# Large Graph Mining – Patterns and Tools

# Christos Faloutsos CMU

#### Thank you!

• Puja Das



WBD, May 17, 2024

# Thank you!

- Meng-Chieh Jeremy Lee (CMU)
- Robson Cordeiro (CMU)
- Catalina Vajiac (CMU)











WBD, May 17, 2024

#### **Slides for semester course**

- Fractals and power laws (4 lectures)
- Text mining
- Matrices, SVD and tensors (5 lectures)
- <u>Graph mining</u> (6 lectures)
- Time series, Fourier, wavelets, & forecasting (4 lectures)
- <u>https://www.cs.cmu.edu/~christos/courses/989.F23/sch</u> edule.html



WBD, May 17, 2024

#### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
- Part#3: Time-evolving graphs
- Part#4: Explanations
- Conclusions

#### **Graphs – why should we care?**

Ø

Customers Movies



#### (source, destination, timestamp, duration)

#### **Graphs – why should we care?**



(source, destination, timestamp, \$amount)

WBD, May 17, 2024

(c) 2024 C. Faloutsos

**\$9** 

\$5

\$5

\$5

# Graphs - why should we care?



WBD, May 17, 2024

#### **Graphs - why should we care?**

- web-log ('blog') news propagation YAHOO! вLOG
- computer network security: email/IP traffic and anomaly/intrusion detection
- Recommendation systems





• Many-to-many db relationship -> graph

# **Motivating problems**

• P1: patterns? Fraud detection?

Ο

00



- P2: Propagation
- P3: patterns in time-evolving graphs / tensors





# **Motivating problems**

P1: patterns? Fraud detection?
 Patterns 2 anomalies



- P2: Propagation
- P3: patterns in time-evolving graphs / tensors





# **'Recipe' Structure:**

- Problem definition
- Short answer/solution
- LONG answer details
- Conclusion/short-answer



#### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
  - Part#2: Graph Mining (semi-)supervised
  - Part#3: Time-evolving graphs
  - Part#4: Explanations
  - Conclusions

#### **Roadmap (detailed)**

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
  - 1.1 Patterns
  - 1.2 Anomalies
  - 1.3 Money laundering detection
- Part#2: Graph Mining (semi-)supervised

#### Problem



#### Given:



#### Find patterns ('what is normal')

WBD, May 17, 2024

(c) 2024 C. Faloutsos

15

#### **Solution(s)**



#### Given:

#### Find patterns ('what is normal')





WBD, May 17, 2024

#### Laws and patterns

• Q1: Are real graphs random?





#### Laws and patterns

- Q1: Are real graphs random?
- A1: NO!!
  - Diameter ('6 degrees'; 'Kevin Bacon')
  - in- and out- degree distributions
  - other (surprising) patterns
- So, let's look at the data





#### **Solution# S.1**

• Power law in the degree distribution [Faloutsos x 3 SIGCOMM99]

internet domains



#### **Solution# S.1**

• Power law in the degree distribution [Faloutsos x 3 SIGCOMM99]

internet domains



• Connected Components – 4 observations:



Connected Components



Connected Components





• Connected Components





• Connected Components





• Connected Components





#### **Roadmap (detailed)**

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
  - 1.1 Patterns (degree, conn-comp, triangles)
  - 1.2 Anomalies
- Part#2: Graph Mining (semi-)supervised

. . .

# Solution# S.3: Triangle 'Laws'

• Real social networks have a lot of triangles

# Solution# S.3: Triangle 'Laws'

- Real social networks have a lot of triangles
   Friends of friends are friends
- Any patterns?
  - 2x the friends, 2x the triangles ?



