Mechanism design via extensive-form games

Brian Zhang

Problem 1: Stackelberg equilibria in normal-form games



Idea: If P1 can **commit** to playing X w.p. 1/2-ε, then:

- P2's BR is to play Y
- P1 gets value ≈ 10.5

Problem 1: Stackelberg equilibria in normal-form games



Idea: If P1 can **commit** to playing X w.p. 1/2, then:

- P2's BR is to play Y
- P1 gets value 10.5

We'll ignore tiebreaking.

Equivalently:

- P1 issues a recommendation (here Y) to P2
- P2 must satisfy an **obedience constraint**

Also equivalently: Optimal equilibrium for P1, ignoring P1's incentive constraint

 $\max_{\substack{x_L \in \Delta(A_L) \\ x_F \in \Delta(A_F)}} u_L(x_L, x_F)$

s.t. $u_F(x_L, x_F) \ge u_F(x_L, a_F) \quad \forall a_F \in A_F$

 $u_L(x_L, x_F) \ge u_L(a_L, x_F) \quad \forall a_L \in A_L$ (with this constraint, it would be optimal Nash eq.)

Problem 1: Stackelberg equilibria in normal-form games



Stackelberg equilibrium = strategy for leader s.t. holding leader's strategy fixed, direct strategy is a best response for follower

Problem 2: Optimal correlated equilibria (for normal-form games) Chicken



Problem 2: Optimal correlated equilibria (for normal-form games)

Chicken



G

-5

-5

Problem 3: Mechanism design How to maximize (expected) revenue?

much buyers value car

I could ask them directly, but:

- what if they lie?
- is that best?



Problem 3: Mechanism design

Theorem (Myerson, *Math of OR*'81):

Assuming buyer valuations are drawn i.i.d. from some distribution *D*, there exists **reserve price** *r* (dependent on *D*) for which the following mechanism is revenue-maximizing:

Auctioneer

Buyer 1



This mechanism is "direct": buyers bidding true values is Nash eqm

Problem 3: Mechanism design



if $i^* = \bot$: everyone gets 0 else:

- $u_A = p$, $u_{i^*} = v_{i^*} p$
- everyone else gets 0

Direct strategy of buyer *i*: report $v'_i = v_i$

Optimal mechanism = strategy for the auctioneer s.t. holding auctioneer's strategy fixed, direct profile is Nash equilibrium for other players

Problem 4: Information design

a.k.a. (Bayesian) persuasion ("Mechanism design, but backwards") Kamenica & Gentzkow (*American Econometric Review*'11)



A car is on sale for \$5,000... ...but only the seller knows the car's true quality

As before: The seller can commit, and send messages

Problem 4: Information design

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A car is on sale for \$5,000... ...but only the seller knows the car's true quality

As before: The seller can commit, and send messages



You should buy the car

I should buy the car

Buyer: Pr[car is good | seller says "buy"] = 1/2 \Rightarrow Buyer's best response is to do what seller says (Strategy is **direct**)

Even though the car is good only 1/3 of the time, the seller sells the car 2/3 of the time!

Problem 4: Information design

a.k.a. (Bayesian) persuasion ("Mechanism design, but backwards") Kamenica & Gentzkow (*American Econometric Review*'11)



Optimal solution = strategy for the seller s.t. holding seller's strategy fixed, direct strategy is best response for the buyer

What's common to all these problems?

- **Optimization:** The mediator (leader/seller/correlation device) has some objective that it wants to optimize
- **Commitment:** The mediator commits to a strategy μ
- **Communication:** The mediator communicates with the players (gives them information/recommendations, or gets information from them).
 - Communication has no direct effect on the game; only purpose is to exchange information
 - Communication is structured: in all examples so far, it has been information reports or action recommendations

Rest of this lecture:

- How general is this?
- Can we compute these optimal mediator strategies efficiently?

Extensive-Form Games and Communication Equilibria



Communication is implicit. At every timestep in the game...

