter (~ 3 billion edges)

[U Kang, Brendan Meeder, +, PAKDD'11]

Triangle counting for large graphs?



Anomalous nodes in Twitter (~ 3 billion edges)

[U Kang, Brendan Meeder, +, PAKDD'11]

EigenSpokes

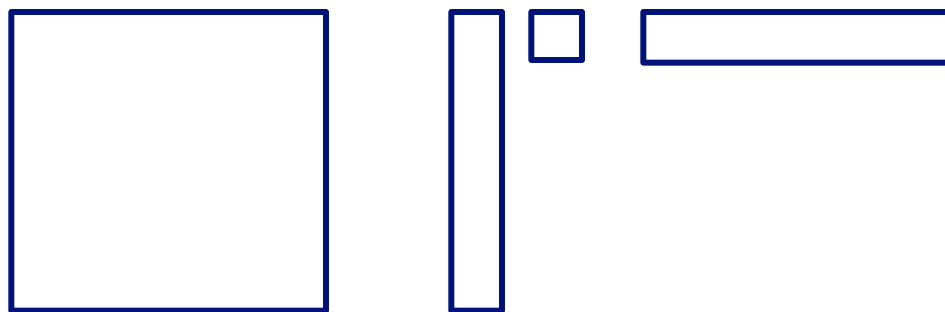


B. Aditya Prakash, Mukund Seshadri, Ashwin Sridharan, Sridhar Machiraju and Christos Faloutsos: *EigenSpokes: Surprising Patterns and Scalable Community Chipping in Large Graphs*, PAKDD 2010, Hyderabad, India, 21-24 June 2010.

EigenSpokes

- Eigenvectors of adjacency matrix
 - equivalent to singular vectors
(symmetric, undirected graph)

$$A = U\Sigma U^T$$



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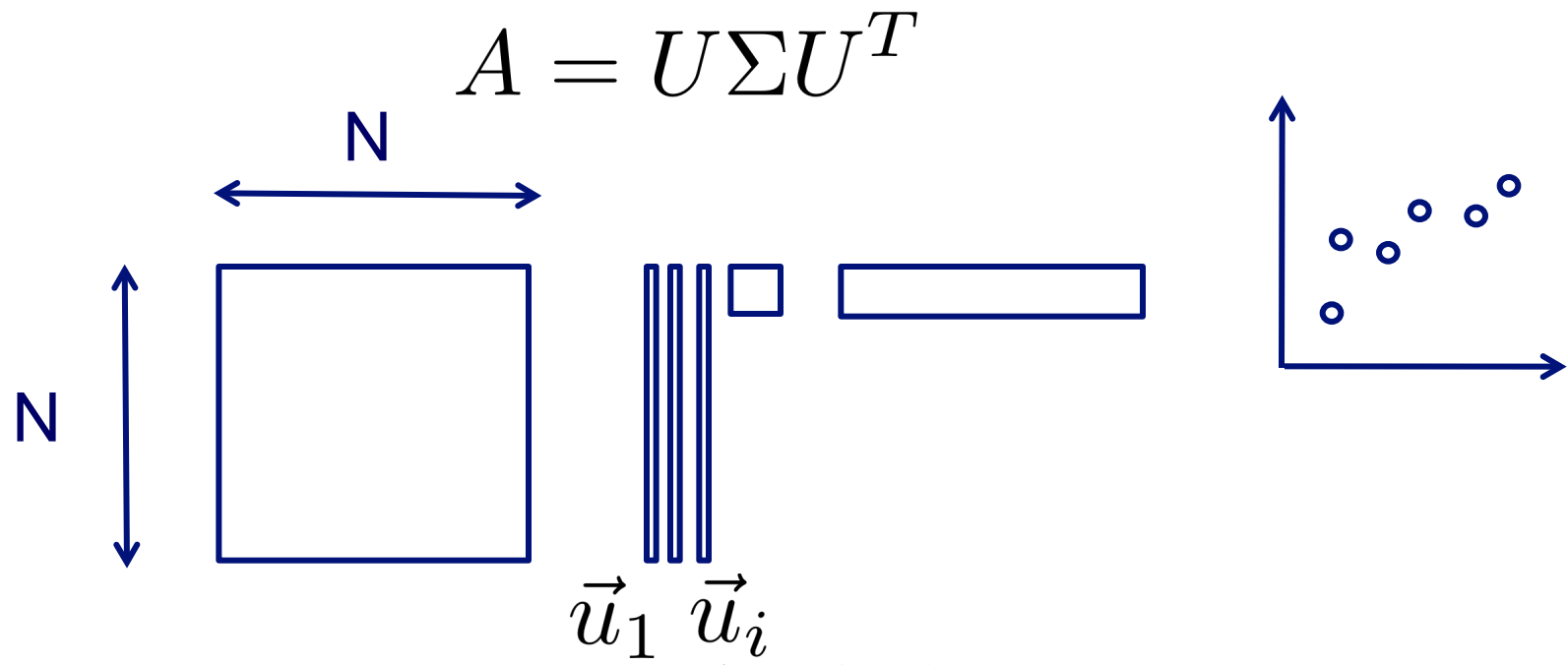
N

N

\vec{u}_1 \vec{u}_i

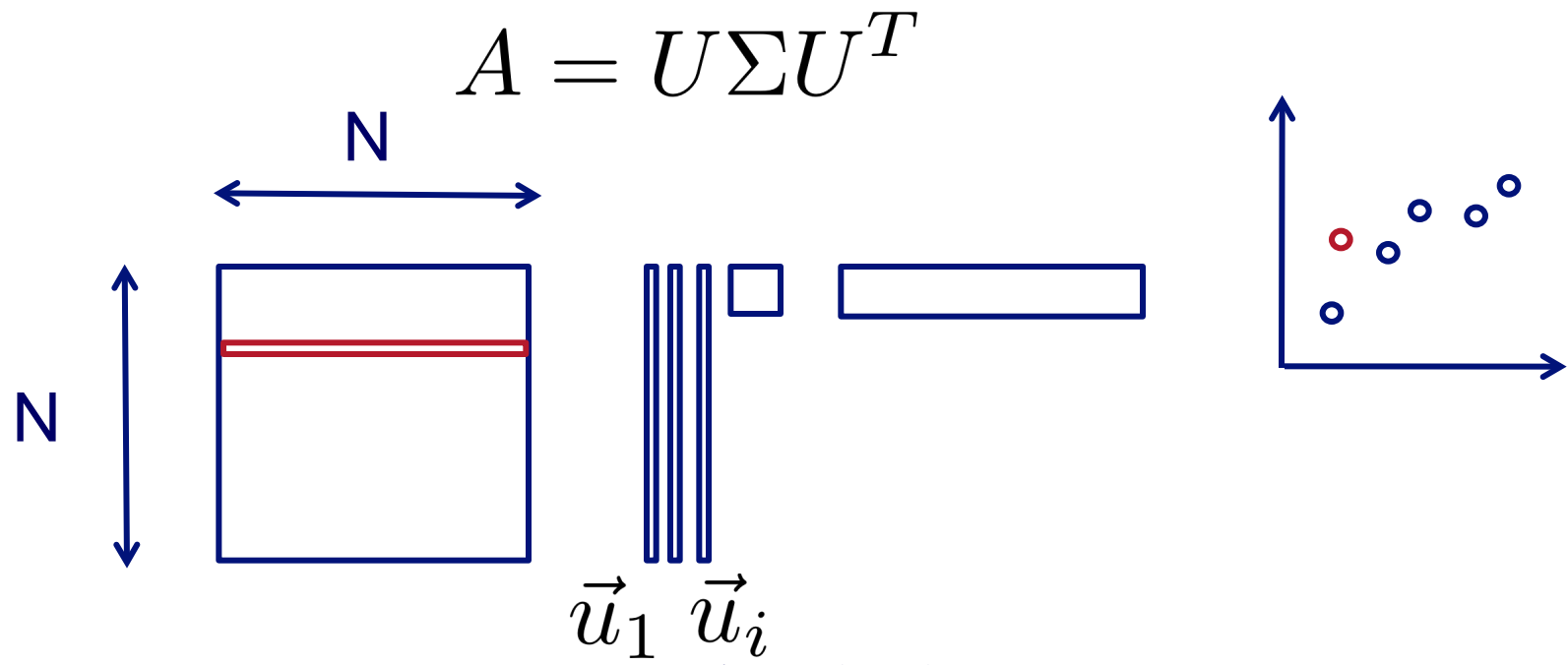
EigenSpokes

- Eigenvectors of adjacency matrix
 - equivalent to singular vectors (symmetric, undirected graph)



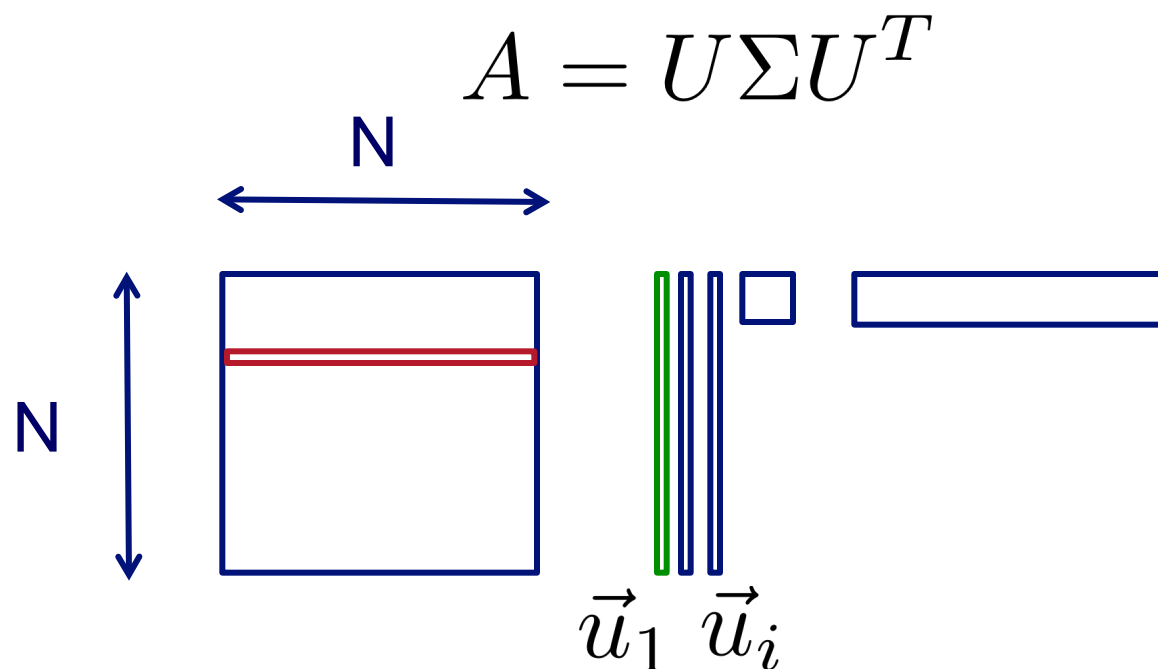
EigenSpokes

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EigenSpokes

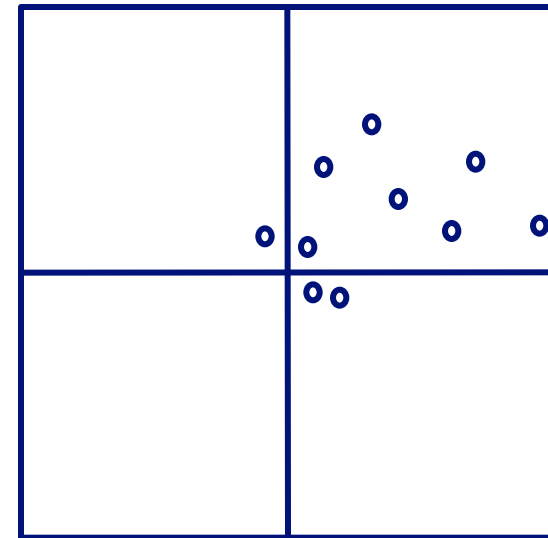
- Eigenvectors of adjacency matrix
 - equivalent to singular vectors (symmetric, undirected graph)



EigenSpokes

- EE plot:
- Scatter plot of scores of u_1 vs u_2
- One would expect
 - Many points @ origin
 - A few scattered ~randomly

2nd Principal component
 u_2

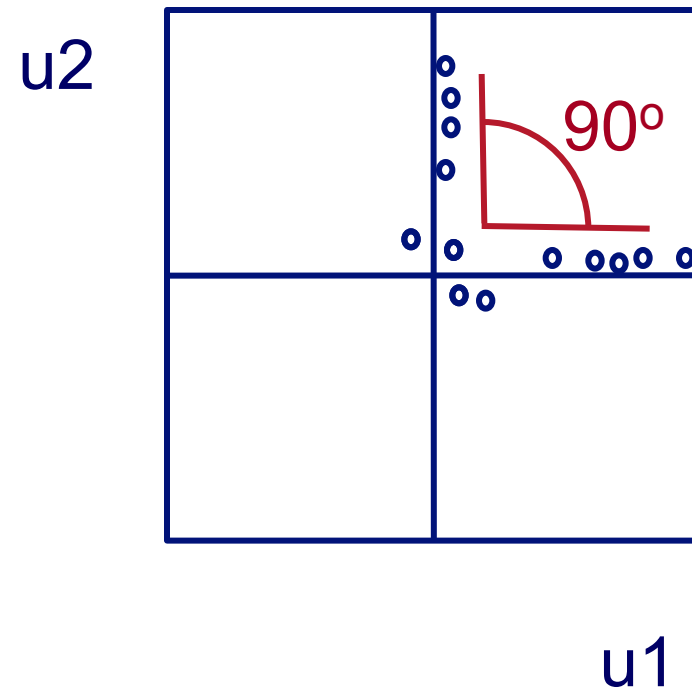


u_1

1st Principal component

EigenSpokes

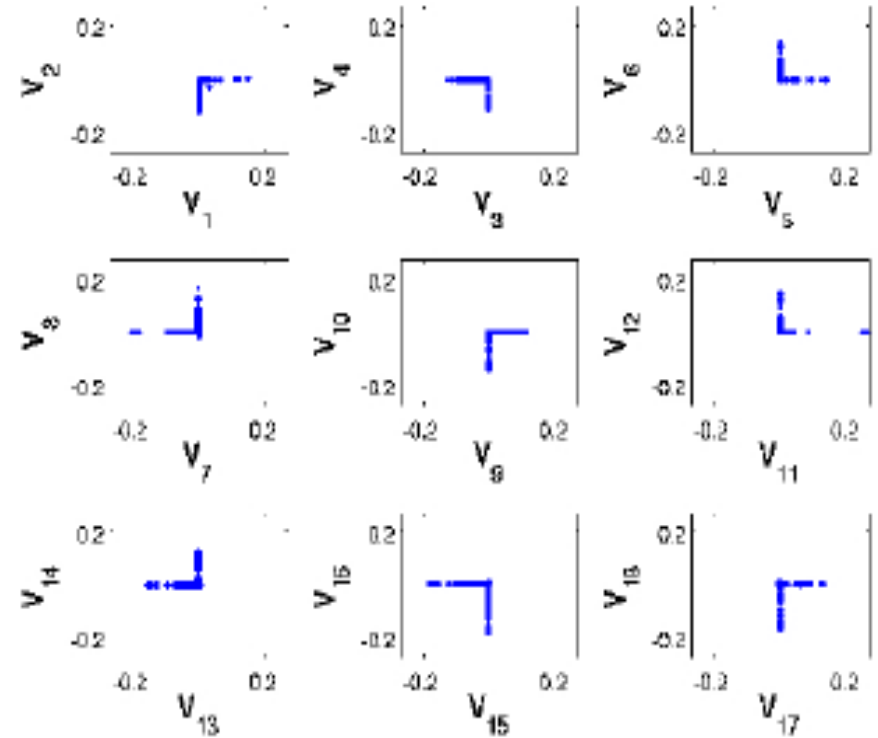
- EE plot:
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EigenSpokes - pervasiveness

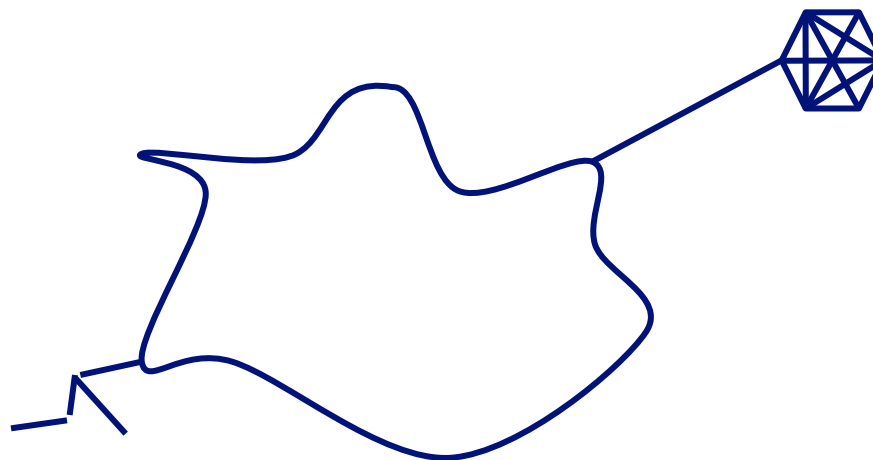
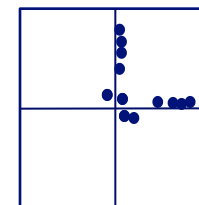
- Present in mobile social graph
 - across time and space

- Patent citation graph



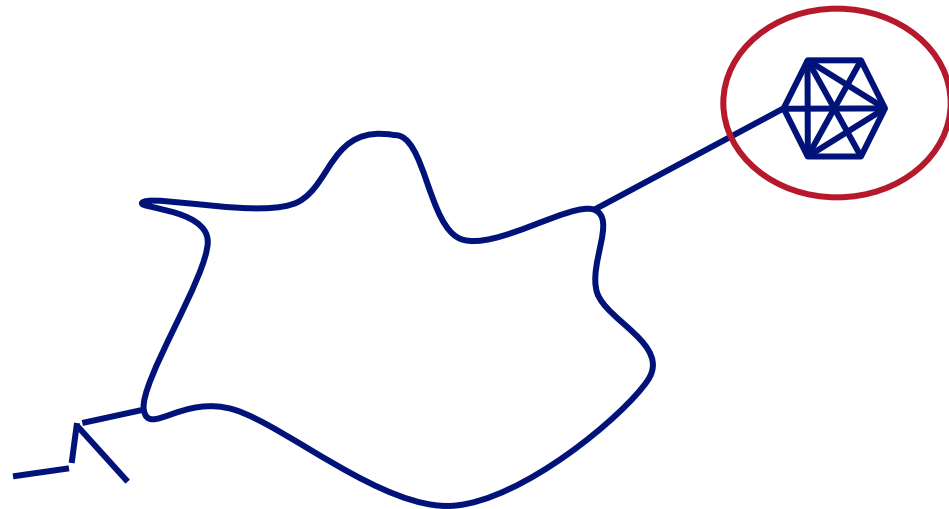
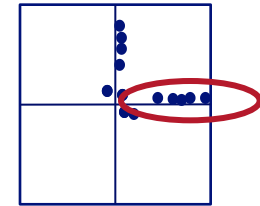
EigenSpokes - explanation

Near-cliques, or near-bipartite-cores, loosely connected



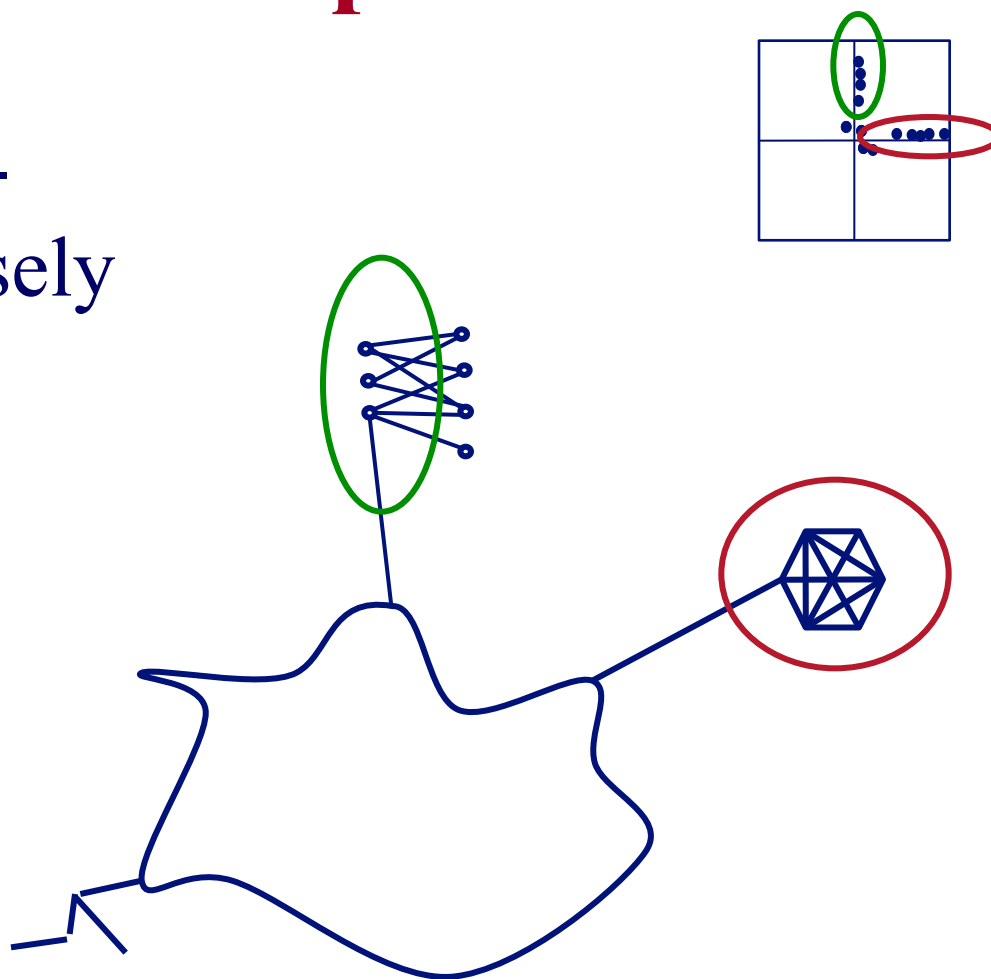
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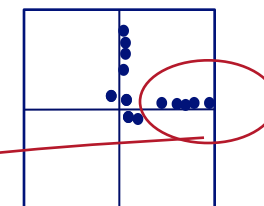
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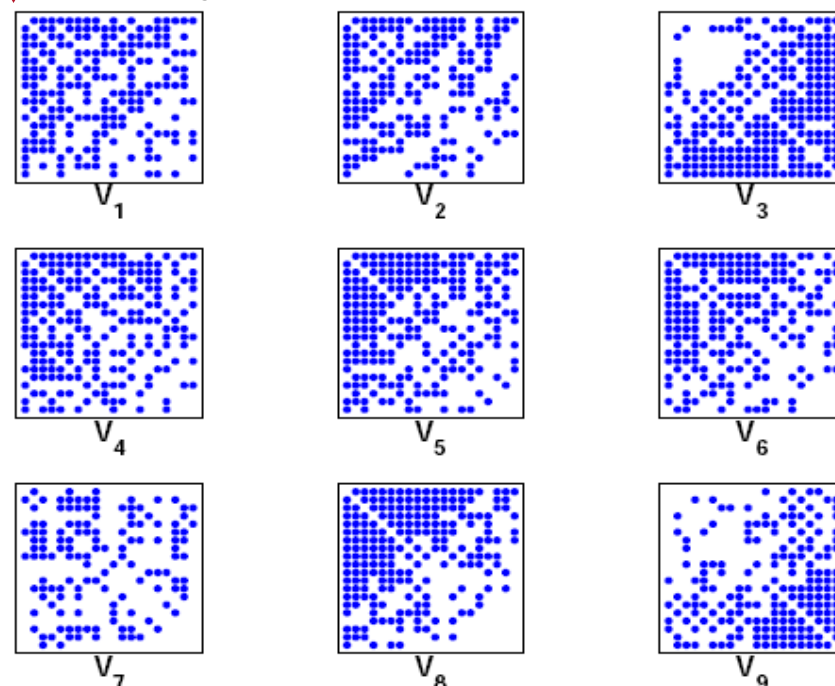


EigenSpokes - explanation

Near-cliques, or near-bipartite-cores, loosely connected



spy plot of top 20 nodes



So what?