#### Triangle Law: #S.3 [Tsourakakis ICDM 2008]







# Anomalous nodes in Twitter(~ 3 billion edges) [U Kang, Brendan Meeder, +, PAKDD'11]

WBD, May 17, 20

ahoo!
Supercomputing Cluster







Anomalous nodes in Twitter(~ 3 billion edges) [U Kang, Brendan Meeder, +, PAKDD'11]

WBD, May 17, 2024



#### Anomalous nodes in Twitter(~ 3 billion edges) [U Kang, Brendan Meeder, +, PAKDD'11]

WBD, May 17, 2024



Anomalous nodes in Twitter(~ 3 billion edges) [U Kang, Brendan Meeder, +, PAKDD'11]

WBD, May 17, 2024





Anomalous nodes in Twitter(~ 3 billion edges) [U Kang, Brendan Meeder, +, PAKDD'11]

WBD, May 17, 2024

#### **MORE Graph Patterns**

	Unweighted	Weighted
Static	<ul> <li>V1. Power-law degree distribution [Faloutsos et al. '99, Kleinberg et al. '99, Chakrabarti et al. '04, Newman '04]</li> <li>V2. Triangle Power Law (TPL) [Tsourakakis '08]</li> <li>V3. Eigenvalue Power Law (EPL) [Siganos et al. '03]</li> <li>L04. Community structure [Flake et al. '02, Girvan and Newman '02]</li> </ul>	L10. Snapshot Power Law (SPL) [McGlohon et al. `08]
Dvnamic	<ul> <li>L05. Densification Power Law (DPL) [Leskovec et al. `05]</li> <li>L06. Small and shrinking diameter [Albert and Barabási</li> <li>`99, Leskovec et al. `05]</li> <li>L07. Constant size 2<sup>nd</sup> and 3<sup>rd</sup> connected components</li> <li>[McGlohon et al. `08]</li> <li>L08. Principal Eigenvalue Power Law (λ<sub>1</sub>PL) [Akoglu et al. `08]</li> <li>L09. Bursty/self-similar edge/weight additions [Gomez and Santonja `98, Gribble et al. `98, Crovella and</li> </ul>	L11. Weight Power Law (WPL) [McGlohon et al. `08]
TG: A Recursive Realistic Graph Generator using Random		

R *Typing* Leman Akoglu and Christos Faloutsos. *PKDD*'09.
# **MORE Graph Patterns**

	Unweighted	Weighted
Static	L01. Power-law degree distribution [Faloutsos et al. '99, Kleinberg et al. '99, Chakrabarti et al. '04, Newman '04] L02. Triangle Power Law (TPL) [Tsourakakis '08] L03. Eigenvalue Power Law (EPL) [Siganos et al. '03] L04. Community structure [Flake et al. '02, Girvan and Newman '02]	L10. Snapshot Power Law (SPL) [McGlohon et al. `08]
Dynamic	L05. Densification Power Law (DPL) [Leskovec et al. '05]         L06. Small and shrinking diameter [Albert and Barabási '99, Leskovec et al. '05]         L07. Constant size 2 <sup>nd</sup> and 3 <sup>nd</sup> connected components [McGlohon et al. '08]         L08. Principal Eigenvalue Power Law (λ <sub>1</sub> PL) [Akoglu et al. '08]         L09. Bursty/self-similar edge/weight additions [Gomez and Santonja '98, Gribble et al. '98, Crovella and Bestavros '99, McGlohon et al. '08]	L11. Weight Power Law (WPL) [McGlohon et al. `08]

- Mary McGlohon, Leman Akoglu, Christos
   Faloutsos. Statistical Properties of Social
   Networks. in "Social Network Data Analytics" (Ed.: Charu Aggarwal)
- Deepayan Chakrabarti and Christos Faloutsos, <u>Graph Mining: Laws, Tools, and Case Studies</u> Oct. 2012, Springer.







# **Solution(s)**



#### Given:

#### Find patterns ('what is normal')





WBD, May 17, 2024

(c) 2024 C. Faloutsos

#### **Roadmap (detailed)**

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
  - 1.1 Patterns
  - 1.2 Anomalies Patterns anomalies
- Part#2: Graph Mining (semi-)supervised

### Problem



#### Given:







(c) 2024 C. Faloutsos



(c) 2024 C. Faloutsos

# How to find 'suspicious' groups?

• 'blocks' are normal, right?