Players



Definition:

Communication equilibrium: tuple of (possibly randomized) strategies (μ, x_1, x_2) s.t. all **players** (not incl. mediator) are best-responding:

$$u_1(\mu, x_1, x_2) = \max_{\substack{x_1' \\ x_1'}} u_1(\mu, x_1', x_2)$$
$$u_2(\mu, x_1, x_2) = \max_{\substack{x_2' \\ x_2'}} u_1(\mu, x_1, x_2')$$

Equivalently: (x_1, x_2) is a Nash equilibrium with μ held fixed

Extensive-Form Games and Communication Equilibria



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Main theorem (Zhang & Sandholm, NeurIPS'22): There exists **poly(size of game tree)** algorithm that computes a communication equilibrium (μ, x_1, x_2) maximizing mediator's objective

 $u_{\mathrm{M}}(\mu, x_1, x_2)$

Extensive-Form Games and Communication Equilibria



Communication is implicit. At every timestep in the game... Players

Mediator

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What are strategies?

"If I observe t, then I should send m_1 .

Then if I receive m_2 , I should play action a, but if I receive m_3 , I should play a'

Then, if...

Proof in Three Steps

- Step 1: Reduce game from infinite to finite. ("Revelation principle" introduces structure to the messages)
- Step 2: Reduce game from finite to polynomial. (Using more "without loss of generality" reductions)
- Step 3: Solve game. (LP duality)

Theorem (Revelation Principle, *informal*) (Forges, *Econometrica*'85, generalized in our full paper)

For every comm eqm, exists equivalent **direct** comm eqm. "Direct" means both:

- Players' messages to mediator are reports of private information. In equilibrium, players always send their true private information
- Mediator's messages to players are action recommendations. In equilibrium, players play actions that they are recommended





1. The players' messages to the mediator are reports of private information. In equilibrium, players always send their true private information.



2. The mediator's messages to the players are action recommendations. In equilibrium, players play the actions that they are recommended.



Proof in Three Steps

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"Communication game"



State in communication game tree \uparrow $(s, \tau_1, ..., \tau_n)$ $s \in S: \text{ state in original game tree}$ $\tau_i: \text{ transcript with player } i$

n = players

#states in communication game tree $\leq |S| \cdot (\#possible messages)^{O(game tree depth) \cdot n}$ The communication game is finite! ☺ ...but it is still exponentially big ☺

Observation 1: Transcripts τ_i should always correspond to some actual state s_i of the game

Proof sketch: Mediator wants to make Player *i* get low utility from deviating.

If τ_i doesn't correspond to an actual state,

Mediator knows that Player *i* deviated.

- \Rightarrow Mediator shouldn't give Player *i* any useful info
- \Rightarrow Players can't benefit from such τ_i



State in communication game tree \uparrow (s, s_1, \dots, s_n) $s \in S: \text{ state in original game tree}$

 $s_i \in S$: state corresponding to τ_i n = # players

#states in communication game tree $\leq |S|^{n+1}$

Much better! O ... but still exponential (in n) O

Observation 2: Only care about one deviator at a time $\Rightarrow s_i = s$ for all but possibly one *i*



State in communication game tree \uparrow (s, i, s_i) $s \in S$: state in original game tree

 $s_i \in S$: state corresponding to τ_i $i \in [n] \cup \{\bot\}$: player (if any) who deviated

#states in communication game tree $\leq n \cdot |S|^2$



Observation 2: Only care about one deviator at a time $\Rightarrow s_i = s$ for all but possibly one *i*

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Definition:

A communication equilibrium is a *tuple of (possibly randomized) strategies* $(\mu, x_1, ..., x_n)$ such that all **players** (not incl. mediator) are best-responding:

 $u_i(\mu, x_1, ..., x_i, ..., x_n) = \max_{x'_i} u_i(\mu, x_1, ..., x'_i, ..., x_n)$ for all *i*

Steps 1 & 2

Definition:

A direct communication equilibrium is a (possibly randomized) mediator strategy μ in the communication game such that

$$u_i(\mu, x_1^*, ..., x_i^*, ..., x_n^*) = \max_{x_i'} u_i(\mu, x_1^*, ..., x_i', ..., x_n^*)$$
 for all *i*

where

 $x_i^* =$ direct strategy of player i

(Send honest info, obey recommendations)



