Mechanism design via extensive-form games

Brian Zhang

Problem 1: Stackelberg equilibria in normal-form games

Idea: If P1 can **commit** to playing X w.p. $1/2$ -ε, then:

- P2's BR is to play Y
- P1 gets value \approx 10.5

Problem 1: Stackelberg equilibria in normal-form games

Idea: If P1 can **commit** to playing X w.p. $1/2$, then:

- P2's BR is to play Y
- P1 gets value 10.5

We'll ignore tiebreaking.

Equivalently:

- P1 issues a **recommendation** (here Y) to P2
- P2 must satisfy an **obedience constraint**

Also equivalently: Optimal equilibrium for P1, ignoring P1's incentive constraint

> max \mathfrak{X}_L ∈Δ $(A_L$ $\chi_F \in \Delta(A_F)$ $u_L^{}(x_L^{},x_F^{})$

s.t. $u_F(x_L, x_F) \ge u_F(x_L, a_F) \,\forall a_F \in A_F$

 $u_L(x_L, x_F) \geq u_L(a_L, x_F) \,\,\forall a_L \in A_L$ (with this constraint, it would be optimal Nash eq.)

Problem 1: Stackelberg equilibria in normal-form games

Stackelberg equilibrium = strategy for leader s.t. holding leader's strategy fixed, **direct strategy** is a **best response** for follower

Problem 2: Optimal correlated equilibria (for normal-form games) **Chicken**

Problem 2: Optimal correlated equilibria (for normal-form games)

Chicken

C)

Problem 3: Mechanism design

How to maximize (expected) revenue?

Auctioneer I don't know how much buyers value car

I could ask them directly, but:

- what if they lie?
- is that best?

Problem 3: Mechanism design

Theorem (Myerson, *Math of OR*'81):

Assuming buyer valuations are drawn i.i.d. from some distribution D, there exists **reserve price** r (dependent on \overline{D}) for which the following mechanism is revenue-maximizing:

Buyer 1

Auctioneer

This mechanism is "direct": buyers bidding true values is Nash eqm

Problem 3: Mechanism design

if $i^* = \perp$: everyone gets 0 else:

- $u_A = p, u_{i^*} = v_{i^*} p$
- everyone else gets 0

Direct strategy of buyer *i*: report $v'_i = v_i$

Optimal mechanism = **strategy for the auctioneer** s.t. holding auctioneer's strategy fixed, **direct profile is Nash equilibrium** for other players

Problem 4: Information design

a.k.a. (Bayesian) persuasion ("Mechanism design, but backwards") Kamenica & Gentzkow (*American Econometric Review*'11)

…but only the seller knows the car's true quality Value to buyer = \$4k A car is on sale for \$5,000...

> **As before:** The seller can commit, and send messages

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…but only the seller knows the car's true quality A car is on sale for \$5,000…

As before: The seller can commit, and send messages

buy the car I should buy

Buyer: Pr[car is good | seller says "buy"] = 1/2 ⇒ Buyer's best response is to do what seller says (Strategy is **direct**)

Even though the car is good only 1/3 of the time, the seller sells the car 2/3 of the time!

Problem 4: Information design

a.k.a. (Bayesian) persuasion ("Mechanism design, but backwards") Kamenica & Gentzkow (*American Econometric Review*'11)

Optimal solution = **strategy for the seller** s.t. holding seller's strategy fixed, **direct strategy is best response** for the buyer

What's common to all these problems?

- **Optimization:** The mediator (leader/seller/correlation device) has some objective that it wants to optimize
- **Commitment:** The mediator commits to a strategy μ
- **Communication:** The mediator communicates with the players (gives them information/recommendations, or gets information from them).
	- Communication has no direct effect on the game; only purpose is to exchange information
	- Communication is **structured:** in all examples so far, it has been **information reports or action recommendations**

Rest of this lecture:

- How general is this?
- Can we compute these optimal mediator strategies efficiently?

Extensive-Form Games and Communication Equilibria

Communication is implicit. At every timestep in the game…

Players

Definition:

Communication equilibrium: *tuple of (possibly randomized) strategies* (μ , x_1 , x_2) s.t. all **players** (not incl. mediator) are best-responding:

$$
u_1(\mu, x_1, x_2) = \max_{x'_1} u_1(\mu, x'_1, x_2)
$$

$$
u_2(\mu, x_1, x_2) = \max_{x'_2} u_1(\mu, x_1, x'_2)
$$

Equivalently: (x_1, x_2) is a Nash equilibrium with μ held fixed

Extensive-Form Games and Communication Equilibria

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Main theorem (Zhang & Sandholm, NeurIPS'22)**:** There exists **poly(size of game tree)** algorithm that computes a communication equilibrium (μ, x_1, x_2) maximizing mediator's objective

 $u_{\rm M}(\mu, x_1, x_2)$

Extensive-Form Games and Communication Equilibria

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u_1(\mu, x_1, x_2) = \max_{x_1'} u_1(\mu, x_1', x_2)
$$

$$
u_2(\mu, x_1, x_2) = \max_{x_2'} u_1(\mu, x_1, x_2')
$$

What are strategies?