# **Except that:**

• 'blocks' are normal, ish



• 'hyperbolic' communities are more realistic [Araujo+, PKDD'14]





# **Except that:**



- 'blocks' are usually suspicious
- 'hyperbolic' communities are more realistic [Araujo+, PKDD'14]
  - Q: Can we spot blocks, easily?





# **Except that:**



- 'blocks' are usually suspicious
- 'hyperbolic' communities are more realistic [Araujo+, PKDD'14]
  - Q: Can we spot blocks, easily? A: Silver bullet: SVD!









































 Recall: (SVD) matrix factorization: finds blocks Even if shuffled!



#### Inferring Strange Behavior from Connectivity Pattern in Social Networks PAKDD'14









Meng Jiang, Peng Cui, Shiqiang Yang (Tsinghua) Alex Beutel, Christos Faloutsos (CMU)



#### Dataset

- Tencent Weibo
- 117 million nodes (with profile and UGC data)
- 3.33 billion directed edges



WBD, May 17, 2024



WBD, May 17, 2024





• Spikes on the out-degree distribution



(c) 2024 C. Faloutsos



(c) 2024 C. Faloutsos

#### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
  - Part#3: Time-evolving graphs
  - Part#4: Explanations
  - Conclusions

#### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
  - -2.1. success stories
  - -2.2. the gory details
- Part#3: Time-evolving graphs

# Problem



- What color, for the rest?
  - Given homophily (/heterophily etc)?





#### Short answer:



- What color, for the rest?
- A: Belief Propagation ('zooBP')



www.cs.cmu.edu/~deswaran/code/zoobp.zip



WBD, May 17, 2024

(c) 2024 C. Faloutsos

60

# Unifying Guilt-by-Association Approaches: Theorems and Fast Algorithms



Danai Koutra

U Kang Hsing-Kuo Kenneth Pao Tai-You Ke Duen Horng (Polo) Chau Christos Faloutsos

ECML PKDD, 5-9 September 2011, Athens, Greece



#### **Problem Definition: GBA techniques**



# Are they related?

- RWR (Random Walk with Restarts)
  - google's pageRank ('*if my friends are important, I'm important, too*')



- SSL (Semi-supervised learning)
   minimize the differences among neighbors
- BP (Belief propagation)
  - send messages to neighbors, on what you believe about them

# Are they related? YES!

- RWR (Random Walk with Restarts)
  - google's pageRank ('if my friends are important, I'm important, too')
- SSL (Semi-supervised learning)

   minimize the differences among neighbors
- BP (Belief propagation)
  - send messages to neighbors, on what you believe about them

Google

#### **Rec. sys <-> GBA <-> RWR**

 RWR = PPR (Personalized PageRank)
 Customers Movies
 Customers Movies

<u>Pixie</u> [Eksombatchai+, 2017]

#### **Rec. sys <-> GBA <-> RWR**

 RWR = PPR (Personalized PageRank)
 Customers Movies

<u>Pixie</u> [Eksombatchai+, 2017]

#### **Correspondence of Methods**

Method	Matrix	Unknow n		known
RWR	$[\mathbf{I} - \mathbf{c}  \mathbf{A}\mathbf{D}^{-1}]  \times$	X	=	(1-c) <b>y</b>
SSL	$[\mathbf{I} + \mathbf{a}(\mathbf{D} - \mathbf{A})] \times$	X	—	У
FABP	$[\mathbf{I} + a \mathbf{D} - c' \mathbf{A}] \times$	<b>b</b> <sub>h</sub>	=	φ <sub>h</sub>
	1 1 1 1 1 1 1 1 1 1 1 1 0 1 1 0 1 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1	? final labels/ beliefs		0 1 prior labels/ beliefs