Definition:

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Take duals of inner maximizations Let $x'_i \in X_i = \{x: F_i x = f_i, x \ge 0\}$

Linear program: $\max_{\mu \in X_{\mathrm{M}}, v_{i}: i \in [n]} c^{\mathsf{T}} \mu \quad \text{s.t.}$ $b_{i}^{\mathsf{T}} \mu \geq f_{i}^{\mathsf{T}} v_{i}, \quad \mathbf{F}_{i}^{\mathsf{T}} v_{i} \geq \mathbf{A}_{i}^{\mathsf{T}} \mu \quad \text{for all } i$

Recap

Main theorem:

There exists **poly(size of game tree)** algorithm that computes a

communication equilibrium $(\mu, x_1, ..., x_n)$ maximizing mediator's objective

 $u_{\mathrm{M}}(\mu, x_1, \ldots, x_n)$

Polytime algorithms for:

- Optimal sequential mechanism design
- Optimal sequential information design ...and more!
- Optimal "certification equilibria" [Forges & Koessler, J Math Econ'05]
- Optimal "mediated equilibria" [Monderer & Tennenholtz, AI'09]

Experiments: Payoff Space Plots





Other notions of equilibrium

★ Communication equilibrium

A Lagrangian-Based Method

find optimal mediator strategy μ s.t. for all players *i* direct strategy is a best response to μ if all other players are direct $\max_{\mu} u_{M}(\mu, x^{*})$ s.t. for all players *i* $\max_{x_{i}} u_{i}(\mu, x_{i}, x^{*}_{-i}) \leq u_{i}(\mu, x^{*}_{i}, x^{*}_{-i})$

A Lagrangian-Based Method

find optimal mediator strategy μ s.t. for all players *i*

direct strategy is a best response to μ if all other players are direct $\max_{\mu} u_{M}(\mu, x^{*})$ s.t. for all players *i*

 $\max_{x_i} u_i(\boldsymbol{\mu}, \boldsymbol{x}_i, \boldsymbol{x}_{-i}^*) \le u_i(\boldsymbol{\mu}, \boldsymbol{x}_i^*, \boldsymbol{x}_{-i}^*)$

 $\max_{\boldsymbol{\mu}} \min_{i,x_{i}} u_{\mathrm{M}}(\boldsymbol{\mu},\boldsymbol{x}^{*}) - \lambda \cdot [u_{i}(\boldsymbol{\mu},\boldsymbol{x}_{i},\boldsymbol{x}_{-i}^{*}) - u_{i}(\boldsymbol{\mu},\boldsymbol{x}_{i}^{*},\boldsymbol{x}_{-i}^{*})]$

This is a zero-sum game!

Proposition: There exists $\lambda^* > 0$ s.t. for all $\lambda > \lambda^*$:Equilibrium strategy for max-Optimal communicat

player of this zero-sum game

Optimal communication equilibrium of original game

The Lagrangian as an Extensive-Form Game



 $\max_{\boldsymbol{\mu}} \min_{i, x_i} u_{\mathrm{M}}(\boldsymbol{\mu}, \boldsymbol{x}^*) - \lambda \cdot [u_i(\boldsymbol{\mu}, \boldsymbol{x}_i, \boldsymbol{x}^*_{-i}) - u_i(\boldsymbol{\mu}, \boldsymbol{x}^*_i, \boldsymbol{x}^*_{-i})]$

The Lagrangian as an Extensive-Form Game

- Solving a single zero-sum game allows us to compute an optimal communication equilibrium of a multi-player game!
- ${\ensuremath{ \odot} }$...but only if we knew a high-enough Lagrange multiplier λ
- \otimes λ depends on reward scales, so it can be quite large...

Solution #1: Set $\lambda \coloneqq 1/\varepsilon$

Theorem: Hiding game-dependent factors...