"If I observe t, then I should send m_1 .

Then if I receive $m₂$, I should play action a, but if I receive m_3 , I should play a'

Then, if…

Proof in Three Steps

- Step 1: Reduce game from infinite to finite. ("Revelation principle" introduces **structure** to the messages)
- Step 2: Reduce game from finite to polynomial. (Using more "without loss of generality" reductions)
- Step 3: Solve game. (LP duality)

Theorem (Revelation Principle, *informal*) (Forges, *Econometrica*'85, generalized in our full paper)

For every comm eqm, exists equivalent **direct** comm eqm. "Direct" means both:

- 1. Players' messages to mediator are **reports of private information**. In equilibrium, players \bullet always send their true private information
- 2. Mediator's messages to players are **action recommendations.** In equilibrium, players play actions that they are recommended

1. The players' messages to the mediator are reports of private information. In equilibrium, players always send their true private information.

2. The mediator's messages to the players are action recommendations. In equilibrium, players play the actions that they are recommended.

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✓

"Communication game"

State in communication game tree $(s, \tau_1, ..., \tau_n)$ $s \in S$: state in original game tree τ_i : transcript with player i

 $n = #$ players

#states in communication game tree \leq $|S| \cdot (#possible$ messages)^{0(game tree depth) $\cdot n$} **The communication game is finite!** ☺ **…**but it is still exponentially big

Observation 1: Transcripts τ_i should always correspond to some actual state s_i of the game

Proof sketch: Mediator wants to make Player *i* get low utility from deviating.

If τ_i doesn't correspond to an actual state,

Mediator knows that Player i deviated.

- \Rightarrow Mediator shouldn't give Player *i* any useful info
- \Rightarrow Players can't benefit from such τ_i

State in communication game tree $(s, s_1, ..., s_n)$ $s \in S$: state in original game tree

 $s_i \in S$: state corresponding to τ_i $n = #$ players

 $\frac{1}{2}$ in communication game tree \angle IC ≤ S ⋅ #possible messages #states in communication game tree $\leq |\mathrm{S}|^{n+1}$. $Much better!$ **...**but still exponential (in n) \odot

Observation 2: Only care about one deviator at a time $t \Rightarrow s_i = s$ for all but possibly one i

State in communication game tree (s, i, s_i) $s \in S$: state in original game tree

 $s_i \in S$: state corresponding to τ_i $i \in [n] \cup \{\perp\}$: player (if any) who deviated

#states in communication game tree $\le n \cdot |S|$

² **Yes!** $\overline{}$

Observation 2: Only care about one deviator at a time \Rightarrow s_i = s for all but possibly one *i*

Proof in Three Steps

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- Step 3: Solve game. (LP duality)

✓

Definition:

A **communication equilibrium** is a *tuple of (possibly randomized) strategies* $(\mu, x_1, ..., x_n)$ such that all **players** (not incl. mediator) are best-responding:

 $u_i(\mu, x_1, ..., x_i, ..., x_n) = \max$ $\max\limits_{x_{i}^{\prime}} u_{i}(\boldsymbol{\mu}, x_{1}, \mathellipsis, x_{i}^{\prime}, \mathellipsis, x_{n}^{\prime})$ for all i

Steps $1 & 2$

Definition:

A **direct communication equilibrium** is a *(possibly randomized) mediator strategy in the communication game* such that

$$
u_i(\mu, x_1^*, \dots, x_i^*, \dots, x_n^*) = \max_{x_i'} u_i(\mu, x_1^*, \dots, x_i', \dots, x_n^*)
$$
 for all *i*

where

 x_i^* = direct strategy of player i

(Send honest info, obey recommendations)

Definition:

A **(direct) comm eq** is a *(possibly randomized) mediator strategy* μ *in the communication game* such that

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where

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(Send honest info, obey recommendations)

Take duals of inner maximizations Let $x'_i \in X_i = \{x: F_i x = f_i, x \ge 0\}$

Linear program: max $\mu{\in}X_{\mathbf{M}}$, ${v}_{\boldsymbol{i}}{:}\boldsymbol{i} {\in} [n]$ $c^{\top} \mu$ s.t. $\bm{b}_i^{\top} \bm{\mu} \geq f_i^{\top} v_i$, $\mathbf{F}_i^{\top} v_i \geq \mathbf{A}_i^{\top} \bm{\mu}$ for all i