# BP vs. Linearized BP

#### **Original [Yedidia+]:**

**Our proposal:** 

#### **Belief Propagation**



 $j \in N(i)$ 

#### **Linearized BP** BP is approximated by

$$[\mathbf{I} + a\mathbf{D} - c'\mathbf{A}] \mathbf{b}_{h} = \phi_{h}$$

$$\downarrow_{1} \quad \textcircled{d1}_{d2} \quad \fbox{0}_{1} \quad \textcircled{0}_{1} \quad \rule{0}_{1} \quad$$

non-linear Closed-form formula? Convergence?

Faloutsos

#### **Carnegie Mellon**

# **Problem: e-commerce ratings fraud**





 Given a heterogeneous graph on users, products, sellers and positive/negative ratings with "seed labels"

• Find the top *k* most fraudulent users, products and sellers

#### **Carnegie Mellon**

# **Problem: e-commerce ratings fraud**



- Given a heterogeneous graph on users, products, sellers and positive/negative ratings with "seed labels"
- Find the top *k* most fraudulent users, products and sellers

<u>Dhivya Eswaran</u>, Stephan Günnemann, Christos Faloutsos, Disha Makhija, Mohit Kumar, *"ZooBP:* Belief Propagation for Heterogeneous Networks", VLDB 2017



**Theorem 1** (ZOOBP). If  $\mathbf{b}, \mathbf{e}, \mathbf{P}, \mathbf{Q}$  are constructed as described above, the linear equation system approximating the final node beliefs given by BP is:

$$\mathbf{b} = \mathbf{e} + (\mathbf{P} - \mathbf{Q})\mathbf{b} \qquad (\text{ZooBP}) \tag{10}$$

<u>Dhivya Eswaran</u>, Stephan Günnemann, Christos Faloutsos, Disha Makhija, Mohit Kumar, *"ZooBP:* Belief Propagation for Heterogeneous Networks", VLDB 2017

#### **ZooBP: features**

#### Fast; convergence guarantees.



<u>Dhivya Eswaran</u>, Stephan Günnemann, Christos Faloutsos, Disha Makhija, Mohit Kumar, "*ZooBP:* Belief Propagation for Heterogeneous Networks", VLDB 2017
### **ZooBP** in the real world



- Near 100% precision on top 300 users (Flipkart)
  - Flagged users: suspicious
    - 400 ratings in 1 sec
    - 5000 good ratings and no bad ratings

<u>Dhivya Eswaran</u>, Stephan Günnemann, Christos Faloutsos, Disha Makhija, Mohit Kumar, *"ZooBP:* Belief Propagation for Heterogeneous Networks", VLDB 2017



### Short answer:



- What color, for the rest?
- A: Belief Propagation ('zooBP')



www.cs.cmu.edu/~deswaran/code/zoobp.zip



### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
- Part#3: Time-evolving graphs
  - Part#4: Explanations
  - Conclusions

### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
- Part#3: Time-evolving graphs
  - -3.1. Tensors
  - 3.2. inter-arrival times

# Problem



• Patterns/anomalies in time-evolving graphs?



### Short answer:



- Patterns/anomalies in time-evolving graphs?
- PARAFAC tensor decomposition





WBD, May 17, 2024

- Problem:
  - Given who calls whom, and when
  - Find patterns / anomalies





- Problem:
  - Given who calls whom, and when
  - Find patterns / anomalies





- Problem:
  - Given who calls whom, and when
  - Find patterns / anomalies





- Problem:
  - Given who calls whom, and when
  - Find patterns / anomalies







### **Crush intro to SVD**

• Recall: (SVD) matrix factorization: finds blocks



### **Answer: tensor factorization**

• PARAFAC decomposition



### **Answer: tensor factorization**

• PARAFAC decomposition

– 4M x 15 days

• Results for who-calls-whom-when



# Anomaly detection in timeevolving graphs

- Anomalous communities in phone call data:
  - European country, 4M clients, data over 2 weeks



~200 calls to EACH receiver on EACH day!