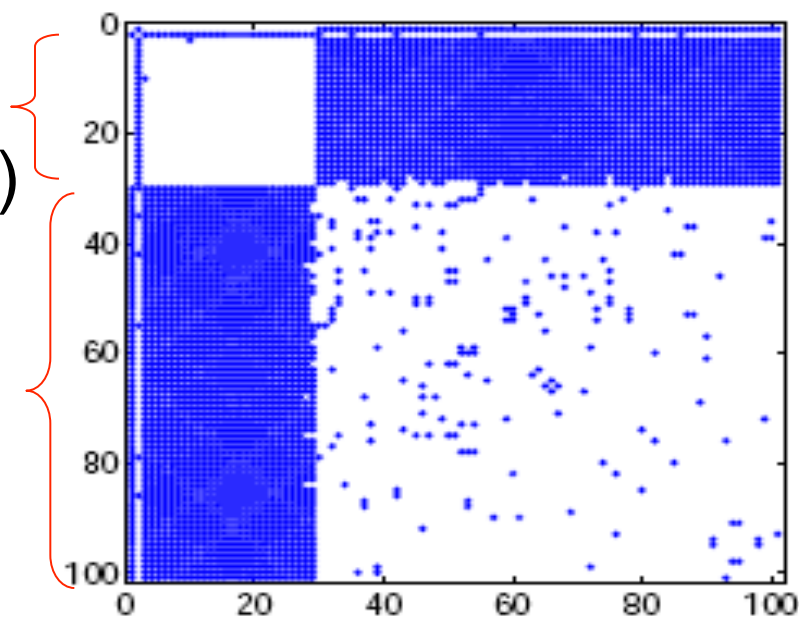
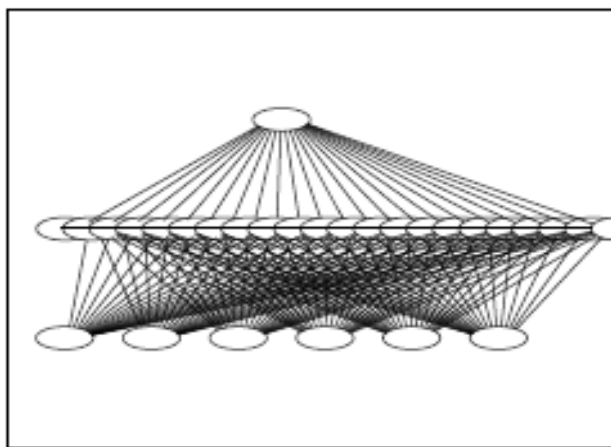
- Extract nodes with high *scores*
- high connectivity
- Good “communities”

Bipartite Communities!

patents from
same inventor(s)

`cut-and-paste'
bibliography!

magnified bipartite community



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Observations on weighted graphs?

- A: yes - even more 'laws'!



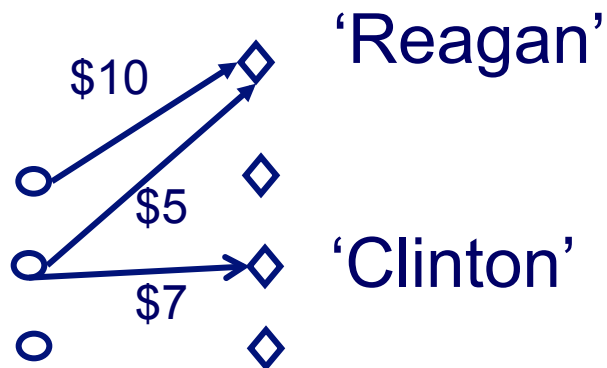
M. McGlohon, L. Akoglu, and C. Faloutsos
*Weighted Graphs and Disconnected
Components: Patterns and a Generator.*
SIG-KDD 2008

Observation W.1: Fortification

*Q: How do the weights
of nodes relate to degree?*

Observation W.1: Fortification

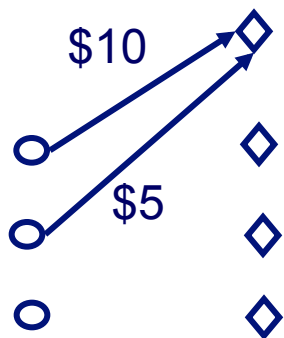
**More donors,
more \$?**



Observation W.1: fortification: Snapshot Power Law

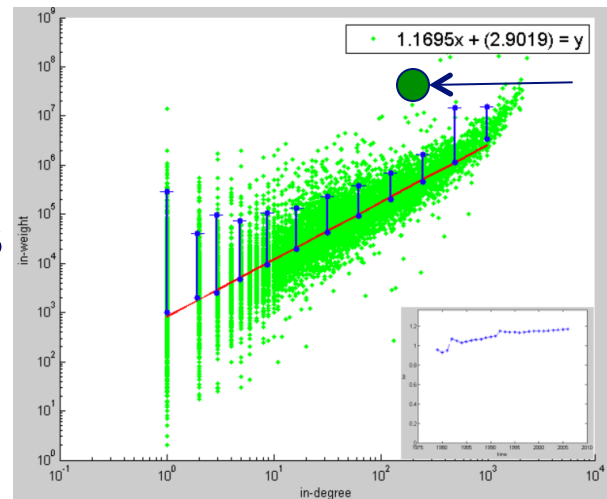
- Weight: super-linear on in-degree
- exponent 'iw': $1.01 < iw < 1.26$

**More donors,
even more \$**



SFU'11

In-weights
(\$)



Edges (# donors)

e.g. John Kerry,
\$10M received,
from 1K donors

C. Faloutsos (CMU)

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- ...

Problem: Time evolution

- with Jure Leskovec (CMU -> Stanford)
- and Jon Kleinberg (Cornell – sabb. @ CMU)

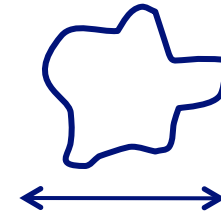
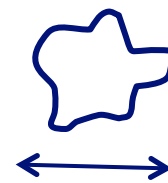


T.1 Evolution of the Diameter

- Prior work on Power Law graphs hints at **slowly growing diameter**:

- diameter $\sim O(\log N)$

- diameter $\sim O(\log \log N)$



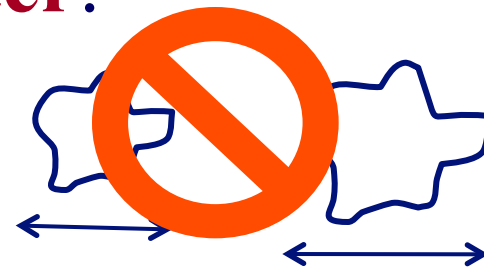
- What is happening in real data?

T.1 Evolution of the Diameter

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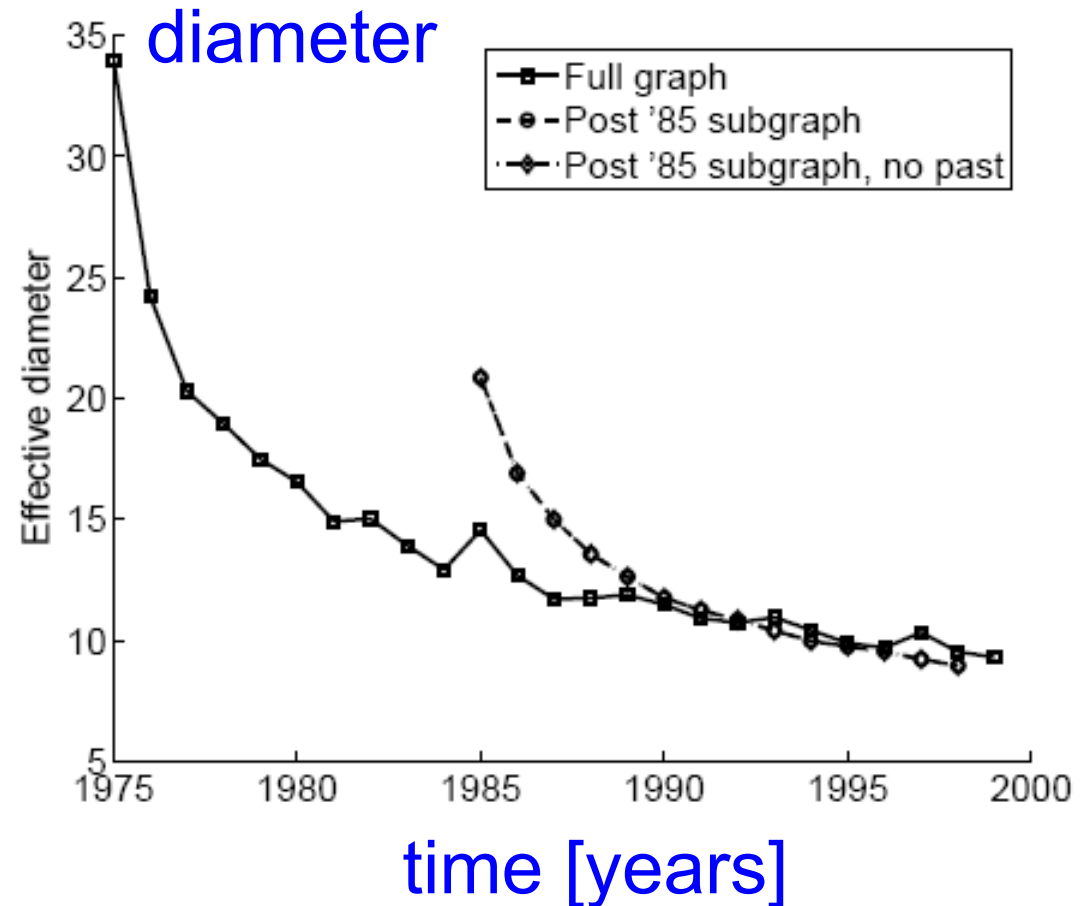
- diameter $\sim O(\log \log N)$



- What is happening in real data?
- Diameter **shrinks** over time

T.1 Diameter – “Patents”

- Patent citation network
- 25 years of data
- @1999
 - 2.9 M nodes
 - 16.5 M edges



T.2 Temporal Evolution of the Graphs

- $N(t)$... nodes at time t
- $E(t)$... edges at time t
- Suppose that
$$N(t+1) = 2 * N(t)$$
- Q: what is your guess for
$$E(t+1) =? 2 * E(t)$$

T.2 Temporal Evolution of the Graphs

- $N(t)$... nodes at time t
- $E(t)$... edges at time t
- Suppose that

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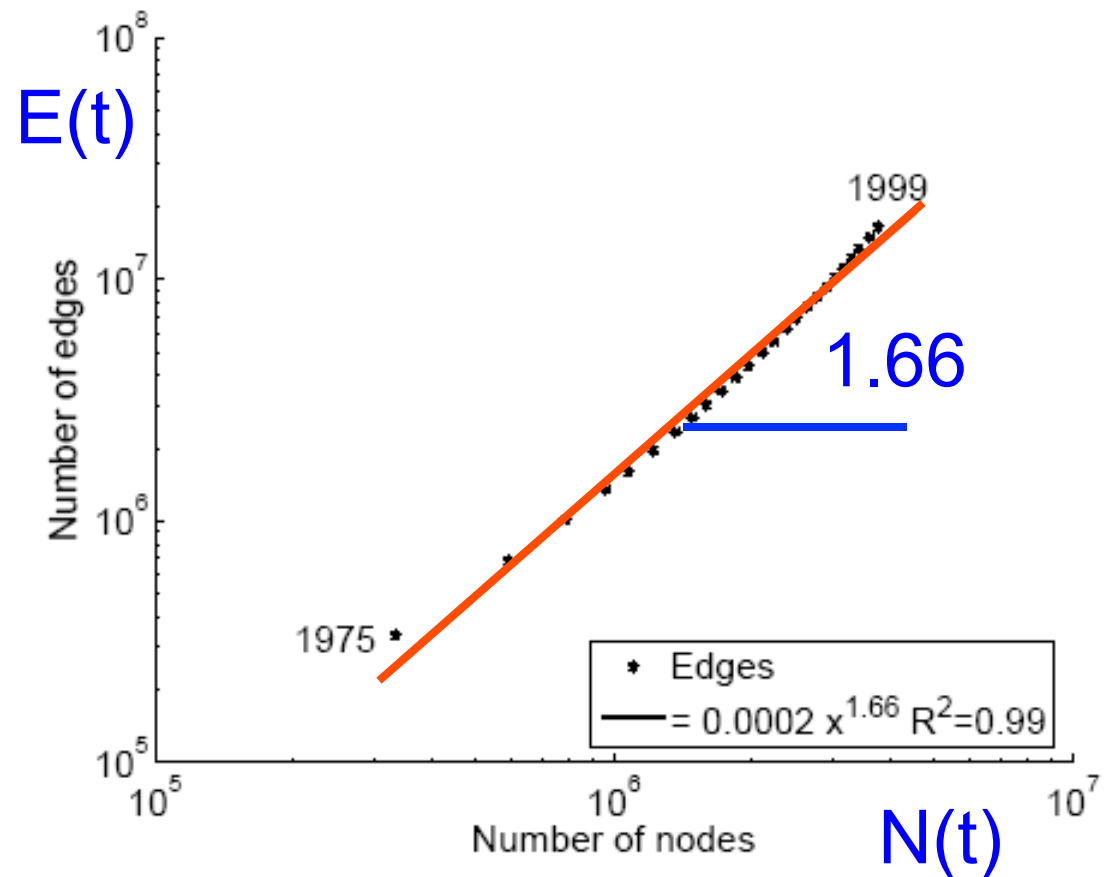
$$E(t+1) = \text{?} * E(t)$$

- A: over-doubled!

– But obeying the ‘‘Densification Power Law’’

T.2 Densification – Patent Citations

- Citations among patents granted
- @1999
 - 2.9 M nodes
 - 16.5 M edges
- Each year is a datapoint



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More on Time-evolving graphs

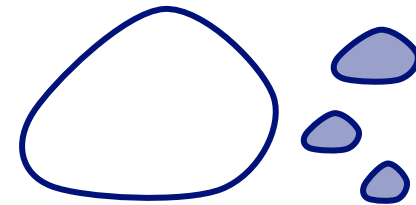
M. McGlohon, L. Akoglu, and C. Faloutsos
*Weighted Graphs and Disconnected
Components: Patterns and a Generator.*
SIG-KDD 2008

Observation T.3: NLCC behavior

Q: How do NLCC's emerge and join with the GCC?

(“NLCC” = non-largest conn. components)

- Do they continue to grow in size?
- or do they shrink?
- or stabilize?

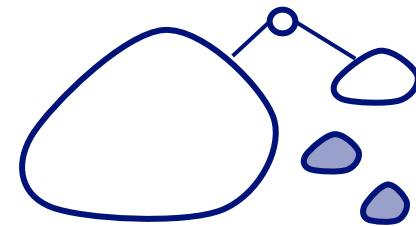


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- Do they continue to grow in size?
- or do they shrink?
- or stabilize?



Observation T.3: NLCC behavior

Q: How do NLCC's emerge and join with the GCC?

(“NLCC” = non-largest conn. components)

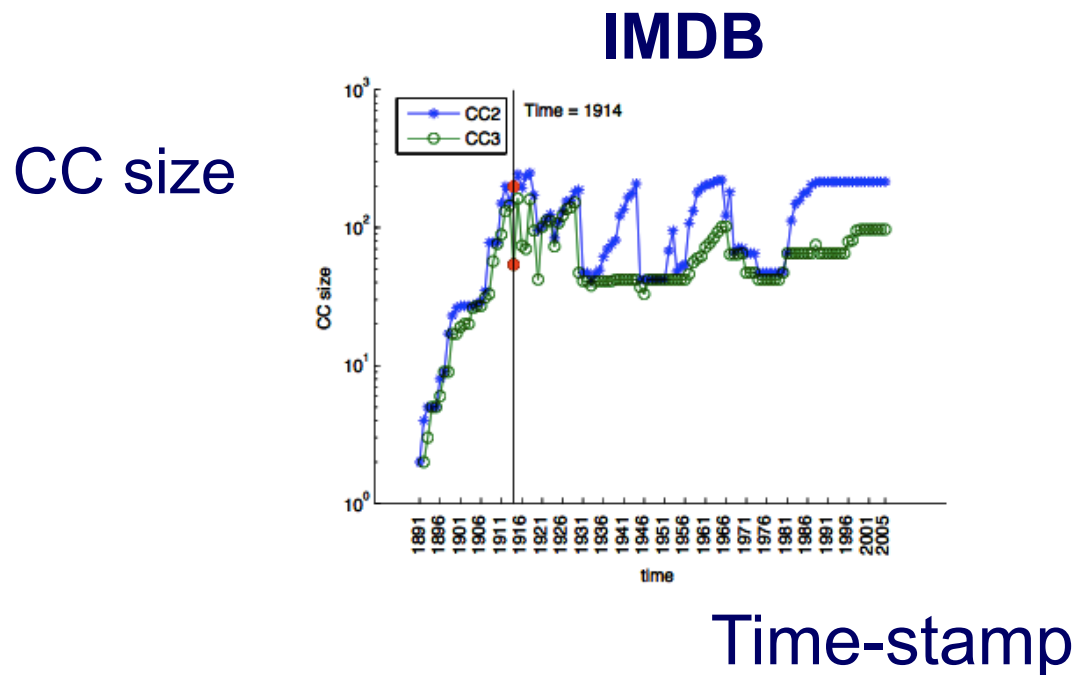
YES – Do they continue to grow in size?

YES – or do they shrink?

YES – or stabilize?

Observation T.3: NLCC behavior

- After the gelling point, the GCC takes off, but NLCC's remain \sim constant (actually, **oscillate**).

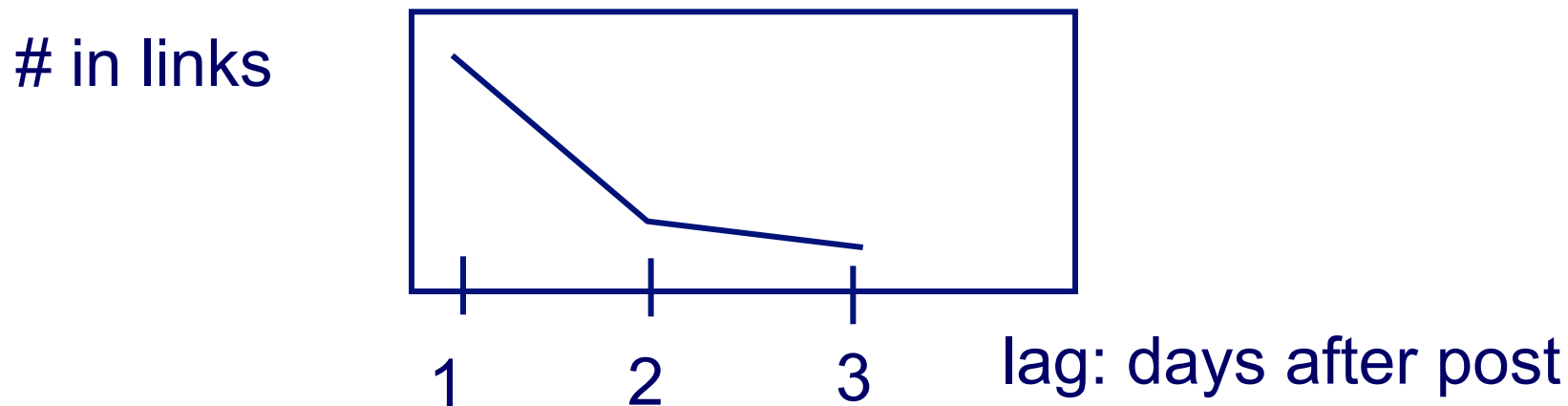


Timing for Blogs

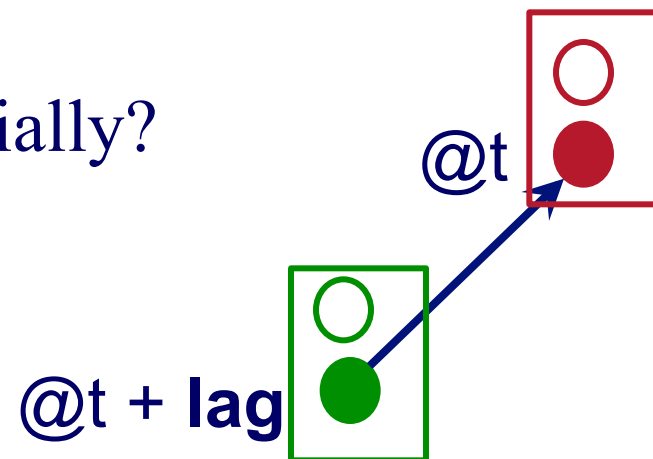
- with Mary McGlohon (CMU->Google)
- Jure Leskovec (CMU->Stanford)
- Natalie Glance (now at Google)
- Mat Hurst (now at MSR)

[SDM'07]

T.4 : popularity over time

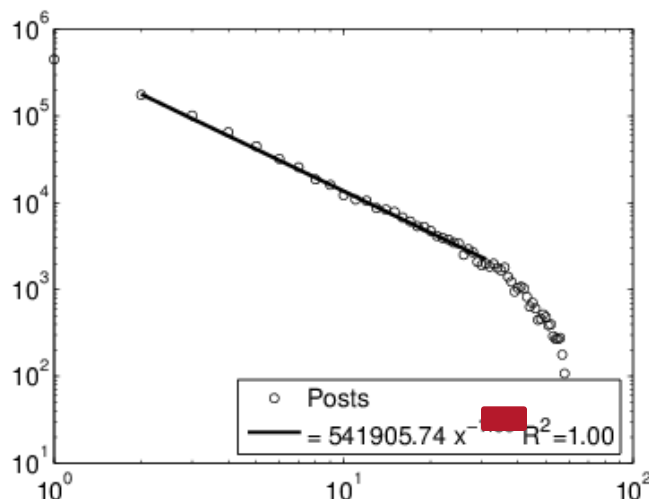


Post popularity drops-off – exponentially?



