

10-423/10-623 Generative Al

Machine Learning Department School of Computer Science Carnegie Mellon University

Instruction Fine-tuning + Reinforcement Learning with Human Feedback (RLHF)

Matt Gormley Lecture 12 Feb. 26, 2024

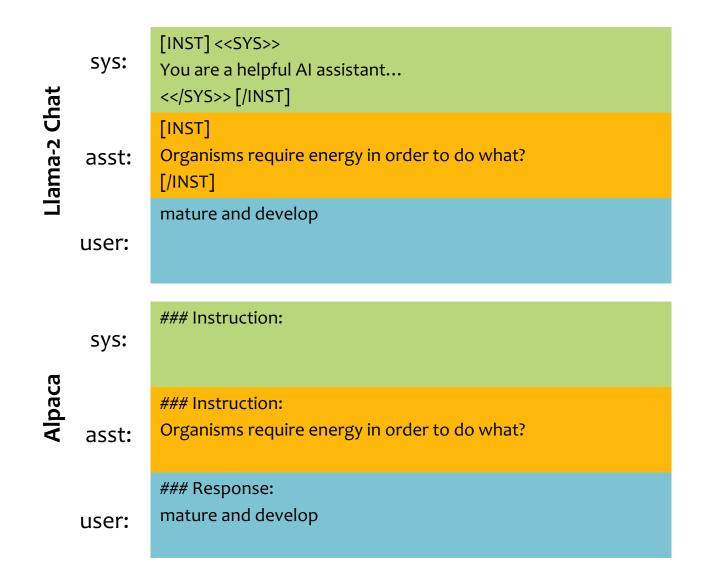
Reminders

- Homework 3: Applying and Adapting LLMs
 - Out: Wed, Feb 21
 - Due: Thu, Feb 29 at 11:59pm

INSTRUCTION FINE-TUNING

Prompting for Instruction Fine-tuned Models

- Models like ChatGPT, Llama-2 Chat, etc. have been fine-tuned as chat assistants
- These (often) were trained with specific prompt templates that segment the prompt into different parts: (1) system (2) assistant (3) user



Prompting for Instruction Fine-tuned Models

Llama-2-70B

Prompt

Story: Jason listened to the weather and heard it was goingto be sunny. He thought the kids might like to goswimming. He gathered up the swimsuits, towelsand sunscreen. Jason and the kids got into the truckand drove to the beach. They spent the next 2 hoursplaying and splashing in the surf.

One-sentence Summary:

Model Output Jason took the kids swimming at the beach after hearing the weather forecast, gathering necessary items and driving there.

Llama-2-7B Chat

Story: Jason listened to the weather and heard it was goingto be sunny. He thought the kids might like to goswimming. He gathered up the swimsuits, towelsand sunscreen. Jason and the kids got into the truckand drove to the beach. They spent the next 2 hoursplaying and splashing in the surf.

One-sentence Summary:

Sure! Here is a one-sentence summary of the story:
Jason and the kids went on a funfilled day at the beach, playing and splashing in the surf after gathering all the necessary items, including swimsuits, towels, and sunscreen.

Prompting for Instruction Fine-tuned Models

Llama-2-70B

Llama-2-7B Chat

Prompt

Story: Jason listened to the weather and heard it was goingto be thought the kids might like goswimming. He gathered swimsuits, towelsand sunsc Jason and the kids got into truckand drove to the beach spent the next 2 hoursplaying splashing in the surf.

Lllama-2-7B Chat was instruction fine-tuned (more on this later) and so its responses look quite different from the Llama-2 models that were not

Story: Jason listened to the weather

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One-sentence Summary:



Jason took the kids swimming at the beach after hearing the weather forecast, gathering necessary items and driving there.



One-sentence Summary:

Sure! Here is a one-sentence summary of the story:
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Instruction Fine-Tuning

- Motivation:
 - Suppose you want to build a chat agent
 - LLMs are trained to reduce the perplexity of a large training corpus containing web text, articles, code, etc. (i.e. it's good at completing your .)
 - But a chat agent should not merely predict what comes next, it should behave conversationally and know when to stop
 - We want to align the LLM with the expectations of a human user for a given task in some instruction

- Key idea:
 - Build a "chat agent" training dataset
 - Fine-tune the LLM on this data
- This technique goes by many names...
 - instruction fine-tuning
 - chat fine-tuning
 - alignment
 - behavioral fine-tuning

Instruction Fine-Tuning

Question:

How can we build a "chat agent" training dataset?