Recap

Main theorem:

There exists **poly(size of game tree)** algorithm that computes a

communication equilibrium $(\mu, x_1, ..., x_n)$ maximizing mediator's objective

 $u_M(\mu, x_1, ..., x_n)$

Polytime algorithms for:

- Optimal sequential mechanism design
- Optimal sequential information design …and more!
- Optimal "certification equilibria" [Forges & Koessler, *J Math Econ*'05]
- Optimal "mediated equilibria" [Monderer & Tennenholtz, *AI*'09]

Experiments: Payoff Space Plots

Other notions of equilibrium \star Communication equilibrium

A Lagrangian-Based Method

find optimal mediator strategy μ s.t. for all players i direct strategy is a best response to μ if all other players are direct x_i $u_i(\mu, x_i, x_{-i}^*) \leq u_i(\mu, x_i^*, x_{-i}^*)$ $\max u_{\rm M}(\mu, x^*)$ μ s.t. for all players i

A Lagrangian-Based Method

find optimal mediator strategy μ s.t. for all players i

direct strategy is a best response to μ if all other players are direct

max μ $u_{\rm M}(\mu, x^*)$ s.t. for all players i

 x_i $u_i(\mu, x_i, x_{-i}^*) \leq u_i(\mu, x_i^*, x_{-i}^*)$

max μ $\min_{i,x_i} u_M(\mu, x^*) - \lambda \cdot [u_i(\mu, x_i, x_{-i}^*) - u_i(\mu, x_i^*, x_{-i}^*)]$ \boldsymbol{i} , $\boldsymbol{\chi}_i$

This is a zero-sum game!

Proposition: There exists $\lambda^* > 0$ s.t. for all $\lambda > \lambda^*$: Equilibrium strategy for maxplayer of this zero-sum game ≡ Optimal communication equilibrium of original game

The Lagrangian as an Extensive-Form Game

max min $u_M(\mu, x^*) - \lambda \cdot [u_i(\mu, x_i, x_{-i}^*) - u_i(\mu, x_i^*, x_{-i}^*)]$ $\boldsymbol{\mu}$ \boldsymbol{i} , $\boldsymbol{\chi}_i$

The Lagrangian as an Extensive-Form Game

- ☺ Solving a single zero-sum game allows us to compute an optimal communication equilibrium of a multi-player game!
- \odot ...but only if we knew a high-enough Lagrange multiplier λ
- \odot λ depends on reward scales, so it can be quite large...

Solution #1: Set $\lambda = 1/\varepsilon$

Theorem: Hiding game-dependent factors…

- CFR converges in averages after $1/\varepsilon^4$ iterations
- OMWU converges in averages after $1/\varepsilon^2$ iterations
- OMWU converges in iterates after $1/\varepsilon^4$ iterations

max μ $\min_{i,x_i} u_M(\mu, x^*) - \lambda \cdot [u_i(\mu, x_i, x_{-i}^*) - u_i(\mu, x_i^*, x_{-i}^*)]$ \boldsymbol{i} , $\boldsymbol{\chi}$ _i

Solution #2: An Alternative Lagrangian

max μ $u_{\text{M}}(\mu, x^*)$ s.t. for all players i $\max_{\mathbf{x}_i} u_i(\boldsymbol{\mu}, x_i, x_{-i}^*) \leq u_i(\boldsymbol{\mu}, x_i^*, x_{-i}^*)$ \mathcal{x}_i

find μ s.t. $u_{\mathrm{M}}(\mu, x^*) \geq \tau$ and for all players i $\max_{i} u_i(\mu, x_i, x_{-i}^*) \leq u_i(\mu, x_i^*, x_{-i}^*)$ \mathcal{X} i

Algorithm: binary search

Run binary search to find $\tau \in [0,1]$. Repeat for $\log(1/\varepsilon)$ rounds: Run an algorithm to solve the Lagrangian until either:

- it finds *μ* guaranteeing value > $-\varepsilon$ (branch high), or
- it proves value < 0 (branch low)

Lagrangian value 0 iff exists equilibrium μ of value $\geq \tau$

max μ $\min_{i,x_i} u_M(\mu, x^*) - \lambda \cdot [u_i(\mu, x_i, x_{-i}^*) - u_i(\mu, x_i^*, x_{-i}^*)]$ $i_{,x_i}$

Solution #2: An Alternative Lagrangian

Theorem:

The last μ found by the binary search algorithm is an ε -equilibrium whose mediator objective is at least $v^* - O(\varepsilon)$ (where v^* = optimal equilibrium mediator objective)

Algorithm: binary search

Run binary search to find $\tau \in [0,1]$. Repeat for $\log(1/\varepsilon)$ rounds: Run an algorithm to solve the Lagrangian until either:

- it finds *μ* guaranteeing value > $-\varepsilon$ (branch high), or
- it proves value < 0 (branch low)

 ϵ

Lagrangian value 0 iff exists equilibrium μ of value $\geq \tau$

$$
\max_{\mu} \min \left\{ u_{M}(\mu, x^{*}) - \tau, -\max_{i, x_{i}} [u_{i}(\mu, x_{i}, x^{*}_{-i}) - u_{i}(\mu, x^{*}_{i}, x^{*}_{-i})] \right\}
$$

The Alternative Lagrangian as an Extensive-Form Game

Which is Better?