T.4 : popularity over time

in links
(log)

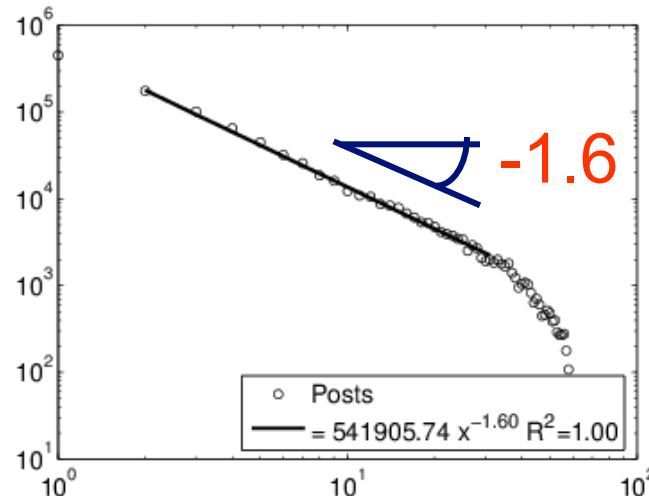


days after post
(log)

Post popularity drops-off – exponentially?
POWER LAW!
Exponent?

T.4 : popularity over time

in links
(log)

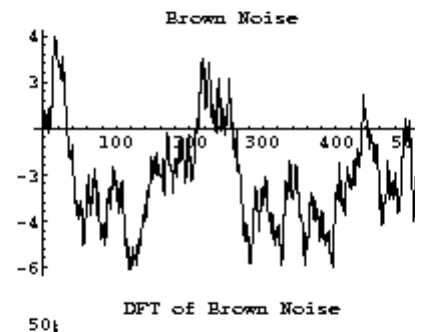


days after post
(log)

Post popularity drops-off – exponentially? ~~POWER LAW!~~

Exponent? -1.6

- close to -1.5: Barabasi's stack model
- and like the zero-crossings of a random walk



-1.5 slope

J. G. Oliveira & A.-L. Barabási Human Dynamics: The Correspondence Patterns of Darwin and Einstein.
Nature **437**, 1251 (2005) . [\[PDF\]](#)

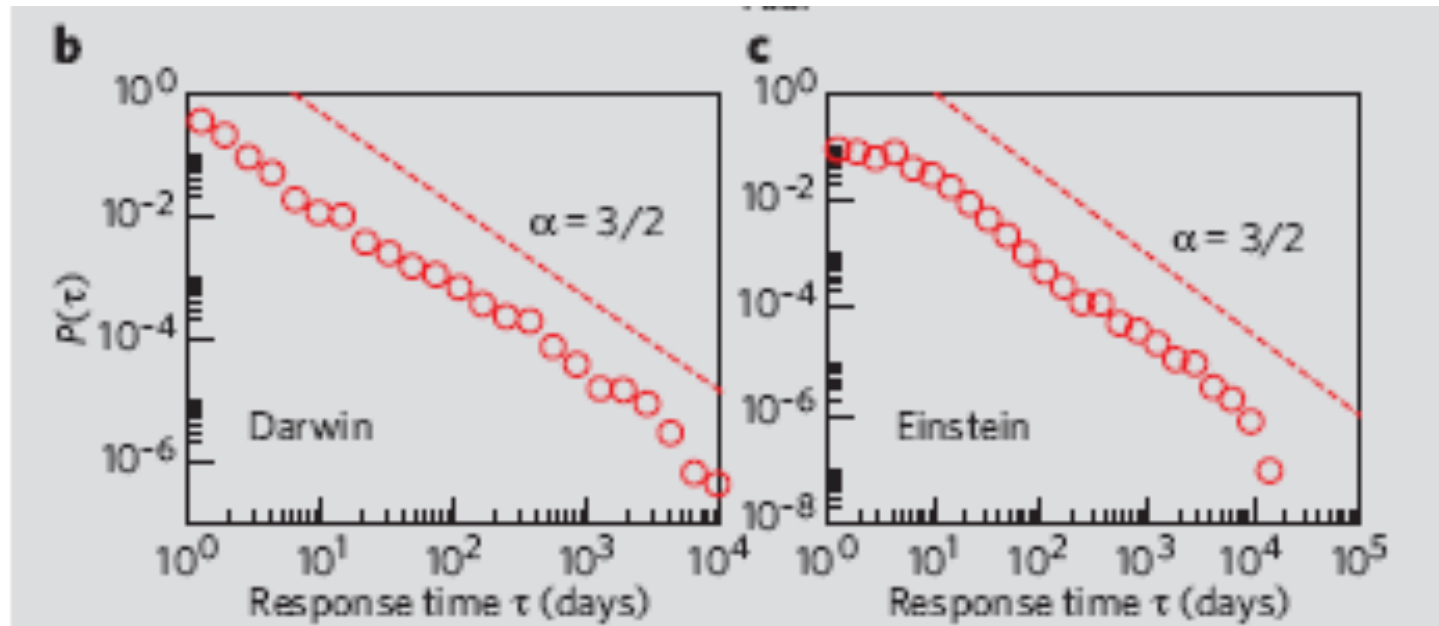


Figure 1 | The correspondence patterns of Darwin and Einstein.

T.5: duration of phonecalls

*Surprising Patterns for the Call
Duration Distribution of Mobile
Phone Users*



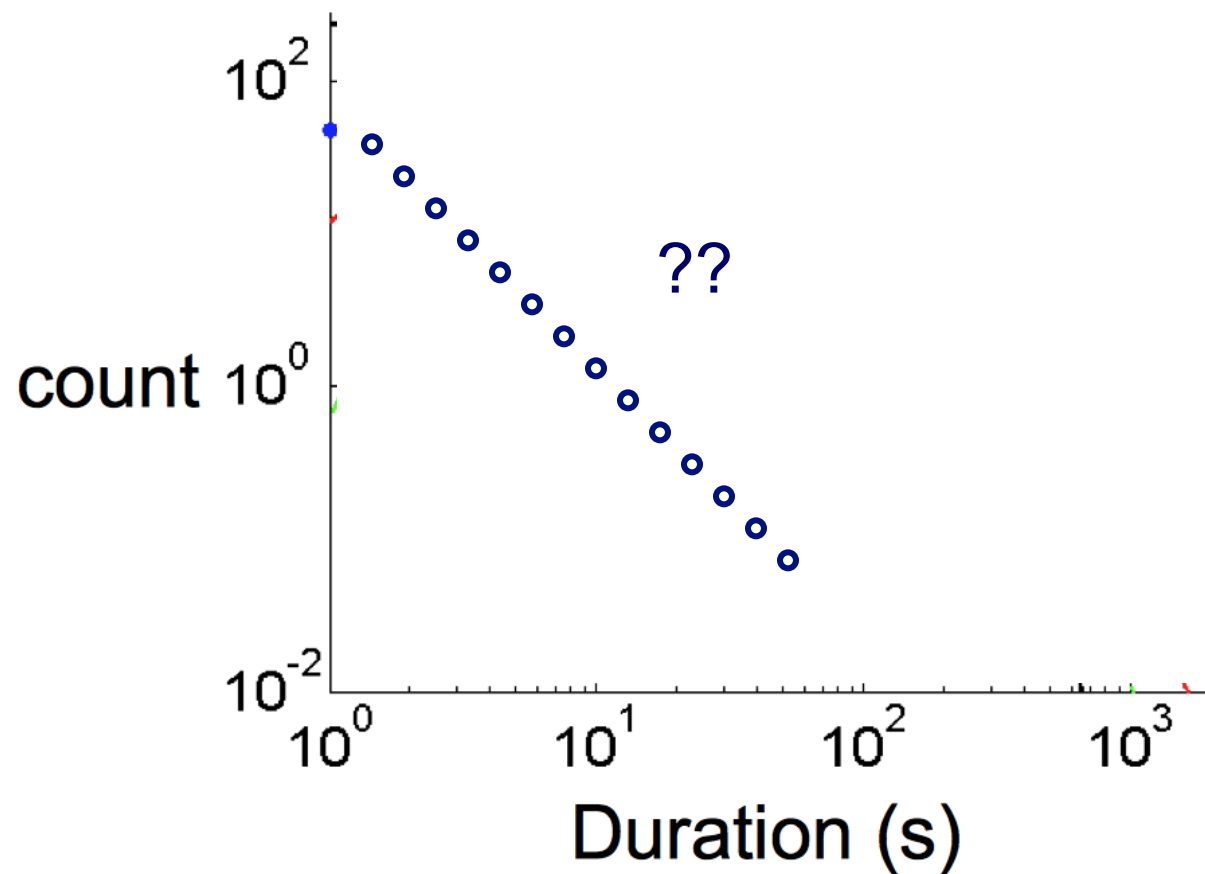
Pedro O. S. Vaz de Melo, Leman

Akoglu, Christos Faloutsos, Antonio

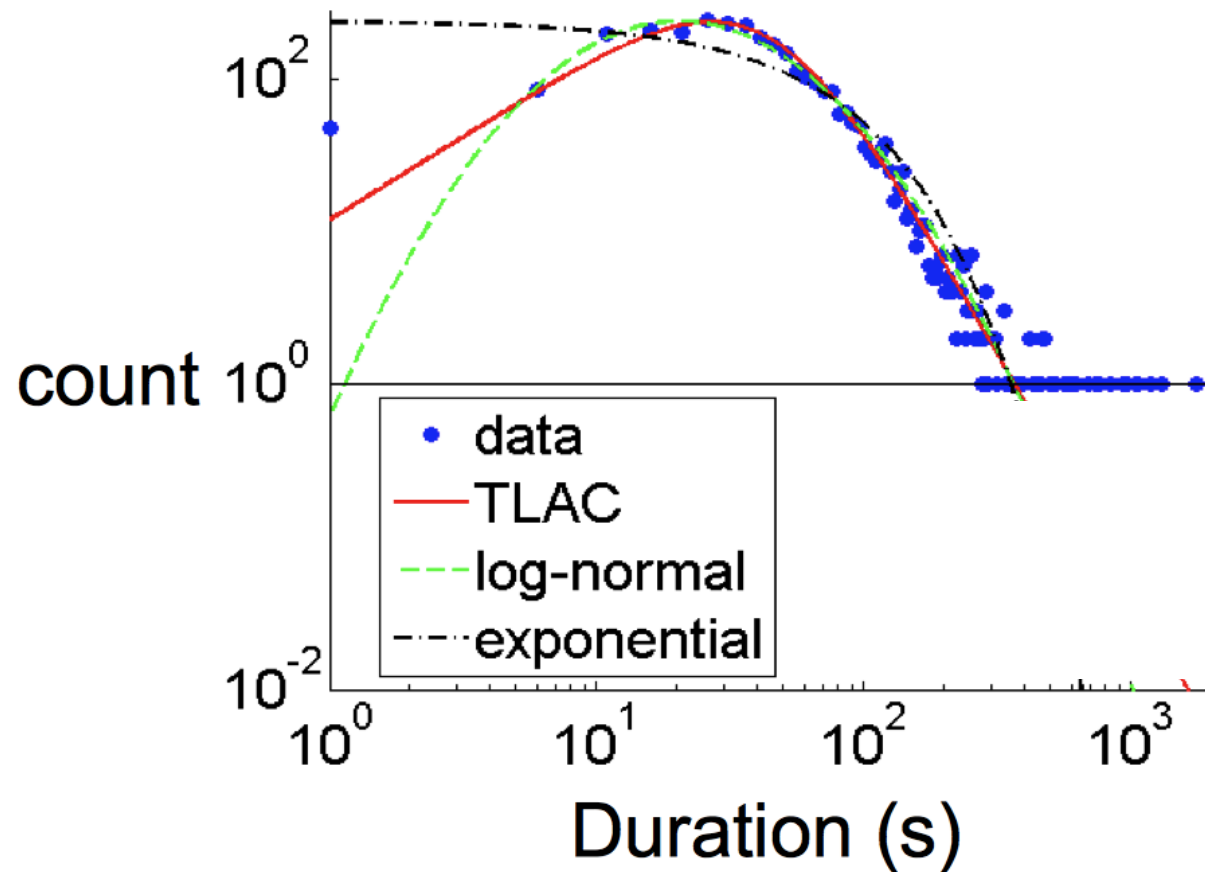
A. F. Loureiro

PKDD 2010

Probably, power law (?)

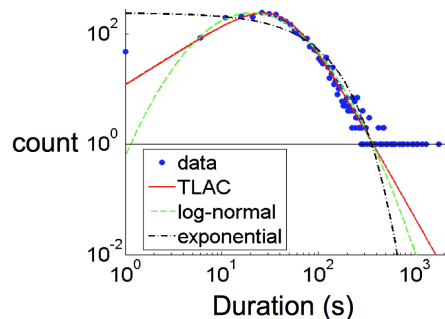


No Power Law!



'TLaC: Lazy Contractor'

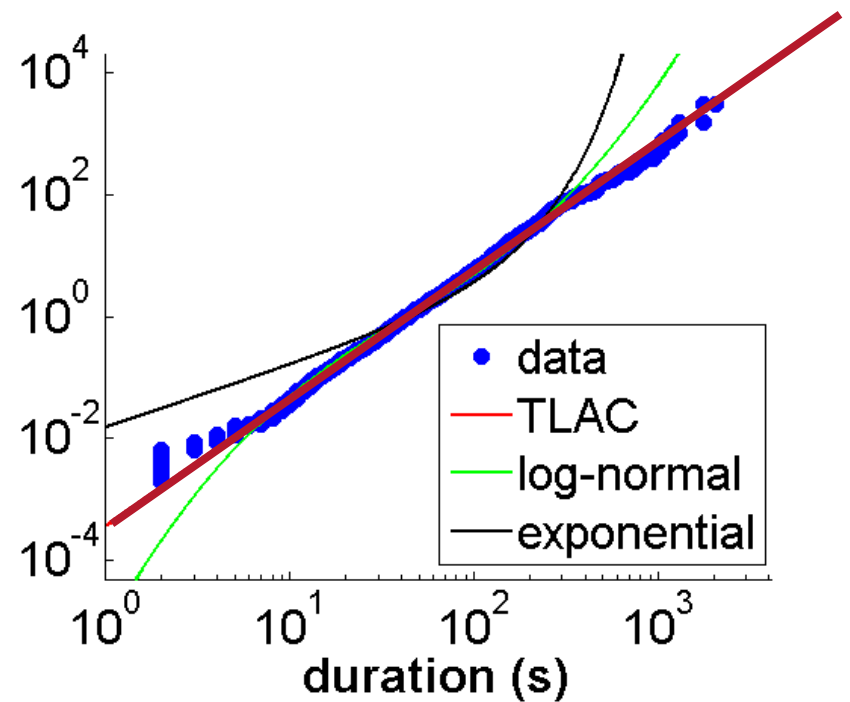
- The longer a task (phonecall) has taken,
- The even longer it will take



Odds ratio=

Casualties($<x$):
Survivors($\geq x$)

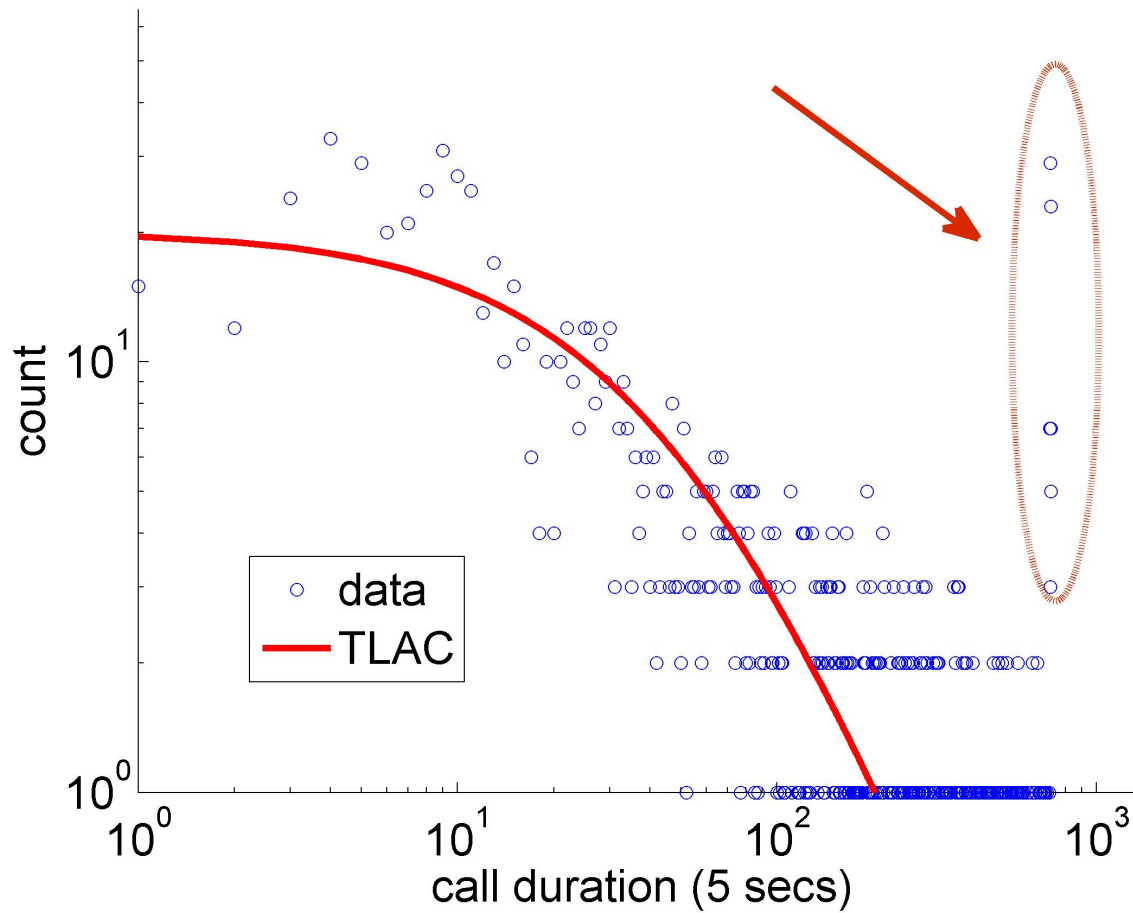
== power law



Data Description

- Data from a private mobile operator of a large city
 - 4 months of data
 - 3.1 million users
 - more than 1 billion phone records
- Over 96% of ‘talkative’ users obeyed a TLAC distribution (‘talkative’: >30 calls)

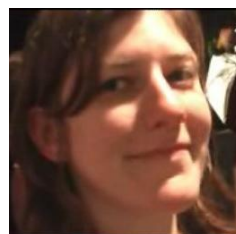
Outliers:



Outline

- Introduction – Motivation
- Problem#1: Patterns in graphs
- Problem#2: Tools
 - ➔ – OddBall (anomaly detection)
 - Belief Propagation
 - Immunization
- Problem#3: Scalability
- Conclusions

OddBall: Spotting Anomalies in Weighted Graphs



Leman Akoglu, Mary McGlohon, Christos
Faloutsos

*Carnegie Mellon University
School of Computer Science*

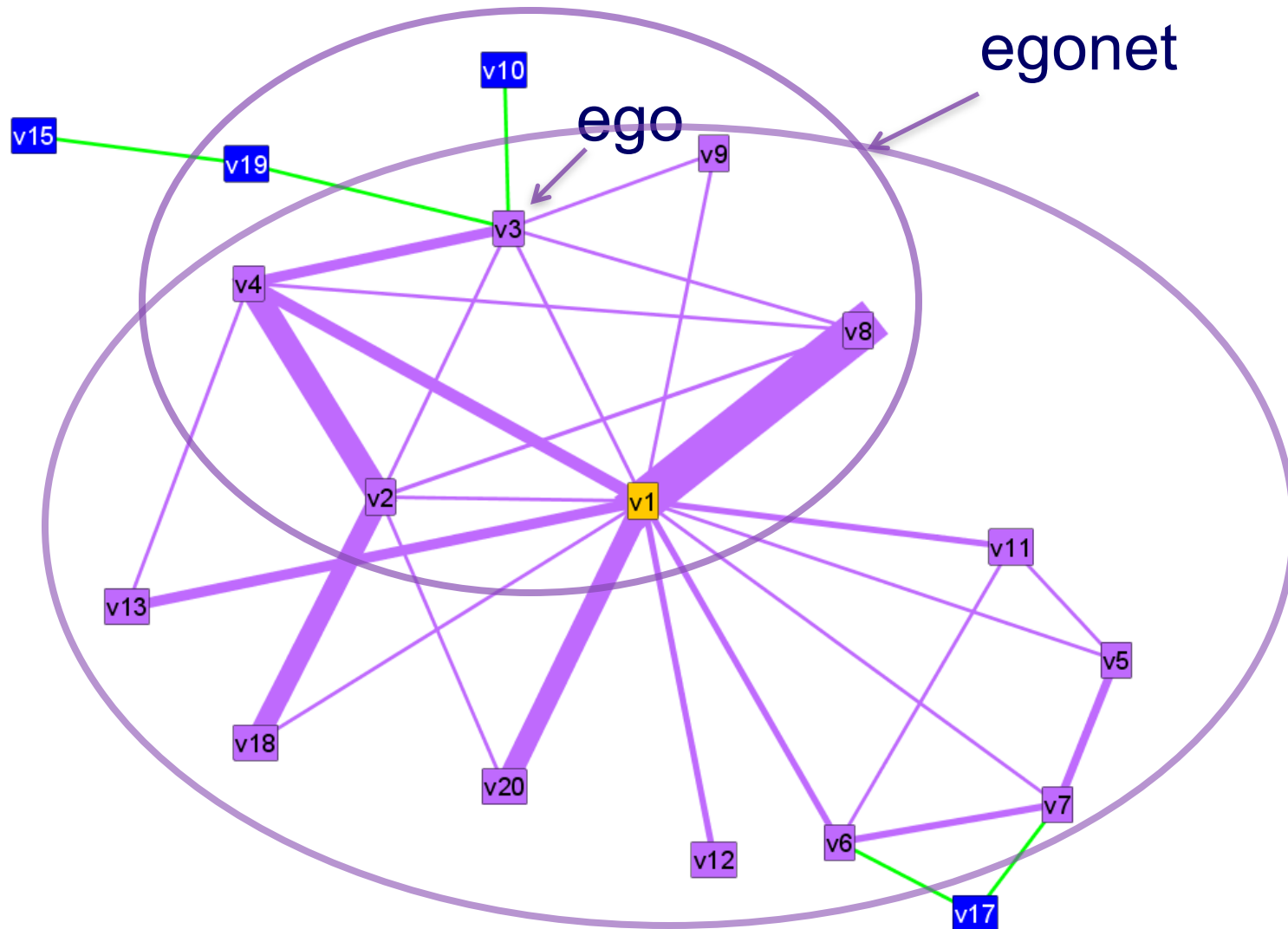
PAKDD 2010, Hyderabad, India

Main idea

For each node,

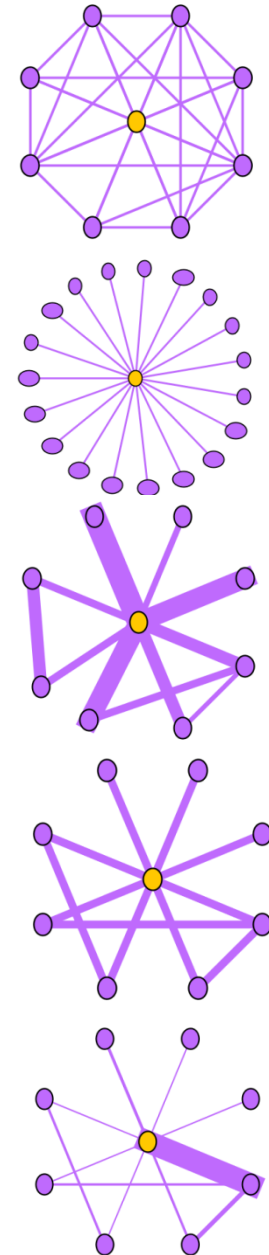
- extract ‘ego-net’ (=1-step-away neighbors)
- Extract features (#edges, total weight, etc etc)
- Compare with the rest of the population

What is an egonet?