Answer:

Sources of prompts:

Sources of responses:

- Key idea:
 - Build a "chat agent" training dataset
 - Fine-tune the LLM on this data
- This technique goes by many names...
 - instruction fine-tuning
 - chat fine-tuning
 - alignment
 - behavioral fine-tuning

Datasets for Instruction Fine-Tuning

		Model Details				Data Collection & Training Details			
Release	Collection	Model	Base	Size	Public?	Prompt Types	Tasks in Flan	# Exs	Methods
2020 05	UnifiedQA	UnifiedQA	RoBerta	110-340M	P	zs	46 / 46	750k	
2021 04	CrossFit	BART-CrossFit	BART	140M	NP	FS	115 / 159	71.M	
2021 04	Natural Inst v1.0	Gen. BART	BART	140M	NP	ZS/FS	61 / 61	620k	+ Detailed k-shot Prompts
2021 09	Flan 2021	Flan-LaMDA	LaMDA	137B	NP	ZS/FS	62 / 62	4.4M	+ Template Variety
2021 10	P3	TO, TO+, TO++	T5-LM	3-11B	P	zs	62 / 62	12M	+ Template Variety + Input Inversion
2021 10	MetalCL	MetalCL	GPT-2	770M	P	FS	100 / 142	3.5M	+ Input Inversion + Noisy Channel Opt
2021 11	ExMix	ExT5	T5	220M-11B	NP	zs	72 / 107	500k	+ With Pretraining
2022 04	Super-Natural Inst.	Tk-Instruct	T5-LM, mT5	11-13B	P	ZS/FS	1556 / 1613	5M	+ Detailed k-shot Prompts + Multilingual
2022 10	GLM	GLM-130B	GLM	130B	P	FS	65 / 77	12M	+ With Pretraining + Bilingual (en, zh-cn)
2022 11	xP3	BLOOMz, mT0	BLOOM, mT5	13-176B	P	zs	53 / 71	81M	+ Massively Multilingual
2022 12	Unnatural Inst.†	T5-LM-Unnat. Inst.	T5-LM	11В	NP	zs	~20 / 117	64k	+ Synthetic Data
2022 12	Self-Instruct [†]	GPT-3 Self Inst.	GPT-3	175B	NP	zs	Unknown	82k	+ Synthetic Data + Knowledge Distillation
2022 12	OPT-IML Bench [†]	OPT-IML	ОРТ	30-175B	P	ZS + FS	~2067 / 2207	18M	+ Template Variety + Input Inversion + Multilingual
2022 10	Flan 2022 (ours)	Flan-T5, Flan-PaLM	T5-LM, PaLM	10M-540B	PVP	ZS + FS	1836	15M	+ Template Variety + Input Inversion + Multilingual

Figure 2: A **Timeline of Public Instruction Tuning Collections** specifies the collection release date, detailed information on the finetuned models (the base model, their size, and whether the model itself is Public (P) or Not Public (NP)), what prompt specification they were trained for (zero-shot, few-shot, or Chain-of-Thought), the number of tasks contained in the Flan 2022 Collection (released with this work), and core methodological contributions in each work. Note that the number of tasks and of examples vary under different assumptions and so are estimates. For instance, the definition of "task" and "task category" vary by work, and are not easily simplified to one ontology. The reported counts for the number of tasks are reported using task definitions from the respective works.

[†] indicates concurrent work.

Dataset: InstructGPT

- InstructGPT consisted of 13k prompt/response pairs
- Labelers were tasked with writing an instruction prompt and a demonstration response of how a chat agent should reply
- Some prompts were taken from early users of the OpenAl API, and labelers wrote the demo response
- All data is closed source

Table 1: Distribution of use case categories from our API prompt dataset.