WBD, May 17, 2024



# Anomaly detection in timeevolving graphs

- Anomalous communities in phone call data:
  - European country, 4M clients, data over 2 weeks





~200 calls to EACH receiver on EACH day!

WBD, May 17, 2024

# Anomaly detection in timeevolving graphs

- Anomalous communities in phone call data:
  - European country, 4M clients, data over 2 weeks







Miguel Araujo, Spiros Papadimitriou, Stephan Günnemann, Christos Faloutsos, Prithwish Basu, Ananthram Swami, Evangelos Papalexakis, Danai Koutra. *Com2: Fast Automatic Discovery of Temporal (Comet) Communities*. PAKDD 2014, Tainan, Taiwan.

### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
- Part#3: Time-evolving graphs
  - -3.1. Tensors
  - 3.2. inter-arrival times









#### KDD 2015 – Sydney, Australia

# **RSC: Mining and Modeling Temporal Activity in Social Media**



Alceu F. Costa<sup>\*</sup> Yuto Yamaguchi Agma J. M. Traina Caetano Traina Jr. Christos Faloutsos

\*alceufc@icmc.usp.br

# **Pattern Mining: Datasets**

#### Reddit Dataset

Time-stamp from comments 21,198 users 20 Million time-stamps

#### Twitter Dataset

Time-stamp from tweets 6,790 users 16 Million time-stamps

#### For each user we have:

Sequence of postings time-stamps:  $T = (t_1, t_2, t_3, ...)$ Inter-arrival times (IAT) of postings:  $(\Delta_1, \Delta_2, \Delta_3, ...)$ 





### Human? Robots?







#### Experiments: Can RSC-Spotter Detect Bots? Precision vs. Sensitivity Curves Good performance: curve close to the top



### **Experiments: Can RSC-Spotter Detect Bots?** Precision vs. Sensitivity Curves

Good performance: curve close to the top



# 'Delay map'



### Roadmap

- Introduction Motivation
- Part#1: Graph Mining unsupe
- Part#2: Graph Mining (semi-)supervised
- Part#3: Time-evolving graphs
  - -3.1. Tensors
  - -3.2. inter-arrival times
  - 3.3. Forecasting



# AutoGluon TS

• <u>https://auto.gluon.ai/stable/tutorials/timeseri</u> <u>es/index.html</u>

# from autogluon.timeseries import \* fit()



WBD, May 17, 2024

### Short answer:



100

- Patterns/anomalies in time-evolving graphs?
- PARAFAC tensor decomposition





WBD, May 17, 2024

### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
- Part#3: Time-evolving graphs
- Part#4: Explanations / Visualization
  - Conclusions

### *TgraphSpot*: Fast and Effective Anomaly Detection for Time-Evolving Graphs *IEEE BigData, 2022*

<u>Mirela Cazzolato</u><sup>1,2</sup>, Saranya Vijayakumar<sup>1</sup>, Xinyi Zheng<sup>1</sup>, Namyong Park<sup>1</sup>, Meng-Chieh Lee<sup>1</sup>, Pedro Fidalgo<sup>3,4</sup>, Bruno Lages<sup>3</sup>, Agma J. M. Traina<sup>2</sup>, Christos Faloutsos<sup>1</sup>



Open source: https://github.com/mtcazzolato/tgraph-spot

Video: <u>https://youtu.be/j11adN-BQuo?t=1537</u>

### **Authors**

**Carnegie Mellon** 





Mirela Cazzolato



Saranya Vijayakumar



Xinyi Zheng



Namyong Park



Meng-Chieh Jeremy Lee



Pedro Fidalgo



**Bruno Lages** 



Agma Traina



**Christos Faloutsos** 

10

3

### **Problem definition**



WBD, May 17, 2024

### **Problem definition**



WBD, May 17, 2024

### System Overview - current



Video: https://youtu.be/jI1adN-BQuo?t=1537

# **Discovery #1**



Weighted in-degree (= in-seconds)