- CFR converges in averages after $1/\epsilon^4$ iterations
- OMWU converges in averages after $1/\epsilon^2$ iterations
- OMWU converges in iterates after $1/\epsilon^4$ iterations

 $\max_{\boldsymbol{\mu}} \min_{\boldsymbol{i},\boldsymbol{x}_{\boldsymbol{i}}} u_{\mathrm{M}}(\boldsymbol{\mu},\boldsymbol{x}^{*}) - \lambda \cdot [u_{\boldsymbol{i}}(\boldsymbol{\mu},\boldsymbol{x}_{\boldsymbol{i}},\boldsymbol{x}^{*}_{-\boldsymbol{i}}) - u_{\boldsymbol{i}}(\boldsymbol{\mu},\boldsymbol{x}^{*}_{\boldsymbol{i}},\boldsymbol{x}^{*}_{-\boldsymbol{i}})]$

Solution #2: An Alternative Lagrangian

 $\max_{\mu} u_{M}(\mu, x^{*}) \quad \text{s.t.}$ for all players i $\max_{x_{i}} u_{i}(\mu, x_{i}, x^{*}_{-i}) \leq u_{i}(\mu, x^{*}_{i}, x^{*}_{-i})$ find μ s.t. $\longrightarrow u_{M}(\mu, x^{*}) \geq \tau$ and for all players i $\max_{x_{i}} u_{i}(\mu, x_{i}, x^{*}_{-i}) \leq u_{i}(\mu, x^{*}_{i}, x^{*}_{-i})$

Algorithm: binary search

Run binary search to find $\tau \in [0,1]$. Repeat for $\log(1/\varepsilon)$ rounds: Run an algorithm to solve the Lagrangian until either:

- it finds μ guaranteeing value > $-\varepsilon$ (branch high), or
- it proves value < 0 (branch low)

Lagrangian value 0 iff exists equilibrium μ of value $\geq \tau$

 $\max_{\boldsymbol{\mu}} \min_{i, x_i} u_{\mathrm{M}}(\boldsymbol{\mu}, \boldsymbol{x}^*) - \lambda \cdot [u_i(\boldsymbol{\mu}, \boldsymbol{x}_i, \boldsymbol{x}^*_{-i}) - u_i(\boldsymbol{\mu}, \boldsymbol{x}^*_i, \boldsymbol{x}^*_{-i})]$

Solution #2: An Alternative Lagrangian

Theorem:

The last μ found by the binary search algorithm is an ε -equilibrium whose mediator objective is at least $v^* - O(\varepsilon)$ (where v^* = optimal equilibrium mediator objective)

Algorithm: binary search

Run binary search to find $\tau \in [0,1]$. Repeat for $\log(1/\varepsilon)$ rounds: Run an algorithm to solve the Lagrangian until either:

- it finds μ guaranteeing value > $-\varepsilon$ (branch high), or
- it proves value < 0 (branch low)

Lagrangian value 0 iff exists equilibrium μ of value $\geq \tau$

$$\max_{\mu} \min \left\{ u_{\mathrm{M}}(\mu, x^{*}) - \tau, -\max_{i, x_{i}} [u_{i}(\mu, x_{i}, x^{*}_{-i}) - u_{i}(\mu, x^{*}_{i}, x^{*}_{-i})] \right\}$$

The Alternative Lagrangian as an Extensive-Form Game



Which is Better?

"Direct" Lagrangian

Can be formulated as an extensive-form zero-sum game

"Binary Search" Lagrangian

 Can be formulated as an extensive-form zero-sum game



If you can solve zero-sum games, you can compute optimal equilibria in various notions, optimal mechanisms, etc!

Amenable to deep RL!

- ③ Need to solve one game
- © Last-iterate convergence is possible
- \odot $O(1/\varepsilon^2)$ convergence rate (with OMWU)

- $\ensuremath{\mathfrak{S}}$ Need to solve $\log(1/\varepsilon)$ games
- Unclear what last-iterate convergence even means
- \odot $\tilde{O}(1/\varepsilon)$ convergence rate (with OMWU)

 Extensive-form Lagrangian game has utilities whose scale depends on λ Extensive-form Lagrangian game has utilities bounded by absolute constant

This really matters in practice: deep learning solvers aren't really good at high precision!