Use-case	(%)
Generation	45.6%
Open QA	12.4%
Brainstorming	11.2%
Chat	8.4%
Rewrite	6.6%
Summarization	4.2%
Classification	3.5%
Other	3.5%
Closed QA	2.6%
Extract	1.9%

- Dolly is an open source follow-up to InstructGPT of 15k instruction fine-tuning examples
- Employees of DataBricks wrote all the prompt / response pairs

We set up a contest, where the top 20 labelers would get a big award. We also outlined 7 very specific tasks:

- Open Q&A: For instance, "Why do people like comedy movies?" or "What is the capital of France?" In some cases, there's not a correct answer, and in others, it requires drawing on knowledge of the world at large.
- Closed Q&A: These are questions that can be answered using only the information contained in a passage of reference text. For instance, given a paragraph from Wikipedia on the atom, one might ask, "What is the ratio between protons and neutrons in the nucleus?"
- Extract information from Wikipedia: Here an annotator would copy a paragraph from Wikipedia and extract entities or other factual information such as weights or measurements from the passage.
- Summarize information from Wikipedia: For this, annotators provided a passage from Wikipedia and were asked to distill it to a short summary.
- Brainstorming: This task asked for open-ended ideation and an associated list of possible options. For instance, "What are some fun activities I can do with my friends this weekend?".
- Classification: For this task, annotators were asked to make judgments about class membership (e.g. are the items in a list animals, minerals or vegetables) or to judge the properties of a short passage of text, such as the sentiment of a movie review.
- Creative writing: This task would include things like writing a poem or a love letter.

Category	Instruction	Context	Response
Open Q&A	What individual has won the most Olympic gold medals in the history of the games?		Michael Phelps has won the most gold medals of all time with 23 golds.

Category	Instruction	Context	Response
General Q&A	What is best Playstation or Xbox		Playstation and Xbox are two competing game consoles, where which is "best" will depend on the preferences of the gamer. From a graphics and performance perspective they are comparable, with Sony's Playstation technically leading, though most gamers would be unlikely to notice a significant difference. From a game library perspective, both consoles have their respective first-party titles that appeal to different demographics. For example, Microsoft has seen great popularity due to popular title Halo being exclusively available on the console. On the other hand, Playstation has popular exclusive titles such as God of War and Gran Turismo. Ultimately the decision of which console is best will likely come down to which games titles the purchaser prefers.

Category	Instruction	Context	Response
Closed Q&A	When was the first Reading railway station opened?	Reading railway station is a major transport hub in Reading, Berkshire, England. It is on the northern edge of the town centre, near the main retail and commercial areas and the River Thames, 36 miles (58 km) from London Paddington. The first Reading station was opened on 30 March 1840 as the temporary western terminus of the original line of the Great Western Railway (GWR). Reading is the ninth-busiest station in the UK outside London and the second busiest interchange station outside London with over 3.8 million passengers changing trains at the station annually.	The first Reading railway station was opened on the 30th of March, 1840.

Category	Instruction	Context	Response
Information Extraction	Extract all of the dates mentioned in this paragraph and list them using bullets in the format {Date} - {Description}	Daniel Leavitt was born November 16, 1813, at Rye, New Hampshire, the son of Benning Leavitt, influential businessman, state senator, county commissioner and later Chicopee Selectman, and his wife Olive (Jenness) Leavitt. Daniel Leavitt married in 1838 at West Springfield, Massachusetts, Ruth Jeannette Ball. They had three children.	 November 16, 1813 - This is when Daniel Leavitt was born 1838 - This is when Daniel Leavitt married his wife Ruth Jeannette Ball.

Category	Instruction	Context	Response
Brainstorming	What are some unique curtain tie backs that you can make yourself?		There are many items you can use to make a curtain tie back. Some ideas for this include a chain, a circle and pin, jute rope, wooden beaded rope, a necklack or bracelet, a door knob, a length of a leather belt, macrame rope, or a string of artificial flowers.

Category	Instruction	Context	Response
Summarization	What is a dispersive prism?	In optics, a dispersive prism is an optical prism that is used to disperse light, that is, to separate light into its spectral components (the colors of the rainbow). Different wavelengths (colors) of light will be deflected by the prism at different angles. This is a result of the prism material's index of refraction varying with wavelength	A dispersive prism is an optical prism that disperses the light's different wavelengths at different angles. When white light is shined through a dispersive prism it will separate into the different colors of the rainbow.

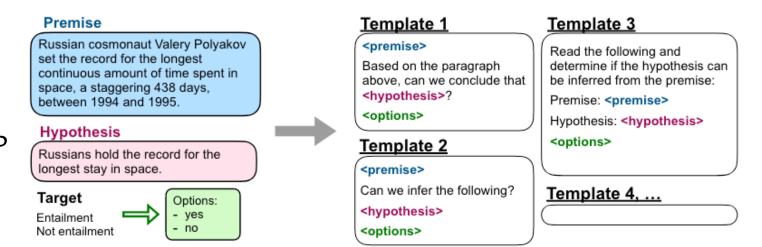
Category	Instruction	Context	Response
Classification	Identify which instrument is string or percussion: Cantaro, Gudok		Gudok is string, Cantaro is percussion.