"Direct" Lagrangian

☺ Can be formulated as an extensive-form zero-sum game

"Binary Search" Lagrangian

 \odot Can be formulated as an extensive-form zero-sum game

If you can solve zero-sum games, you can compute optimal equilibria in various notions, optimal mechanisms, etc!

Amenable to deep RL!

- ☺ Need to solve one game
- ☺ Last-iterate convergence is possible
- \otimes $O(1/\varepsilon^2)$ convergence rate (with OMWU)
- \odot Need to solve log($1/\varepsilon$) games
- Unclear what last-iterate convergence even means
- \odot $\ddot{O}(1/\varepsilon)$ convergence rate (with OMWU)

 \odot Extensive-form Lagrangian game has utilities whose scale depends on λ

☺ Extensive-form Lagrangian game has utilities bounded by absolute constant

This really matters in practice:

deep learning solvers aren't really good at high precision!

Experiments in the Tabular Setting (not deep RL): Learning scales better than LP!

Here, we used our "direct Lagrangian" algorithm.

Experiments on back-to-back auctions among budget-constrained bidders

FP = first price (highly exploitable, as expected, but revenue-maximizing if bidders are truthful) SP = second price with no reserve

 R_p = second price with reserve price p

Extensive-Form Correlated Equilibria

-
- each infoset of original game
- in original game

EFCE vs Information Design vs Mechanism Design

(In the augmented game)

EFCE \approx information design + privacy constraints!

Important subclasses of the general problem

All the existing solution concepts that we've discussed, and several more, are connected!

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Nash

Bayes PL-NFCCE

Bibliographic Notes

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Many special cases independently analyzed as separate problems. This talk can be viewed as a **unifying framework** for these results & more!

LP-based algorithms for finding optimal equilibria:

- Mechanism design
	- Single-shot [Conitzer & Sandholm *UAI* 2002; Sandholm CP 2003]
	- One player [Zhang & Conitzer *NeurIPS* 2021]
	- Auctions [Papadimitriou, Pierrakos, Psomas, Rubinstein *GEB* 2014]
- Sequential information design
	- One player [Gan, Majumdar, Radanovic, Singla *AAAI* 2022]
	- Multiple myopic players [Wu, Zhang, Feng, Wang, Yang, Jordan *EC* 2022]
- Optimal correlated equilibria [Zhang, Farina, Celli, Sandholm *EC* 2022]

Lagrangians:

- "Direct" Lagrangian in the single-step mechanism design case [Dütting, Feng, Narasimhan, Parkes, Ravindranath *JACM* 2023]
- "Binary search" Lagrangian stated (but not analyzed) for EFCE and NFCCE [Farina, Ling, Fang, Sandholm *NeurIPS* 2019]

Bibliographic Notes

- No-regret learning algorithms for computing **one** equilibrium
	- Extensive-form correlated equilibrium [Farina, Celli, Marchesi, Gatti *JACM* 2022]
	- Communication equilibrium [Fujii *arXiv* 2023]
	- Linear correlated equilibrium
		- [Farina & Pipis *NeurIPS* 2023; Zhang, Farina, Sandholm *ICLR* 2024]
	- Normal-form correlated equilibrium
		- $n^{\tilde{O}(1/\varepsilon)}$ convergence rate, where *n* is the number of nodes
		- [Peng & Rubinstein *arXiv* 2023; Dagan, Daskalakis, Fishelson & Golowich *arXiv* 2023]
		- **Open:** can $\text{poly}(n, 1/\varepsilon)$ rate be achieved as in the other equilibrium concepts above?
- Other applications of mediators:
	- Team-correlated equilibria in adversarial team games
		- [Carminati, Cacciamani, Ciccone, Gatti *ICML* 2022]
		- [**Zhang**, Farina, Sandholm *ICML* 2023]
		- [**Zhang** & Sandholm *AAAI* 2022]
	- Hidden-role games, such as *Avalon* [Carminati, **Zhang**, Farina, Gatti, Sandholm *arXiv* 2023]
- Future research: Large-scale experiments (e.g., in sequential auctions) with deep RL?