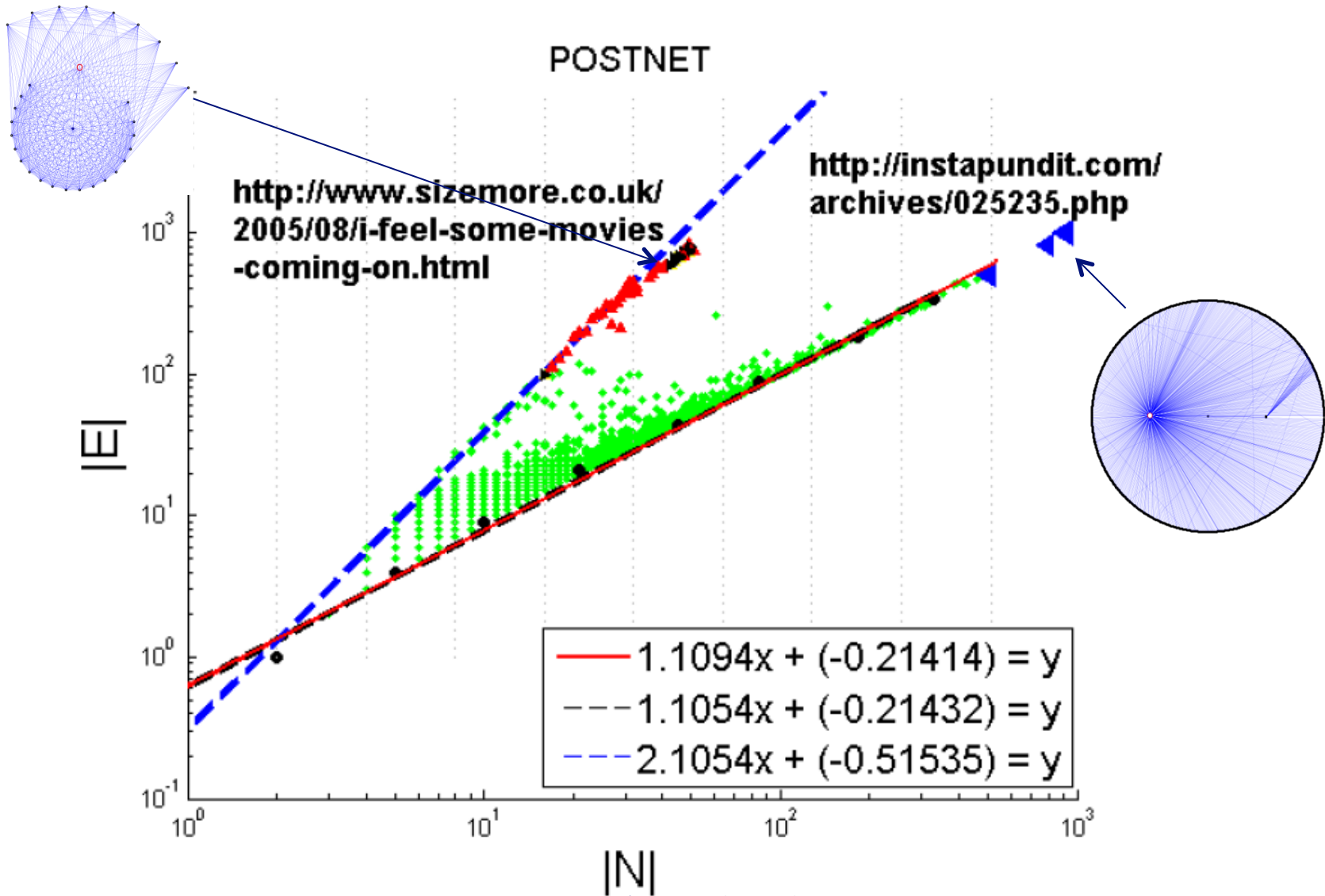


Selected Features

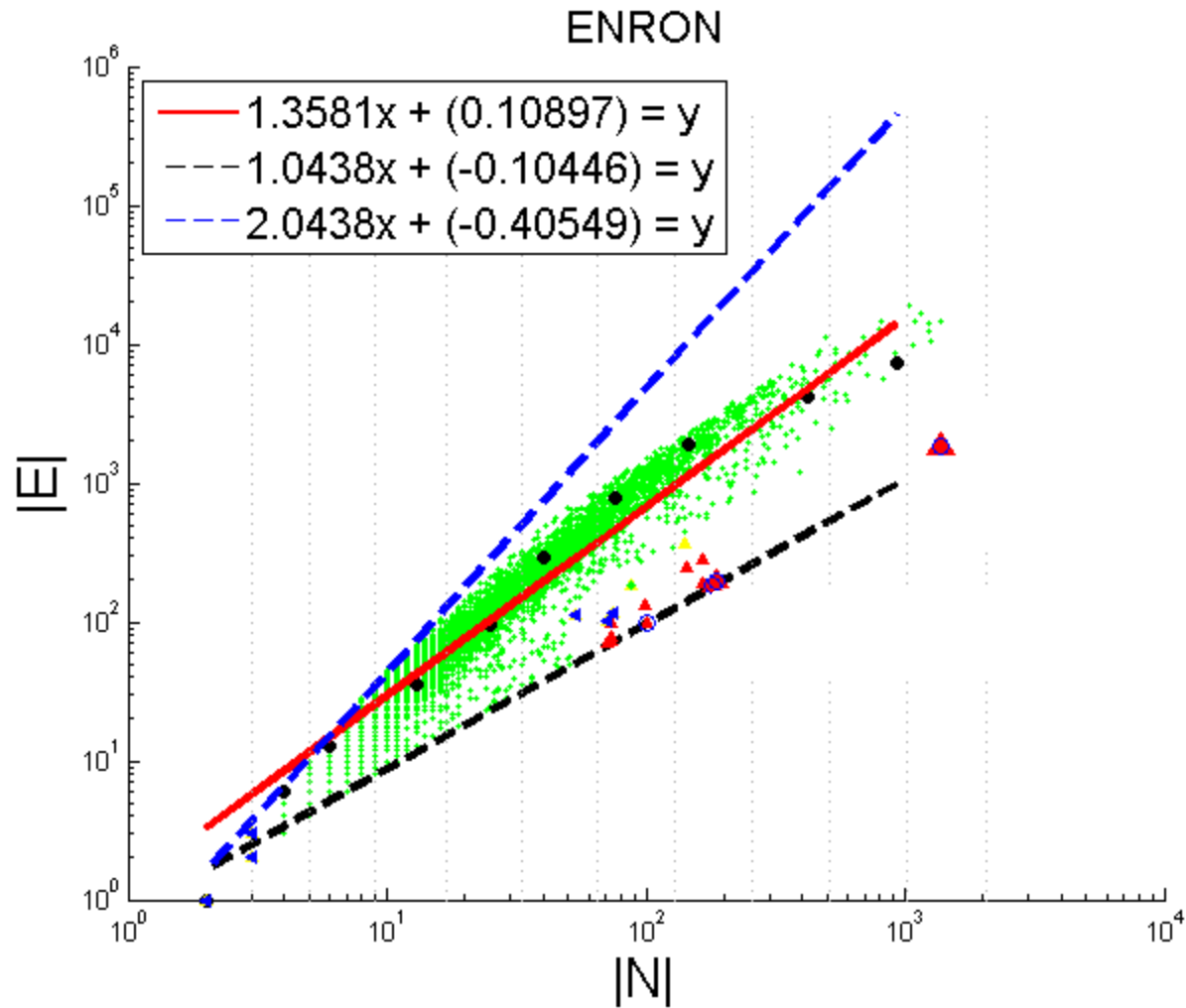
- N_i : number of neighbors (degree) of ego i
- E_i : number of edges in egonet i
- W_i : total weight of egonet i
- $\lambda_{w,i}$: principal eigenvalue of the **weighted** adjacency matrix of egonet I



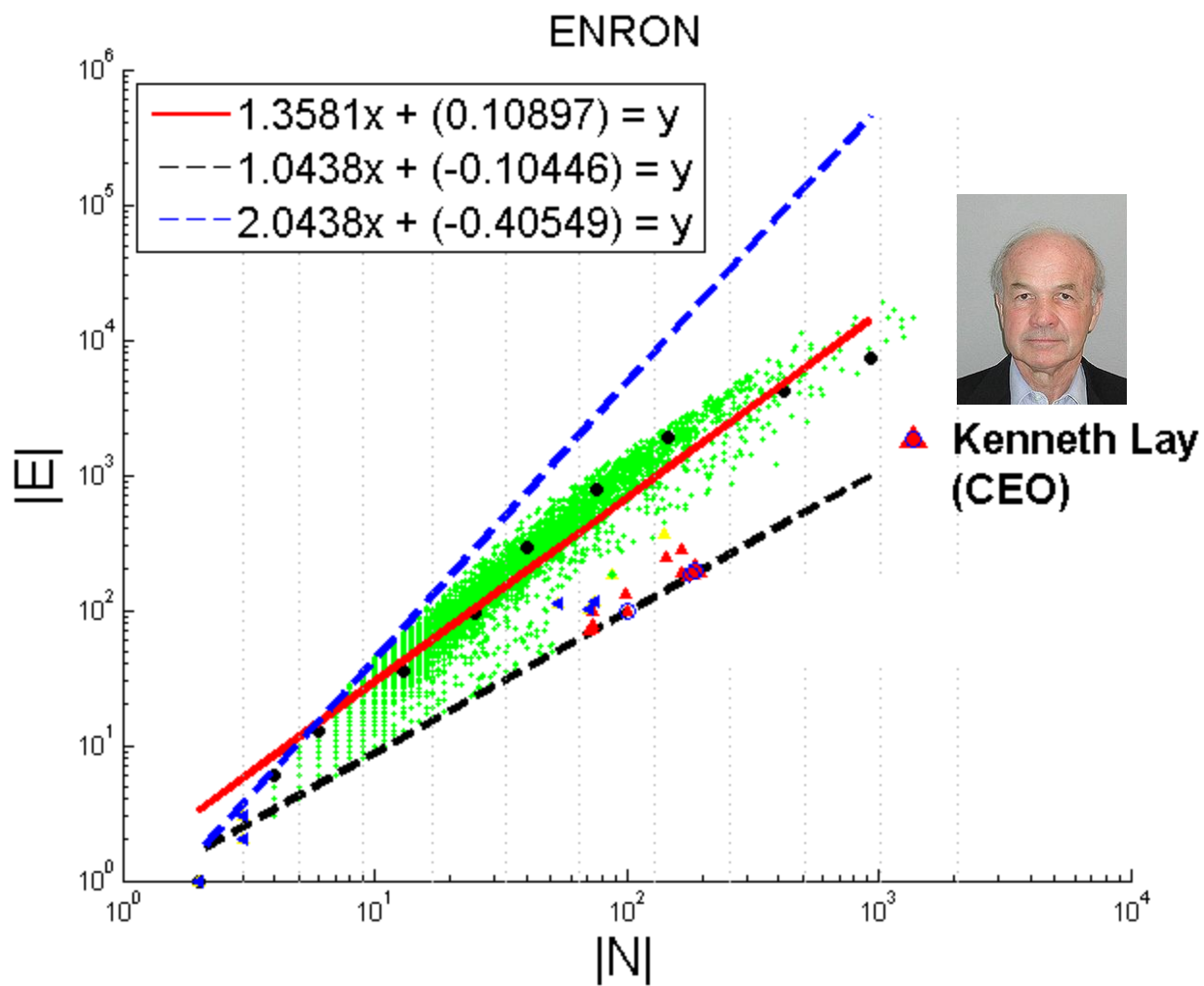
Near-Clique/Star



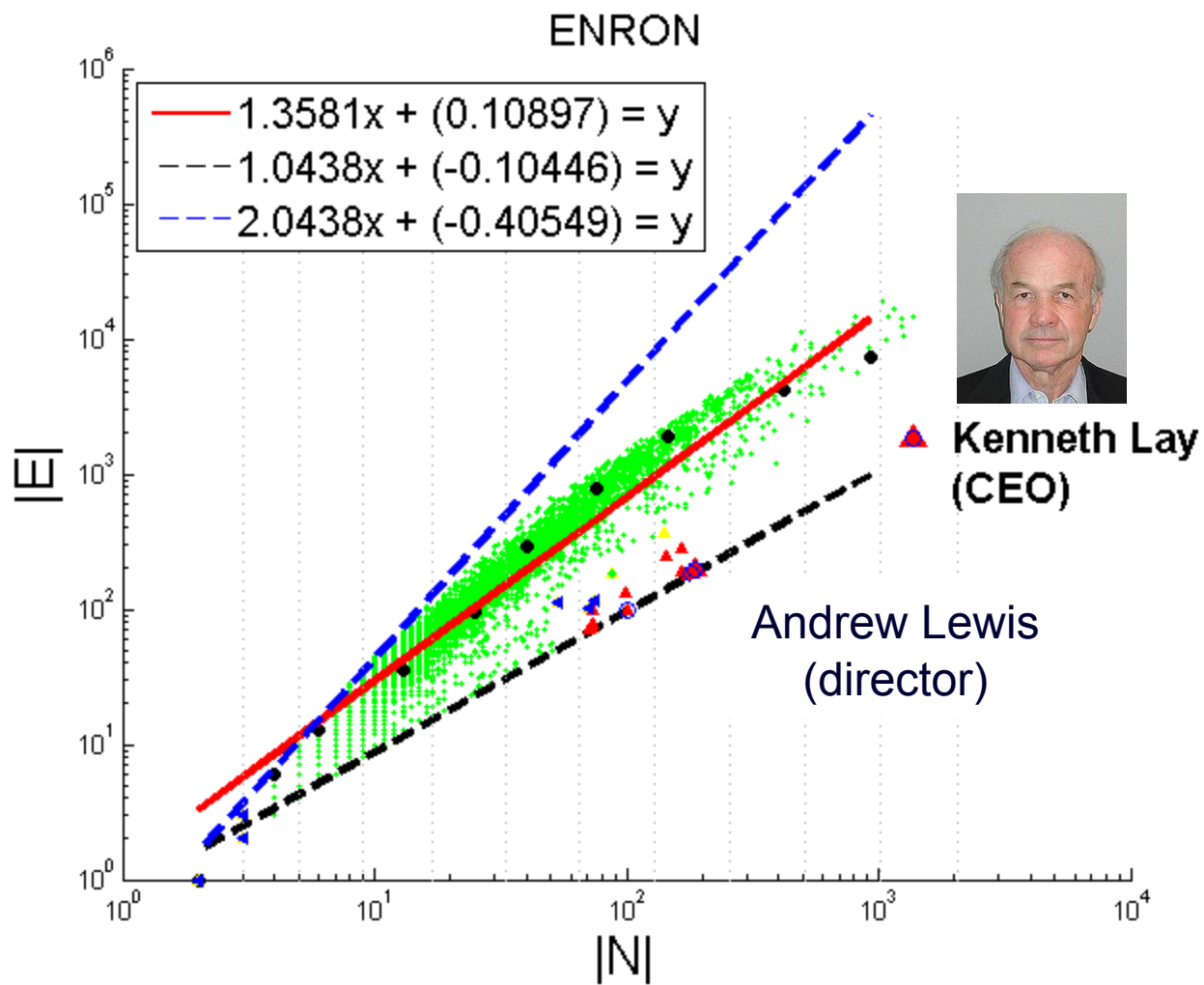
Near-Clique/Star



Near-Clique/Star



Near-Clique/Star



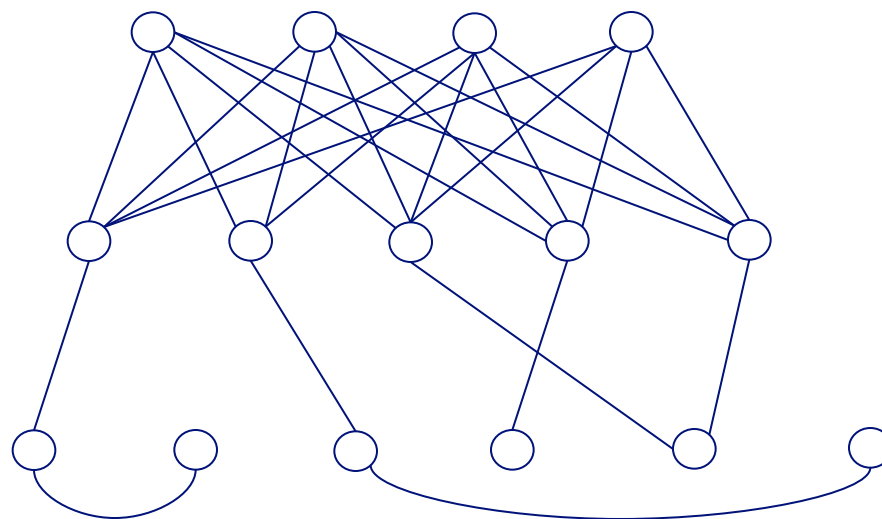
Outline

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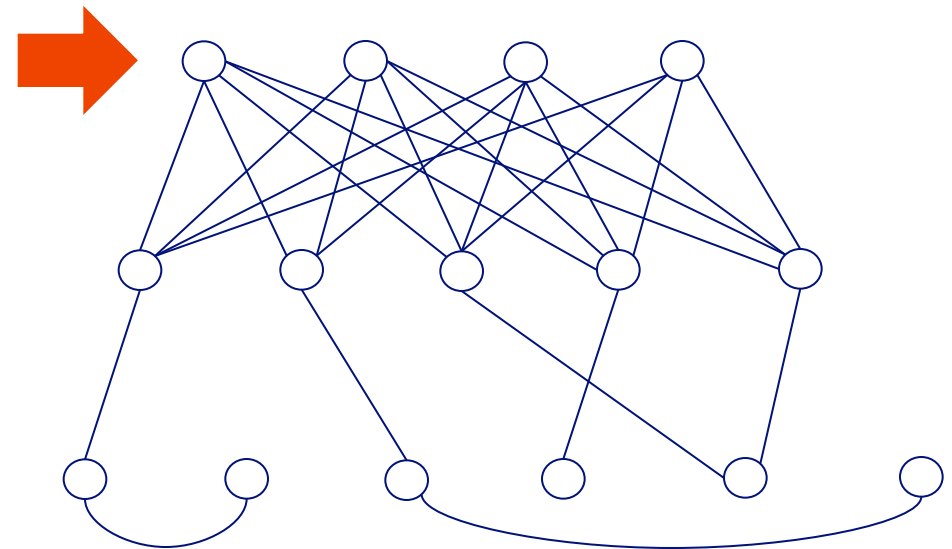
E-bay Fraud detection



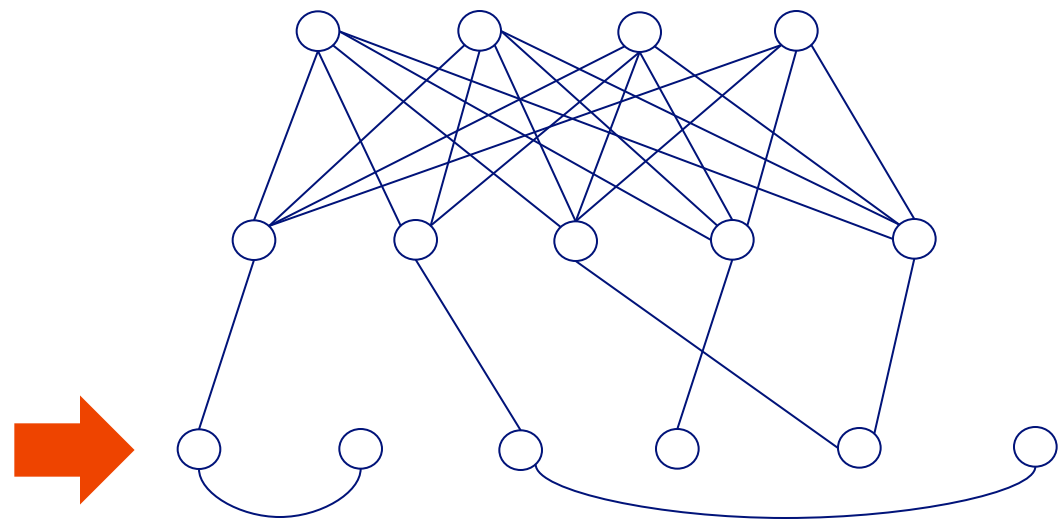
w/ Polo Chau &
Shashank Pandit, CMU
[www'07]



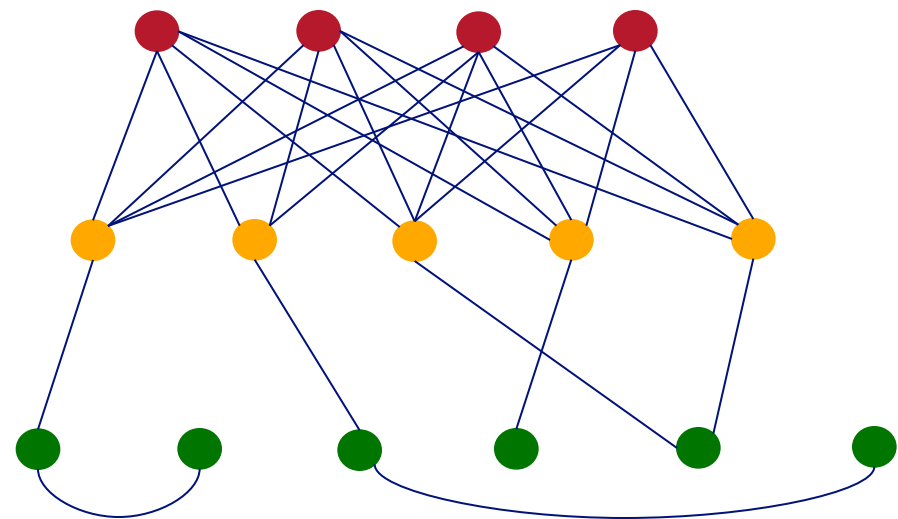
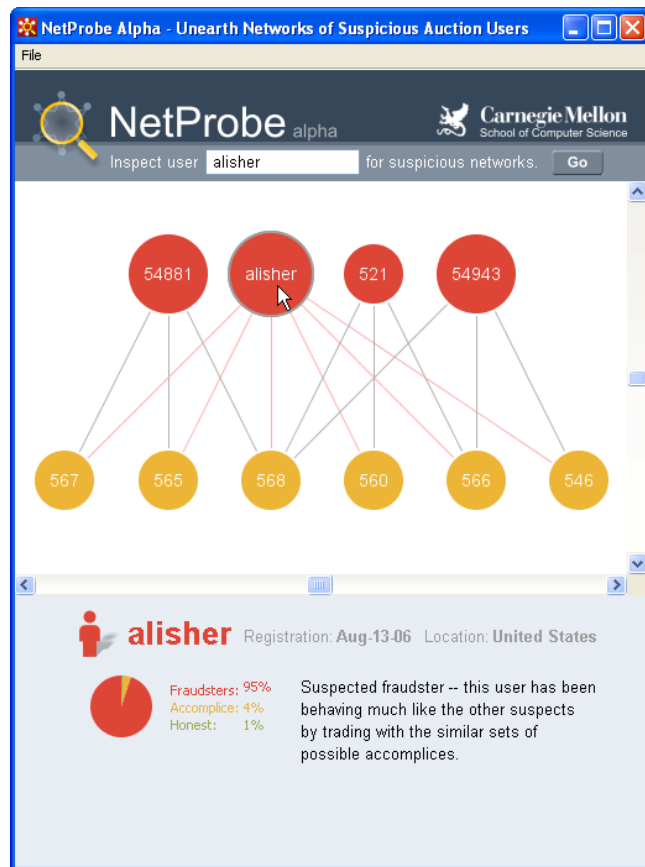
E-bay Fraud detection



E-bay Fraud detection



E-bay Fraud detection - NetProbe



Popular press



The Washington Post

Los Angeles Times

And less desirable attention:

- E-mail from ‘Belgium police’ (‘copy of your code?’)