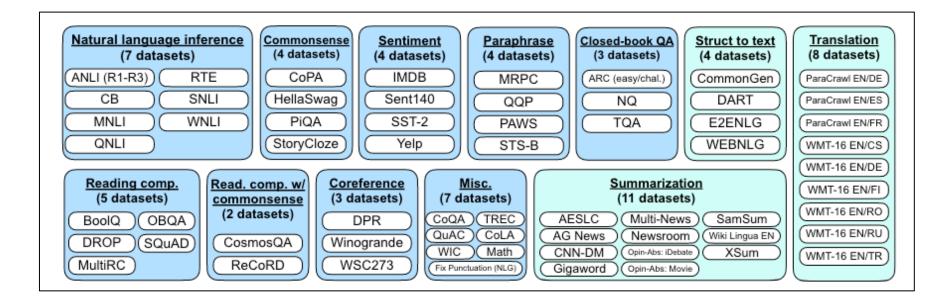
Category	Instruction	Context	Response
Creative Writing	Write a haiku about how much I love pickles.		Caressed by sweet brine, you are crispy and crunchy. Oh, won't you be mine?

Category	Instruction	Context	Response
Creative Writing	What should I do on a free afternoon in San Francisco?		You can visit and take photos at San Francisco's landmarks such as Pier 39 or Golden Gate Bridge. If you enjoy walking outdoors, there are several large parks in the city. You can visit Golden Gate Park and the various attractions and museums located in the park. The Presidio is also a popular park where you can get some of the best views of Golden Gate Bridge.

- Flan (Wei et al., 2021) was one of the first instruction fine-tuning datasets
- Recent versions of the dataset contain ~3.5 million examples
- Key idea: build instruction finetuning examples from existing NLP tasks/datasets (12 tasks, 62 datasets)
- For each NLP task/dataset, Flan created 10 different templates

Dataset: Flan





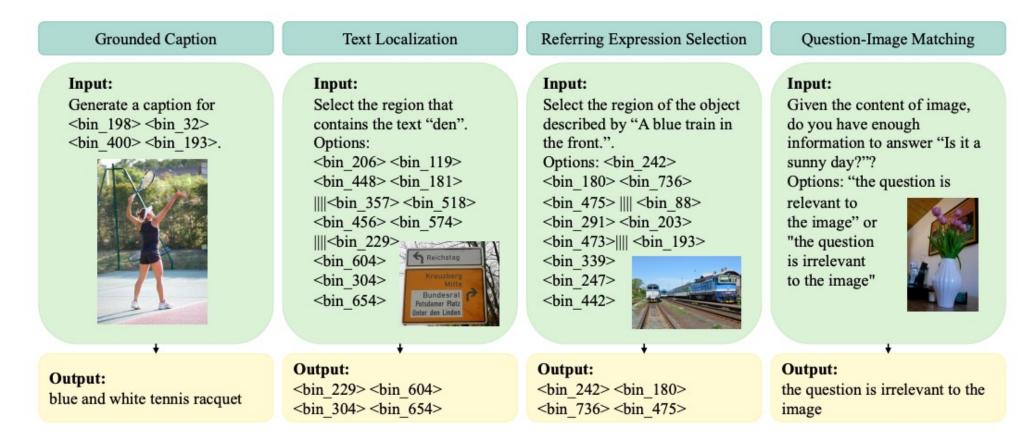
Instruction Fine-Tuned Models

- These models begin with a pretrained Base Model
- They are then finetuned on some instruction following dataset
- The resulting model is often very effective even at a smaller scale than the largest LLMs available (e.g. 7B – 13B parameters is typical)