WBD, May 17, 2024

# **Discovery #1**



#### Weighted in-degree (= in-seconds)

WBD, May 17, 2024
## **Discovery #1**



100 in-calls 100 seconds

WBD, May 17, 2024

## **Discovery #1**



# Q: Why?

• Q: Why would people call hotel-like numbers, for 1second?

# Q: Why?

- Q: Why would people call hotel-like numbers, for 1second?
- A: low quality/ low price, gray-area international carrier, that drops a lot of phonecalls





WBD, May 17, 2024

#### Roadmap

- Introduction Motivation
  - Why study (big) graphs?



- Part#1: Graph Mining unsupervised
- Part#2: Graph Mining (semi-)supervised
- Part#3: Time-evolving graphs
- Part#4: Explanations
- Conclusions

# **CONCLUSION#1: many patterns**

#### Given:

#### Find patterns ('what is normal')





WBD, May 17, 2024

# **CONCLUSION#1': Many tools**

#### Given:





## CONCLUSION#2: (zoo)BP



- What color, for the rest?
- A: Belief Propagation ('zooBP')



www.cs.cmu.edu/~deswaran/code/zoobp.zip



WBD, May 17, 2024

### **CONCLUSION#3 – tensors**

#### • powerful tool







WBD, May 17, 2024

#### **CONCLUSION#4 - visualization**



#### Weighted in-degree (= in-seconds)

WBD, May 17, 2024

## References

- D. Chakrabarti, C. Faloutsos: *Graph Mining Laws, Tools and Case Studies*, Morgan Claypool 2012
- <u>https://link.springer.com/book/10.1007/978-3-031-</u> 01903-6
- Earlier version <u>Survey</u>





WBD, May 17, 2024

## References

 Danai Koutra and Christos Faloutsos, Individual and Collective Graph Mining: Principles, Algorithms, and Applications, Springer, 2017 <u>https://link.springer.com/book/10.1007/978-3-031-</u>01911-1



Ind	lividual and
Co	llective Graph
Mi	ning
Prin	ciples, Algorithms,
and.	Applications
Danai	Koutra
Christ	tos Faloutsos

WBD, May 17, 2024

#### *TgraphSpot*: Fast and Effective Anomaly Detection for Time-Evolving Graphs *IEEE BigData, 2022*

<u>Mirela Cazzolato</u><sup>1,2</sup>, Saranya Vijayakumar<sup>1</sup>, Xinyi Zheng<sup>1</sup>, Namyong Park<sup>1</sup>, Meng-Chieh Lee<sup>1</sup>, Pedro Fidalgo<sup>3,4</sup>, Bruno Lages<sup>3</sup>, Agma J. M. Traina<sup>2</sup>, Christos Faloutsos<sup>1</sup>



Open source: https://github.com/mtcazzolato/tgraph-spot

Video: <u>https://youtu.be/jI1adN-BQuo?t=1537</u>

## AutoGluon TS

• <u>https://auto.gluon.ai/stable/tutorials/timeseri</u> <u>es/index.html</u>

# from autogluon.timeseries import \* fit()



WBD, May 17, 2024

## **Slides for semester course**

- <u>https://www.cs.cmu.edu/~christos/courses/989.F23/sch</u> edule.html
- Fractals and power laws (4 lectures)
- Text mining
- Matrices, SVD and tensors (5 lectures)
- **Graph mining** (6 lectures)
- Time series, Fourier, wavelets, & forecasting (4 lectures)

## **TAKE HOME MESSAGE:**

## **Cross-disciplinarity**







### christos@cs.cmu.edu



WBD, May 17, 2024