Outline

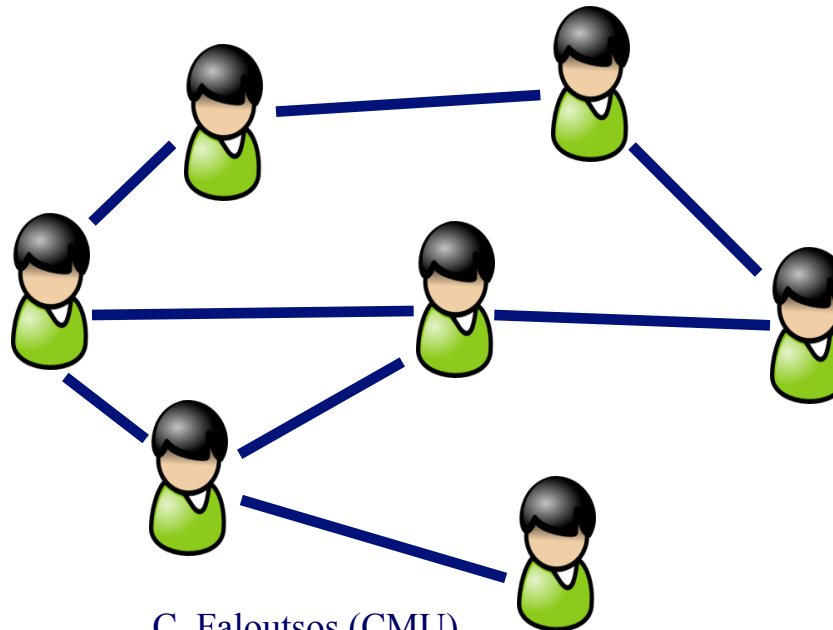
- Introduction – Motivation
- Problem#1: Patterns in graphs
- Problem#2: Tools
 - OddBall (anomaly detection)
 - Belief propagation
 - ➔ – Immunization
- Problem#3: Scalability -PEGASUS
- Conclusions

Immunization and epidemic thresholds

- Q1: which nodes to immunize?
- Q2: will a virus vanish, or will it create an epidemic?

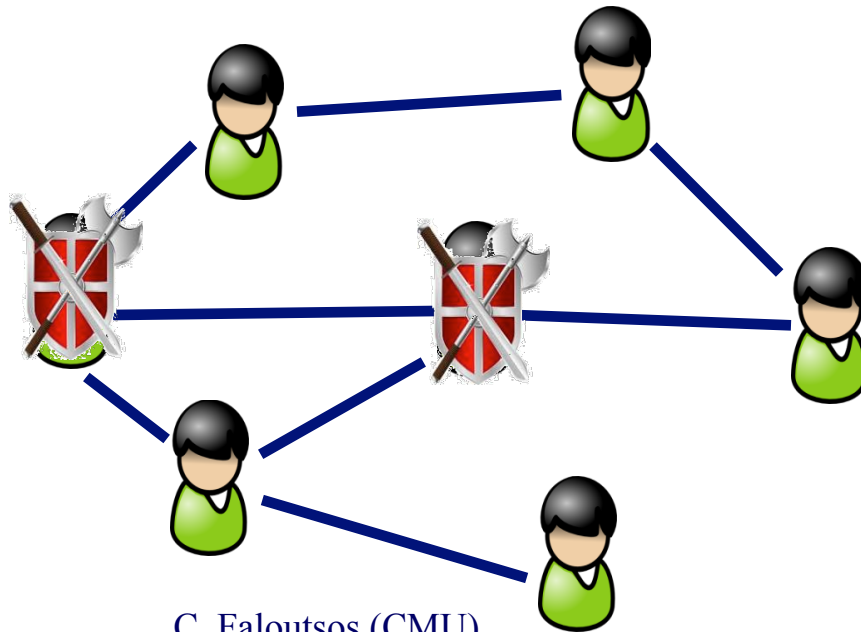
Q1: Immunization:

- Given
 - a network,
 - k vaccines, and
 - the virus details
- Which nodes to immunize?



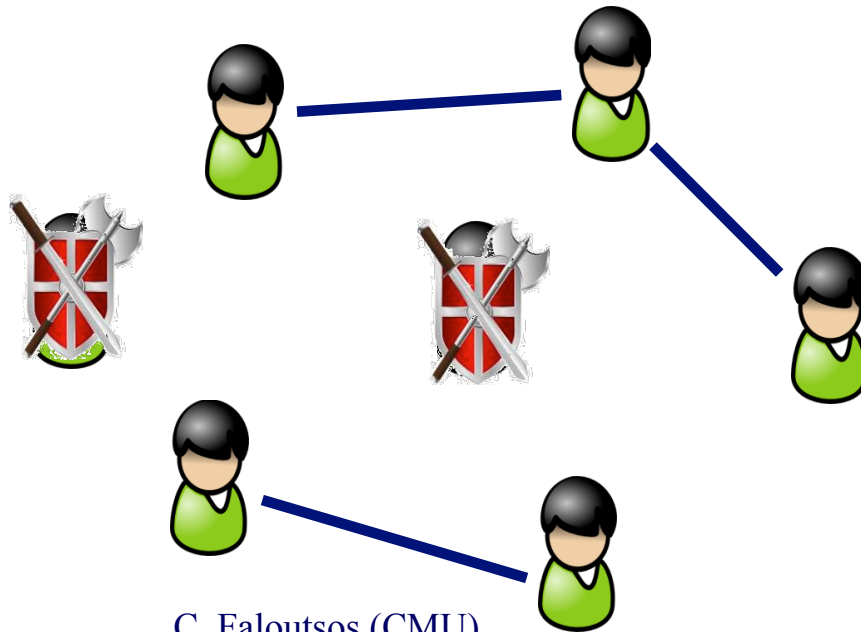
Q1: Immunization:

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Q1: Immunization:

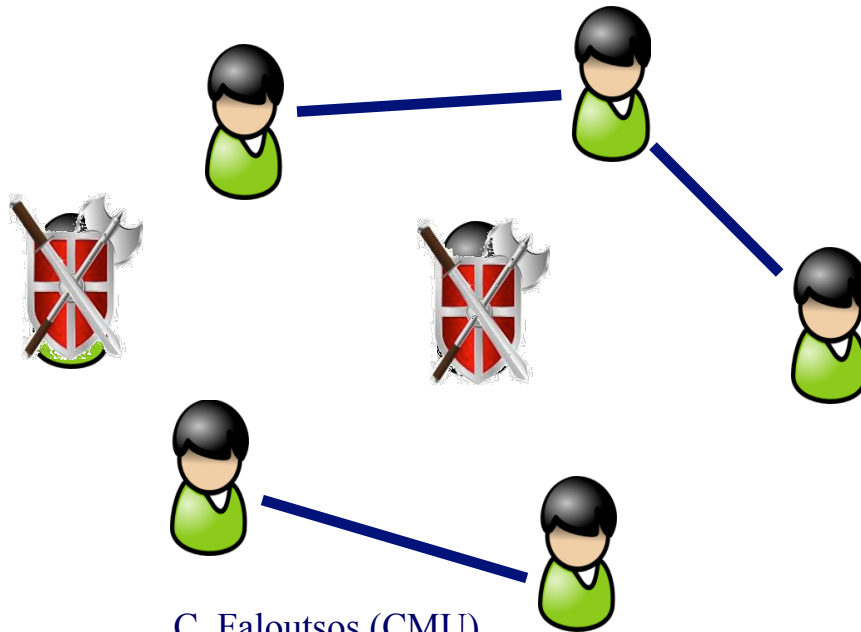
- Given
 - a network,
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Q1: Immunization:

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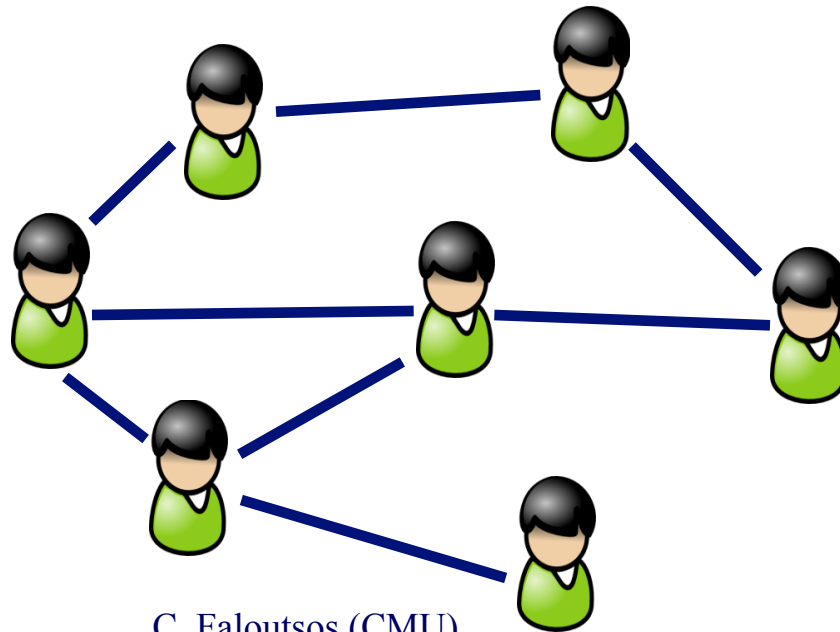
A: immunize the ones that maximally raise the 'epidemic threshold'
[Tong+, ICDM'10]



Q2: will a virus take over?

- Flu-like virus (no immunity, 'SIS')
- Mumps (life-time immunity, 'SIR')
- Pertussis (finite-length immunity, 'SIRS')

β : attack prob
 δ : heal prob



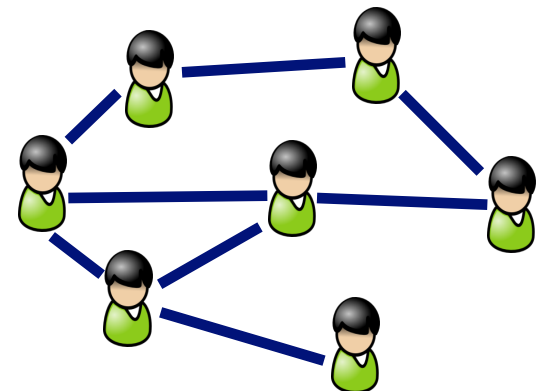
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β : attack prob

δ : heal prob

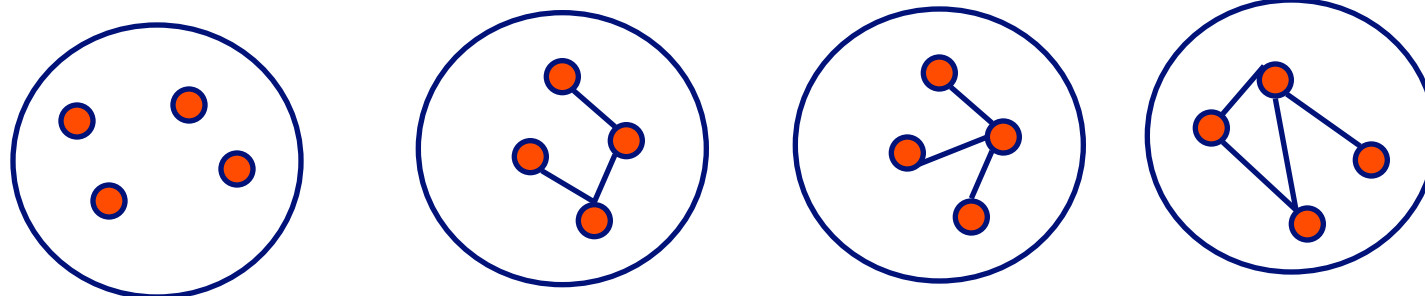
A: depends on connectivity
(avg degree? Max degree?
variance? Something else?)



Epidemic threshold τ

What should τ depend on?

- avg. degree? and/or highest degree?
- and/or variance of degree?
- and/or third moment of degree?
- and/or diameter?



Epidemic threshold

- [Theorem] We have no epidemic, if

$$\beta/\delta < \tau = 1/\lambda_{1,A}$$

Epidemic threshold

- [Theorem] We have no epidemic, if

recovery prob. $\beta/\delta < \tau = 1/\lambda_{1,A}$ epidemic threshold

attack prob. β/δ largest eigenvalue of adj. matrix A

Proof: [Wang+03] (for SIS=flu only)

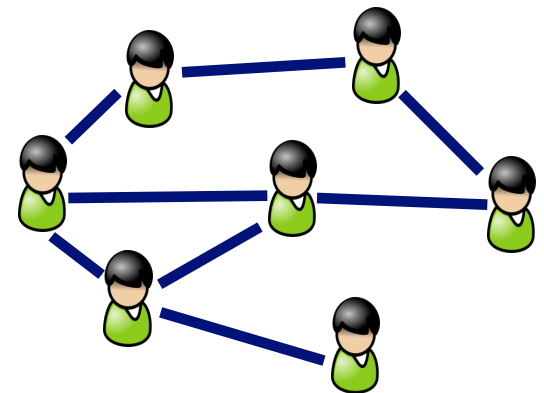
A2: will a virus take over?

- For **all** typical virus propagation models (flu, mumps, pertussis, HIV, etc)
- The **only** connectivity measure that matters, is

$$1/\lambda_1$$

the first eigenvalue of the
adj. matrix

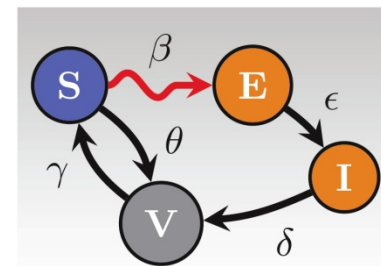
[Prakash+, '10, arxiv]





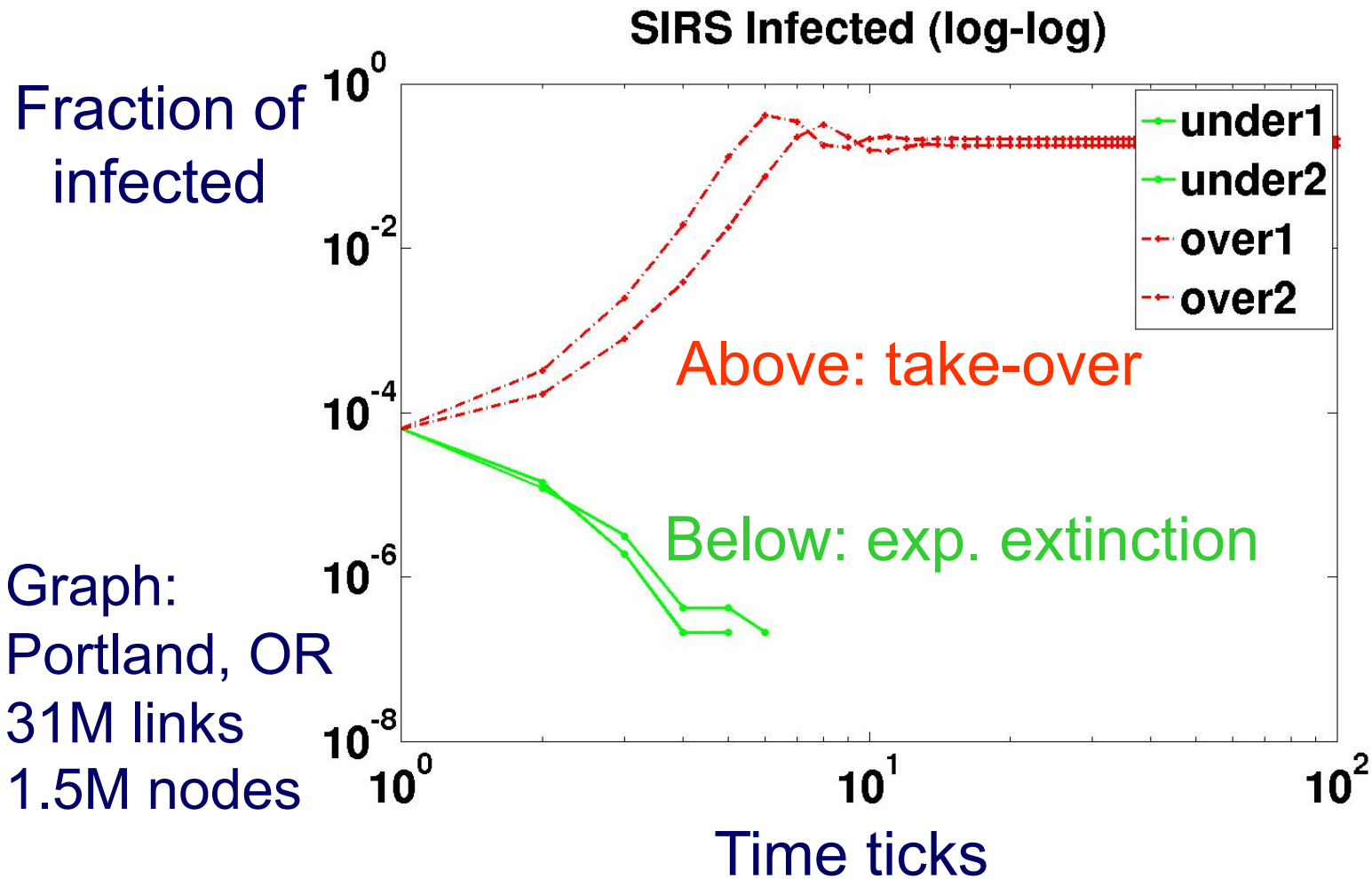
Thresholds for some models

- $s = \text{effective strength}$
- $s < 1$: *below threshold*



Models	Effective Strength (s)	Threshold (tipping point)
SIS, SIR, SIRS, SEIR	$s = \lambda \cdot \left(\frac{\beta}{\delta} \right)$	$s = 1$
SIV, SEIV	$s = \lambda \cdot \left(\frac{\beta\gamma}{\delta(\gamma + \theta)} \right)$	
$SI_1I_2V_1V_2$ (H.I.V.)	$s = \lambda \cdot \left(\frac{\beta_1v_2 + \beta_2\varepsilon}{v_2(\varepsilon + v_1)} \right)$	

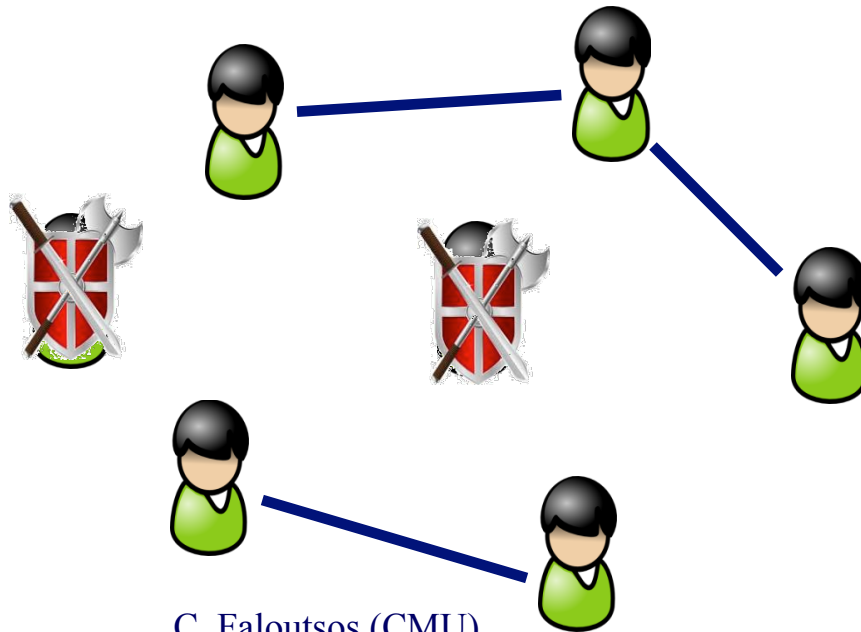
A2: will a virus take over?



Q1: Immunization:

- Given
 - a network,
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 - the virus details
- Which nodes to immunize?