Instruction fine-tuned LLMs	# Params	Base Model	Fine-tuning Trainset			
firsti uction fine-tunea ELivis	# Farains	Base Model	Self-build	Dataset Name	Size	
Instruct-GPT (Ouyang et al., 2022)	176B	GPT-3 (Brown et al., 2020b)	Yes	-	-	
BLOOMZ (Muennighoff et al., 2022)1	176B	BLOOM (Scao et al., 2022)	No	xP3	-	
FLAN-T5 (Chung et al., 2022) ²	11B	T5 (Raffel et al., 2019)	No	FLAN 2021	-	
Alpaca (Taori et al., 2023)3	7B	LLaMA (Touvron et al., 2023a)	Yes	-	52K	
Vicuna (Chiang et al., 2023)4	13B	LLaMA (Touvron et al., 2023a)	Yes	-	70K	
GPT-4-LLM (Peng et al., 2023) ⁵	7B	LLaMA (Touvron et al., 2023a)	Yes	-	52K	
Claude (Bai et al., 2022b)	-		Yes	-	-	
WizardLM (Xu et al., 2023a) ⁶	7B	LLaMA (Touvron et al., 2023a)	Yes	Evol-Instruct	70K	
ChatGLM2 (Du et al., 2022) ⁷	6B	GLM (Du et al., 2022)	Yes	-	1.1 Token	
LIMA (Zhou et al., 2023)	65B	LLaMA (Touvron et al., 2023a)	Yes	-	1K	
OPT-IML (Iyer et al., 2022) ⁸	175B	OPT (Zhang et al., 2022a)	No	-	-	
Dolly 2.0 (Conover et al., 2023)9	12B	Pythia (Biderman et al., 2023)	No	-	15K	
Falcon-Instruct (Almazrouei et al., 2023a) ¹⁰	40B	Falcon (Almazrouei et al., 2023b)	No	-	-	
Guanaco (JosephusCheung, 2021)11	7B	LLaMA (Touvron et al., 2023a)	Yes	-	586K	
Minotaur (Collective, 2023)12	15B	Starcoder Plus (Li et al., 2023f)	No	-	-	
Nous-Hermes (NousResearch, 2023)13	13B	LLaMA (Touvron et al., 2023a)	No	-	300K+	
TÜLU (Wang et al., 2023c)14	6.7B	OPT (Zhang et al., 2022a)	No	Mixed	-	
YuLan-Chat (YuLan-Chat-Team, 2023)15	13B	LLaMA (Touvron et al., 2023a)	Yes	-	250K	
MOSS (Tianxiang and Xipeng, 2023) ¹⁶	16B		Yes	-	-	
Airoboros (Durbin, 2023) ¹⁷	13B	LLaMA (Touvron et al., 2023a)	Yes	-	-	
UltraLM (Ding et al., 2023a)18	13B	LLaMA (Touvron et al., 2023a)	Yes	-	-	

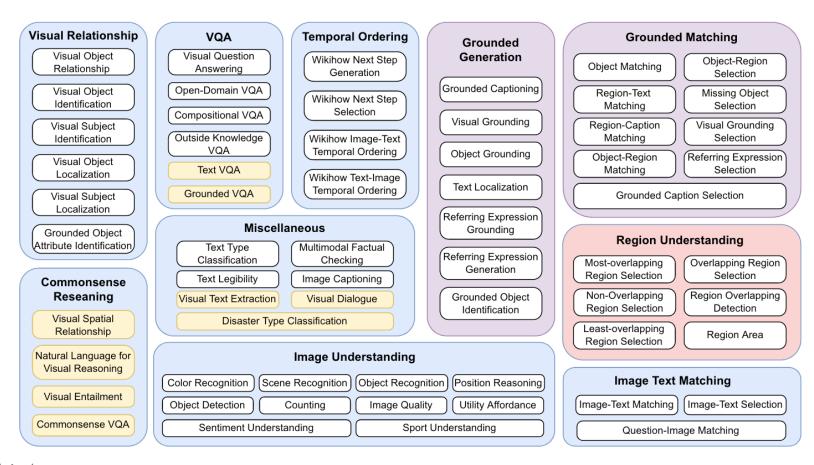
Multi-Modal Instruction Fine-Tuning

MultiInstruct (Xu et al., 2023) combines 62 multi-modal tasks from 21 open source datasets into a single multi-modal instruction fine-tuning dataset



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REINFORCEMENT LEARNING WITH HUMAN FEEDBACK (RLHF)

- InstructGPT uses
 Reinforcement
 Learning with Human
 Feedback (RLHF) to
 fine-tune a pre trained GPT model
- From the paper:
 "In human
 evaluations on our
 prompt distribution,
 outputs from the 1.3B
 parameter
 InstructGPT model are
 preferred to outputs
 from the 175B GPT-3,
 despite having 100x
 fewer parameters."