Experiments in the Tabular Setting (not deep RL): Learning scales better than LP!

Como	#N.J.	NFCCE		EFCCE		EFCE		COMM		CERT	
Game	# Nodes	LP	Ours								
B2222	1573	0.00s	0.00s	0.00s	0.01s	0.00s	0.02s	2.00s	1.49s	0.00s	0.02s
B2322	23839	0.00s	0.01s	3.00s	0.69s	9.00s	1.60s	timeout	4m 41s	2.00s	1.24s
B2323	254239	6.00s	0.33s	1m 21s	14.23s	3m 40s	44.87s	timeout	timeout	37.00s	40.45s
B2324	1420639	38.00s	2.73s	timeout	3m 1s	timeout	10m 48s	timeout	timeout	timeout	6m 14s
D32	1017	0.00s	0.01s	0.00s	0.02s	12.00s	0.40s	0.00s	0.06s	0.00s	0.01s
D33	27622	2m 17s	12.93s	timeout	1m 46s	timeout	timeout	timeout	4m 37s	4.00s	3.14s
GL3	7735	0.00s	0.01s	1.00s	0.02s	0.00s	0.01s	timeout	7.72s	0.00s	0.02s
K35	1501	49.00s	0.76s	46.00s	0.67s	57.00s	0.55s	1.00s	0.03s	0.00s	0.01s
L3132	8917	26.00s	0.59s	8m 43s	5.13s	8m 18s	6.10s	8.00s	3.46s	1.00s	0.10s
L3133	12688	38.00s	0.94s	20m 26s	8.88s	21m 25s	6.84s	12.00s	3.40s	1.00s	0.22s
L3151	19981	timeout	15.12s	timeout	timeout	timeout	timeout	timeout	16.73s	2.00s	0.21s
L3223	15659	4.00s	0.44s	1m 10s	2.94s	2m 2s	5.52s	19.00s	18.19s	1.00s	0.61s
L3523	1299005	timeout	1m 7s	timeout	2m 58s						
S2122	705	0.00s	0.00s	0.00s	0.01s	0.00s	0.02s	2.00s	0.35s	0.00s	0.02s
S2123	4269	0.00s	0.01s	1.00s	0.06s	1.00s	0.15s	1m 33s	59.63s	1.00s	0.15s
S2133	9648	1.00s	0.02s	3.00s	0.11s	3.00s	0.49s	timeout	12m 11s	2.00s	0.92s
S2254	712552	1m 58s	7.43s	timeout	22.01s	timeout	3m 34s	timeout	timeout	timeout	2m 42s
S2264	1303177	3m 43s	11.74s	timeout	39.23s	timeout	timeout	timeout	timeout	timeout	timeout
TP3	910737	1m 38s	7.44s	timeout	13.76s	timeout	13.46s	timeout	timeout	timeout	26.70s
RS212	598	0.00s	0.00s	0.00s	0.00s	0.00s	0.00s	2.00s	0.01s	0.00s	0.00s
RS222	734	0.00s	0.00s	0.00s	0.00s	0.00s	0.00s	3.00s	0.01s	0.00s	0.00s
RS213	6274	timeout	14.68s	timeout	15.54s	timeout	23.37s	6m 25s	8.74s	0.00s	0.02s
RS223	6238	timeout	timeout	timeout	timeout	timeout	timeout	8m 54s	4.00s	1.00s	0.01s

Here, we used our "direct Lagrangian" algorithm.

Experiments on back-to-back auctions among budget-constrained bidders



FP = first price (highly exploitable, as expected, but revenue-maximizing if bidders are truthful) SP = second price with no reserve R_p = second price with reserve price p

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Extensive-Form Correlated Equilibria





- each infoset of original game
- in original game



EFCE vs Information Design vs Mechanism Design

(In the augmented game)

	Private ii	nformation	Actions		
	Mediator	Players	Mediator	Players	
Mechanism design	None	Imperfect information	Selects mechanism outcome	Type reports	
Information design	Perfect information	(e.g., private types/values for	Action	In-game actions	
Extensive-form correlated equilibria	Only information of current player	mechanism design)	recommendations		

EFCE \approx information design + privacy constraints!