A: immunize the ones that maximally raise the 'epidemic threshold'
[Tong+, ICDM'10]

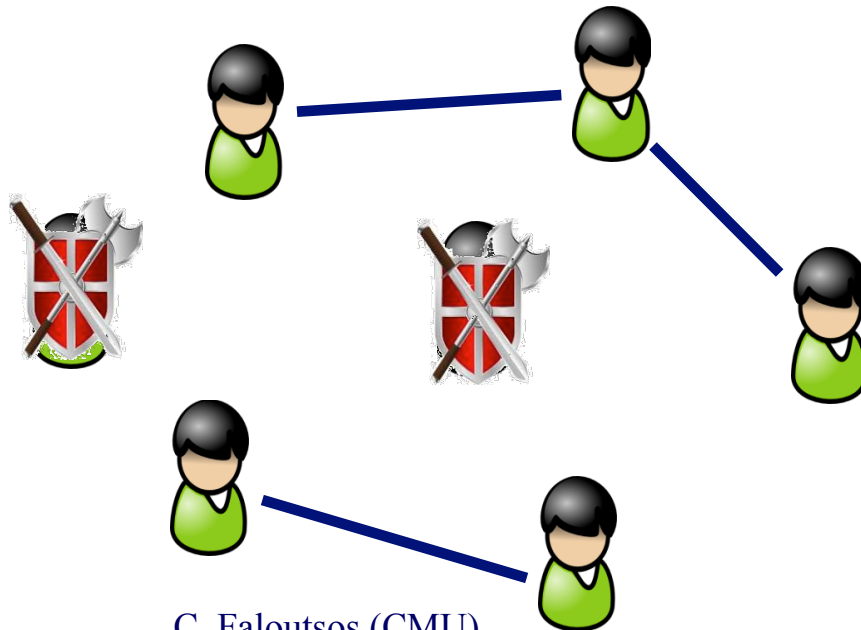


Q1: Immunization:

- Given
 - a network,
 - k vaccines, and
 - the virus details
- Which nodes to immunize?

A: immunize the ones that

**Max eigen-drop $\Delta\lambda$
for any virus!**



Outline

- Introduction – Motivation
- Problem#1: Patterns in graphs
- Problem#2: Tools
 - OddBall (anomaly detection)
 - Belief propagation
 - Immunization
- ➔ • Problem#3: Scalability -PEGASUS
- Conclusions




Scalability

- Google: > 450,000 processors in clusters of ~2000 processors each [Barroso, Dean, Hölzle, “*Web Search for a Planet: The Google Cluster Architecture*” IEEE Micro 2003]
- Yahoo: 5Pb of data [Fayyad, KDD’07]
- Problem: machine failures, on a daily basis
- How to parallelize data mining tasks, then?
- A: map/reduce – hadoop (open-source clone)
<http://hadoop.apache.org/>



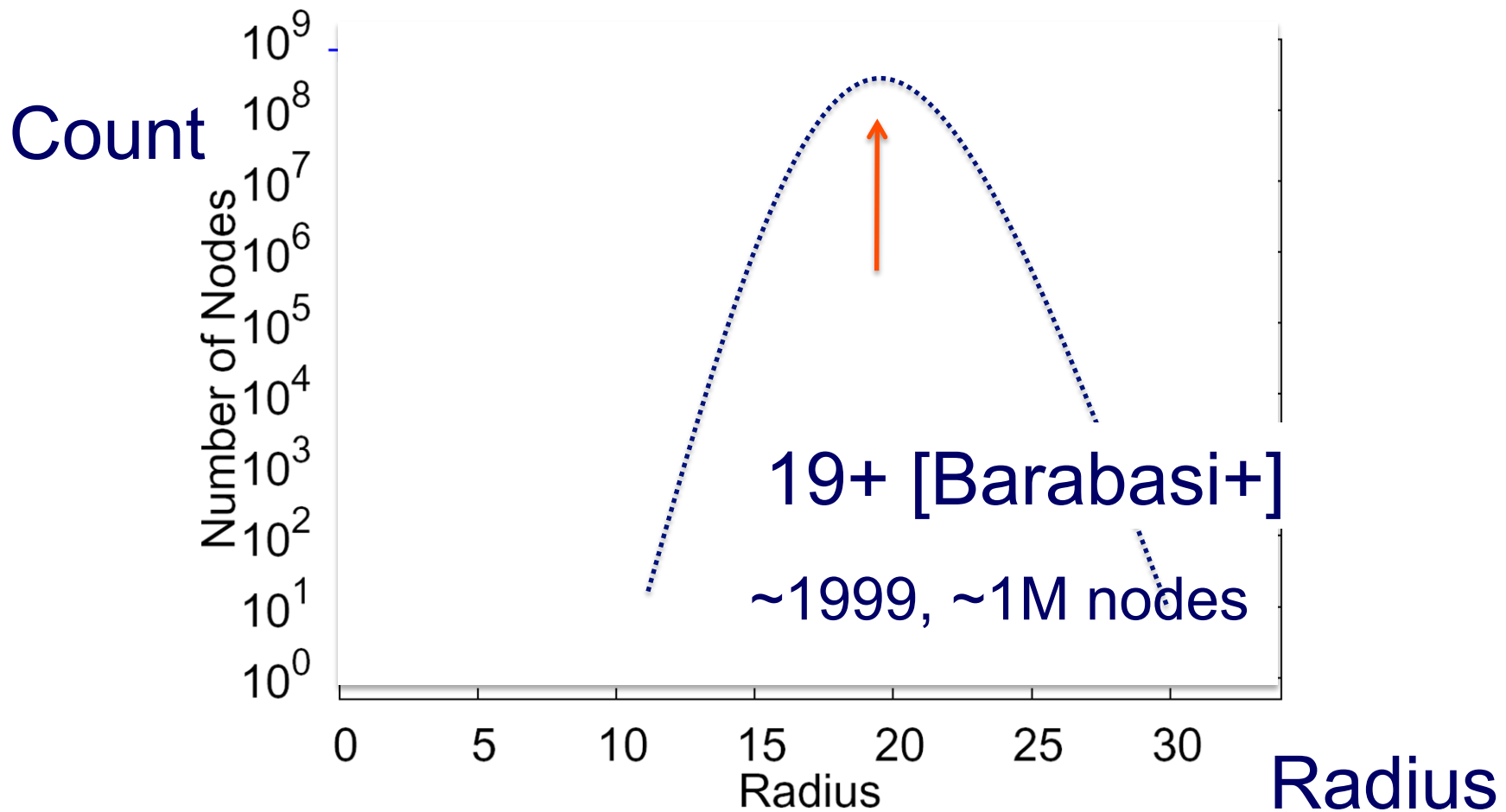
Outline – Algorithms & results

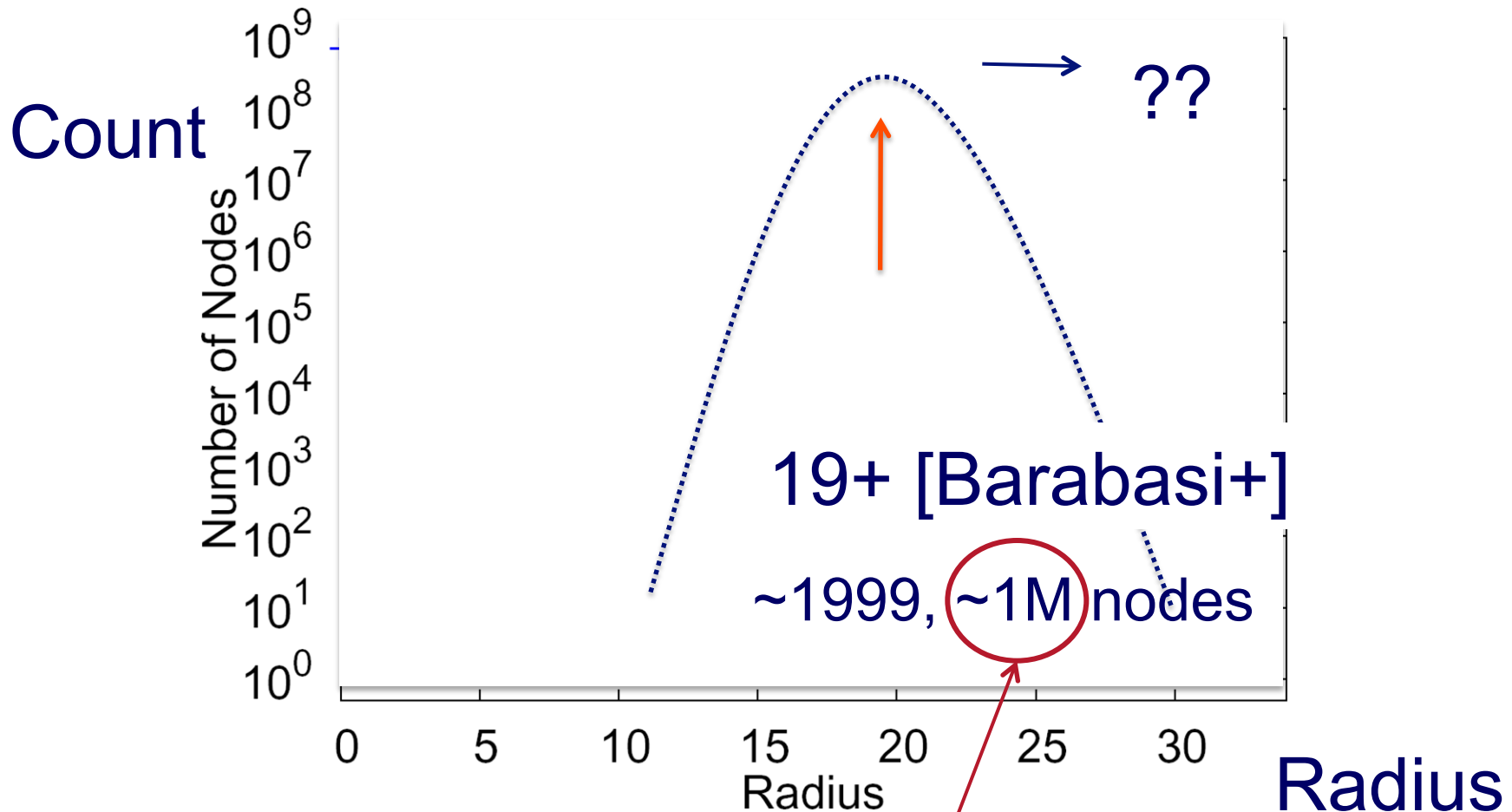
	Centralized	Hadoop/ PEGASUS
Degree Distr.	old	old
Pagerank	old	old
 Diameter/ANF	old	HERE
Conn. Comp	old	HERE
Triangles	done	HERE
Visualization	started	



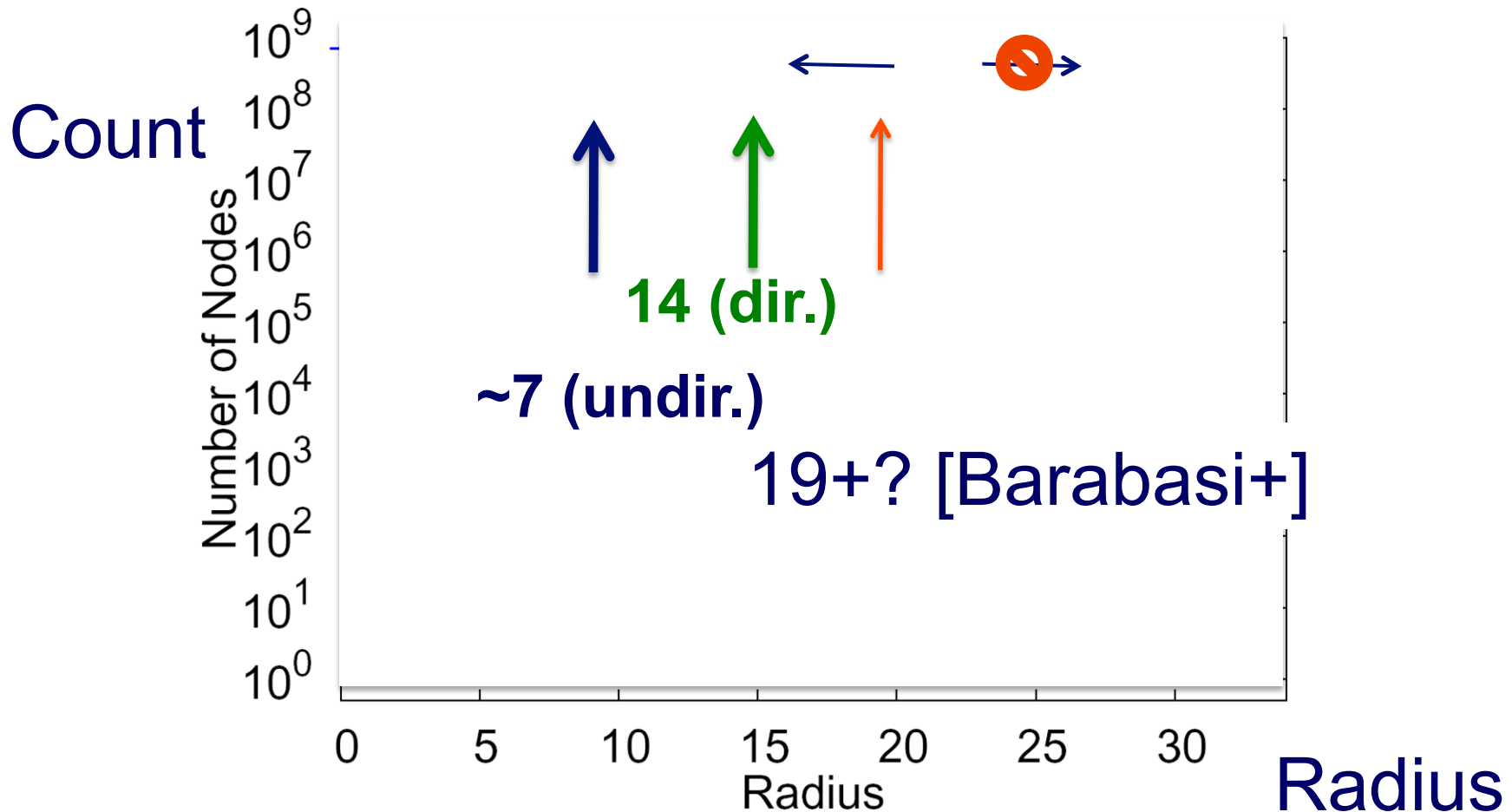
HADI for diameter estimation

- *Radius Plots for Mining Tera-byte Scale Graphs* **U Kang**, Charalampos Tsourakakis, Ana Paula Appel, Christos Faloutsos, Jure Leskovec, SDM'10
- Naively: diameter needs $O(N^2)$ space and up to $O(N^3)$ time – **prohibitive** ($N \sim 1B$)
- Our HADI: linear on E ($\sim 10B$)
 - Near-linear scalability wrt # machines
 - Several optimizations \rightarrow 5x faster

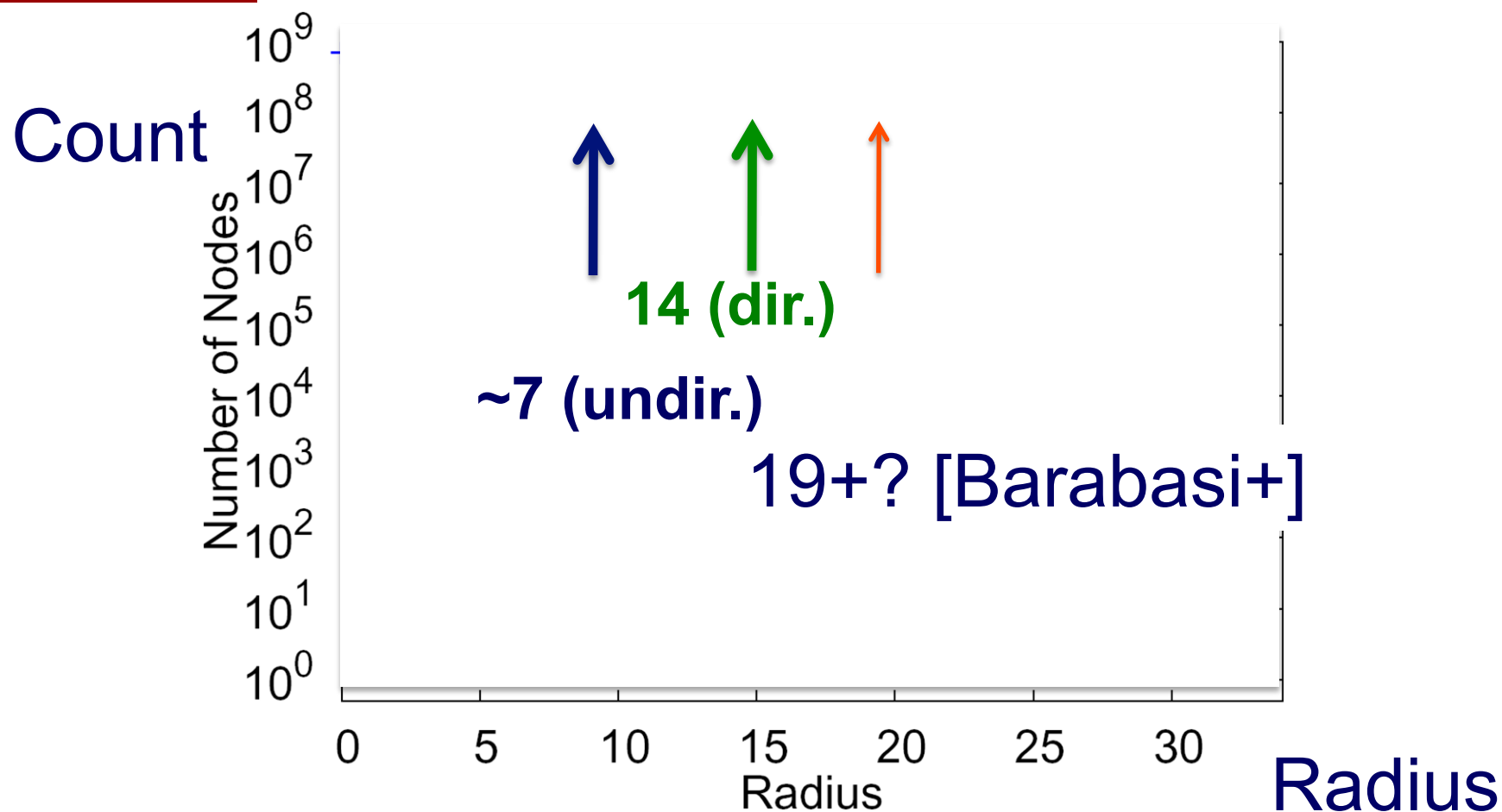




- YahooWeb graph (120Gb, 1.4B nodes, 6.6 B edges)
- Largest publicly available graph ever studied.

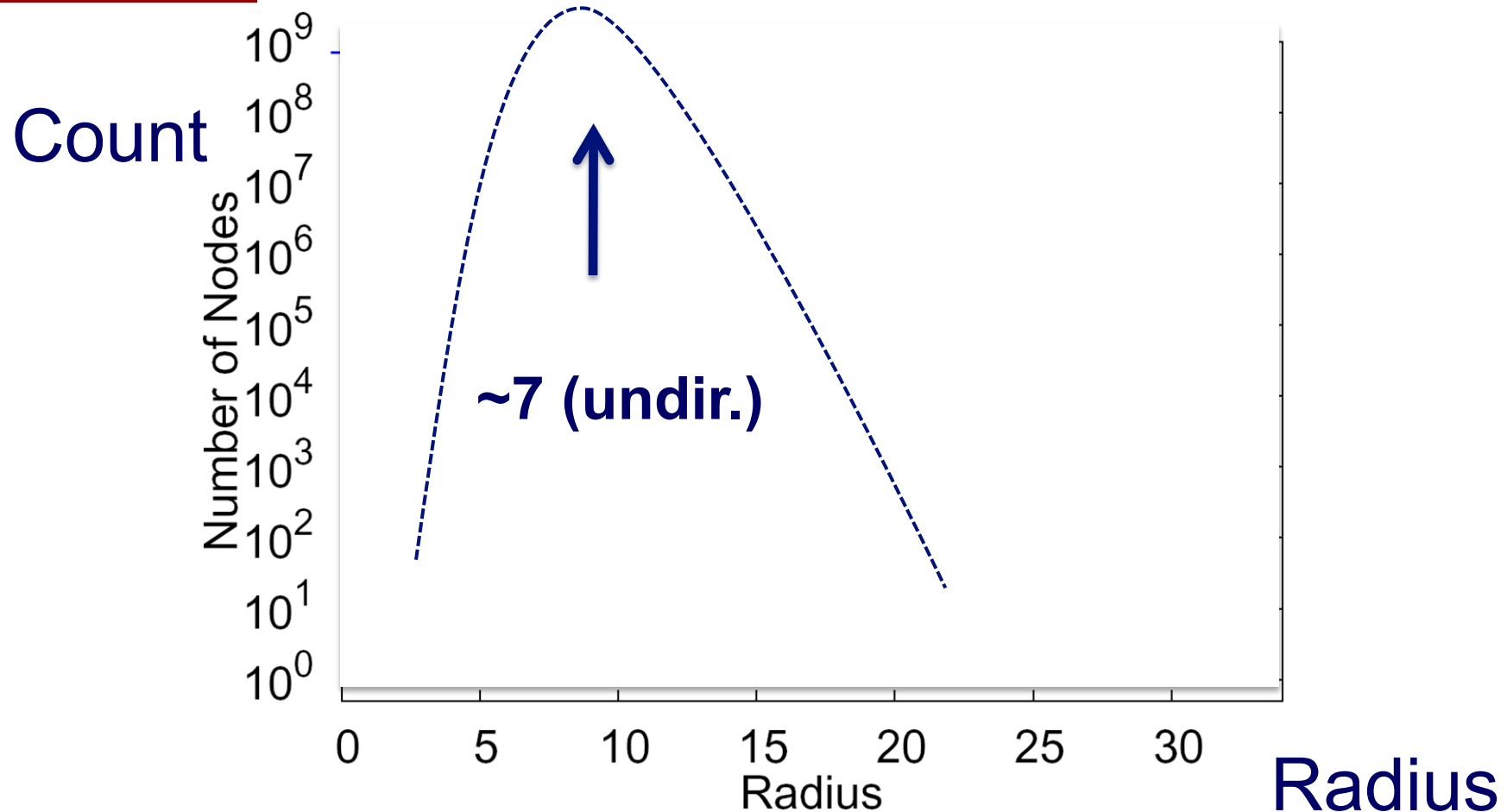


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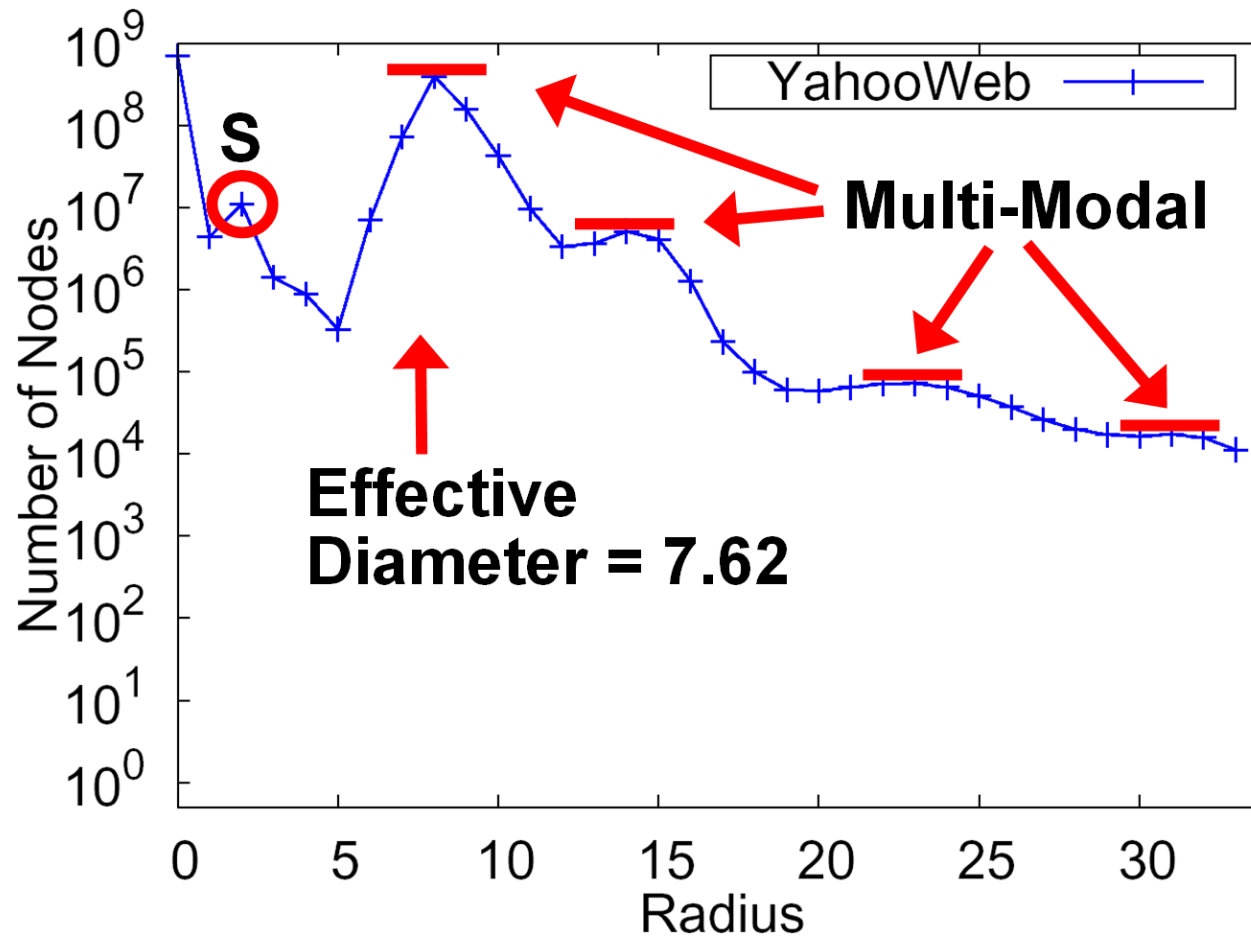