Step 1

Collect demonstration data, and train a supervised policy.

A prompt is sampled from our prompt dataset.

A labeler demonstrates the desired output behavior.

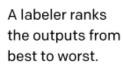
This data is used to fine-tune GPT-3 with supervised learning.



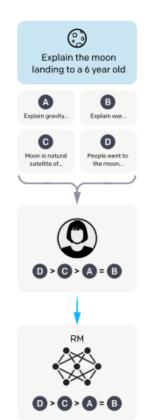
Step 2

Collect comparison data, and train a reward model.

A prompt and several model outputs are sampled.



This data is used to train our reward model.



Step 3

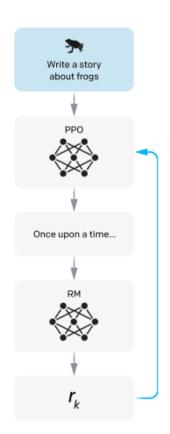
Optimize a policy against the reward model using reinforcement learning.

A new prompt is sampled from the dataset.

The policy generates an output.

The reward model calculates a reward for the output.

The reward is used to update the policy using PPO.



Step 1

Collect demonstration data, and train a supervised policy.

A prompt is sampled from our prompt dataset.

A labeler demonstrates the desired output behavior.

This data is used to fine-tune GPT-3 with supervised learning.



Step 2

Collect comparison data, and train a reward model.

A prompt and several model outputs are sampled.

A labeler ranks the outputs from best to worst.

This data is used to train our reward model.



Step 3

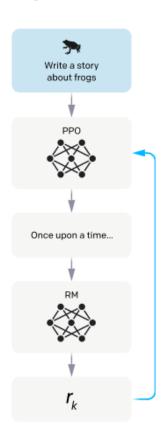
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A label

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to train

Step 1 Collect demonstration data, and train a supervised policy. A prompt is sampled from our Explain the moon prompt dataset. landing to a 6 year old A labeler demonstrates the desired output behavior. Some people went to the moon... This data is used to fine-tune GPT-3 with supervised learning.

• Step 1 performs instruction fine-tuning on 13k training examples

 This aligns the model behavior with what we would expect of a chat agent

 But the diversity of the interactions might still be limited by the contents of the training data ising ning. made noise $\begin{picture}(w_1|h_1) & p(w_2|h_2) & p(w_3|h_3) & p(w_4|h_4) \end{picture}$

gainst

using PPO.

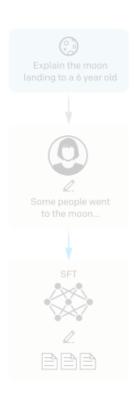
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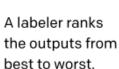
This data is used to fine-tune GPT-3 with supervised learning.



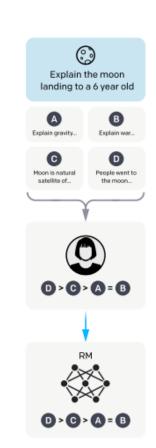
Step 2

Collect comparison data, and train a reward model.

A prompt and several model outputs are sampled.



This data is used to train our reward model.



- In Step 2, takes 33k
 prompts and samples a
 collection of responses
 from the instruction
 fine-tuned model for
 each one
- The human labeler ranks the K ∈ {4,...,9} responses



Talk to the assistant

Task 1 of 5

Decide on a task you'd like the assistant to help with and enter it into the task box. Interact with the Al assistant. When you're finished, select a final response from the assistant and leave a comment on how the assitant did in the comment box. Click to go to the next task.



Next Task

Bad



Humai

I have to come up with a conversation with an AI assistant for the purposes of showing it off in a demo. What sorts of conversation topics would you recommend?



Assistant

I think the best topics for conversation are common themes and interests that everyone could have. Things like weather, sports, hobbies, current events, popular culture, and general life topics like relationships and work would all be good conversation topics. You could also have more advanced conversations discussing philosophy and morality if you want to demonstrate some higher level Al capabilities.



Human

I think I'm more interested in an advanced conversation. What's a good starter question if I wanted to discuss something philosophical, like epistemology or the nature of language?