Zhang & Sandholm NeurIPS'22

Important subclasses of the general problem



49 PI-NFCCE Bayes PI-EFCCE All the existing solution concepts that we've Bayes Bayes normal-form coarse discussed, and several PI-EFCE NFCCE full-certification "information design") more, are connected! Bayes coarse EFCCE full-certification NFCCE 0 coarse Bayes full-certification EFCCE communication EFCE private coarse EFCE communication communication Normal-form correlated equilibrium [Aumann J Math Econ'74] Normal-form coarse-correlated equilibrium [Moulin & Vial Int J Game Theory'78] Extensive-form correlated equilibrium [von Stengel & Forges Math of OR'08] Extensive-form coarse-correlated equilibrium [Farina, Bianchi, Sandholm AAAI'20] private Communication equilibrium [Myerson *Econometrica*'86; Forges *Econometrica*'86] communication Certification equilibrium [Forges & Koessler J Math Econ'05] Mediated equilibrium [Monderer & Tennenholtz AIJ'09] (Sequential) mechanism design (Sequential) information design/Bayesian persuasion private untimed [Kamenica & Gentzkow Am Econ Rev'11] autonomous communication correlated (linear correlated) Remember the Φ -regret lecture? normal-form Legend: correlated Mediator gains perfect recall Mediator gains more information Players lose the ability to disobey recommendations Players lose the ability to lie Nash

Bayes

Zhang & Sandholm NeurIPS'22

Bibliographic Notes

Many special cases independently analyzed as separate problems. This talk can be viewed as a **unifying framework** for these results & more!

LP-based algorithms for finding optimal equilibria:

- Mechanism design
 - Single-shot [Conitzer & Sandholm UAI 2002; Sandholm CP 2003]
 - One player [Zhang & Conitzer NeurIPS 2021]
 - Auctions [Papadimitriou, Pierrakos, Psomas, Rubinstein GEB 2014]
- Sequential information design
 - One player [Gan, Majumdar, Radanovic, Singla AAAI 2022]
 - Multiple myopic players [Wu, Zhang, Feng, Wang, Yang, Jordan EC 2022]
- Optimal correlated equilibria [Zhang, Farina, Celli, Sandholm EC 2022]

Lagrangians:

- "Direct" Lagrangian in the single-step mechanism design case [Dütting, Feng, Narasimhan, Parkes, Ravindranath JACM 2023]
- "Binary search" Lagrangian stated (but not analyzed) for EFCE and NFCCE [Farina, Ling, Fang, Sandholm *NeurIPS* 2019]

Bibliographic Notes

- No-regret learning algorithms for computing one equilibrium
 - Extensive-form correlated equilibrium
 [Farina, Celli, Marchesi, Gatti JACM 2022]
 - Communication equilibrium
 - [Fujii *arXiv* 2023]
 - Linear correlated equilibrium
 [Farina & Pipis NeurIPS 2023; Zhang, Farina, Sandholm ICLR 2024]
 - Normal-form correlated equilibrium
 - $n^{\tilde{O}(1/\varepsilon)}$ convergence rate, where *n* is the number of nodes [Peng & Rubinstein *arXiv* 2023; Dagan, Daskalakis, Fishelson & Golowich *arXiv* 2023] **Open: can poly** $(n, 1/\varepsilon)$ rate be achieved as in the other equilibrium concepts above?
- Other applications of mediators:
 - Team-correlated equilibria in adversarial team games
 - [Carminati, Cacciamani, Ciccone, Gatti ICML 2022]
 - [Zhang, Farina, Sandholm ICML 2023]
 - [Zhang & Sandholm AAAI 2022]
 - Hidden-role games, such as Avalon
 [Carminati, Zhang, Farina, Gatti, Sandholm arXiv 2023]
- Future research: Large-scale experiments (e.g., in sequential auctions) with deep RL?