YahooWeb graph (120Gb, 1.4B nodes, 6.6 B edges)

- 7 degrees of separation (!)
- Diameter: shrunk

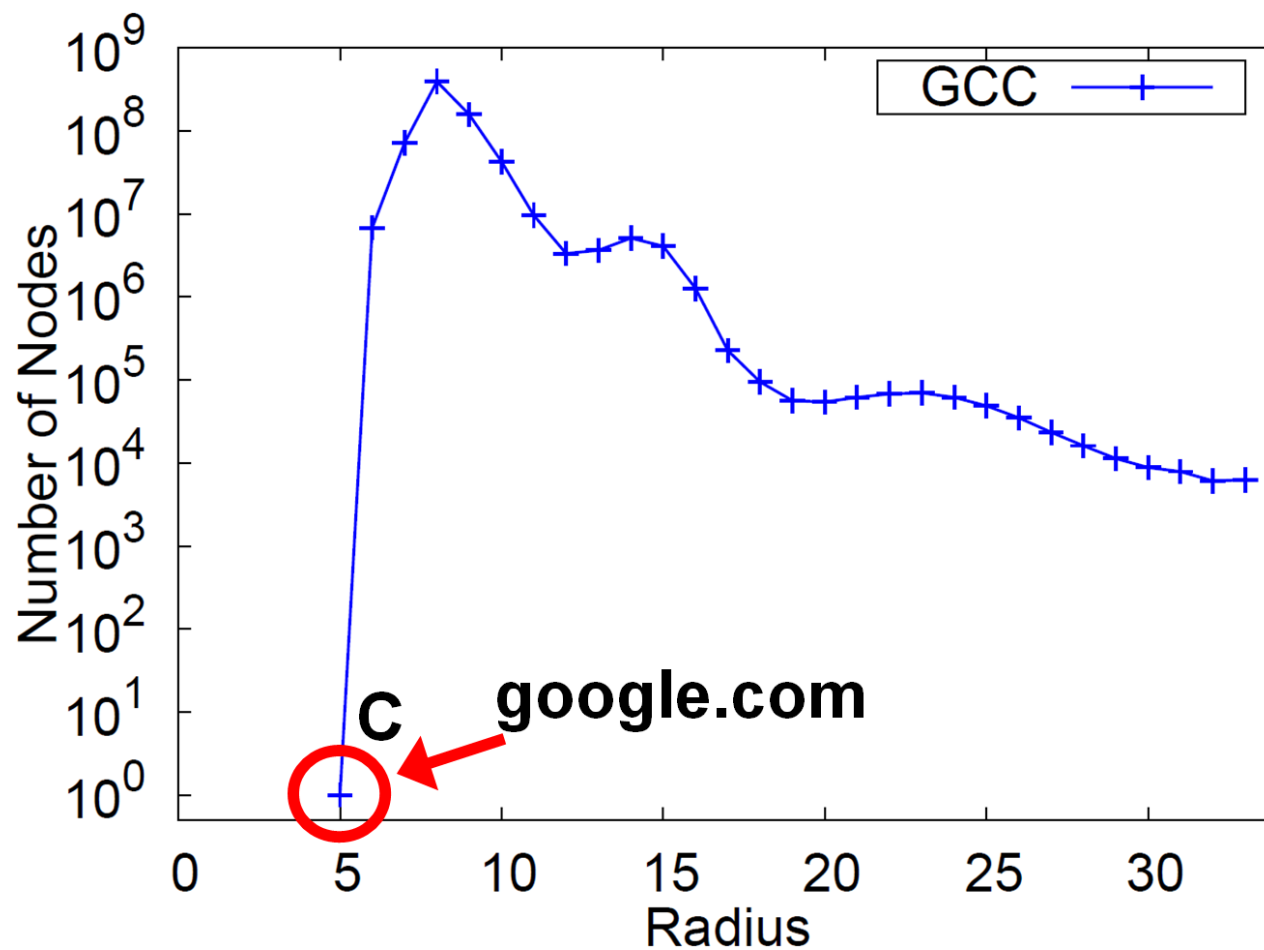


YahooWeb graph (120Gb, 1.4B nodes, 6.6 B edges)
Q: Shape?

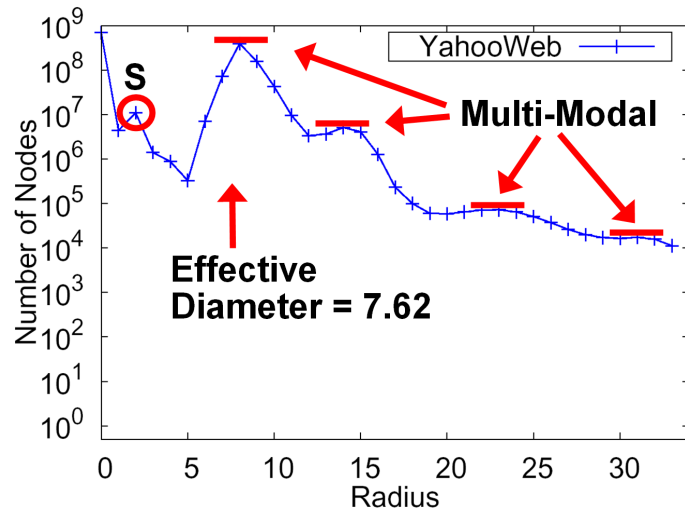


YahooWeb graph (120Gb, 1.4B nodes, 6.6 B edges)

- effective diameter: surprisingly small.
- Multi-modality (?!)

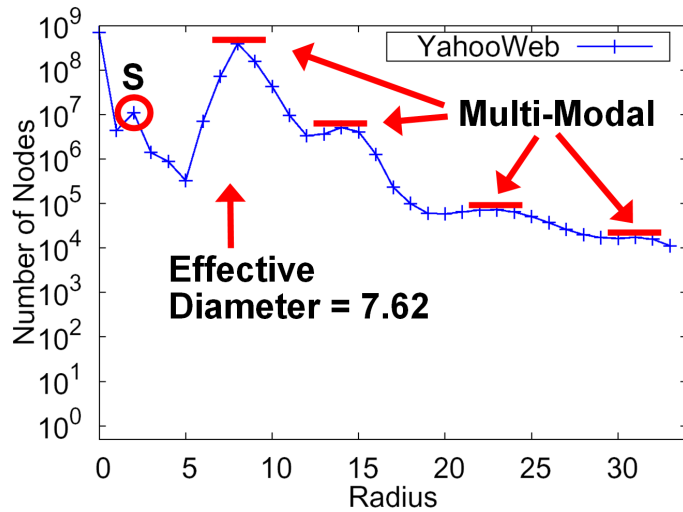


Radius Plot of **GCC** of YahooWeb.

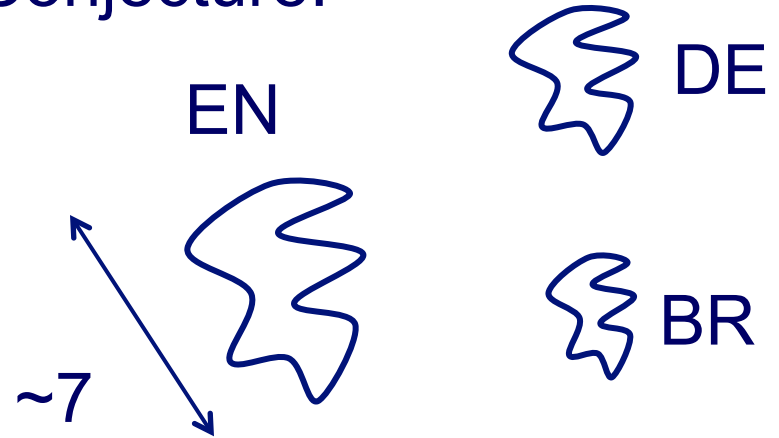


YahooWeb graph (120Gb, 1.4B nodes, 6.6 B edges)

- effective diameter: surprisingly small.
- Multi-modality: probably mixture of cores .

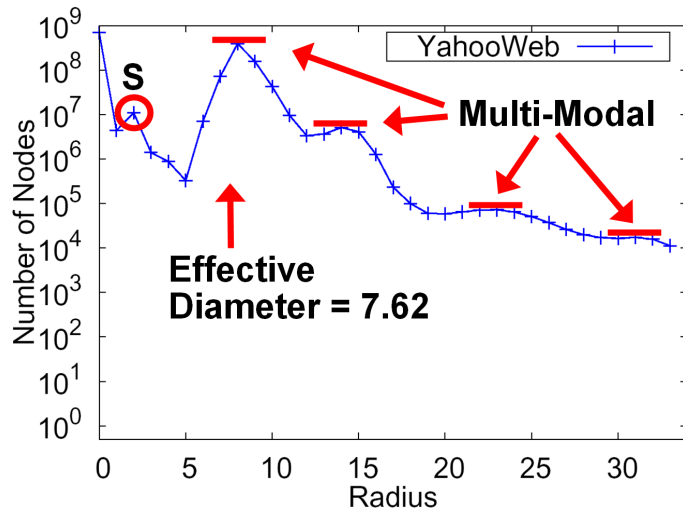


Conjecture:

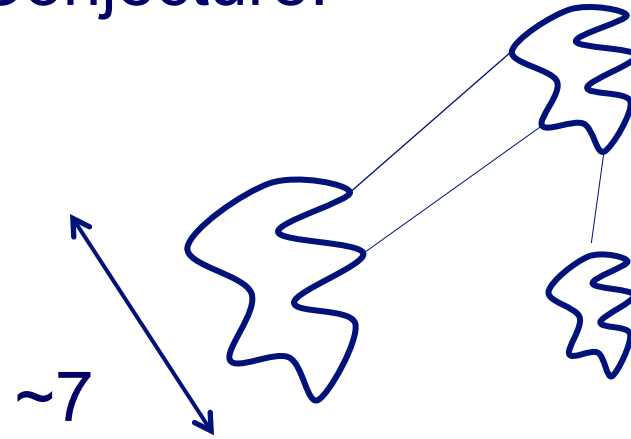


YahooWeb graph (120Gb, 1.4B nodes, 6.6 B edges)

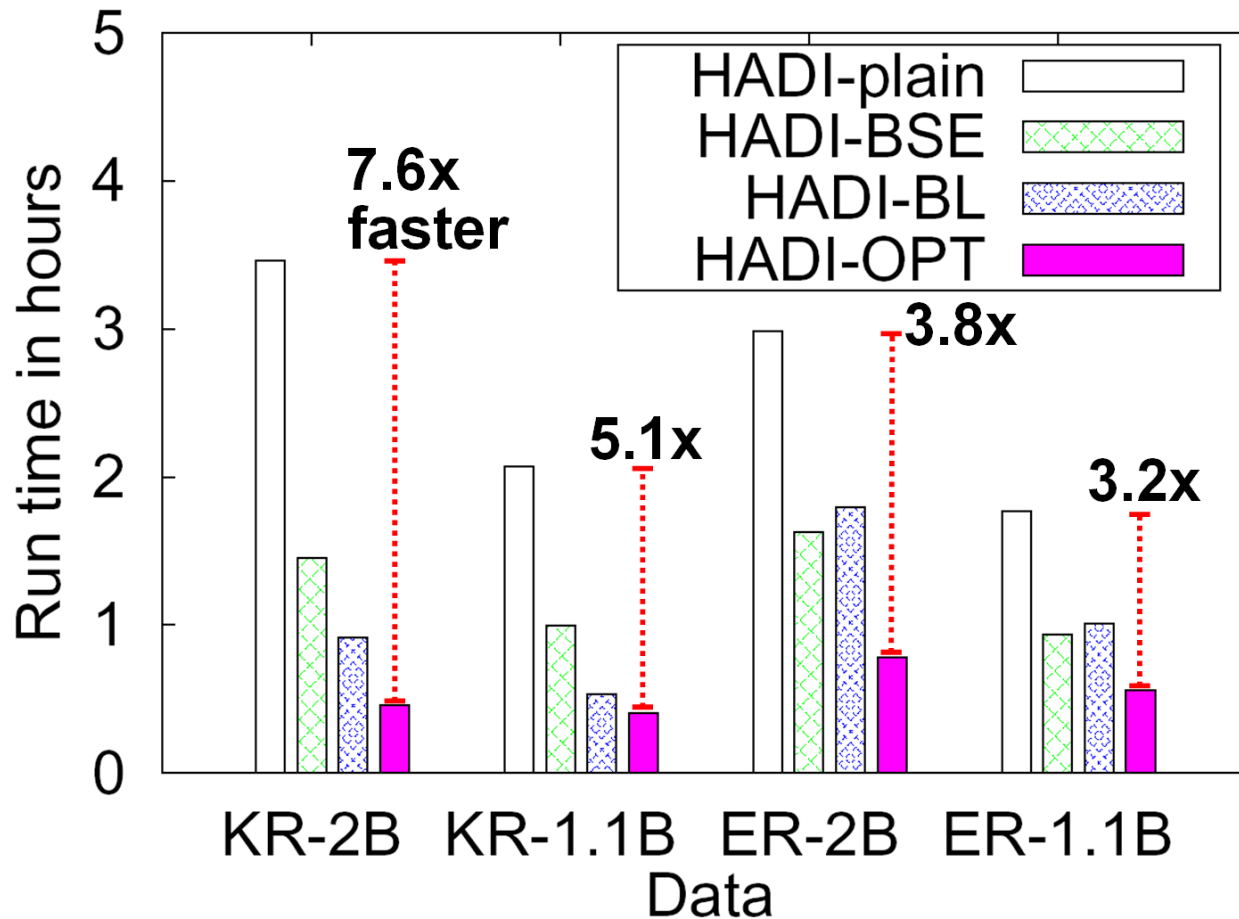
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Conjecture:



- YahooWeb graph (120Gb, 1.4B nodes, 6.6 B edges)
- effective diameter: surprisingly small.
 - Multi-modality: probably mixture of cores .



Running time - Kronecker and Erdos-Renyi
Graphs with billions edges.

Outline – Algorithms & results

	Centralized	Hadoop/ PEGASUS
Degree Distr.	old	old
Pagerank	old	old
Diameter/ANF	old	HERE
→ Conn. Comp	old	HERE
Triangles		HERE
Visualization	started	

Generalized Iterated Matrix Vector Multiplication (GIMV)

*PEGASUS: A Peta-Scale Graph Mining
System - Implementation and Observations.*

U Kang, Charalampos E. Tsourakakis,
and Christos Faloutsos.

(ICDM) 2009, Miami, Florida, USA.
Best Application Paper (runner-up).

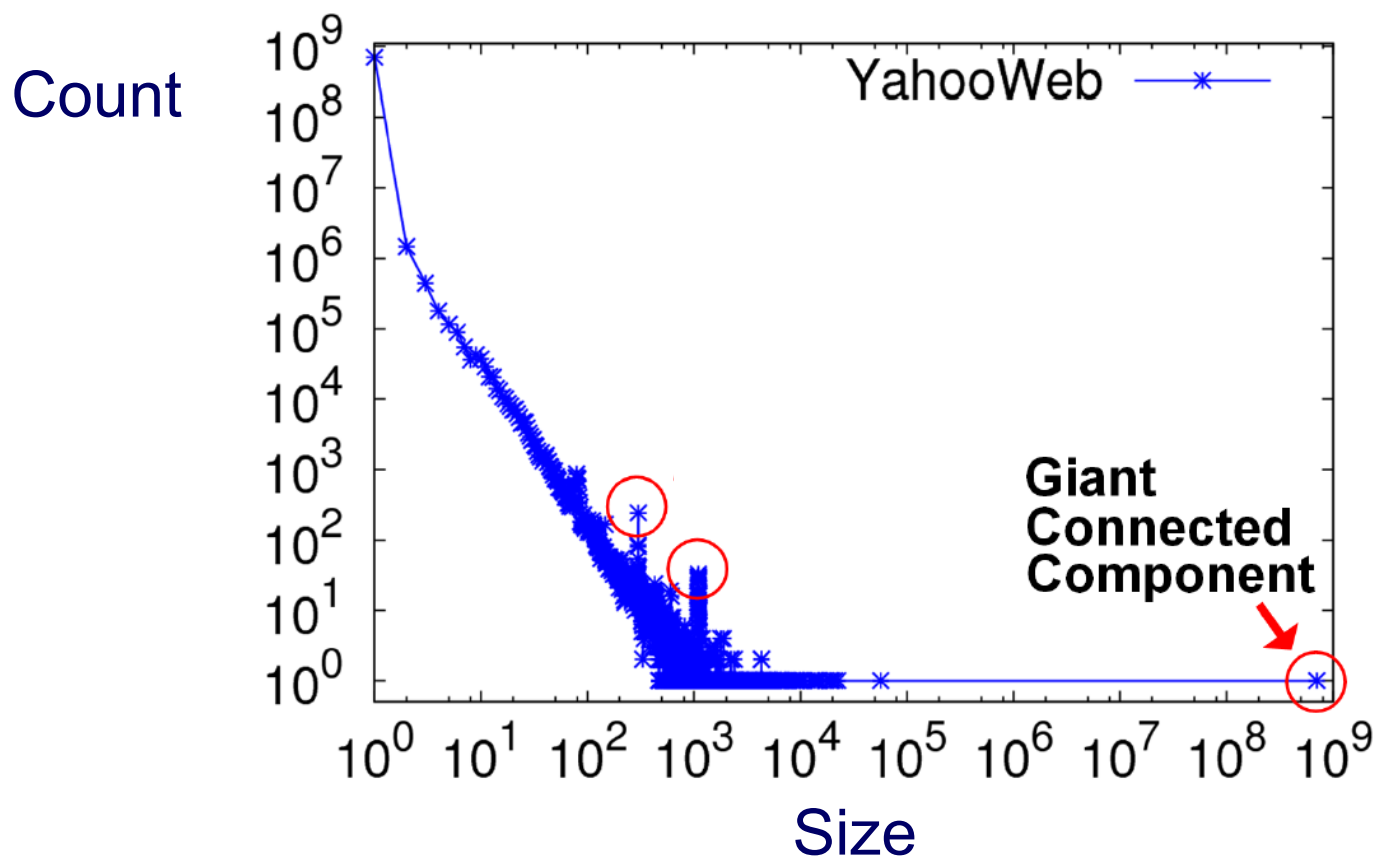
Generalized Iterated Matrix Vector Multiplication (GIMV)

- PageRank
- proximity (RWR)
- Diameter
- Connected components
- (eigenvectors,
- Belief Prop.
- ...)