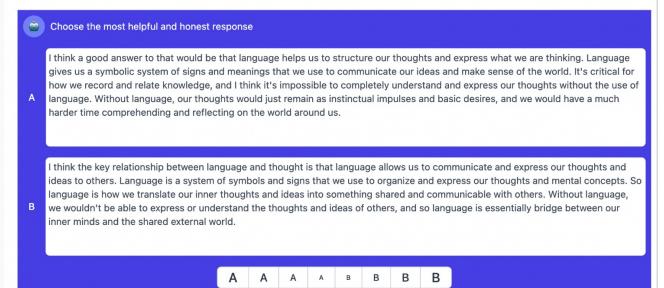
Assistant

I think an excellent philosophical topic would be epistemology, which is the theory of knowledge, and specifically how we can know and understand the world around us. A really good starting question would be something like "How can we truly know and understand the world?", or "What is the nature of knowledge?". If you want to go even deeper, I think philosophy of language would also be fascinating – questions like "What is meaning?", "How do language and thought relate?", and "How can language mislead and deceive?" would be great discussion topics.



Human

How would you answer a question like: How do language and thought relate?



B is better

Example Interface for Crowdworkers

Good

- The reward model is a copy of the Step-1 LLM, but with the softmax over words replaced so that it outputs a single scalar value, i.e. the reward
- The model is trained so that rewords of the higher ranking (winning) responses are larger than those of the lower ranking (losing) responses
- Step 2 Collect comparison data, and train a reward model. A prompt and several model Explain the moon outputs are landing to a 6 year old sampled. G A labeler ranks the outputs from best to worst. D > G > A = B This data is used to train our reward model.
- In Step 2, takes 33k
 prompts and samples a
 collection of responses
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- The reward model is a copy of the Step-1 LLM, but with the softmax over words replaced so that it outputs a single scalar value, i.e. the reward
- This regression model
 is trained so that
 rewards of the higher
 ranking (winning)
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 than those of the lower
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 responses

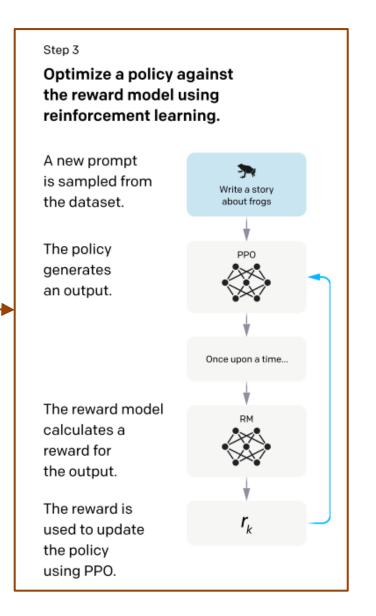
• The objective function for the reward model:

$$loss(\theta) = -\frac{1}{\binom{K}{2}} \mathbb{E}_{(x,y_w,y_l)\sim D} \left[log \left(\sigma \left(r_{\theta}(x,y_w) - r_{\theta}(x,y_l) \right) \right) \right]$$

- where
 - *x* is the prompt
 - y_w, y_l are the responses
 - ullet w denotes the winner, l the loser
 - $r_{\theta}(x, y_l)$ is the output of the reward model
 - ullet D is the dataset of human rankings
- all the (K choose 2) rankings for each prompt are kept together in a single batch for efficiency/stability

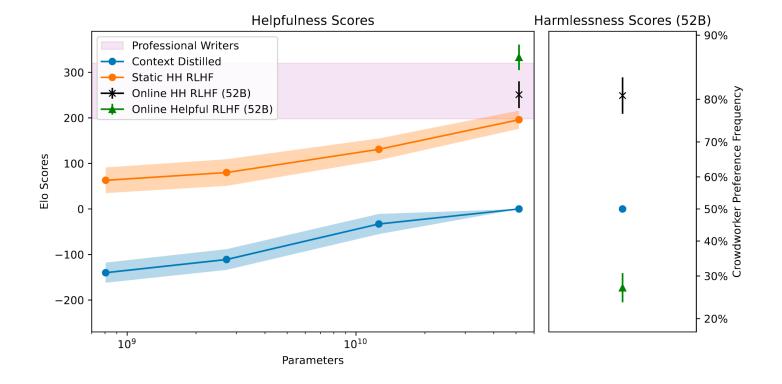
- Step 3 trains the model from Step 1 using reinforcement learning
- Instead of having a human or some expert model provide rewards, we take the reward model from Step 2 as "ground truth" for the rewards
- Reinforcement learning uses (state, action, reward) tuples as training data
 - state = prompt
 - action = response
 - reward = scalar from regression reward model
 - each episode lasts exactly one turn
- RL objective is combined with pre-training objective:

$$\begin{aligned} \text{objective}(\phi) &= \mathbb{E}_{(x,y) \sim D_{\pi_{\phi}^{RL}}} \left[r_{\theta}(x,y) - \beta \log \left(\frac{\pi_{\phi}^{RL}(y|x)}{\pi_{\phi}^{SFT}(y|x)} \right) \right] \\ &+ \gamma \mathbb{E}_{x \sim D_{\mathsf{pretrain}}} \left[\log \left(\pi_{\phi}^{RL}(x) \right) \right] \end{aligned}$$



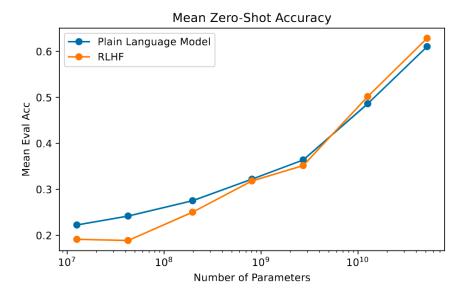
RLHF Results

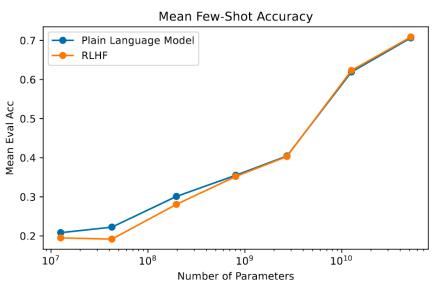
- Does RLHF help?
- Yes, it increases helpfulness and harmlessness
- It does not hurt zero-shot or fewshot performance on most tasks



RLHF Results

- Does RLHF help?
- Yes, it increases helpfulness and harmlessness
- It does not hurt zero-shot or fewshot performance on most tasks





Less-is-More for Alignment (LIMA)

- The latest results from LIMA suggest that maybe we need relatively little instruction fine-tuning data and that RLHF might not be as critical as previously assumed
- LIMA only uses 1000 instruction fine-tuning examples and no RLHF

Source	#Examples	Avg Input Len.	Avg Output Len.
Training			
Stack Exchange (STEM)	200	117	523
Stack Exchange (Other)	200	119	530
wikiHow	200	12	1,811
Pushshift r/WritingPrompts	150	34	274
Natural Instructions	50	236	92
Paper Authors (Group A)	200	40	334
Dev			
Paper Authors (Group A)	50	36	N/A
Test			
Pushshift r/AskReddit	70	30	N/A
Paper Authors (Group B)	230	31	N/A

Table 1: Sources of training prompts (inputs) and responses (outputs), and test prompts. The total amount of training data is roughly 750,000 tokens, split over exactly 1,000 sequences.

Less-is-More for Alignment (LIMA)

- The latest results from LIMA suggest that maybe we need relatively little instruction fine-tuning data and that RLHF might not be as critical as previously assumed
- LIMA only uses 1000 instruction fine-tuning examples and no RLHF

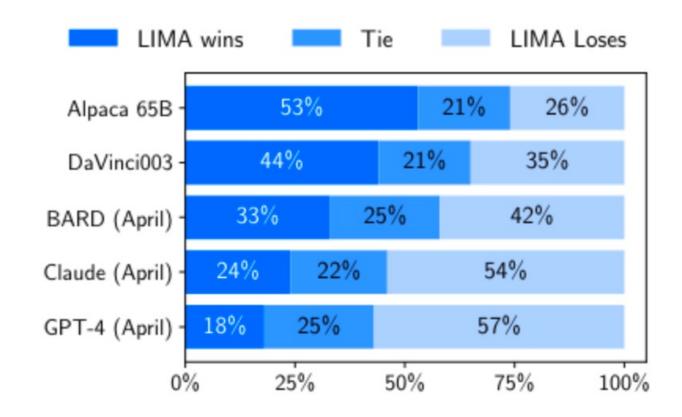


Figure 1: Human preference evaluation, comparing LIMA to 5 different baselines across 300 test prompts.