Matrix – vector
Multiplication
(iterated)

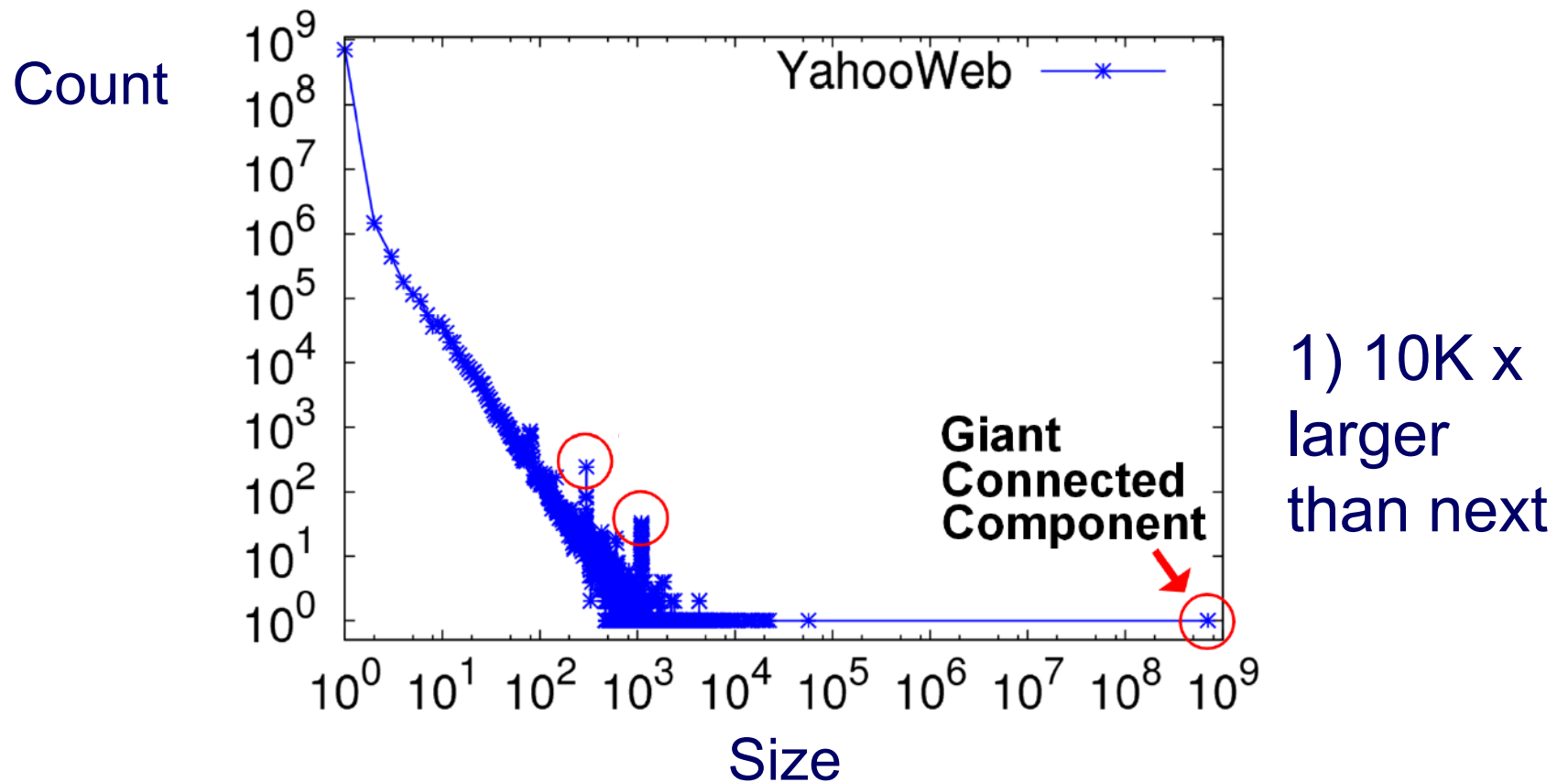
Example: GIM-V At Work

- Connected Components – 4 observations:



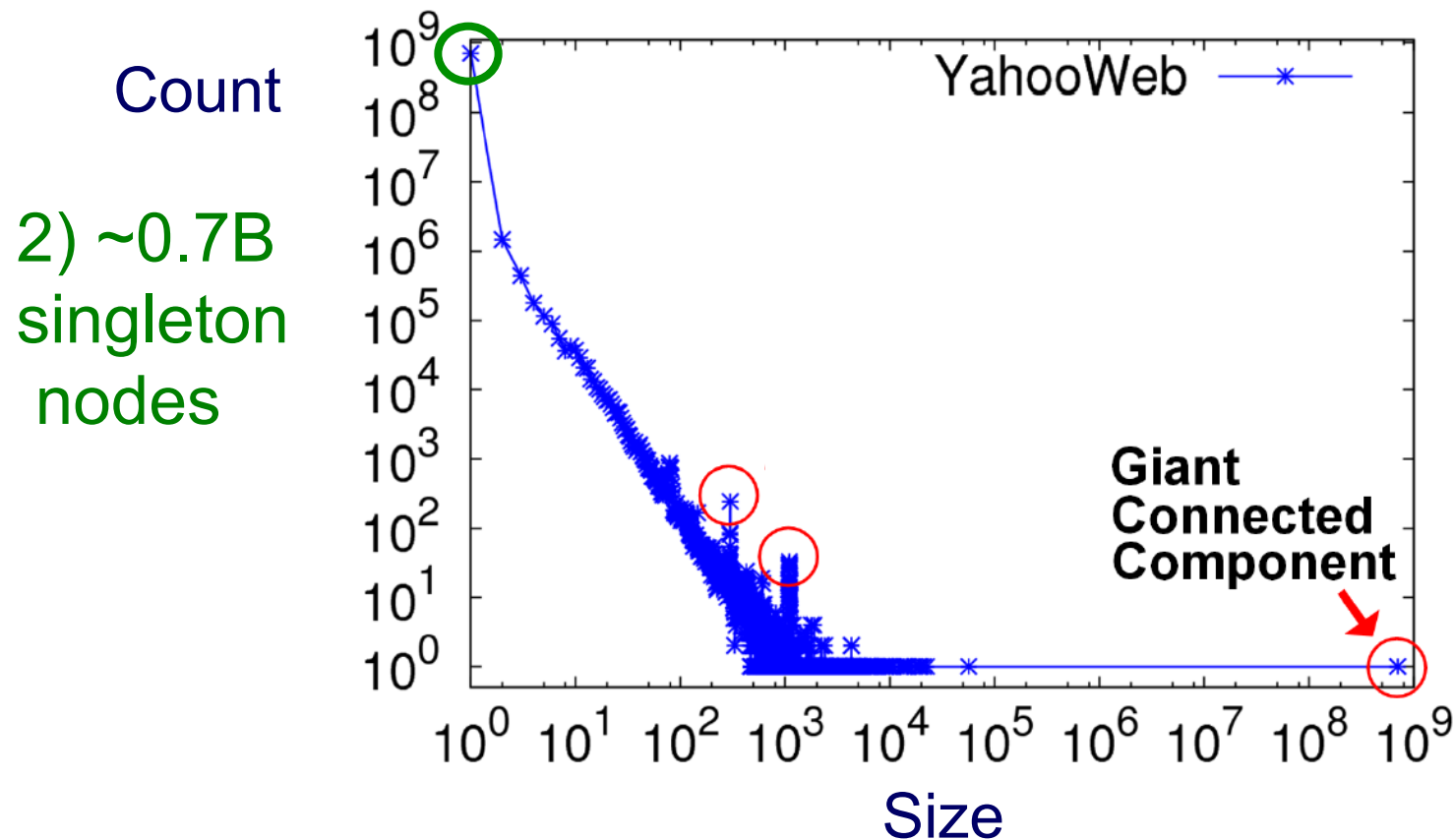
Example: GIM-V At Work

- Connected Components



Example: GIM-V At Work

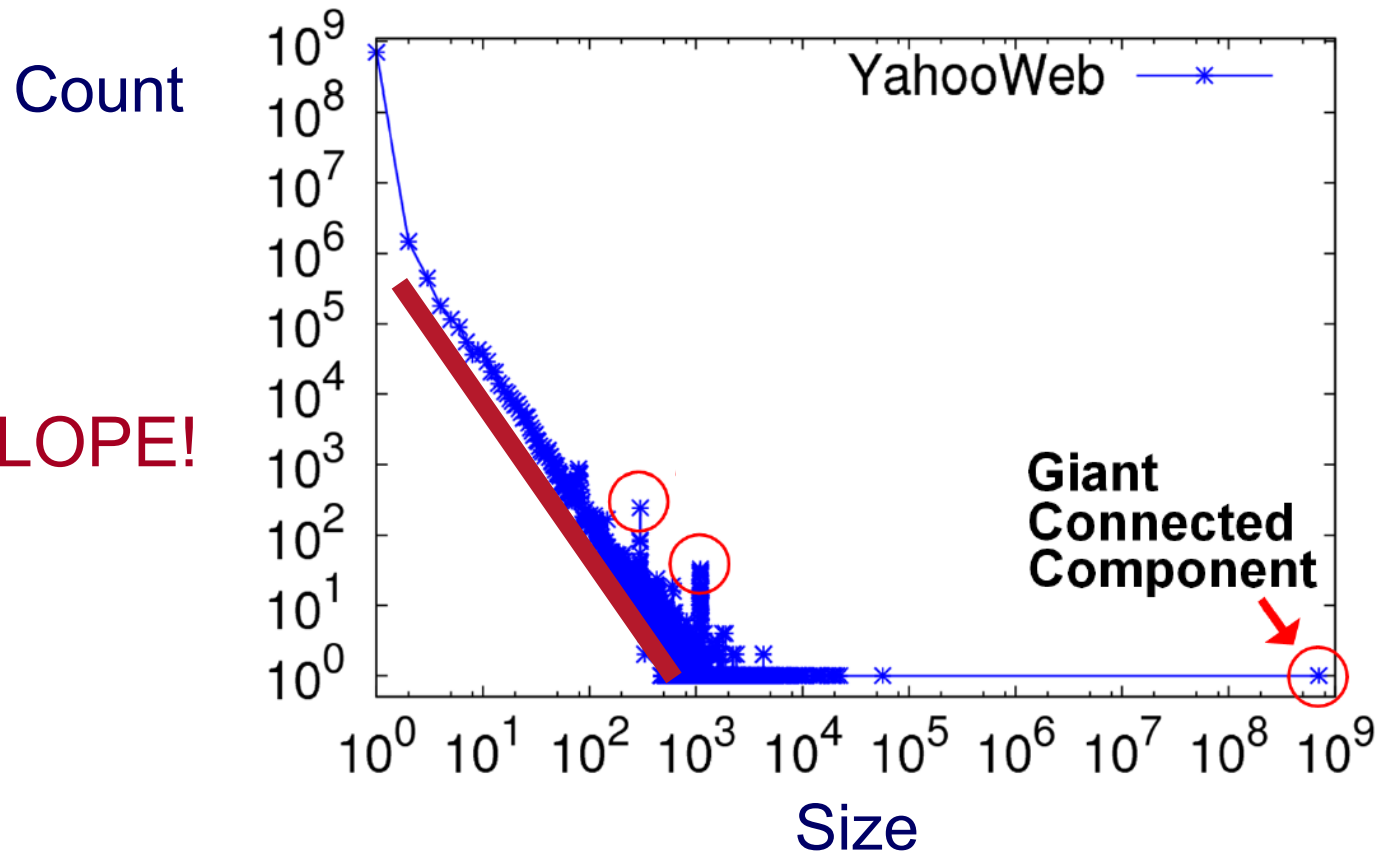
- Connected Components



Example: GIM-V At Work

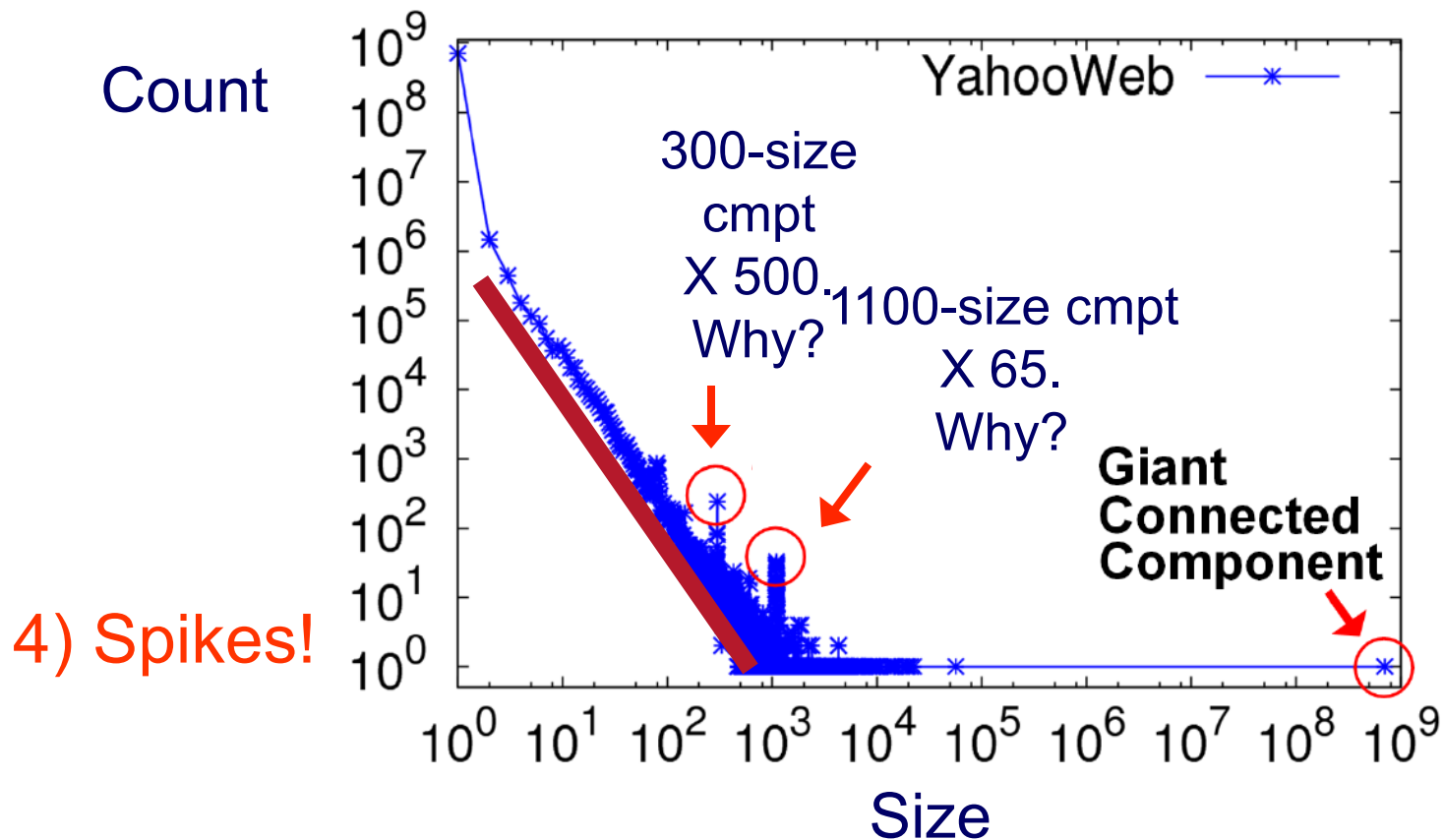
- Connected Components

3) SLOPE!



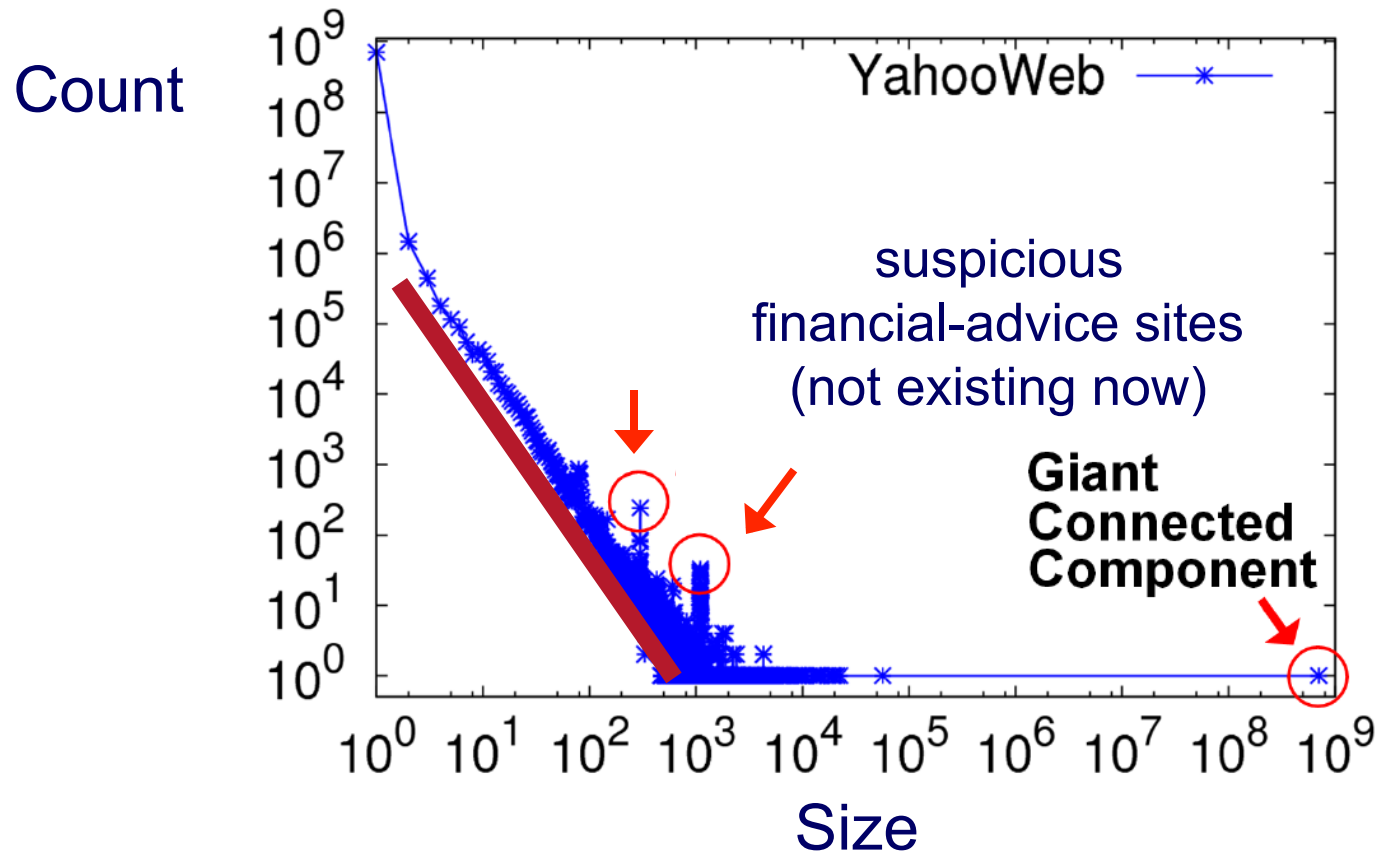
Example: GIM-V At Work

- Connected Components



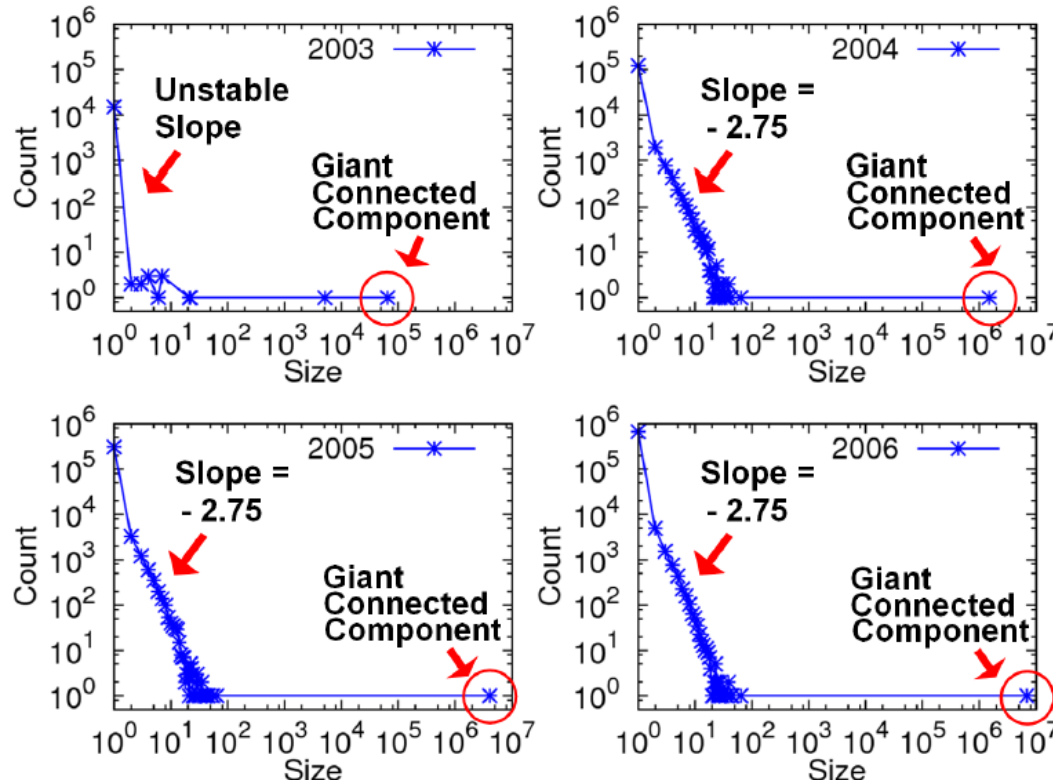
Example: GIM-V At Work

- Connected Components



GIM-V At Work

- Connected Components over Time
- **LinkedIn: 7.5M nodes and 58M edges**



Stable tail slope
after the gelling point

Outline

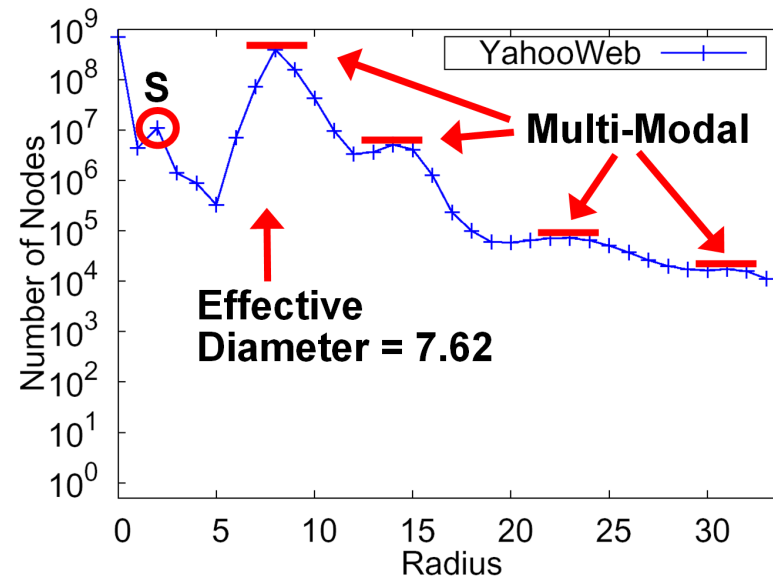
- Introduction – Motivation
- Problem#1: Patterns in graphs
- Problem#2: Tools
- Problem#3: Scalability
- ➔ • Conclusions

OVERALL CONCLUSIONS – low level:

- Several new **patterns** (fortification, triangle-laws, conn. components, etc)
- New **tools**:
 - anomaly detection (OddBall), belief propagation, immunization
- **Scalability**: PEGASUS / hadoop

OVERALL CONCLUSIONS – high level

- **BIG DATA: Large datasets reveal patterns/ outliers that are invisible otherwise**



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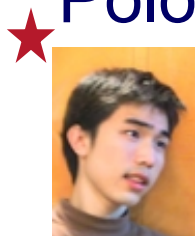
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Project info

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★ **Out, next year**

Thanks to: NSF IIS-0705359, IIS-0534205,
CTA-INARC; Yahoo (M45), LLNL, IBM, SPRINT,
Google, INTEL, HP, iLab